Great Britain Casino and Gaming Industry

Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
http://marketpublishers.com

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Great Britain gambling industry is very strong, accounting for a major portion of government revenues through tax collected from all kind of gaming activities. Economy plays a vital role in gambling industry performance, with a two way effect over the industry and over economy.

Horseracing is the most on demand gambling sport from last many years followed by national lottery and scratch cards and expected to continue its growth. Many changes have seen in recent days from an increase in number of casinos and expanding remote gambling segment. Turnover of bingo in Great britain declined in 2009 with slowdown in economy of the country.

The report on “Great Britain Casino and Gaming industry” talks about various forms of gaming activities such as Bingo, Casino, online gaming, horseracing and betting. It starts with an overview of global gambling industry takes through Europe casino and gaming industry structure and performance. The report gives a detailed analysis of Great Britain gambling industry performance with all forms of gaming. Also includes industry trends and driving forces. Its future forecasting segment helps to assess industry performance in coming years.

Key Findings

- In 2010, British gambling industry generated gross gambling yield of USD ~ billion from USD 9.0 billion in 2009.
- Revenues from online bingo rose even in economy uncertinity and further trend is expected to continue with 12% growth expected yoy reaching to USD ~ billion in 2012 from USD ~ billion in 2010, showing rising interest of womens who wish to take part in gambling from home.
- British horseracing levy revenues declined from USD ~ million to USD ~ million in 2009 which grew in 2008 from USD ~ million to USD ~ million. Decline in 2009 was led by economic set back and increased unemployment.
- Industry is expected to grow from USD ~ billion in 2010 to USD ~ billion by 2015 with a CAGR of 9.43% which believes to be strong and the major segment accounting for highest GGR will be casino.

Scope of the Report

- The report gives a detailed analysis of the “Britain Casino and Gaming Sector” with discussion of market past performance, present analyses and future outlook of the industry further GGR has been analyzed by segmentations.
- Discusses level of competition and players positioning which help to make further strategies for new and existing players.
- The report describes opportunity for slot machine manufacturers and casino operators with number of slot machines available in the market and future expected demand.
- This report can help gaming machine manufacturers to assess expected demand and casino operators to establish a unit in the country.
- Also it may help the government to prevent illegal gaming and understand revenues generates from

legal gaming.

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