



223 NE B St, Ste. B Grants Pass, OR 97526

www.homebuildersofjoco.com

admin@homebuildersofjoco.com

(541)479-1311

The Home Builders Association of Josephine County invites you to promote your business as a radio or print sponsor of the 2016 Spring Home & Garden Show. This year is the 38th Anniversary of the show and the HBA of Jo Co.'s 60th year dedicated to Building Better Community.

Consumers will find everything from the ground up literally. Starting at the first steps of looking for property, to building, decorating indoors and out, maintenance, safety, etc. *If you own, rent, or live in a home of any kind - there is something for you at the 2016 Spring Home & Garden Show:*

Vendors that participate in the show: 200+ vendors highlighting the Home & Garden, Health & Beauty industry.

Attendance: 2500+ pushing for 3000+ this year.

- Food Vendors, Beer & Wine Garden, New Product Vendors & Nursery Vendor- buy your plants at the show!
- Continuing Show Special Only Spectacular (these are deals you will ONLY find at the show), we strongly encourage businesses to offer consumers "Show Specials" that are not available anywhere other than in person at the show. Email your show specials to us to be included in show promotions.
- Rural Metro Fire Demonstration "The Burn Trailer" they will actually light it on fire at the show!
- KIDS Day events: Annie The Clown, Home Depot KIDS Clinic and more!
- Drawing for FREE Booth Space for our vendors
- Business Bingo and DOOR Prizes - ALL ATTENDEES eligible. (Bingo Participation form last page of this packet.)

We will again be donating a portion of proceeds to Relay for Life .

Promote your business with us today! *Payment schedules (3 Monthly Installments) available on request.*

Home Builders Association of Josephine County

Building Better Community &

Promoting Building Industry Professionals Since 1956

Visit us online | Continuing Education | Home Show News

www.homebuildersofjoco.com

LIKE us on [FACEBOOK](#)

SPONSORSHIP OPPORTUNITIES

2016 SPRING HOME & GARDEN SHOW

RADIO Primarily for show exhibitors, because of the live radio remote.

The 2016 Spring Home & Garden Show radio advertising campaign includes (station name, number of spots):

1. KCMD = 30
2. KLDZ, KRWQ = 46
3. KAJQ = 35
4. KLDK = 42
5. 101.9 Lite FM = 60
6. KBOY = 60
7. ESPN AM 580 = 60

We accept **only six** radio sponsors. Each sponsor will receive a minimum of:

349 Mentions on 60 second commercials across EIGHT stations YES 8 STATIONS!

Plus EXTRA plugs during the on-site LIVE REMOTE during the show.



Radio Sponsorship \$300

PRINT OPEN To all.

The 2016 Spring Home & Garden Show print advertising campaign

includes: [FLIERS](#) | [POSTERS](#) | [TICKETS](#)

1. 15,000 Full Color 8.5"x11" Fliers
 - a. 12,500 distributed (total circulation) Daily Courier
 - b. 3,000 to be distributed to customers through retail stores.
2. 400 Full Color 11"x17" Posters to be posted throughout most townships within Josephine and Jackson Counties.
3. 600 Show Tickets
 - a. 500 distributed through the sponsors retail locations
 - b. 50 Radio Contest Give Prizes
 - c. 50 targeted distribution through the HBA offices.

We accept **only five** sponsors. Each sponsor will receive:

1. Full color logo prominent on all fliers, posters, tickets= **16,000** pieces in print
2. 125 Tickets to give away at their retail locations



Print Sponsorship \$400

Business Name: _____ Contact: _____

Address: _____ Ph.: _____

Return this form: (with payment) by USPS mail to **223 NE B St., Ste. B, Grants Pass, OR 97526** or by email to admin@homebuildersofjoco.com and you will be contacted for payment.

PLAY & WIN!

Business

B I N G O

We have 25 spots available on the Bingo Card

Business Bingo is a great way to get people to your booth!

How is it played?

- ♦ Each attendee receives a bingo card when they enter the show. (All participating businesses names are in boxes on the card.)
- ♦ The attendees must visit each booth and have their card stamped. (If you have a small stamp you like bring it, or we will supply stamps and ink to you)
- ♦ The attendee turns in the card to the HBA Booth.
- ♦ A drawing is held for the prizes.

What do we need from you?

- ♦ Prize donation value **\$25 minimum**. (Product from your booth, gift card, gift basket, ideas are endless.)

Return the form below with your application for booth space. If you have already sent the application in please call 541-479-1311

☐

YES! I want to participate in Business Bingo.

Name of my business: _____