Holistic Moms Network — Natural Living Conference

2015 Natural Living Conference

Saturday, October 24, 2015 • 8:30 – 6:00 • NJIT, Campus Center Building, Newark, NJ

Conference Program Advertising Agreement

Reservations and Artwork due by September 30, 2015

This is an ideal opportunity to promote your product or service to prospective clients interested in natural living. Generate tremendous awareness for your company or practice by placing an advertisement in the Holistic Moms Network **On-Site Conference Program** that will be distributed to all conference attendees!

Please send your completed reservation form and check or money order to:
Holistic Moms Network, Conference Advertising, P.O. Box 408, Caldwell, NJ 07006. Artwork instructions below.
Questions? Email us at conference@holisticmoms.org or call: 1-877-HOL-MOMS or 973-228-2110 in NJ
OR complete payment online at: http://opportunities.holisticmoms.org

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Contact Person: _____Title:_____

Company Name: _____

Address: _____City: _____State: _____   Zip Code: _____

Day Phone No.: _____ Cell No: _____E-mail: _____

ON-SITE CONFERENCE PROGRAM – ADVERTISING OPTIONS

All artwork must be received by September 30, 2015 (SORRY, NO EXTENSIONS):

Ad Sizes	Dimensions	Rates	
Business Card	3.5"w x 2"h	$99	☐
½ Page	5.25"w x 3.5"h	$150	☐
Full Page (no bleed)	5.25"w x 7.5"h	$200	☐

Total Advertising Fee (enclosed): _____

► Artwork will be accepted in 4-color, 2-color or black and white.
► Electronic files are preferred; a hard-copy of each ad should accompany electronic files.
► Color ads must be 300 dpi CMYK. Line art should be 1,200 dpi or higher. Please DO NOT include low-resolution files, RGB files, or images below 300 dpi (such as images from web pages, which reproduce poorly).
► File Formats:
  Mac or PC files are acceptable: TIFF/JPEG/EPS/PDF formats preferred. PDF files should be compressed with settings of 300 dpi or 1,200 dpi for line art.
► Artwork can be emailed to: NLCAds@holisticmoms.org

Please note: You will be notified and charged if extra design or printer time is required to format and print your ad.

If you have any questions, please contact us at **conference@holisticmoms.org** or 1-877-HOL-MOMS