

Accessing The Parking Meter: Analysis Of Parking Services



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Product Synopsis

This report analyses the ICT of parking services in the UK, its current state, market size and evolution. This overview of the market is intended for those considering this market for the first time and those who have experience of this sector.

Introduction and Landscape

This report provides a detailed analysis of the parking services in England. It provides both tactical and strategic insights into the current plans of outsourcing in this sector along with case studies.

Bringing together Kable's research, modeling and analysis expertise in order to develop uniquely detailed market data. Allowing companies to identify the market dynamics within parking services ICT market.

Key Features and Benefits

This report aims to provide an understanding of the parking services in the UK. It provides a detailed analysis of the current system including information about the future of this sector including: case studies and technological advances.

Key Market Issues

- Gain knowledge on the current status of parking services within England.
- Gain insight in outsourcing opportunities within this sector.

Key Highlights

The outsourcing of parking services was enabled through the Road Traffic Act 1991, although over the past 20 years few local authorities have taken the opportunity to do so.

Outsourcing has increased as councils look to reduce costs. Parking management lends itself to this outsourcing as the function is a relatively self-contained service, independent of other activity.

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Figure 2: Top 20 highest spending councils on parking services (2010-11)

COMPANIES MENTIONED

APCOA, Mouchel, NSL, ACS Xerox, Spur Information Systems, Civica, Imperial Civil Enforcement Solution, Compex, Langdale

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