



What's News



The CHASCO Family YMCA of Round Rock will put \$2.4 million toward the construction of new and improved outdoor athletic facilities along North Mays Street. | 15

St. Vincent de Paul Store in Round Rock will be closing for good at the end of December. The store—run by the Ladies of Charity of Austin—provides food and services to the less fortunate. | 5



The Round Rock Repertory Dance Center celebrated its 25th anniversary in 2010. Many of its students go on to prestigious dance academies. | 6

Round Rock City Council members up for re-election in 2011 announced their intentions this month. | 31

Round Rock hotels need boost from business, events center

City hotel tax revenue has fallen every year since 2008 despite new hotels

By Amy Deis

With two new hotels already opened this year—and a third coming in December—Round Rock's hotel boom is still in full swing. Yet hotel managers say the city needs to attract new sports tournaments and business travelers and also move forward with an indoor events center.

Since 1994, the number of hotels has grown from four to 24, and the total number of rooms has shot up from 181 to nearly 2,600. This influx has created a greater need to occupy the growing number of rooms.

"Right now, we have plenty of hotels; we need plenty of business," said Joseph Yousefy, owner and manager of the Best Western at 1851 N. I-35.

Re-investing in the community

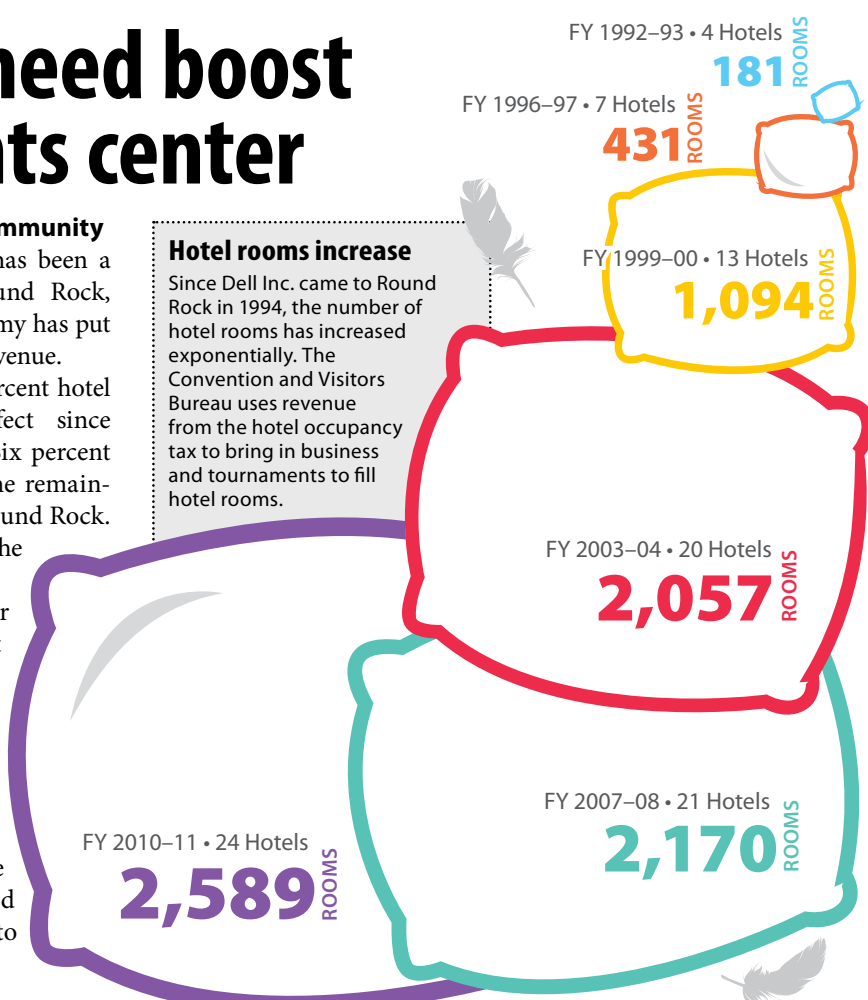
The influx of hotels has been a financial boon for Round Rock, though a difficult economy has put a damper on hotel tax revenue.

Hotels collect a 13 percent hotel occupancy tax—in effect since 1980—for room stays. Six percent goes to the state, and the remaining 7 percent stays in Round Rock. The city can only use the money to grow tourism.

The most the city ever collected was almost \$3 million in fiscal year 2007–08. For fiscal year 2010–11, the city anticipates collecting \$2.2 million. The revenue pays for debt service, repair and maintenance on The Dell Diamond property, amounting to \$1 million.

Hotel rooms increase

Since Dell Inc. came to Round Rock in 1994, the number of hotel rooms has increased exponentially. The Convention and Visitors Bureau uses revenue from the hotel occupancy tax to bring in business and tournaments to fill hotel rooms.



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Source: City of Round Rock

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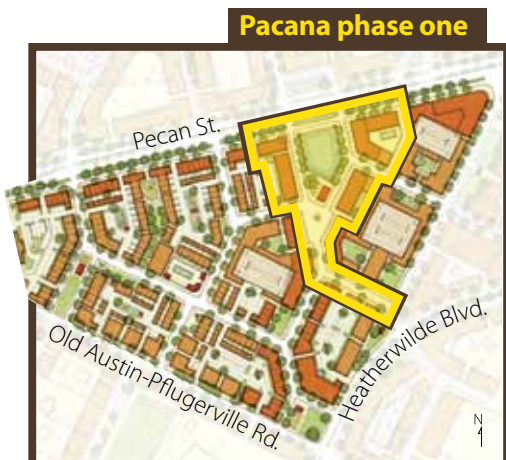
Round Rock Honey announced several sweet giveaways as it neared its 1 millionth jar of honey. more.impactnews.com/10245

Pflugerville ISD was named a recognized school district after the Texas Education Agency approved the district's July appeal. more.impactnews.com/10333

Mixed-use Pacana development negotiations to be re-examined

Story Highlights

- Agreement would cost city \$4 million in bonds
- Opposition still strong to Pacana financing deal



Source: Town Planners and Urban Design Collaborative

The Pflugerville City Council approved the layout of what would be Pflugerville's first mixed-use development. Phase one would be built with the city's assistance if the current development agreement is approved.

By Blake Rasmussen

The long-imagined Pacana development could take another step toward reality months after appearing abandoned, as the City of Pflugerville and the Pecan Street LLC development group are set to re-examine an agreement on the funding and construction of phase one of the residential, retail and event district.

The agreement could call for a \$4 million bond issuance from the city to pay for a civic center that would serve as the focal point of the 38.48-acre development. If the terms of the agreement are met, ground would break on the first phase of Pacana no later than 2014, said developer Cid Galindo.

However, opposition to the financing structure of the deal—which would be unique among the city development deals by providing funds up front rather than reimbursements based on performance—appears to be strong.

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PCDC could bring business incubator to Pflugerville

By Rebecca LaFlure

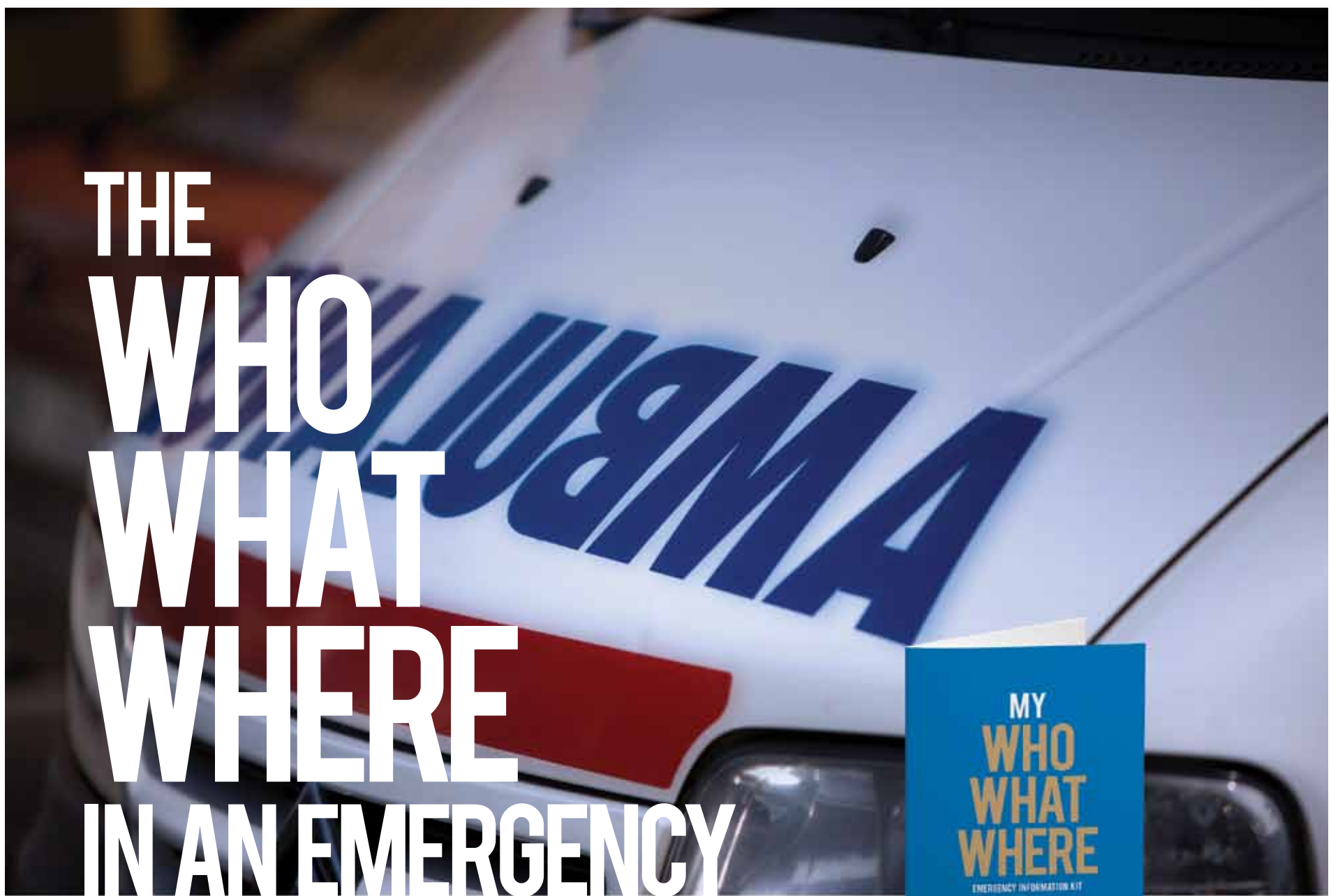
Pflugerville Community Development Corporation officials may soon launch a technology incubator they say would boost job growth and help bring green energy startups to the area.

The results of an independent study scheduled for release Nov. 11 will determine whether PCDC officials start the program, aimed at helping entrepreneurs turn their ideas into viable companies. It would be the first such program in Pflugerville, though it is too early to determine its exact location.

Charles Simon, executive director of the PCDC, said many entrepreneurs have great ideas but lack the equipment, funding and business knowledge to make a startup successful.

The incubator would provide entrepreneurs with office space and mentors, who would help develop their companies over several years. The hope is that entrepreneurs continue their

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General Manager's Note

“Round Rock hotels need business boost from events center” is a story that came about because our chief financial officer casually asked, “What’s up with all the hotels being built in Round Rock?”

As a Round Rock resident, he wondered about the dramatic increase in the number of hotels and what it means to the city. The ensuing investigation led to the realization there was a story to tell and that it matters to more than just the out-of-town soccer mom. The hotel tax is an important revenue stream for the city and for tourist attractions, such as The Dell Diamond.

Pflugerville is also investigating a project that could attract a hotel—the city’s first. What began as a straightforward economic development story about the Pacana development along Pecan Street became a story involving two differing philosophies about

development in Pflugerville. It will be interesting to see how the project progresses from here and what involvement the city will have in funding it.

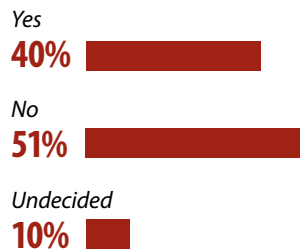
Just as interesting will be the decision that comes down this month as to whether Pflugerville will support a business incubator that could create jobs, help local businesses and grow a fledgling green energy market.

I will be making a small contribution to the hotel industry this weekend because I have a few out-of-town guests visiting for my wedding. The big day has finally arrived. When I return from my honeymoon, I will have a wonderful husband and a new last name: Jahnke (pronounced Yawn-key).

Karin Shaver
Karin Shaver
kshaver@impactnews.com

Reader Feedback

Would you vote to authorize the city [Round Rock] to use Type B funds for more than just transportation?



Results from an unscientific Web survey, collected 10/01/10-10/25/10. Results calculated prior to the Nov. 2 election.

See more poll results at impactnews.com/polls

Round Rock asks voters to eliminate restrictions on transportation funds

more.impactnews.com/9877

“As far as I know the Round Rock City Council has always been very fiscally responsible and conservative. However, I am uncomfortable with this proposal. Why can't we reduce taxes instead of just finding another use for them?”

—Joseph Wilding
Round Rock resident on Proposition 1

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Local jobs

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September employment trends

Central Texas unemployment—**6.8%**
Down from 7.2% in August
State unemployment—**7.9%**
Down from 8.4% in August
National unemployment—**9.2%**
Down from 9.6% in August

Government added 2,700 jobs since August. The education, health, leisure and hospitality sectors added 1,400 jobs.

Source: Charla Lovelace, Jobing.com



Online-exclusive content

Visit the Round Rock and Pflugerville home page for up-to-date community news, information and a full calendar of local events. Find us online at impactnews.com/round-rock-pflugerville.



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In This Issue



“This has not been an easy decision, but I feel that after six years it is time to pass the torch. There are many good men and women in our community that are willing to serve.”

—Round Rock Councilman Rufus Honeycutt, on his decision not to run again



“I think people are frustrated with congestion, the cost of parking and really want to preserve the quality of life.”

—Linda Watson
President and CEO, Capital Metro, on Austin-area congestion



“I don't think the city should spend money, especially in kind of a lean economic year, that doesn't give a tangible benefit back to the citizens.”

—City Councilman Wayne Cooper, on the Pflugerville Pacana development

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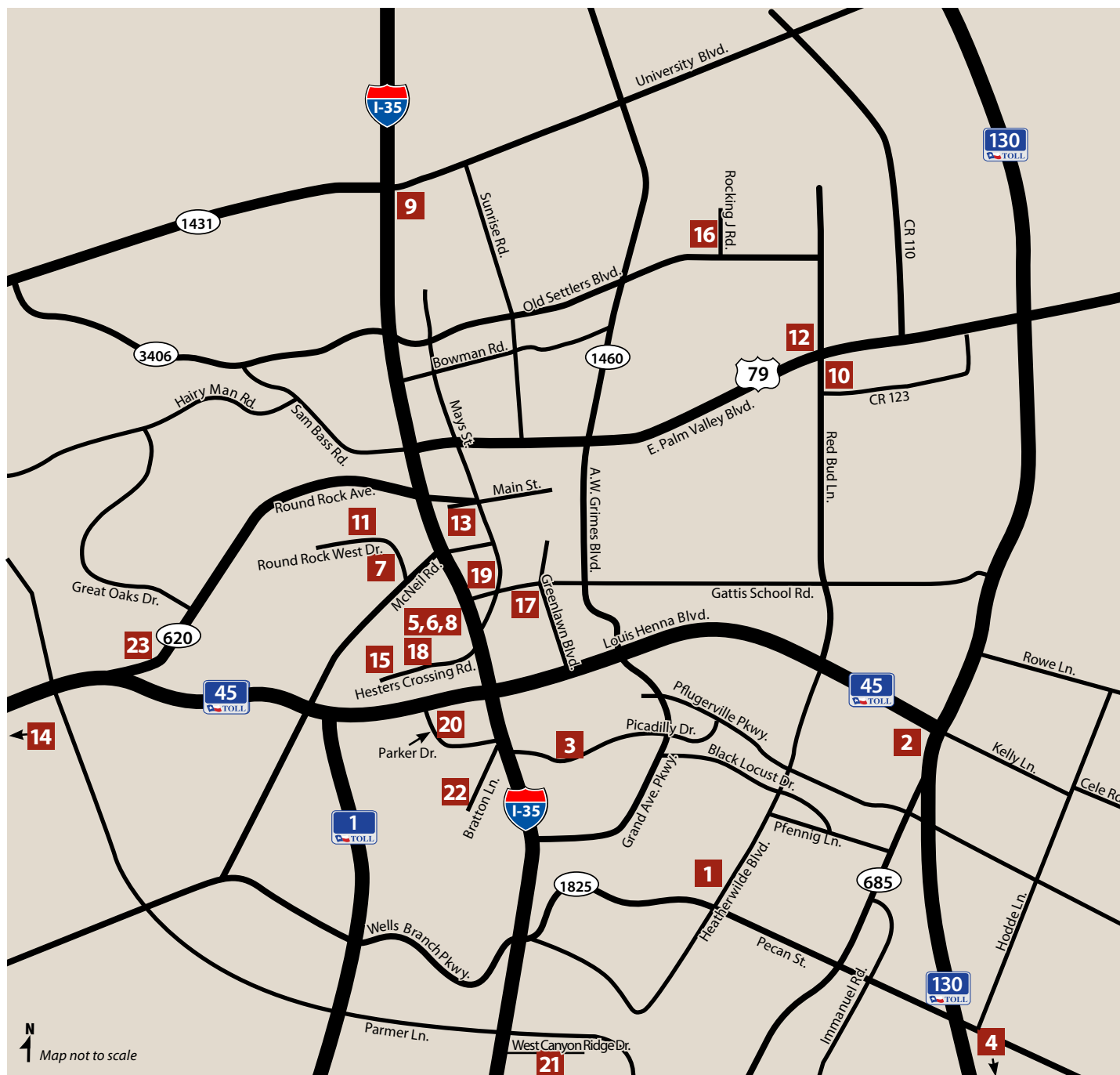


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Community Impacts | Round Rock and Pflugerville



Pflugerville

Now Open

1 Dr. Ted Lain opened **Pflugerville Dermatology** at 302 N. Heatherwilde Blvd., Ste. 200 on Oct. 12. Call 252-3700 or visit www.pflugderm.com.

Reverse Austin recently opened in Pflugerville and uses 3-D laser scanners to specialize in digital shape sampling and processing (DSSP), reverse engineering and consulting for manufacturers of components for aerospace, transportation, military and medical devices. Call 659-0000 or visit www.reverseaustin.com.

Coming Soon

2 Smile Brands Inc. will open a **Castle Dental** office Nov. 15 at 18801 Limestone Commercial Drive, Ste. 400 in the Stone Hill Town Center. The office provides general dentistry and preventive care. Castle Dental will have 19 locations in the

Austin area by the end of the year. Call 501-3500 or visit www.castledental.com.

Expansions

3 **National Scooter Company**, 1950 Picadilly Drive, announced Oct. 28 that the company's first lines of electric scooters, motorcycles and bicycles will be available for national distribution by the end of the year under the Austin Electric Vehicle brand. The company, which moved to Pflugerville in July, distributes a multi-line of gasoline-powered scooters. Scooters can be purchased at one of 68 dealers nationwide, including the Pflugerville Pfun Center. Call 670-9580 or visit www.Austinelectricvehicles.com

Gary and Norma Petito opened a janitorial franchise of **Vanguard Cleaning Systems** Sept. 1. The franchise provides janitorial services and commercial cleaning of office complexes, industrial buildings, medical offices and schools. Call 296-4984.

In the News

4 The **Texas Department of Transportation** held a groundbreaking Oct. 18 for new entrance and exit ramps on Toll 130 near Cameron Road. The \$1.5 million project began Oct. 4 and is scheduled for completion spring 2011. It is expected to facilitate better access to Cameron Road and the Austin Executive Airport. Visit www.txdot.gov.

Round Rock

Now Open

5 **Unique Massage** is now open at Sky Ridge Plaza, 2000 S. I-35, Ste. Q8. Unique Massage offers foot and body massages. Call 388-7888.

6 **Barbara's Jewelry & Things** opened Aug. 21 at Sky Ridge Plaza, 2000 S. I-35, Ste. Q8-B. The store sells handbags and jewelry, as well as men's, children's and bridal accessories. Call 255-2299.

7 Liz Burton-Garcia opened **Sacred Heart Community Clinic**, a free clinic for those without private insurance, Medicaid, Medicare or Children's Health Insurance Program. The clinic will be temporarily located in the St. William Catholic Church Pavilion, 620 Round Rock West Drive, until a new building opens in March on St. William's land. The clinic will be open 8 a.m.–noon Nov. 6, Dec. 11, Jan. 8, Jan. 22, Feb. 5 and Feb. 19. Call 826-7422.

8 **Express Urgent Care**, 2000 S. I-35, Ste. N-5, opened Sept. 13. Express Urgent Care offers a variety of services, including physicals and treatments for a range of ailments, from fevers to broken bones. Open Mon.–Fri. 8 a.m.–8 p.m. and Sat. 9 a.m.–5 p.m. Call 244-3822 or visit www.myeuc.com.

9 A **Panda Express** opened at the beginning of October at 111 University Oaks Blvd. Call 310-5659.

10 **Exodus Nurse Aide Academy** opened at 3742 CR 123, Ste. 4. The school prepares students for the state exam for nurse aide certification. Call 501-6725.

11 **MacDonalds Infant Daycare** opened Oct. 25 at 575 Round Rock West Drive, Ste. J-320. The daycare serves children ages 6 weeks–18 months. Call 924-2657 or visit www.macdonaldsinfantdaycare.com.

Coming Soon

12 Esther and Hai Lue Lim will open their third **Great Wall Express** by early December. The restaurant will be located at 4500 E. Palm Valley Blvd., Ste. 134. The menu will feature Chinese favorites such as General Tso's chicken and the Great Wall Delight special. Call 990-0411 or visit www.greatwallexpress.biz.

School Notes

Round Rock ISD officials announced Sept. 23 that RRISD was one of 62 districts nationwide to receive grant money from the U.S. Department of Education's Teacher Incentive Fund. The five-year, \$23 million grant will reward teachers and principals based on student improvement on standardized tests, performance evaluations and career training. The Round Rock Incentives for Superior Education Program will serve seven campuses where poverty levels have grown dramatically in the past decade: Anderson Mill Elementary, Berkman Elementary, Bluebonnet Elementary, C.D. Fulkes Middle School, Hernandez Middle School, Robertson Elementary and Voigt Elementary. Visit www.roundrockisd.org.

Expansions

13 **Upward Bound Montessori** plans to open a second location in December at 405 W. Main St. The school, which opened a year ago at 201 W. Bagdad Ave.,

is at capacity, and the second location will make room for more students. The preschool serves children ages 18 months to 6 years old. Call 218-4644 or visit www.ubmontessori.com.

14 Round Rock ISD and the Round Rock ISD Council of Parent Teacher Associations held a ribbon cutting Oct. 26 for the second location of the district's **Clothes Closet**, located at Anderson Mill Elementary, 10610 Salt Mill Hollow, Austin. The Clothes Closet provides gently used clothing, new socks and underwear to RRISD students. The new location will be open Tuesdays 9:30–11:30 a.m. Visit www.roundrockisd.org.

15 Starting Nov. 6, **Austin Regional Clinic Round Rock**, 940 Hesters Crossing, will extend its weekend office hours beyond noon. The clinic will offer services on Saturdays and Sundays from 8 a.m.–4 p.m. Call 244-9024.

Relocations

16 **The Bell Collection by Jewelry John** relocated in June to 3570 Rocking J Road., Ste. A. It was previously located at 13043 Pond Springs Road in Austin. Call 219-9051 or visit www.collectbells.com.

Closing the Doors

17 **Mustache Skateboards** closed its 1011 Gattis School Road, Ste. 100 location at the end of September.

18 **Hasting's Entertainment**, 2200 S. I-35, closed Oct. 18.

19 The Round Rock branch of **The St. Vincent de Paul Stores of Austin**, 1601 S. I-35, Ste. 305, will close at the end of December. According to store manager Todd Piccirello, the rent has become unaffordable for the thrift store owned and operated the Ladies of Charity of Austin. No affordable location was found. The store at 1327 S. Congress Ave., Austin, will remain open. Call 238-6737 or visit www.svdpstoraustin.org.

20 **Fazoli's**, 500 Parker Drive, closed in October.

In the News

After eight years in business, **Round Rock Honey** is approaching its 1 millionth bottle sold. To celebrate, the company is placing a code on every jar and people have the chance to win prizes from a hotel, restaurant or any other place that sells the product. A bottle of honey will be sold on the day Round Rock Honey reaches 1 million with a golden bee sticker under the cap entitling the purchaser to the grand prize, a gallon of honey in a special hand-blown glass jar designed by San Antonio artist Gini Garcia valued at \$1,500. Visit www.roundrockhoney.com.

Community Coming Soon

21 Casual dining and outdoor music venue **Zed's**, 501 Canyon Ridge Drive, Austin, is expected to open in late November. The 9,000-square-foot restaurant will be able to seat 300 guests and will offer two private dining areas, heated decks that can seat 150, outdoor water features and a hike and bike trail on three acres. The American-style menu will include meat and vegetarian dishes. Open daily 11 a.m.–10 p.m. Call 583-0060 or visit www.zeds.bz.

Relocations

22 **Abrams Learning Trends** is moving into a 35,000-square-foot office/warehouse at Raceway Crossing, 16310 Bratton Lane, Bldg. 2, Ste. 250, Austin. The company will transfer its employees from offices in Waterbury, Conn., and North Austin, and hire additional employees by January. Abrams Learning Trends publishes educational materials for children in preschool through fifth grade. Call 231-0900 or visit www.abramslearningtrends.com.

New Ownership

23 **HairTex Salon**, 15912 RR 620 N, Ste. 102, Austin, changed owners Nov. 1. Patty Earls now heads the salon, which offers highlights, eyebrow waxing, perms,

coloring, make up and haircuts for men and women. Earls said the salon will soon host workshops that teach people how to style their hair and use styling tools. Call 828-4247 or visit www.hairtexaustin.com.

In the News

The Williamson County Historical Commission is selling inscribed bricks as a way to honor a special person, family or occasion. The bricks—\$50 each—will be placed on all four corners of the sidewalk around the Williamson County Courthouse. All proceeds will go to the Williamson County Memorial Brick program, which helps fund the commission's county projects. Some of those projects include historical marker application fees, cemetery restorations and collection of the county's oral history from members of the community. Call 863-6045 or visit www.williamson-county-historical-commission.org.

News or questions about Round Rock or Pflugerville? E-mail rpfnews@impactnews.com



Amy Deis

1 Dr. Ted Lain opened **Pflugerville Dermatology** Oct. 12 on Heatherwilde Boulevard in Pflugerville.



Blake Rasmussen

4 From left: Texas state Sen. Kirk Watson, **TxDOT** engineer Carlos Lopez, state Rep. Dawnna Dukes, and Ron Hendrickson and Andrew Perry of the Austin Executive Airport, at the groundbreaking for new entrance and exit ramps for Cameron Road and Toll 130.



Amy Deis

9 **Panda Express**, at 111 University Oaks Blvd., opened early October just south of Ikea.



Amy Deis

3 Greg James, left, president and CEO of **National Scooter Company**, and U.S. Rep. Michael McCaul, R-Austin, celebrate the National Scooter Company's move to Pflugerville Oct. 28.



Amy Deis

15 **Austin Regional Clinic**, 940 Hesters Crossing, will be open 8 a.m.–4 p.m. on weekends, starting Nov. 6.



Amy Deis

22 **Abrams Learning Trends** will be moving into an office and warehouse at Raceway Crossing by the end of December.

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Business Profile | Round Rock Repertory Dance Centre Round Rock



Julie Roper, who owns and teaches at the Round Rock Repertory Dance Centre, tells Joelle Bredahl how to improve her posture during a Ballet II class.

By Amy Deis

The Round Rock Repertory Dance Centre thrives on being a neighborhood dance school. However, it has received national recognition on numerous occasions for its students and instructors.

Three students were accepted to a

summer program at the internationally renowned Joffrey Ballet School in New York—and another was accepted into the yearlong program—and one of the instructors has danced with Patrick Swayze.

“I’ve got one foot in the academic training world and one foot in the local neighborhood dance studio,” said Julie Roper, owner of and teacher at the dance school.

The dance center celebrated its 25th anniversary in the spring and has received national recognition for strong technical teaching while still keeping creativity alive.

Roper said her goal is to offer classes for children who simply enjoy dancing as well as for those with professional dancing aspirations.

Roper started dancing at the age of 4 while growing up in Fairmont, Neb., a town of 700 people. Although she learned how to dance, she did not learn proper technique until college. That is why she strives to teach proper technique to every student.

“I knew I wanted a dance career, but I hadn’t been prepared,” Roper said. “[My students’] options are open.”

Roper earned her bachelor’s and master’s degrees in dance from Sam Houston State University, where she was able to perform onstage and create dances for

a balanced education. She continued to teach there after graduating until she moved to the Austin area to teach at Austin Community College.

When her daughter, Aurora Klein, wanted to take dance lessons, Roper researched different dance studios and chose the Round Rock Repertory Dance Centre.

A repertory dance school hires or uses an in-house choreographer to create dances for the school to use for years to come. Roper still uses performances Susan Babcock created 25 years ago when Babcock founded the school.

“Susan had a piece called Baby Ducks, and 90 percent of all students who come through this school were Baby Ducks at age 3,” Roper said.

Roper purchased the dance school six years ago from Babcock. She kept the curriculum the same because the way Babcock had laid it out ensured students did not have gaps in their training.

Children can take classes in ballet, modern dance, jazz, hip-hop and creative movement. Students range in age from 3 to high school. The school offers adult classes throughout the year, and Roper said she even has a student in her 70s.

The performing group has danced at local events like the Trail of Lights in Austin, Hutto Olde Tyme Days and Hairy Man Festival in Round Rock. Roper does

not believe in the competitive nature of dance, but she does take the performing group to two competitions each year so the students can polish their performing skills.

“It gets them out there so they can see what their peers are doing,” Roper said.

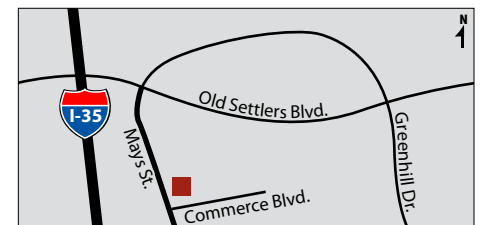
Nutcracker program

The Round Rock Repertory Dance Centre offers a lecture-demonstration program to first-graders that gives them a glimpse into the ballet world.

The dancers and instructors go into schools with music and choreography for a mini-Nutcracker performance. The first-graders have roles like the mice, soldiers, party guests and peppermints and dance with the performing group.

“The boys love it, mostly because they get to be a mouse and attack,” owner Julie Roper said.

Aside from performing, the children learn about performances, auditioning, terminology and proper etiquette.



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Business Profile | The Book Box Pflugerville



Beth Lee (right), owner of The Book Box in Pflugerville, points customer Melodi Winter in the direction of certain children's books.

By Amy Deis

Opening a used bookstore combined Beth Lee's passions for reading and good conversation.

The idea had been nestled in the back of Lee's mind for years, but she did not open The Book Box until August of last year.

"Every time I would go into a used book store, I would think, 'If this was my store, I would [change] this,'" said Lee, a 15-year resident of Pflugerville. "All of these years I was putting a business plan together."

The shop has been a boon, said Lee, who just celebrated the store's one-year anniversary Aug. 1. She has even had regulars since the beginning.

"People tell me it's fabulous to have a used bookstore [in Pflugerville]," Lee said.

Running the store has also been something of a family affair. Her oldest son, Jake, 18, and his girlfriend, Jordan, work the cash register after school. Younger sons Josh, 12, and Nick, 8, help in the Kids Corner. Her husband, Peter, is in charge of all things computer-related. Finally, her sister-in-law, Adrian Lee, created the murals on the walls—including one of Winnie-the-Pooh and friends in the Kids Corner—and window displays.

Even with all of that help around her, getting The Book Box off the ground took quite a bit of work. Lee browsed garage sales and estate sales, and, through word of mouth, friends even donated their own books. Lee said she collected about 9,000 books and stored them in her home, piling them on top of the formal dining room table, under the table, on the floor and in the garage.

She now owns about 33,000 books organized by sections, including fiction, nonfiction, religion, science fiction and paranormal romance, which are Twilight-esque novels.

"It's really hard to get those," Lee said. "Those readers like to collect them."

Readers also seem to like her prices. All paperback books are \$3 and hardcover

books are \$5. The Book Box will buy books for 50 cents store credit or 25 cents cash.

Once a month, Lee discounts prices even further with a half-off sale for all books. She offers discounts to teachers, firefighters, police officers, Girl Scouts and Boy Scouts in uniform. As a self-proclaimed bargain lover, Lee even sets aside one section of her shop for \$1 books.

"In this economy, who can afford to shop at a full-priced store?" she said.

She even leaves a bin outside her door after-hours of \$1 books. For the most part, she said people are honest about paying her back for books they take overnight.

"People will just shove money under the door," she said.

As an avid reader herself, Lee said it is hard resisting the urge to keep books for herself instead of selling them.

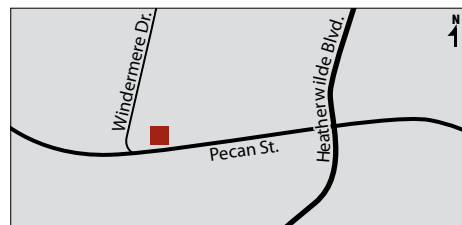
"But once I read [a book], I'm perfectly happy letting people buy it," she said.

Community events

The Book Box offers numerous community events, including one for teachers every few months with margaritas, massages and 30 percent off books. Here are some upcoming events:

Nov. 20: Storytime food drive, noon-1 p.m. Lori Wallace will be leading a craft project. Bring a can or two of food to donate to a local pantry.

Nov. 26: Stress Busters Sale, all day. After a stressful morning of Black Friday sales, enjoy chocolate, hot beverages and 20 percent off all books.



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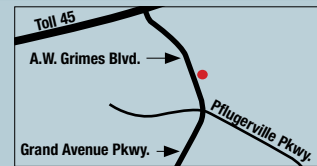
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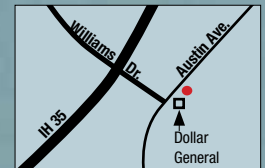


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Community Events



November

6 Round Rock ISD Parent Summit

The fifth annual event will explore how schools and parents can work as partners to keep children safe, healthy and successful in school. More than 40 family-focused workshops will be available on topics including wellness, education, college preparation, employment resources, parenting and bullying. The event also will include a free children's flu shot clinic, free blood pressure and diabetes screenings, free lunch and a bike rodeo and helmet giveaway. 8 a.m.–4 p.m. • Free • McNeil High School, 5720 McNeil Road • 464-5614 • www.roundrockisd.org

Brookhollow Elementary School Carnival

The event includes a preschool game area, moon bounces, petting zoo, face painting, ceramics, carnival games, massages for adults and silent auction. Proceeds support the Brookhollow Elementary PTO. • 11 a.m.–2 p.m. • Tickets are 50 cents at the door • 1200 N. Railroad Ave., Pflugerville • 594-5200

Palm Valley Lutheran Church Fall Fair

The fourth annual fall fair features live music, food, games, a chili cookoff, classic car show, dance expositions, greenhouse and inflatable jump houses. 10 a.m.–3 p.m. • Free • Palm Valley Lutheran Church, 2500 E. Palm Valley Blvd., Round Rock • 623-0155



6 Harvest Festival and Craft Show

Lord of Life Lutheran Church hosts its fifth annual event featuring craft booths, Fabulous Finds, a silent auction, breakfast, lunch, bake sale, activities for children and live music. • 9 a.m.–3 p.m. • Free 9700 Neenah Ave., Austin • 671-6100 www.lordoflifeaustin.org

Babes in Toyland Market

The third annual event hosted by the Chaparral Women's Club features a day of shopping from local vendors to raise money to support various charities in Williamson County. 9 a.m.–5 p.m. • Tickets are \$5; free for children 10 and under • Old Settlers Association, 3300 Palm Valley Blvd., Round Rock • www.rchaps.org

St. William's 28th Annual Arts & Crafts Show

The event will have about 35 vendors selling woodwork, aluminum crosses, jewelry, Christmas decorations, baby items and hand-sewn items, among others. Nonperishable food, which will be donated to St. Vincent de Paul Food Pantry at St. William, will be collected at the door. • 9 a.m.–4 p.m. • Free St. Williams Parrish Hall, 620 Round Rock West Drive, Round Rock • 255-4473 • www.saintwilliams.org

Food University Culinary Tour

Aspiring home cooks can watch culinary celebrity Claudine Pépin prepare food during the event sponsored by Family Circle. Pépin, best known for cooking alongside her father in public television's "Jacques Pepin's Kitchen: Cooking with Claudine", will discuss the importance of local produce, the power of using spices to boost flavor, ideas for

A Christmas Affair

Nov. 18–21

By Kate Hull

The season of giving for Central Texas starts one week before Thanksgiving thanks to The Junior League of Austin's 35th annual holiday market.

The Palmer Events Center will transform into a holiday hub with 215 merchants from across the country surrounding a 25-foot tree with elaborate decorations that fit the yearly theme. This year's theme is called "Enchanted."

"The theme is very woody and outdoorsy but also with lots of snow," said Cathy Northcutt, A Christmas Affair chairwoman.

All proceeds from ticket sales and vendor booth fees will benefit various nonprofits. Activities include a black-tie event, ladies' night, a pink-themed party for girls 7–16 years old, a gingerbread house workshop, breakfast with Santa, a bingo and pizza party, and a fireworks display.

Nov. 18, noon–9 p.m.; Nov. 19, 10 a.m.–8 p.m.; Nov. 20, 10 a.m.–7 p.m.; Nov. 21, 11 a.m.–5 p.m. • \$12 • Palmer Events Center, 900 Barton Springs Road, Austin 467-8982 • www.jlaustin.org



Courtesy The Junior League of Austin

The official Christmas tree of The Junior League of Austin's 2009 A Christmas Affair

appetizers and tips for entertaining. • 2–4p.m. • Free Ikea, 1 Ikea Way, Round Rock • 828-4532

10 Seminar on foreclosure, abandonments and debt cancellation

The Roni Deutch Tax Center will present a free tax seminar on foreclosure, abandonments and debt cancellation at the Round Rock Public Library in the first floor meeting room. • 5:30–6:30 p.m. • Free Round Rock Public Library, 216 E. Main St., Round Rock • 743-1483

Open House for Rapid Launch program

The Wilco Entrepreneur Community University and Business Growth Lab are hosting a Rapid Launch Open House for alumni and future entrepreneurs to give a brief overview of the Rapid Launch program and offer networking opportunities for entrepreneurs and people looking to start their own businesses. • 7–8:30 p.m. • Free • Round Rock Chamber of Commerce, 212 E. Main St., Round Rock 484-4077

Worth the drive

11 The Role of Community in Entrepreneurship

Bijoy Goswami, founder of Bootstrap Austin, will discuss the entrepreneur scene in the greater Austin area. Goswami will discuss how people can position themselves and their business in Austin, how they can gain closer connections and why entrepreneurship is critical to the future of the Austin area. Free tickets must be reserved online at bijoygoswami.eventbrite.com. 7–9 p.m. • Free Leander Public Library, 1011 S. Bagdad Road. Leander 983-7009

12 Libraries of Love Barbecue and Silent Auction

Libraries of Love, a Pflugerville-based nonprofit that provides libraries for schools in Uganda, will host its annual barbecue and silent auction fundraiser. The nonprofit will share a DVD of the six school libraries created last summer. The event includes face painting and balloon animals for children. 6–7:30 p.m. • Tickets are \$8 for adults; \$5 for children 4–10 years old; free for children 3 and under. • Immanuel Lutheran Church, 500 Immanuel Road, Pflugerville • www.librariesoflove.org

13 National Neighborhood Toy Store Day

As part of a national celebration, Kaleidoscope Toys will offer toy demonstrations, games, food, contests and door prizes. It will also kick off a toy drive and will introduce its Magical Santa Mailbox, where children can mail letters to Santa. • 10 a.m.–5 p.m. Free • 1601 S. I-35, Ste. 325, Round Rock • 388-5048

15 "No Impact Man"

Texas State University at the Round Rock Higher Education Center presents a free viewing of the documentary "No Impact Man" that will conclude with a moderated discussion. The film documents New York writer Colin Beavan and his quest to live one year with as little impact on the environment as possible. He and his family embark on a journey of no electricity, television, cars, toilet paper, elevators or newspapers. • 6:15–9 p.m. Free • Round Rock Higher Education Center, Avery Building, Room 252, 1555 University Blvd., Round Rock • 716-4701

20 Pfall Pfest Craft Show

The show will feature baked goods, jewelry, kitchen items, baby items, woodworking and more. The Senior Activity Center will sell breakfast tacos and coffee in the morning, and the lunch menu will include barbecue sandwiches, hot dogs and chili. 9 a.m.–3 p.m. • Free • Pflugerville Recreation Center gymnasium, 400 Immanuel Road, Pflugerville 251-5082

Harvest Your Family History Fair

The third annual event, hosted by the Round Rock Stake Family History Center of The Church of Jesus Christ of Latter-Day Saints, will feature classes on family history research for everyone from beginners to advanced genealogists. There also will be displays, tours of the Family History Center and an opportunity for one-on-one discussion with class instructors. A free lunch will be served. Registration for the fair is open until Nov. 19. Open to anyone age 12 and older. • 8:30 a.m.–2 p.m. • Free Family History Center, 8140 Racine Trail, Austin 388-1160

25 The Annie's Way Thanksgiving Day dinner

Dinner will be served at St. William Catholic Church and is open to the public. Volunteers are welcome to bring a cooked turkey or prepared covered side dish before the dinner. • Noon–2 p.m. • Free St. William Catholic Church, 620 Round Rock West Drive, Round Rock • 259-5746

Worth the drive

23–24, 26–28 "A Tuna Christmas"

Master comedians Joe Sears and Jaston Williams, with their multiple characterizations and quick costume changes, portray 24 citizens of Tuna—the third smallest town in Texas where the Lion's Club is too liberal and Patsy Cline never dies. Tickets can be purchased online or by phone. Nov. 23–24, 8 p.m.; Nov. 26–27, 2 p.m., 8 p.m.; Nov. 28 2 p.m., 7:30 p.m. • \$27–\$50 Paramount Theatre, Austin • 474-1221 www.austintheatre.org

December

3 Holiday Sing-Along

Benefitting Faith in Action Caregivers-Pflugerville, the Holiday Sing-Along will feature a number of choirs from community churches and Pflugerville Independent School District. • 6:30–8 p.m. • Hill Country Bible Church, 303 E. Pflugerville Parkway, Pflugerville • www.fiac-pflugerville.org

5 Round Rock Rotary Reindeer Run

Sunrise Rotary hosts its first Round Rock Rotary Reindeer Run 5K fundraiser. Proceeds from the event go to Play for All Abilities Park for children with cognitive or physical challenges. Participants are urged to wear reindeer gear, such as antlers, red noses and tails. There are events for children 10 and under, youths ages 11–17 and adults. The last day to register is Dec. 3. • 4:30 p.m. (children 10 and under), 5:45 p.m. (youths and adults) • Free for children 10 and under, \$10 for youths, \$20 for adults • Old Settlers Park, 3300 Palm Valley Blvd. www.5r5k.org/

Calendar events must be submitted by the second Friday of the month. Submit events to calendar@impactnews.com and find our Central Texas calendar online at www.impactnews.com/calendar.



Courtesy City of Pflugerville

13 Pfall ChiliFest

The event features a chili cookoff, washers tournament, street dancers, a dance contest and live music from Rotel and the Hot Tomatoes • 1–10 p.m. Main Street, downtown Pflugerville • 990-6101

Rock 'N Around the Holiday Bazaar

The Holiday Bazaar will feature more than 90 vendors, who will display jewelry, candles, toys, pictures and holiday decorations. • 9 a.m.–4 p.m. • Free Clay Madsen Recreation Center gymnasium, 1600 Gattis School Road, Round Rock • 341-3388



Courtesy Don Traub

14 South Texas ALS Association Walk to Defeat ALS

This 5-kilometer walk raises awareness and funds to support research and patient services for people with ALS (Lou Gehrig's disease). There will be barbecue, a children's area and music. • Walk check-in noon, Walk 1:30 p.m.–4 p.m. • The Dell Diamond, Round Rock • 877-ALS-HOPE (257-4673) www.alsasotx.org

Live music in November

BigShotz Neighborhood Bar
 399 W. Louis Henna Blvd., Round Rock
 388-5050 • www.bigshotzbar.com
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 5 Go 4 Broke
 6 Eric Tessmer, Detroit Steel
 10 Billy Brown and the Tripleshots
 12 The Cash Band, Sonny Wolf
 13 Rotel and the Hot Tomatoes, The Weathermen
 17 Austin T Band
 20 Uncle Lucius
 24 Shuffle Up and Deal
 26 Pride and Joy
 27 Foco Rojo, Vallejo

Junior's Grill and Ice Haus
 119 E. Main St., Round Rock • 310-7777
 www.myspace.com/juniorsroundrock
 5 Outlaw Red, Steve Cummings
 6 Suit
 8 Steve Cummings
 13 The Tractor Brothers
 19 Pride and Joy
 22 Steve Cummings
 26 Steve Cummings, The John Deery Band
 27 The Rust

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 255-0511 • www.moreliamexicangrill.com
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 1103 Wonder Drive, Round Rock • 218-0813
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Thursdays Open mic jam sessions with MoJo
 5 King Onus Band
 2 Crash Landing
 19 Instagators
 26 Code Blue
Dec. 3 Rhythm Dawgs

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 11 Jul and the Chrome Wheels
 12 La Vie en Rose
 18 Second Line Jazz Band
 19 C.C. and the Rev
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 www.vino100rr.com
 4 Lisa Marshall
 5 Jamie Thomas
 11 Johnny Deftone
 12 Kelly Doze and Ray Prim Jr.
 13 Hannah Day
 18 Roger Len Smith
 19 Sound of AM

Recent Highlights



Courtesy Children at Heart Ministries

Patty Cardona celebrates Columbus Day Oct. 11 at the seventh annual Dell Fall Festival. Dell volunteers host the event every year for clients of Children At Heart Ministries. For more on Children At Heart Ministries, see Page 12.



Bake Rasmussen

Students from Ed Francis Drum Instruction perform during a drum line demonstration at the 16th annual Hairy Man Festival at Cat Hollow Park Sept. 25.



Amy Deis

Students from Kelly Lane Middle School and Kick Start Kids do a karate demonstration Oct. 16 during the Pflugerville Pfamily Expo.



Bake Rasmussen

Keith and Karlie Dyer work on the sidewalk chalk mural for Children at Heart Ministries at the Round Rock Family Music and Arts Festival Oct. 8 sponsored by Children at Heart and the Round Rock Area Arts Council.



Courtesy Lorena De La Cruz-Bachard, Pflugerville ISD

The Pflugerville High School Gay-Straight Alliance hosted Ally Night Oct. 21 to support members of the Lesbian, Gay, Bisexual and Transgender (LGBT) community.

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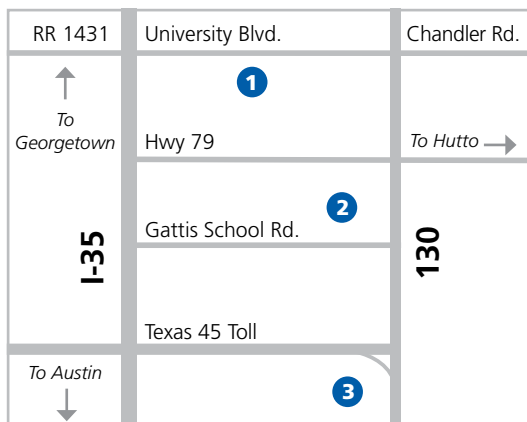
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Neighborhood Dining | Friar Tuck's Pantry Round Rock



Deborah Stevenson, owner of Friar Tuck's Pantry English café, scoops ambrosia white tea into a tea bag for an individual-size pot of tea.

By Suzanne Haberman

Deborah Stevenson, owner of Friar Tuck's Pantry, grew up in northern England near Scotland in the midst of castles, beaches and foods with flavors that speak for themselves.

When she moved to the U.S. nine years ago, Stevenson missed afternoon tea, British desserts and the variety of sandwiches made with wholesome ingredients not overpowered by spices.

"Everybody thinks of British tea time," she said. "There was nowhere to go for a cup of coffee and a piece of cake."

Stevenson opened Friar Tuck's Pantry in January 2009 to satisfy her food cravings and bring a little taste of the United Kingdom to Central Texas.

At the English-style café, she pours tea and coffee into ceramic cups and fills the café's pastry bin with handmade shortbread, scones, tea cakes and empire biscuits. She thinks up her own sandwich recipes with ingredients like the Stilton blue cheese,

ginger-garlic-soaked bacon and caramelized onions.

"I like to taste my foods—not spices. I like the flavors to speak for themselves," Stevenson said. "I miss the amalgamation of all those wonderful flavors."

Sandwiches with complementary ingredients such as the Brie and bacon (\$8.25), the chicken Waldorf (\$7.95), and the Stilton and pear (\$7.95) compete for the title of best-seller.

Friar Tuck's Pantry's shelves behind the espresso bar display urns of loose-leaf teas and glass jars of coffee beans. Teas, including a selection of five blacks, five herbals, one green and one white, come from Austin company Zhi Tea, and coffees are supplied by Minnesota-based Paradise Coffee Roasters.

Whether ordering the light black tea Friar Tuck's blend, ginger-lime tea or ambrosia white tea with coconut and pineapple, leaves steep through earth tone tea bags in one of three teapot sizes (\$2.55 small, \$3.15 medium,

\$5.05 large). Stevenson serves her teas in hearty ceramic cups in earth tones or European teacups with a swirly brown "Mary Lou" pattern.

Freshly ground coffee—ranging from the chocolaty nut flavors of a Brazilian to a fruity Maui blend—can be brewed in French presses (\$3.25–\$3.75 per cup and \$5.75–\$6.25 for a double). Friar Tuck's Pantry also serves espresso drinks and drip coffee.

Besides serving up wholesome ingredients for breakfast, lunch and perhaps an afternoon break, Stevenson said the ambience of Friar Tuck's Pantry is meant to offer relaxation.

"Life is too frantic," she said. "You work horrific hours in this country. There is no time to relax."

With a black-painted pressed tin roof and rich brown hardwood floors, the environment at Friar Tuck's Pantry lends itself to brown wicker chairs, leather couches and butter-colored walls. Brown sugar cubes in miniature teapots grace every wood table. Stevenson said she hopes the setting tempts her customers to take a quiet moment for a European-style break, letting the flavors of English-inspired foods, teas and coffees speak for themselves.



Friar Tuck's Pantry
204 E. Main St., Round Rock
733-8825
www.friartuckspantry.com
Mon.–Sat. 8 a.m.–5 p.m.
Sun. Noon–5 p.m.

Tuck box

The name of Deborah Stevenson's English-style café reflects her English heritage. Coming from a region of England where the monks were known for their food, she wanted to pay homage to a holy man Americans would recognize; hence Friar Tuck. Also, "tuck" is a play on words because in England, tuck is a term for food, Stevenson said, and lunch boxes are referred to as tuck boxes.



The Brie and bacon (\$8.25) on toasted wheatberry bread comes with a side salad and "crisps," or chips, at Friar Tuck's Pantry. An individual pot of Friar Tuck's blend black tea (\$3.25) rounds out the English-influenced meal.

Best-sellers

Sandwiches are served with "crisps," or chips, and a green salad with balsamic vinaigrette and olive oil.

Brie and bacon

Raspberry chipotle sauce and onion marmalade meld the flavors of soft cheese and thick-sliced bacon slabs marinated with ginger and garlic—\$8.25

Chicken Waldorf

Marinated chicken, grapes, apples, celery and walnuts are blended together with light lemon mayonnaise—\$7.95

Stilton and pear

Pear slivers, crumbled walnuts and greens are layered over crumbled blue cheese and topped with caramelized onions—\$7.95

Desserts

Empire biscuits

Shortbread cookies mortared with raspberry jam and glazed with glassy orange icing and topped with a maraschino cherry—\$2.25

Thanksgiving pies, English Christmas cake, hot cross buns and other English staple desserts are available on special order for the holidays with advanced notice.

New in the neighborhood: Papa G's Italiano



Half brothers Bill (left) and Dan Dalleske brought Papa G's to Round Rock in September.

By Blake Rasmussen

Papa G's Italiano may be new to the neighborhood, but Bill, Martha and Dan Dalleske have plenty of experience pitching pizzas to hungry people.

The Dalleske clan—Bill and Dan are half brothers, and Martha is Bill's wife—opened Papa G's Italiano Sept. 25 after selling Papa Geno's in Maynard, a pizza parlor named after Bill's grandfather.

The Dalleskes owned their Maynard location for four years after moving to Texas from California, but decided they wanted to serve more than just pizza. So they opened Papa G's in Round Rock with a menu that includes other Italian favorites like lasagna (\$10.49), chicken marsala (\$8.99), cheese manicotti (\$8.99) and vegetable (\$9.99) manicotti.

Papa G's also has two lunch options for people in a hurry. The express lunch (\$7.99) includes an entrée, a vegetable or potato side dish, pasta and a drink. The pizza express lunch (\$4.99) includes a personal 8-inch pizza with up to four toppings and a drink.

One of Papa G's signatures is a 30" pizza (\$44), a dish so large the restaurant needs to be notified ahead of time in order to make it. If the customer can finish the 30-inch pizza in 30 minutes or less, the pizza is free.

Papa G's Italiano

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Local History | Texas Baptist Children's Home

By Rebecca LaFlure

Bobby King often drives 95 miles from his house in Goldthwaite to visit the Texas Baptist Children's Home—a place King remembers for its Christmas parties, fishing trips and people he considers family.

For six decades, Texas Baptist Children's Home has offered homes to children in crisis situations, allowing them to go to school, participate in extracurricular activities and attend church services.

King, 63, president of the nonprofit's alumni association, began living on the TBCH campus with his two brothers in 1959 and remained there until he graduated high school in 1967.

"It was tough at first, but we adjusted," he said. "It was the best thing that ever happened to us."

TBCH opened Sept. 5, 1950, on Hwy. 81 and Hwy. 79, two miles north of downtown Round Rock. At the time, Round Rock had a population of only 1,438 people. The TBCH dedication was such a big event that the members of the Round Rock Chamber of Commerce closed their businesses during the afternoon so everyone could attend.

The TBCH campus had just three cottages, a home for the administrator and a small office building. It has since grown to include a chapel, new office building and 14 cottages, housing about 150 children

and single mothers at any given time.

The vision for TBCH arose in the late 1940s when Round Rock couple Louis and Billie Sue Henna's son invited children from the nearby Lutheran Children's Home to play outside their house. The Hennas became close to the children and decided to create a family-focused environment for boys and girls in need of a home.

"The Hennas looked all around the country, and they saw children's homes with big dormitories and hundreds of kids in a building and only one or two adults," said Jerry Bradley, president of Children at Heart Ministries. "[The Hennas] didn't want that. What was out here in 1950 was cutting edge in children services."

Instead, each 6- to 17-year-old child lives in a cottage with a host family and attends Round Rock public schools.

Over the years, TBCH has adjusted its services. The children's home opened its first family care cottage in 1979 to help single mothers and their children. The nonprofit provides mothers with counseling and job and educational opportunities.

TBCH launched HOPE in 2001 to assist at-risk families not in need of residential care. The program provides after-school and summer programs for children and emergency financial assistance for families.

In response to growth, Children at Heart Ministries formed July 1, 2006, as a center



A house mother reads to children in a cottage on the Texas Baptist Children's Home campus in the 1950s. Children, ages 6-17, live in a cottage with house parents and attend Round Rock public schools.

of operations for seven nonprofits, including the Texas Baptist Children's Home, Starry, Gracewood and Miracle Farm.

While the nonprofit changed over the years, those who called it home have not forgotten. Some former residents, like King, volunteer at the home to help a new generation of children.

"So many people helped me through the years," King said. "It seems natural to help someone else."

➤ For additional photos, visit more.impactnews.com/10318



A young resident stands in front of the Texas Baptist Children's Home sign in the 1950. The TBCH campus, which celebrated its 60th anniversary in September, remains in its original location at 1101 N. Mays St. in Round Rock.

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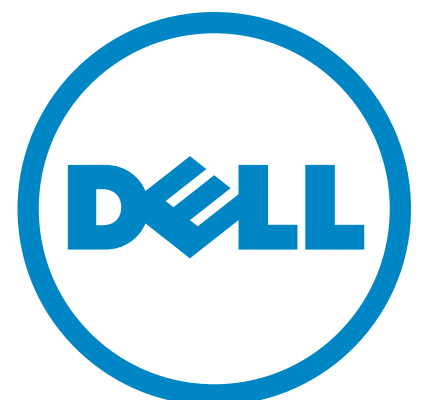


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News Report | Round Rock YMCA to expand athletic fields

By Blake Rasmussen

As part of a \$14.6 million capital campaign, the CHASCO Family YMCA in Round Rock will reshape its athletic fields along North Mays Street over the next five years to accommodate the explosive growth of the YMCA of Greater Williamson County.

The Round Rock facility's share of the Foundation for Mission campaign is \$2.4 million, which will improve existing baseball, soccer and football fields, as well as add a splash pad, an archery area and a tango tower—a tower used for a zip line.

The improvements are necessary due to yearly membership growth that has topped 15 percent, said Jeff Andresen, president and CEO of the YMCA of Greater Williamson County.

The growth has been especially steep in Round Rock. Eight years ago, when the Round Rock YMCA acquired the North Mays fields, the Williamson County YMCA had only 3,000 members. Today there are nearly 15,000 at the Round Rock YMCA alone, and membership at different times of the year has peaked near 20,000 as membership fluctuates with the seasons.

"We're trying to keep up with the growth," Andresen said.

Additionally, he said the

Williamson County YMCA was already relatively undersized compared to the YMCA of Austin, which has more facilities for a similar number of members.

According to Sean Doles, communications director of the YMCA of Austin, Austin has more than 40,000 members in eight branches. Williamson County has three full facilities for more than 27,000 members as of Oct. 19, with a high of more than 40,000 at points this year due to seasonal fluctuations.

The problem, Andresen said, is there are not many places to put substantially sized facilities in Williamson County.

"How do you build a YMCA in Thrall? How do you build a YMCA in Granger? How do you build a YMCA in Leander?" Andresen said. "It's not that there isn't a desire."

Instead, the Foundation for Mission capital campaign has focused on expanding already existing facilities in Taylor, Round Rock and Cedar Park, as well as a new facility in Hutto.

The improvements to the Round Rock facilities will allow the YMCA to serve an additional 4,000 kids every year in outdoor athletic leagues for sports like soccer, baseball and football.

Right now the outdoor fields on

North Mays Street accommodate about 7,500 kids per year over three outdoor seasons.

In addition to concession stands, restrooms and new athletic fields, the complex will include a splash pad, an archery course and a tango tower. Without these additions, the 2,000 kids who attend summer camp and 6,000 who attend after-school programs countywide are primarily limited to indoor activities except at the Twin Lakes YMCA in Cedar Park.

"We're trying to make a fun outdoor component in Round Rock," said Sheri Yerrington, executive director of the Round Rock YMCA. She said the renovations will give Round Rock a Twin Lakes-like outdoors space.

Though some improvements have already been made, Yerrington said most improvements will likely not happen for four to five years.

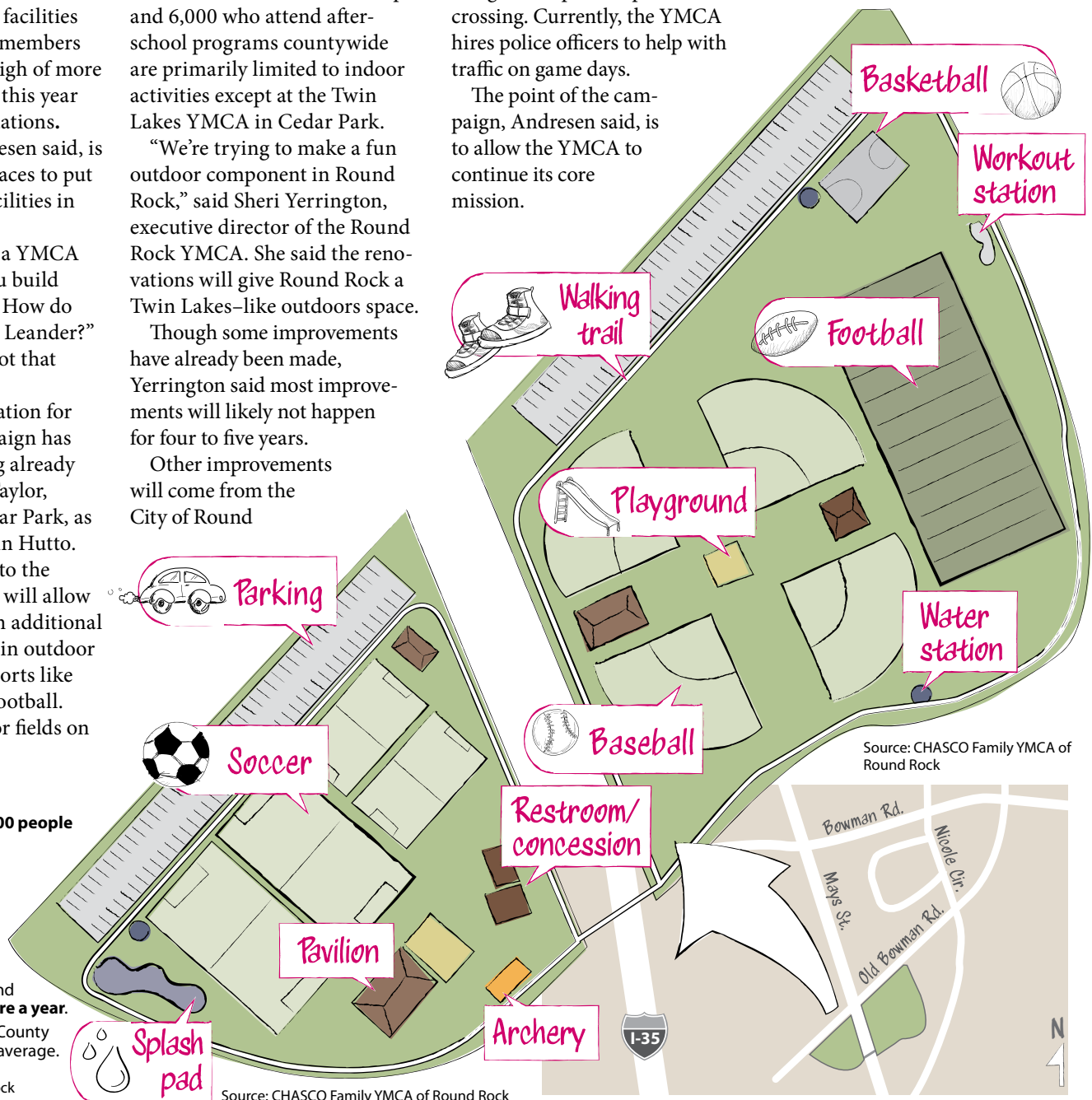
Other improvements will come from the City of Round

Rock as well. North Mays Street's heavy traffic flow causes safety concerns for parents and children crossing from one side of the complex to the other. According to Round Rock spokesman Will Hampton, the city is working with the YMCA to make the crossing safer, likely in the form of a grade-separated pedestrian crossing. Currently, the YMCA hires police officers to help with traffic on game days.

The point of the campaign, Andresen said, is to allow the YMCA to continue its core mission.

"Our whole mission is to provide services regardless of their ability to pay," Andresen said. "We want to make sure we turn nobody away."


The public phase of the Foundation for Mission campaign begins Nov. 16 and will run through May 2011.



YMCA by the numbers

- Williamson County membership eight years ago: approximately **3,000 people**
- Total CHASCO membership as of Oct. 18: **14,466**
- 2009 CHASCO year-end membership: nearly **20,000**
- Total Williamson County membership as of Oct. 18: **27,044**
- 2009 year-end Williamson County membership: more than **42,000**
- **2,000** in Williamson County YMCA summer camps per day
- **6,000** in Williamson County YMCA after-school programs per day
- Three outdoor sports seasons serve **7,500 children per year** in Round Rock alone. The expansion will add the capability to serve **4,000 more a year**.
- Typical U.S. YMCAs are growing **1.5 percent a year**. The Williamson County YMCA is growing about **15 percent per year**, **10 times** the national average.


Sources: YMCA of Greater Williamson County, CHASCO Family YMCA of Round Rock



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Bobby Longoria

Linda Watson President and CEO, Capital Metro

Linda Watson became president and CEO Aug. 16 of a transit organization that has been widely criticized as inefficient.

A State of Texas review board, known as the Sunset Advisory Commission, assessed Capital Metro in early 2010 and found the agency has eroded public trust and has a history of uncontrolled costs, including the cost of bus service, the price of developing commuter rail and former CEO Fred Gilliam's "lavish" compensation. A follow-up review is scheduled for 2017.

Austin officials hired Watson to help transform Capital Metro into a world-class transit provider because her experience shows she can run a transit agency that is efficient and effective.

Watson has worked in the transportation industry for more than 25 years and headed the LYNX transportation agency in central Florida for the past six years. Before that, she worked in management for transit authorities in Fort Worth and Corpus Christi. Watson is a University of Texas at Arlington alumna.

How much of a factor did your Texas roots play in accepting the offer to become Capital Metro CEO?

I love Texas, and it certainly was an incentive for me. I'd never lived in Austin, though, and after reading about the No. 1 spots that Austin holds in so many different magazines, it was very appealing to, first, move back to Texas, but especially to Austin.

How does the mass-transit system you headed in Florida compare to Austin's?

In Florida we operated in a three-county central Florida region of 2,500 square

miles, but we didn't have a dedicated funding source. It's extremely difficult to do long-term planning when you're in that kind of environment. We have dedicated funding here in Austin through sales tax, and it makes a big difference.

Do you personally use the bus or commuter rail in Austin?

I selected a place to live right next to a bus stop, and I have very good service to work. You need to experience the quality of service that you provide, talk to your customers and see the world through your customer's point of view.

What will it take for more Austinites to give up their cars?

I think people are frustrated with congestion, the cost of parking and really want to preserve the quality of life. As the community continues to grow and as we provide better service and do a better job of informing the community about convenient service, I think you'll see more and more people move over to transit. It's a challenge, but I think it's a challenge that we can be successful on.

You inherited a transportation agency that's not in the best shape. Where does a CEO begin to make improvements?

We're instilling a new organizational culture for how we're going to operate services and how we're going to address issues. I can already see that some of the change process is starting to take hold.

The newly approved budget calls for increasing fares. What are you doing to address public concerns?

There is a value to the service we provide and we need to make sure our customers across the board pay their fair share. We created a transportation needs fund with an initial \$250,000 investment so that people who really need the service and can't afford it can pay for their trips. The funds should be up and running when the fare increase goes into effect January 2011.

What is the plan for increasing ridership on the Red Line?

We will start operating midday service on the rail line starting in January. One month during the year we will have Friday night service every Friday for that month. We haven't selected the month yet, but we'll do a marketing campaign and test the waters on how much Friday service might be used. If it's successful, I think we're looking at asking the board to approve it for every Friday night the following year.

You have mentioned an increase in transparency among your goals for improving Capital Metro. What can the public expect?

Right now, you can get every single budget we've done for the last five years online. You can get all the audits that have been done. We have a very strong presence on Facebook and Twitter. If there are other ideas that come up, we want to hear them, and we're more than happy to do what we can.

Is there a single topic at Capital Metro that you've added to your priority list that you did not expect?

One thing new I've added is looking more closely at the service and speeding up how we provide service in the community. We've got a service plan that goes through 2020. I'm hoping some of the improvements that are listed in that service plan can be done a little faster than was originally scheduled.

What is the status of the project that would connect express and commuter bus routes in Round Rock to the Capital Metro system in north Austin?

We're in discussions with [the City of Round Rock] now about funding opportunities and how the funding of those opportunities could occur. We're in good discussions and have a lot of things to work out before we get there, but there certainly have been good planning efforts under way.

What other plans does Capital Metro have for expanding services to new areas of Williamson County?

We're working with communities, and as funding is available we will work with them to provide additional services. But I'm not aware of any other immediate efforts for expanding service.



For a video interview with Linda Watson, as well as additional questions, visit more.impactnews.com/10319

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Local Icons | Round Rock Local Legend Awards

By Rebecca LaFlure

The Round Rock Historic Preservation Commission announced the winners of the 2010 Round Rock Local Legend Awards Sept. 23. Established in 1990, the award recognizes residents for their role in the city's growth, association with a historic place or event, service to the community and personal achievements that have benefited the city.

This year's Local Legends helped shape Round Rock's future while working to preserve its past, from rallying support for a minor league baseball team to writing books chronicling the city's history.

Judy McLeod

Judy McLeod, a former teacher and long-time singer and pianist, has spent nearly four decades advocating for children and the art community in Round Rock.

And she is not finished yet. McLeod said after she was named a Local Legend she thought, "Wow, there's got to be some other things I can do."

McLeod, 66, moved to Round Rock in 1973 so her husband, Wade, could open the city's first veterinary clinic, McLeod Animal Clinic. Her first community involvement was with the Round Rock Woman's Club.

McLeod then focused her efforts on Round Rock ISD, serving as president of the District Council of PTAs and of the RRISD board of trustees. Under her leadership, the

board passed a bond that funded the district's only performing arts center at McNeil High School.

She is especially proud of her role as chairperson of Project CARE, which taught middle school students to communicate and respect one another. This effort led to the hiring of counselors for all RRISD schools.

At the request of former Mayor Charlie Culpepper, McLeod led the Vote Yes for Express campaign in 2001 in support of bring the Round Rock Express minor league baseball team to the area.

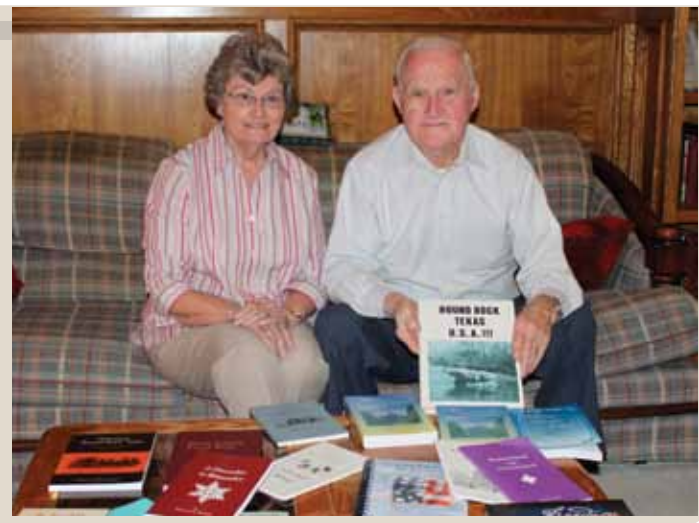
McLeod is president of the Round Rock Symphony, vice president of the Penfold



Photos by Rebecca LaFlure

Theatre Group and a member of the Round Rock Area Arts Council.

For more on Judy McLeod, visit more.impactnews.com/985



Martin E. and Francinn Parker

Martin E. and Francinn Parker serve as the unofficial historians of Round Rock. The Parkers, who have written or co-written more than a dozen books on local history and their travels, have dedicated much of their lives to ensuring the city's people and places are remembered.

Born and raised in Round Rock, Martin, 84, graduated from Round Rock High School in 1944 and enlisted in the Navy, serving in World War II and the Korean War.

Martin worked nearly 38 years in the postal service, both as a carrier and later postmaster of the Round Rock Post Office.

He named several major roads in Round Rock during his 16 years as postmaster, including Hairy Man Road, Palm Valley Boulevard and Gattis School Road. Martin sought to preserve Round Rock history, naming roads after Round Rock residents, buildings and legends.

Martin and Francinn met at First Baptist Church in Round Rock, and the couple married 10 years

ago. Originally from Weatherford, Texas, Francinn, 75, moved to Round Rock in 1973 and worked as a dental assistant for two decades before retiring in 1998.

She volunteers for the American Cancer Society and cofounded the Joyful Noises Kitchen Band, which performs for schools, nursing homes and other community events. Both Martin and Francinn are active in their church.

For more on Martin E. and Francinn Parker, visit more.impactnews.com/493

Nancy and Virg Rabb

Nancy Robb was skeptical when her husband, Virg, approached her with an idea to start a Round Rock convenience store in the early 1960s. At that time, Round Rock had only 1,800 residents.

"Big chains weren't interested in coming to little towns, so that was his vision. He thought little towns needed convenience stores," Nancy said. "I was very leery. I said, 'This better work.'"

It worked. The Rabbs started Wag-A-Bag convenience store in

1964 at 701 E. Taylor St. in Round Rock. The business has grown to 18 stores across Central Texas.

The Rabbs moved to Round Rock in 1965 and immersed themselves in the community. Virg served on the Round Rock City Council in the 1960s after seeing the need for a city police department. The council hired the city's first police officer during his tenure. Virg remained involved in activities in the towns where Wag-a-Bag stores were located until his death in 1998.

Nancy, 72, began her career as a

radio broadcaster on KGTV. In the mid-1970s, she was on the steering committee that helped start the Williamson County YMCA.

Nancy, who lives in Round Rock and is vice president of Wag-A-Bag, said she is excited that her husband was also named a Local Legend.

"I'm so thankful Virg was not forgotten," she said. "If it hadn't been for his vision, none of this would have happened."

For more on Nancy and Virg Rabb, visit more.impactnews.com/1698



Dr. Robert Peters

Dr. Robert Peters has treated generations of Round Rock children since starting the city's first medical practice 38 years ago.

When asked if he plans to retire, Peters, 77, laughed.

"What for?" he said. "What would I do if I retired?"

Peters founded his medical practice in Round Rock in 1972 and, for three years, was the only practicing physician in the town of fewer than 3,000 residents. He was on call all day, every day.

Peters' passion for medicine stemmed from his father, Dr. Robert Peters Sr., who was a physician in Austin.

In 1983, Peters served on the committee that helped bring in the city's first hospital, St. David's Round Rock Medical Center. Then called Round Rock Hospital, the 75-bed facility has since grown to include 184 beds and a Level II trauma department. He has served as chief of staff, vice chief of staff and chairman of the department of medicine and

serves on the board of trustees.

For nearly four decades, Peters has also worked as the physician consultant for Round Rock ISD and as the team doctor for Round Rock High School football. He also serves as physician for the Texas Baptist Children's Home.

He moved his practice, the Round Rock Medical Clinic, in 1986 to its current location at 405 Old West Drive.

For more on Dr. Robert Peters, visit more.impactnews.com/6539

Nonprofit Profile | The Junior League of Austin



Kate Hull

Sandy Alcalá (standing), the president of The Junior League of Austin, and Cathy Northcutt, chair of A Christmas Affair, chose the theme Enchanted for this year's holiday market. This year's market focuses on a woody outdoors theme with decorations that include trees and nature covered in snow.

By Kate Hull

The season of giving for Central Texas starts one week before Thanksgiving thanks to The Junior League of Austin's 35th annual holiday market, A Christmas Affair. The market is scheduled for Nov. 17-21 at the Palmer Events Center.

Since 1934, The Junior League

of Austin has been a membership organization that brings together women in the community to promote voluntarism, fosters the potential of its members and gives back to the community through leadership and action.

Members have the opportunity to learn skill sets and hold leadership positions for any of

26 community projects and nine Junior League programs including Coats for Kids, which provides children with warm winter coats.

"We are helping train women to learn about their community," said Sandy Alcalá, president of The Junior League of Austin. "The goal is to take the skill sets we have taught you and go out in the community and make an impact."

There are currently 2,184 women in the organization, 80 percent of whom hold full-time jobs outside of the home. Women age 25 and older can apply to be a member and are required to complete 70 to 100 hours of community service annually at a particular program. The league donates more than \$800,000 annually to local nonprofits as well as provides volunteers.

The Junior League's biggest annual fundraiser is A Christmas Affair. This year, the Palmer Events Center will be transformed into a holiday hub with 215 merchants from all over the country surrounding a 25-foot tree with elaborate decorations that fit the yearly theme.

"Every year we have a different theme and this year it is Enchanted," said Cathy Northcutt, A Christmas Affair chair. "The theme is very woody and outdoorsy but also with lots of snow."

The Junior League of Austin is ranked No. 5 out of 294 different junior league organizations in the United States, United Kingdom and Mexico, according to league rankings. The Austin chapter's event is one of the largest holiday markets in the country.

For this year's event, more than 500 merchants applied to participate and were narrowed down to 215 by a committee that reviewed the products and decided which fit best into the categories that include clothing, antiques, gifts and Christmas decorations.

The holiday market costs \$12 a ticket. Other special events are held during the week to bring something for everyone at the shopping extravaganza; prices for these events vary.

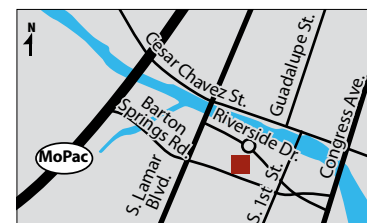
The Junior League uses all proceeds from ticket sales and booth fees from the vendors to donate to various nonprofits.

"A Christmas Affair brings

the buzz and holiday feel for our city," Alcalá said. "It is the start of the season of giving and that is exactly what we do. With every dollar we raise, it goes right back out to supporting the nonprofits and the community."

The elaborate decorations are available to be sold after the event ends at resale days.

"We buy, design and make all of the decorations for the purpose of reselling everything," Alcalá said. "It enables us to do these beautiful wow decorations and put the money into them upfront because we know we can sell them all back."



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Hotels

CONTINUED FROM | 1

A small portion funds grants for non-profit arts groups including the Round Rock Symphony, Sam Bass Community Theatre and Round Rock Community Choir. The Convention and Visitors Bureau uses about \$775,500 to attract events and ultimately replenish the hotel occupancy tax fund.

Demand for new hotels

Round Rock's newest hotel, Homewood Suites, 2201 S. Mays St., opened Sept. 21. General Manager Jason Webb said the management company, Vista Host, built the hotel because of its proximity to major businesses.

"Dell obviously being right here is a big part of why we built this property," he said.

Even with 22 other hotels in the city, Webb said there was demand in the extended stay market.

"Everybody wants new all the time," he said.

Neighboring competition

Lately, growth in nearby cities has begun to encroach on Round Rock's hotel market.

When the Cedar Park Center opened in late 2009, several new hotels came to Cedar Park. Many Round Rock hotel managers predict that when Schlitterbahn Waterpark Resort opens in spring 2012, it will also pull business away. Some, like Howard Tennant, general manager of the La Quinta at 2004 N. I-35, hope the water park will add business.

Yousefy said many Round Rock hotels lost business Sept. 24-26 when the Cedar Park Center hosted the Texas Yellow Ribbon Reintegration Program for soldiers and their families.

"The organizer told me he wanted to have the event in Round Rock and use Round Rock hotels, but we had no indoor events center," Yousefy said.

Large Austin events like The University of Texas football games, Austin City Limits Music Festival and South by Southwest means Round Rock hotels, including Homewood Suites and Marriott, do see some overflow. Tennant, whose La Quinta is on the northern end of the city, does not see much business from Austin events.

"As growth in Round Rock has happened in the past two, three years, most is south of me," Tennant said.

Busy season for tourism

For those hotels that are in growth areas, the hotel seasons ebb and flow throughout the year.

For many transient hotels—those with guests who usually stay one to three nights—guests typically stay in town on business during the week. Tournaments and other events at The Dell Diamond and Old Settlers Park fill vacancies on the weekends.

Tennant said he sees a variety of sports teams stay at his hotel. Spring and summer are his busiest, and Tennant sees little activity in the fall.

For extended stay hotels—those that target travelers booking between five and 12 nights—most of their guests are in town on long-term business trips.

Webb said extended stay hotels do not really have busy seasons.

"Holidays are definitely the slowest," he said.

City-hotel relationship

Every month, Round Rock hotel managers and sales staff meet with the city's Convention and Visitors Bureau to brainstorm ideas for bringing tourists to Round Rock and receive updates on upcoming events.

CVB Director Nancy Yawn's job is to promote Round Rock as the "Sports Capital of Texas." She does this by reaching out to tournament organizers and informing them of all that Round Rock offers. In 2009, Round Rock hosted 31 tournaments including soccer, lacrosse, baseball and softball.

Kyle Covington, general manager of the Marriott at 2600 La Frontera Blvd., said the sports capital brand is the right approach to help hotels, even though most of his guests are business travelers.

"[Nancy's] efforts do bring business for Round Rock," he said. "Without it, hotels would have little business."

Yawn said it is not enough to get tournaments here. The goal is to entice organizers to return and bring families who spend money in Round Rock.

"Youth sports is hugely competitive these days," she said. "They eat and they shop and go to attractions to spend money.

Round Rock hotel locations
Most are located on the I-35 frontage road



Three hotels will have opened by the end of 2010, bringing the total to 24. Most of the growth is attributed to Dell Inc. and the city's sports capital marketing brand.

"[Nancy Yawn's] efforts do bring business for Round Rock. Without it, hotels would have little business."
—Kyle Covington
general manager, Marriott

Demers said the city purposefully targets weekday business-related activity and weekend sports events. Although this model has worked so far, hotel managers said a center would boost business year-round.

Covington said it is not uncommon for events to be canceled because of rain, and an indoor center would eliminate that possibility.

"It's disheartening for the hoteliers, the local restaurants and city because we're losing tax revenue," he said.

Expanding the tourism industry

There are choices to where they can go." The next step for expanding Round Rock's tourism industry is building an indoor events center. Cindy Demers, Round Rock assistant city manager, said the city is looking for the ideal location.

Comment at more.impactnews.com/10327



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Community Corridor | East Palm Valley Boulevard Round Rock

Compiled by Amy Deis

The intersection of East Palm Valley Boulevard (Hwy. 79) and Red Bud Lane in Round Rock is a growing corridor halfway between I-35 and Toll 130. It is home to a diverse mix of nationwide chains and local businesses. One mile west is The Dell Diamond where the Round Rock Express Triple A baseball team plays.



1 Amplify Federal Credit Union



2 1st Moment Flowers



5 Circle in a Square Pottery



7 La Mia Bella Pet Salon



12 Old Settlers Park

Businesses

1 Austin-based credit union **Amplify Federal Credit Union** has been serving its 40,000 members since it opened up membership in 2004. The Palm Valley location at 4500 E. Palm Valley Blvd., Ste. 136 is one of six in the area. Call 836-5901 or visit www.goamplify.com.

2 **1st Moments Flowers**, 4500 E. Palm Valley Blvd., Ste. 114, offers freshly cut arrangements and gift baskets for special occasions. Call 671-9222 or visit www.1stmomentflowers.com.

3 **Capitol Cleaners**, owned by Eddie Ledesma, has been cleaning Austin-area clothing since 1980. There are now six locations, including one at 4500 E. Palm Valley Blvd., Ste. 130. Call 733-9993 or visit www.capitolcleanerstx.com.

4 **Cato**, 4500 E. Palm Valley Blvd., Ste. 124, is a women's clothing store specializing in fashionable clothing, shoes and accessories in junior, misses and plus sizes. Call 341-0802 or visit www.catofashions.com.

5 **Circle in a Square Pottery**, 3742 CR 123, Ste. A-5, has been around for 15 years, but owner Hilaire Ridlon has been making pottery for 25 years. He offers pottery classes for groups of five to 20 and use of his kilns. Ridlon sells his own functional pottery pieces, including bowls, mugs, plates and jars. Call 246-3473 or visit www.circleinasquare.com.

6 It has been six years since Carlos Vega opened his gym **Core Speed 101**, 3730 County Road 123. He offers individual and

group training in sports for children up through professional athletes. Vega also offers a boot camp class twice a week. He said he gets a full spectrum of people in those classes from triathletes to people wanting to get back into shape. Call 630-6688 or visit www.corespeed101.net.

7 Lisa and Perry Silvas have operated **La Mia Bella Pet Salon** for three years. The salon, located at 3778 CR 123, Ste. A-3, brings in most of their business, but Lisa said many customers also feel comfortable with boarding their animals at La Mia Bella. The couple also offer pet day care. Call 244-9191 or visit www.lamiabellapetsalon.com.

8 Anna Pham, owner of **Opal Spa and Nail Salon**, 4500 E. Palm Valley Blvd., Ste. 110, offers a full range of services including manicures, pedicures, facials and waxing for women and men. She also offers chair massages. Call 342-2633.

9 Daniel Carroll and Donald Macon refurbish, repair and recycle Hewlett-Packard and Okidata printers at **Re-Deal Solutions**, 3778 County Road 123, Ste. A-6. They also offer financing for computers and electronics like MP3 players, TVs and cameras. Call 255-1611 or visit www.redealsolutions.com.

Coming Soon

10 Esther and Hai Lue Lim are opening **Great Wall Express** by early December at 4500 E. Palm Valley Blvd., Ste. 134. Esther and her husband also own the restaurants in Pflugerville and Leander. Esther said Round Rock customers have been asking for a location closer to home. The menu

will feature Chinese favorites such as General Tso's chicken and the Great Wall Delight special. Call 990-0411 or visit www.greatwallexpress.biz.

Recreation

11 **The Dell Diamond**, 3400 E. Palm Valley Blvd., is home to the Round Rock Express minor league baseball team, the Triple A affiliate of the Texas Rangers and former affiliate of the Houston Astros. The facility also hosts events and concerts. Visit www.roundrockexpress.com.

12 Called the crown jewel of Round Rock's park system, **Old Settlers Park**, 3300 E. Palm Valley Blvd., is 570 acres of amenities including areas to play disc golf, cricket, baseball, softball and soccer. Barbecue pits and areas to play horseshoes are also available. Call 218-5540 ext. 0.

13 The City of Round Rock offers three outdoor pools, including the 40,481-square-foot **Rock'N River Family Aquatic**, located in Old Settlers Park at 3300 E. Palm Valley Blvd. A lazy river, slides and water playground are featured. Call 218-5540 ext. 0.

Transportation

14 The City of Round Rock is finishing a road project on Red Bud Lane between CR 123 and Woodland Loop. The project widens Red Bud Lane from two to four lanes and adds curbs and gutters. The fence on the east side will be redone in a limestone finish. The project is scheduled for completion by Christmas.

This is a sample of businesses and organizations in the area. The list is not comprehensive.

Pacana

CONTINUED FROM | 1

“I’m not in favor of [the bond issuance] at all,” Councilman Wayne Cooper said. “We have not been at risk, or funded, any other development.”

Additionally, comments pulled from the minutes of a Sept. 21 City Council meeting, where the agreement appeared to have failed, indicate opposition across the council. Mayor Jeff Coleman—who declined to be interviewed for this story citing the number of unknowns—said the council “does not see how the city can put \$4 million at risk in a bond capacity,” according to the minutes.

Cooper, along with Councilmen Darelle White and Victor Gonzales, was also on record during that meeting voicing misgivings about the financial structure of the deal.

However, Pacana’s staunchest supporters say they feel the risk is worth the cost.

“It’s a great economic driver,” said Pflugerville Councilman Mike Marsh, who called himself one of the strongest proponents of the development. “It will benefit the city for years to come.”

The mixed-use development would be located on the parcel of land on the south side of Pecan Street between Windermere Drive and Heatherwilde Boulevard. It is expected to include residential units, retail stores, office space, restaurants and what would be Pflugerville’s first hotel.

The financial agreement

The deal, which appeared to have failed after the Sept. 21 meeting, re-emerged after Galindo approached the council with a restructured agreement. At the regular Oct. 12 meeting, the council instructed city staff to continue negotiations with Galindo. The goal, Marsh said, is to put the agreement to a vote before the end of the year.

Any agreement would require the approval of the council and Pflugerville Community Development Corporation, which would allocate an as yet undetermined amount to help repay part of the \$4 million, said Charles Simon, director of the PCDC.

The agreement would be unique among

Pflugerville’s development deals, which typically include reimbursements when benchmarks are reached rather than outright payments. The Stone Hill shopping center, the shopping center at the intersection of Toll 130 and Toll 45, for example, was repaid by the city once a certain property value was in place. In that instance, the city was not assuming risk because the taxable value was already on the ground.

Galindo has said the purpose of the financing structure for this deal is to give the city a civic center on land that it would own, with an event center, amphitheater and open space, creating a public improvement.

Cooper, though, counters that no such improvement was ever on the city’s radar.

“Mr. Galindo wants us to fund a \$4 million park that’s not on our park plan,” he said, in reference to the civic center. “Basically, we’re kick-starting his deal.”

Cooper added that, had the city known the developer’s intention was to ask for city money up front, it is unlikely the project would have received the rezoning approval won at an Aug. 11, 2009, meeting. The land was originally zoned for general business and agriculture/conservation, according to the minutes of the Aug. 11 meeting. That designation would not have allowed the type of mixed-use—a combination of residential, business and commercial development—space the ownership group had envisioned.

Galindo is asking for \$4 million for the civic center—which would become city property, along with the surrounding roads—even though final cost of the project would probably top \$4 million.

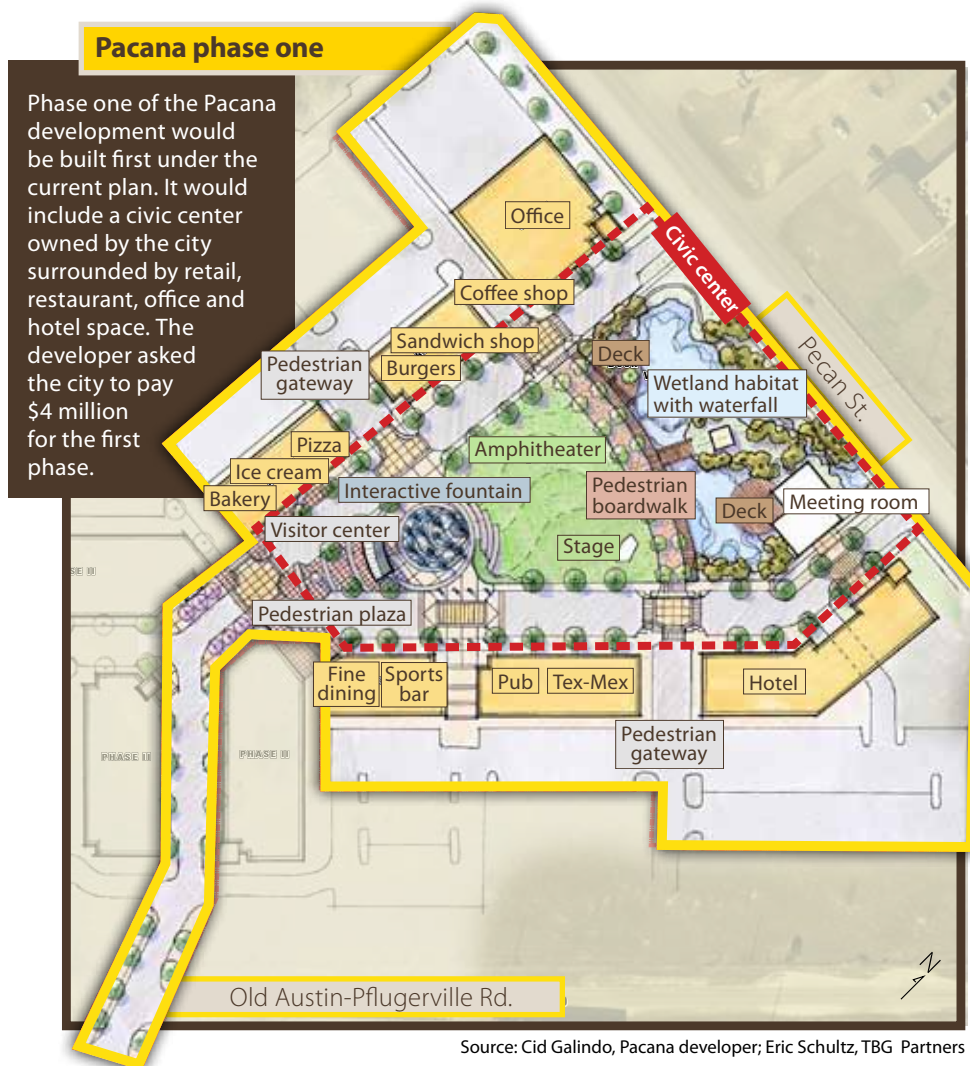
Benefits to the city

Much of the recent development in Pflugerville has taken place on the east side of town, especially Stone Hill. Pacana’s location on the west side of the city, as well as its place on Pecan Street, was a primary factor in the city’s willingness to involve itself financially, Marsh said.

Pecan Street serves as one of the main entrance points to the city, Marsh said.

“This is the first room in the house,” Galindo said. “This is where you make the first impression.”

Marsh said Pacana would not only balance the development and upgrade the



Source: Cid Galindo, Pacana developer; Eric Schultz, TBG Partners

first impression along the Pecan Street entryway but would also demonstrate to other developers that Pflugerville has matured, especially if the planned hotel comes to fruition.

“I think it lends a sort of economic maturity to our city,” Marsh said.

Others on the council disagree. “It’s been couched as providing some kind of identity to our city,” Cooper said. “But I’m not really sure.”

He added that the development would be fairly dense, which is out of character for a city made up primarily of single-family dwellings.

Cooper added, “I don’t think the city should spend money, especially in kind of a lean economic year, that doesn’t give a tangible benefit back to the citizens.”

Marsh countered that the tangible benefit

would be the space itself. He said the open space, amphitheater and a stage would make an ideal venue for music and some of Pflugerville’s smaller festivals, including the Pflugerville Pfall Chili Pfest.

Financially, the civic center is expected to pay for itself over about 30 years, Marsh and Galindo said. They expect the property and sales taxes generated from the first phase would be enough to repay the city’s \$4 million investment.

Additionally, Marsh said, Pacana will keep citizens from looking elsewhere for entertainment.

“When I take my entertainment money outside of Pflugerville, that hurts my feelings,” Marsh said.

Comment at more.impactnews.com/10328

Get Involved



A Little Helping Hands volunteer helps make lunch at the Ronald McDonald House.

of volunteering within a family. Marissa Vogel started the organization to foster the love of giving back within her own children. After searching the Internet, she realized there was a need for family volunteering and for showing children what compassion was all about.

The vision of Little Helping Hands is to be a community where young children experience the value of community service, build a strong foundation for the life-long respect of people in need and learn to appreciate the environment around them. The website provides a resource for parents, businesses or groups looking for family volunteer opportunities suitable for young children in the community.

Young volunteers are rewarded for giving back and making a difference in the community. To encourage ongoing participation in Little Helping Hands volunteer

activities, children volunteers receive a tracking card at their first activity and get a stamp on the card after completion of each activity. For every three volunteer activities, they receive a gift certificate good for an ice cream treat at Amy's Ice Creams.

Children volunteers who complete 12 or more Little Helping Hands volunteer activities between September 2010 and August 2011 will receive a trophy and special thank you gift. These volunteers will also receive special recognition at the Little Helping Hands Annual Family FUNdraiser. Donations are accepted online by PayPal.

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Fredericksburg's **Eisbahn**—"ice rink" in German—has become a winter tradition for many residents and visitors. While ice skating outdoors in the Texas Hill Country may seem impossible, Eisbahn uses refrigeration units to keep the ice frozen even when the weather is warm. Eisbahn opens annually the day after Thanksgiving, 10 a.m.–10 p.m., and runs through the first Sunday in January.

Before school lets out for Christmas break, the hours of operation are Sat. 10 a.m.–10 p.m., Sun. 1–8 p.m., Mon.–Thu. 4–8 p.m. and Fri. 4–10 p.m. Once school is dismissed for Christmas break, the hours then become Mon.–Fri. 10 a.m.–10 p.m. The rink is open Christmas Eve 10 a.m.–3 p.m., closed Christmas Day and open New Year's Eve and Day. The cost to skate is \$10 for all ages and includes skate rental. The rink is located at Markplatz in downtown Fredericksburg.

Enchanted Rock State Natural Area
16710 RR 965, Fredericksburg
830-685-3636

Enchanted Rock State Natural Area is a 1643.5-acre park on Big Sandy Creek just north of Fredericksburg, on the border of Gillespie and Llano counties. The rock is a massive pink granite dome that rises 425 feet above ground and covers 640 acres. It is one of the largest uncovered underground rock formations in the U.S.

Visitors can enjoy a variety of outdoor activities, including backpacking, camping, hiking, rock climbing and bird watching.

Facilities include restrooms with showers, tent pads, picnic tables and fire rings. The park is open seven days a week year-round.

Campsites are limited so visitors are encouraged to make reservations ahead of time, especially for holidays and weekends, which often sell out months in advance. Reservations can be made online at www.tpwd.state.tx.us or by calling 389-8900.

Kids Calendar

November

11–13 Christmas Spectacular

The First Baptist Church in Georgetown presents Christmas Spectacular as a fundraiser for FBC Children's Weekday Education Program. A unique shopping experience with handmade gift items. Thu.–Fri. 9 a.m.–5 p.m., Sat. 9 a.m.–3 p.m. • Free • First Baptist Church, 1333 W. University Ave., Georgetown • 869-2586

13 Teen Gaming Tournament

Kids ages 12–18 can take part in a bracketed tournament featuring Mario Kart Double Dash. The day will also feature open play with Dance, Dance Revolution and Wii games. There will be prizes and a chance to compete in the Grand Finale in December. • open gaming 9:30–11:30 a.m., registration noon–1 p.m., tournament 1–3:30 p.m. • Free Round Rock Public Library, 216 E. Main St., Round Rock • 218-7012

20 Pfall Pfest Arts and Crafts Show

Pfall Pfest is an arts and crafts show featuring handmade items, jewelry, home décor, kitchen items, baked goods and more. • 9 a.m.–3 p.m. • Free • Pflugerville Recreation Center, 400 Immanuel Road, Pflugerville • 251-5082

21 Card-making Workshop

A Build-a-Bear rubber-stamping and card-making workshop will be held for ages 8–12 and their moms. Space is limited to 15 pairs and pre-registration is required. • 1–3 p.m. • Free • Round Rock Public Library 216 Main St., Round Rock 218-7012

24 Thanksgiving Storytime

A special Thanksgiving storytime for ages 18 months and up will be held with books, finger plays and songs about Thanksgiving. • 10:30–11 a.m. • Free Round Rock Public Library, 216 Main St., Round Rock • 218-7002

Tried It, Liked It

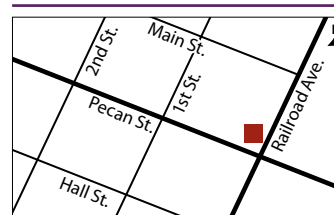
In the heart of downtown Pflugerville sits a quaint bakery by the name of **The Cookie Haus**. The inside has a warm and cozy feeling with a large dessert case. On display are a multitude of desserts like cookies, bars and cupcakes. The bakery also sells sodas, bottled water and old-fashioned candy.

The Cookie Haus offers treats for all occasions. Ordering can be done in store, over the phone or online. Sugar cookies, cookie bouquets and cakes are just some of the treats available for order. The bakery offers custom orders and monthly specials.

The Cookie Haus is open Tue.–Fri. 10 a.m.–6 p.m. and Sat. 10 a.m.–2 p.m.



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SCHEDULE

- 1 p.m.** Chili cookoff
Washer Tournament
- 1-5 p.m.** Chillun's Pot for the Kids
- 5:30 p.m.** Salsa dance demonstration,
Swing and free style dance
contest
- 6-10 p.m.** Street Dance featuring Rotel
and the Hot Tomatoes
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Chef Vance Ely,
Head Chef at Austin
Central Market Cooking School

Anni Zovek,
Owner of European Bistro

WASHER TOURNAMENT



Incubator

CONTINUED FROM | 1

businesses in Pflugerville.

Strategic Development Services President Charles Stein, who is conducting the feasibility study, said there appears to be a strong market for a technology incubator in Pflugerville, particularly with a 60-megawatt solar farm being built in the area within the next several years.

The incubator, he said, could attract renewable energy entrepreneurs who are interested in using the solar farm, resulting in hundreds of millions of dollars in capital investment that would increase revenue for city and county governments.

Pflugerville Mayor Jeff Coleman said as local governments and employers face a tough economy, finding new ways to increase job growth is especially important.

"If the incubator starts and is successful, it would bring entrepreneurs into Pflugerville who would then create businesses and, in turn, create jobs and services," Coleman said.

Initial interest

PCDC officials began discussing the possibility of bringing a nonprofit incubator to Pflugerville in November 2008, following a community member's recommendation. They then conducted their own feasibility study in January 2009.

Officials initially wanted to start a mixed-use incubator, which would help entrepreneurs start a range of businesses. However, upon further study, the PCDC saw a strong market for an incubator that focuses solely on technology startups due to the city's proximity to Dell Inc. and The University of Texas at Austin.

Although officials wanted to start the program immediately, the PCDC did not have adequate funding to cover the estimated \$500,000 in startup costs, including construction of an office building.

"We thought it was great idea and wanted to stick with it, but we needed to find a way to reduce costs or find other funding sources," Simon said.

The PCDC revisited the idea at the beginning of the year and hired Ohio-based Strategic Development Services in September to

conduct the \$30,000 feasibility study, funded by the PCDC, the City of Pflugerville, the Pflugerville Chamber of Commerce and an anonymous employer.

The study will determine whether there is a market for an incubator, the kind of services it would offer and how it could be financed.

Other successful incubators

If implemented, the incubator would be the first program of its kind in Pflugerville, but not in Central Texas.

The closest nonprofit technology incubator is the Austin Technology Incubator operated by UT. Founded in 1989, ATI offers incubator programs in high-growth technology areas: bioscience, clean energy, information technology and wireless.

ATI has worked with more than 200 teams of entrepreneurs, raising more than \$750 million in investor capital. Texas State University in San Marcos has plans to build a similar technology incubator.

Tech Ranch Austin runs a for-profit technology incubator in its 5,500-square-foot

facility in Northwest Austin. Serial entrepreneurs Kevin Koym and Jonas Lamis started the program in 2008 to offer resources and networking opportunities to Austin-area entrepreneurs.

Twelve companies are housed in the facility, and Koym said he is searching for another building to accommodate more startups. Entrepreneurs not interested in being housed on-site can participate in several of the ranch's programs that help them build connections and close the first sale.

How it works

Simon said people enlisted in an incubator program are typically housed in an office and coached by professionals for about three years. During that time, entrepreneurs, who pay rent and a fee to participate, build their business from one person to several and eventually continue the business on their own.

About three people would run the Pflugerville incubator, Simon said, and coaches from various fields would visit

regularly to help clients access funding and teach them to make business decisions rather than passion decisions.

"They need somebody telling them frankly: 'I know you like it, but nobody else does. You have to change it,'" he said.

Simon said the most successful incubators require interested entrepreneurs to go through an interview process and present their business idea to a board that decides who to accept into the program.

After the study is completed in November, PCDC officials will decide whether to follow through with the incubator.

Simon said while the PCDC would face the initial hurdle of finding funding for the program, the down economy offers people an opportunity to start companies and create their own jobs.

"We have all this great innovation and people here with ideas," Simon said. The incubator "would be growing our own."

Comment at more.impactnews.com/10329

What is a business incubator?



A business incubator helps entrepreneurs launch a successful business by providing support services and resources during the business's earliest—and most vulnerable—stages. Incubators aim to create and retain jobs in a community, diversify local economies and enhance a community's entrepreneurial climate.

Business incubator statistics

- As of October 2006, there were 1,400 incubators in North America, 1,115 in the U.S.
- Fifty-four percent of incubators are "mixed use," assisting a range of startup companies, while 39 percent focus on technology businesses.
- Thirty-one percent of North American business incubators are sponsored by economic development organizations like the PCDC. Governments and academic institutions also commonly sponsor incubators. About 4 percent are sponsored by for-profit entities.
- The National Business Incubation Association estimates that in 2005 alone, North American incubators assisted more than 27,000 startup companies, with more than 100,000 full-time employees and more than \$17 billion in annual revenue.
- NBIA member incubators have reported that 87 percent of firms that graduated from their programs are still in business.
- NBIA members reported 84 percent of incubator graduates stay in their communities.

Source: National Business Incubation Association

A business incubator helps entrepreneurs turn their ideas into successful businesses.

Main steps:

Step 1:

Entrepreneurs apply to the incubator program. Many incubators require potential clients to go through an interview process and present their idea to a board that decides who to accept into the program.



Step 2:



Once accepted, the entrepreneur moves into the incubator's building and begins to grow his or her company. Mentors help the entrepreneur develop a business plan, find funding and expand their company from one employee to several.

Step 3:

After about three years, successful clients will graduate from the program and continue their businesses in another location.





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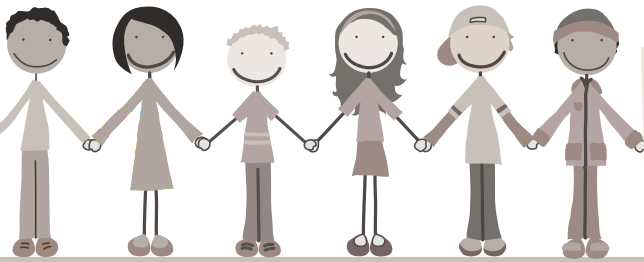
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VOLUNTEER GUIDE

By Blake Rasmussen

Williamson-Burnet County Opportunities

Williamson-Burnet County Opportunities is best known as the home to the Head Start, Early Head Start and Meals on Wheels Association of America programs in Williamson and Burnet counties, but the nonprofit also provides services for disadvantaged individuals and families.

WBC Opportunities offers energy assistance, rental assistance, affordable housing and retirement options to help people transition out of poverty. A large part of what the nonprofit does is case management, said Andrew Shell, WBC Opportunities executive director.

“We don’t want to just do a hand out; we want to do a hand up,” he said.

WBC Opportunities serves about 1,000 meals per day through Meals on Wheels and from the Georgetown location—where organizers plan to expand facilities in the coming months.

Furthermore, WBC Opportunities plans to open a new office in Round Rock at the Greater Round Rock Community Foundation Nonprofit Center on E. Main Ave. by fall 2011. The new office will house Head Start, Early Head Start and adult day care. About 844 kids and families are served by the Head Start programs through WBC Opportunities.



One of the Round Rock teachers, Dora Beltran, works with three of the children serviced by WBC Opportunities.

The Storehouse

Jack and Sandra Cochran began The Storehouse in 2003 after losing their jobs, house and all their belongings. At 59 years old they found themselves homeless despite having college degrees.

Now, after celebrating its seventh year in October, The Storehouse, located in Pflugerville, is still serving underprivileged people throughout Travis County and parts of Williamson County.

The Storehouse is a faith-based ministry that provides groceries to anyone, not just Pflugerville residents, who meets state low-income guidelines. The Thrift Store, which opened in June 2008, sells clothes that benefit The Storehouse and offers clothing vouchers to those in need.

The Storehouse served more than 53,000 people last year, and 900 to 1,000 families each month, said Jami Cochran, volunteer coordinator and daughter-in-law to Jack and Sandra.

She said The Storehouse and Thrift Store are always looking for volunteers to help tag and sort donations, stock shelves, wait on clients, offload food shipments and do some data entry and housekeeping.

She added that The Storehouse is also in need of food drives and will accept help collecting food.



Thrift Store manager Johnnie Baldwin (center) with volunteers at The Storehouse in Pflugerville.

Agape Pregnancy Resource Center offers free opportunities for families to prepare themselves physically, emotionally and spiritually for the birth of their child. Volunteers assist with the client intake registration process or in the Layette Center.

104 E. Main St., Round Rock • 248-8200 • www.agapeprc.org

American Cancer Society hopes to reduce the cancer mortality rate and cancer incidents through early detection, prevention research, patient services and advocacy. Volunteer opportunities include the Road to Recovery transportation and Reach to Recovery programs, assisting at health fairs and other events, fundraising, office duties and Relay for Life.

2433 Ridgepoint Drive, Ste. B, Austin 78754 • 919-1838
www.cancer.org

American Red Cross of Central Texas ensures disaster planning, preparedness, community disaster education, mitigation and response, as well as assisting military members and their families in times of crisis. Red Cross volunteers perform a variety of services, including assisting in disaster relief, casework processing and staffing shelters.

2218 Pershing Drive, Austin 78723 • 929-1277
www.centex.redcross.org

Angel Food Ministries - Christians Helping Christians is a nonprofit, nondenominational organization dedicated to providing grocery relief and financial support to communities throughout the United States. Volunteers help with the distribution and unloading of goods.

408 W. University Ave., Georgetown • 863-7213
www.angelfoodministries.com

Annie’s Way is an annual Thanksgiving program at St. William’s Church in Round Rock for homeless and needy families. Volunteers are needed to bring prepared food or cooked turkeys and help with serving and delivering meals to the homebound and homeless.

620 Round Rock West Drive, Round Rock • 259-5746
www.austindiocesemedicalmission.org

The Arc of the Capital Area provides individualized services to people with intellectual and mental developmental disabilities. Volunteers befriend these people and become someone they can count on and share their lives with.

2818 San Gabriel, Austin 78705 • 476-7044
www.arcofthecapitalarea.org

Austin Groups for the Elderly - Elderhaven of Williamson County provides care for seniors with special needs. Volunteers assist with activities including bingo and games, perform music, dance and serve clients.

475 Round Rock West Drive, Round Rock • 255-4865
www.ageofaustin.org

Austin Habitat for Humanity teams build quality houses for impoverished families. Volunteers assist in new construction, landscaping, work in the ReStore or perform clerical tasks.

55310 Comal St., Ste. 100, Austin 78702 • 472-8788
www.austinhabitat.org

Austin Zoo and Animal Sanctuary and Rescue is a Hill Country zoo where the people of Austin can learn about the animals close up, spend some time outdoors getting exercise and have fun. Volunteers must be at least 18 years old. They help out with office tasks, grounds keeping and some animal care, depending on experience.

10809 Rawhide Trail, Austin 78736 • 288-1490
www.austinzoo.org

Ballet Austin is a company wholly committed to bringing the art of dance to thousands, including those who might not otherwise have the opportunity. Volunteers help with special events, education and ushering.

501 W. Third St., Austin 78701 • 476-9151 • www.balletaustin.org

Big Brothers Big Sisters of Central Texas pairs volunteers with young people in need of mentoring and positive role models.

1400 Tillery St., Austin 78721 • 472-5437 • www.bigmentoring.org

Blue Dog Rescue is a volunteer foster organization committed to finding homes for homeless mixed-breed dogs. Volunteers are needed year-round for adoption events.

2541 S. I-35, Ste. 200-328, Round Rock • 689-6328
www.bluedogrescue.com

Blue Santa brings some Christmas cheer to families that might not otherwise have gifts and food. The organization was started by the Austin Police Department in 1972 and includes the Texas National Guard, the Austin Fire Department, Austin Parks and Recreation, and Austin Energy. Volunteer tasks vary.

4101 S. Industrial Drive, Ste. 260, Austin 78744 • 220-2583
www.bluesanta.org

Boys & Girls Clubs of the Austin Area offers programs and services to promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. Volunteer opportunities vary. Visit the website for more information on area chapters.

5407 N. I-35, Ste. 400, Austin 78723 • 444-7199 • www.bgcaustin.org

Breast Cancer Resource Centers of Texas - Georgetown is a nonprofit organization created by breast cancer survivors. The center exists to serve women with breast cancer, their families and support systems, women who have questions about screening and biopsy, and others in the community who are concerned about breast cancer issues. Volunteer opportunities include breast cancer survivors manning help lines, visiting chemotherapy wards and helping patients with household tasks.

2000 Scenic Drive, Georgetown • 942-4689 • www.bcrc.org

Breast Cancer Resource Centers of Texas - Round Rock is a nonprofit organization created by breast cancer survivors. The center exists to serve women with breast cancer, their families and support systems, women who have questions about screening and biopsy, and others in the community who are concerned about breast cancer issues. Volunteer opportunities include breast cancer survivors manning help lines, visiting chemotherapy wards and helping patients with household tasks.

2300 Round Rock Ave., Ste. 200A, Round Rock • 248-2645
www.bcrc.org

Brown Santa is a community service organization of the Travis County Sheriff’s Office and the other organizations and volunteers that staff it. The goal is to provide assistance to families in need in the unincorporated areas of Travis County. Volunteers assist with toy and food drives, wrap gifts and other tasks.

2300 Grand Avenue Parkway, Pflugerville • 247-2682
www.brownsanta.org

Capital Area Food Bank of Texas works to end hunger in the Austin area. Volunteers ensure donated food is suitable for distribution.

8201 S. Congress Ave., Austin 78745 • 282-2111
www.austinfoodbank.org

Capital IDEA is a partnership between Austin Interfaith and the Central Texas business community. The group’s goal is to connect dedicated, hardworking job-seekers with employment that will provide good salaries and benefits. Volunteer tasks vary.

401 W. Anderson Ave., Round Rock • 238-6992 • www.capitalidea.org

The Caring Place uses volunteer efforts to provide for needy families in Georgetown and northern Williamson County. Volunteers work as receptionists, cashiers and caseworkers; in the boutique; and more.

2000 Railroad St., Georgetown • 869-4735 ext. 231
www.caringplacetx.org

Catholic Charities of Central Texas volunteers work in a wide variety of programs that serve the needs of at-risk communities. Volunteers work in several capacities, including the food pantry and outreach and immigration programs.

1817 E. Sixth St., Austin 78702 • 651-6100 • www.ccctx.org

Celebration of Love works with area school districts and volunteers to give food and gifts to those in need. It also includes the Foreman-Phillips Reaching Out Center, which hosts a food pantry that is open every Friday from 1:30–5 p.m. Fresh Food for Families is the second Monday of every month from 2–4 p.m. and the Healthy Options Program for the Elderly occurs monthly on the third Thursday 2–4 p.m. Volunteer tasks vary.

15630 Vision Drive, Pflugerville • 251-4800
www.celebrationoflove.org

Children at Heart Ministries provides specialized services and resources for ministries that care for children and families, including Starry and Texas Baptist Children’s Home in Round Rock. Volunteers are needed for the Christmas season to buy and deliver presents to



children and families.

1301 N. Mays St., Round Rock • 255-3668
www.childrenatheartministries.org

Dell Children's Medical Center of Central Texas is the only dedicated pediatric hospital in Central Texas. Volunteers provide assistance to patients, families and staff and take part in fundraising and community outreach.
4900 Mueller Blvd., Austin 78723 • 324-0161
www.dellchildrens.net

Faith in Action Caregivers - Pflugerville assists older adults in maintaining quality of life and independence. Volunteers provide transportation, home repairs and companionship to the elderly.
16500 Yellow Sage, Pflugerville • 538-1152
www.fiac-pflugerville.org

Faith in Action Caregivers - Round Rock assists older adults in maintaining quality of life and independence. Volunteers provide transportation, home repairs and companionship to the elderly.
2498 E. Palm Valley Blvd. Round Rock • 310-1060 • www.fiacaregivers.org

Foundation for the Homeless Inc. mobilizes the resources of the community of faith and other community groups to alleviate homelessness, in the spirit of compassion, hope and love. Volunteers are needed to collect and package toiletries, interact with homeless families and fill drinks at meals for the families. Additional church communities are needed to join the Interfaith Hospitality Network, providing shelter and support to homeless families.
P.O. Box 28006, Austin 78755 • 453-6570
www.foundationhomeless.org

Friends of the Pflugerville Community Library provides funds to enhance library programs, publicize specific library activities, support legislation to strengthen libraries and promote literacy and lifelong learning. Volunteer tasks vary.
P.O. Box 671, Pflugerville • 251-9185
www.friendsofpflugervillecommunitylibrary.org

Friends of the Round Rock Library is a volunteer, nonprofit corporation whose main purpose is to support the library with funds and materials. The organization donates books and related library materials to the library and holds an ongoing book sale to raise funds for the library. Volunteer tasks vary.
216 E. Main Ave., Round Rock • 218-7005
www.roundrocktexas.gov/home/index.asp?page=749

Front Steps works to provide a pathway home through shelter, affordable housing and community education to end homelessness in Austin. It manages the Austin Resource Center for the Homeless, the Recuperative Care Project and a housing program. Volunteers help in the computer lab, in the resource center with administrative tasks and more. Those interested in volunteering must be 18 or older and can fill out an application online.
500 E. Seventh St., Austin 78701 • 305-4174 • www.frontsteps.org

Goodwill Industries of Central Texas employs people with disabilities. Volunteers work in the retail stores, computer recycling centers and job help centers.
150 W. Palm Valley Blvd., Round Rock • 388-2911
www.austingoodwill.org

Habitat for Humanity of Williamson County teams build quality houses for impoverished families. Volunteers assist in construction and clerical tasks.
2108 N. Austin Ave., Georgetown • 863-4344
www.williamsonhabitat.org

Humane Society of Williamson County is a not-for-profit organization founded in 1979. Its missions are to provide innovative programs and services to eliminate pet overpopulation and to improve the lives of pets and people in Williamson County. The minimum volunteer age is 8 years old, and volunteers must attend an orientation session to participate.
10930 E. Crystal Falls Parkway, Leander • 260-3602
www.hswc.net

Just Because Christmas Project is a nonprofit program that was established in 1992 in association with St. William's Parish of Round Rock. The purpose of this project is to serve underprivileged families

that live outside the city limits of Round Rock or that do not get help from other agencies. Volunteers are needed the Friday and Saturday before Christmas to help sort goods, wrap presents and distribute items to families in need at the annual Just Because Christmas Project.
1901 Sunrise Road, Robert Hernandez Middle School Round Rock • 748-1763, 259-5746
www.austindiocesemedicalmission.org

Keep Austin Beautiful works to beautify and enhance the living environment of the community. Volunteers work on service projects, including creek, road cleanups, tree planting and restoration projects.
55 N. I-35, Ste. 215, Austin 78702 • 391-0617
www.KeepAustinBeautiful.org

LifeSteps works to eliminate substance abuse in Williamson County through prevention, intervention, counseling, education and family services. Volunteers help with neighborhood conference committees to help prevent truancy.
2111 N. Mays St., Round Rock • 246-9881
www.lifestepsCouncil.org

Literacy Council of Williamson County improves adult literacy in the county. Volunteers tutor adults and help them earn their GED.
2411 Williams Drive, Ste. 1, Georgetown • 869-0497
www.literacyCouncil-wc.org

Livestrong: Lance Armstrong Foundation was founded in 1997 by cancer survivor and champion cyclist Lance Armstrong. Livestrong provides practical information and tools people with cancer need to live life on their own terms and unites people to fight cancer. Livestrong volunteer tasks vary.
2201 E. Sixth St., Austin 78702 • 279-8383 • www.livestrong.org

Meals on Wheels - Round Rock makes and delivers nutritious meals to housebound members of the community. Volunteers deliver meals by bike or car.
301 W. Bagdad Road, Round Rock • 255-4970
www.wbco.net/services_meals.html

Mobile Loaves & Fishes is an organization providing food and clothing while promoting dignity to the homeless. Volunteers make and deliver food for the hungry, help lift men and women off of the streets and other tasks.
903 S. Capital of Texas Hwy., Austin 78746
328-7299 • www.mlnfnow.org

Pflugerville ISD volunteers can help mentor, read to students, act as guest speakers and participate in after-school programs.
1401 W. Pecan St., Pflugerville • 594-0090
www.pflugervilleisd.net

R.O.C.K. (Ride On Center for Kids) is a nonprofit provider of therapeutic horseback riding and hippotherapy for children and adults with cognitive and physical challenges. There are opportunities to volunteer directly with the students, with the horses, in the office and on committees.
2050 CR 110, Georgetown • 930-7625 • www.rockride.org

Ronald McDonald House of Austin provides housing and support for families of critically ill children. Volunteers prepare meals and perform administrative duties.
1315 Barbara Jordan Blvd., Austin 78723 • 472-9844
www.rmhc-austin.org

Round Rock Area Serving Center is a nonprofit social services agency and food pantry that serves the Round Rock, Hutto and Wells Branch areas by providing financial assistance for rent, utilities, transportation, temporary lodging and prescriptions. Volunteer tasks vary.
1099 E. Main St., Round Rock • 244-2431
www.servingcenter.org

Round Rock Family YMCA volunteers assist in many programs that build stronger families and communities.
1812 N. Mays St., Round Rock • 615-5511
www.ymcagwc.org/rr.php

Round Rock Senior Citizens Foundation funds the Senior Center and other programs for seniors. Volunteer tasks vary.
301 W. Bagdad Road, Round Rock • 244-1288
www.rtrtsrFoundation.org

RRISD Partners in Education Foundation generates and distributes resources to RRISD. Volunteers help with clerical assistance, filing, inputting information and help with fundraising for events.
1311 Round Rock Ave., Round Rock • 464-5113
www1.roundrockisd.org/educationfoundation

St. Vincent De Paul is a church-based serving center and thrift store for the needy. Volunteers work in the thrift store. This location is closing December 2010.
1601 S. I-35, Ste. 205, Round Rock • 238-6737 • www.svdpusa.org

Starry provides shelter and foster care to abused and neglected children, as well as family counseling. Volunteers maintain facilities and care for children.
1300 N. Mays St., Round Rock • 246-4259 • www.starryonline.org

The Storehouse is a faith-based ministry that provides groceries and offers clothing vouchers to underprivileged people throughout Travis County and parts of Williamson County.
1202 FM 685, Ste. C4/5, Pflugerville • 989-9989
www.thestorehouseofaustin.org

Susan G. Komen for the Cure - Austin Affiliate provides support, outreach and research in the fight against breast cancer. Volunteers are needed to help with Race for the Cure, special events, public policy, public relations, community outreach and more.
3508 S. Lamar Blvd., Ste. 300, Austin 78704 • 473-0900
www.komenaustin.org

United Way of Williamson County is a nonprofit that seeks to advance the common good by focusing on education, income and health. Volunteers are needed for two free tax preparation sites and must register by the end of the year. Free training is provided.
1111 N. I-35, Ste. 220, Round Rock • 255-6799
www.unitedway-wc.org

The Volunteer Center is the central clearinghouse for volunteerism in Williamson County. The center coordinates with local nonprofit organizations to place volunteers where they are best suited.
1099 E. Main St., Round Rock • 733-7625 • www.volrock.org

Williamson County Crisis Center Hope Alliance provides a 24-hour crisis hotline, a shelter and services and counseling to victims of sexual assault and family violence. Volunteers answer crisis calls, accompany sexual assault survivors to the hospital and help women and children at the shelter. Training is provided.
1011 Gattis School Road, Ste. 106, Round Rock • 255-1212
www.hopealliancectx.org

Williamson County Regional Animal Shelter provides care for homeless animals. Volunteers are needed in customer service, to clean, play with animals, take animals to events, help with adoptions, answer phones and administrative duties.
1855 S.E. Inner Loop, Georgetown • 943-3322 • www.wilcopets.org

Williamson County Symphony Orchestra travels throughout Williamson County performing free concerts. Administrative volunteers are needed prior to performances, and greeters and stage crew are needed at performances. Interested musicians can visit the website for open positions. The orchestra is currently in need of musicians who play French horn, cello and first violin.
1007 Green Meadow Drive, Round Rock • 789-5073
www.williamsoncountysymphonyorchestra.org

Williamson-Burnet County Opportunities provides resources and opportunities needed by children, adults and seniors of Williamson and Burnet counties to realize educational growth, economic self-sufficiency and improved quality of life. Volunteers are needed to assess meals-on-wheels candidates, as well as cook or deliver meals. Training is provided.
604 High Tech Drive, Georgetown • 763-1400 • www.wbco.net

This guide is not a comprehensive list of all area organizations that need volunteers. If your organization is not included, please e-mail us at listings@impactnews.com and we will add it to our online list.

For more Central Texas volunteer opportunities, visit www.impactnews.com/volunteerguide



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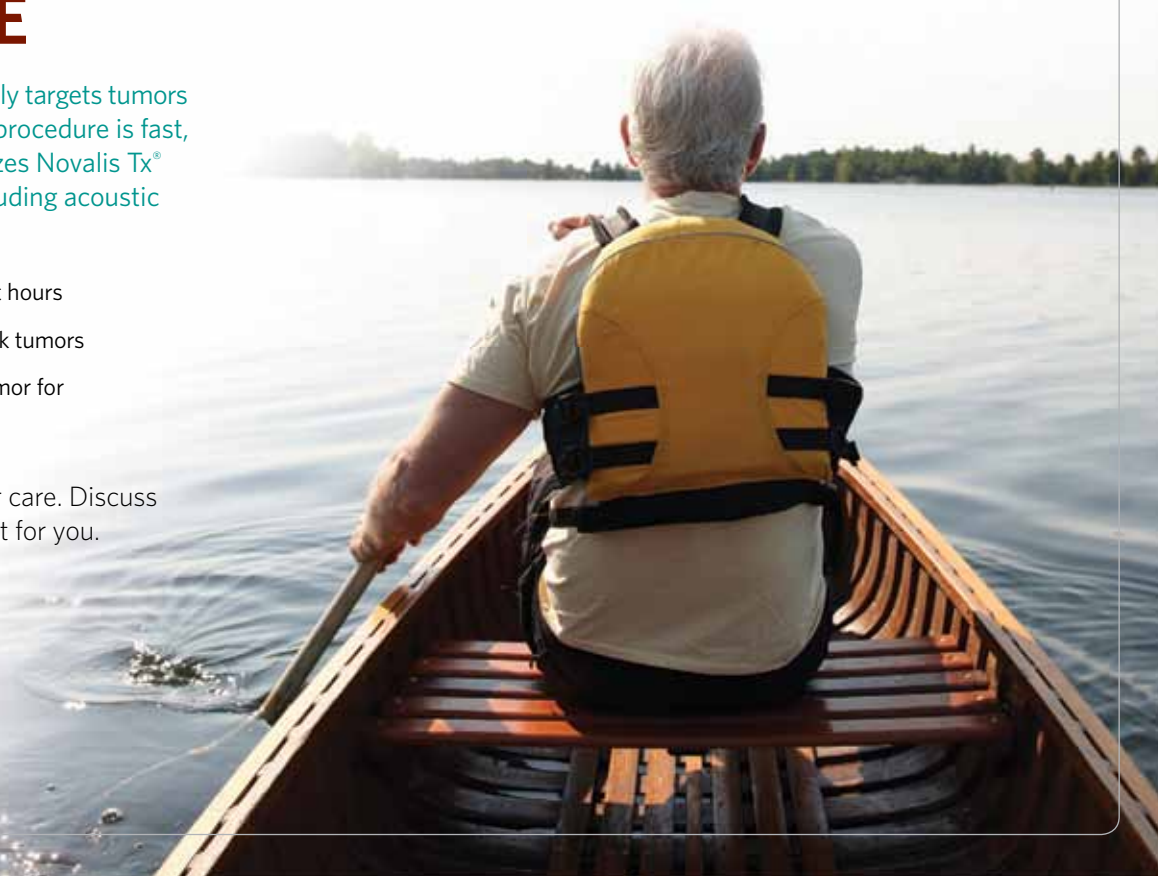
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Pflugerville



Pflugerville Mayor Pro Tem Victor Gonzales

Pflugerville councilman to challenge open meetings act

Pflugerville Mayor Pro Tem Victor Gonzales and 16 other city officials across Texas will challenge the constitutionality of the Texas Open Meetings Act Nov. 23 during a federal court hearing in Austin.

The trial was originally scheduled for Oct. 19 in Pecos but was moved to Nov. 23 at the Austin Federal Courthouse. Pflugerville City Attorney Floyd Akers will testify on Gonzales' behalf.

The cities of Pflugerville, Alpine, Rockport and Wichita Falls joined 17 individuals in a suit against the State of Texas and Texas Attorney General Greg Abbott last year, arguing that the law prevents elected officials from speaking about public issues.

In July, U.S. District Judge Robert Junell of Pecos said the cities could not sue the state because the case concerns individual rights, not government bodies. However, the 17 individuals are still allowed to challenge the act.

"All that did was take the cities out as main parties," Akers said. "They, as individuals, can go forward."

Pflugerville officials joined the lawsuit in December 2009 after Gonzales was charged with violating the Open Meetings Act.

Gonzales fielded questions from residents during a fundraiser in April 2009 while four other city council members were present. His opponent, Erica Grignon, filed a criminal complaint, but the charges were dropped.

Created to prevent elected officials from making decisions in secret, the Texas Open Meetings Act makes it illegal for a quorum of city council members to conduct city business outside of an official public meeting. Violations of the law are punishable by a fine of up to \$500 and six months in jail.

Gonzales said the intent of the lawsuit is not to eliminate transparent government, but to allow public officials to be more open with their constituents during occasions where two or more council members may be present, such as civic events.

"As an elected official, I should be able to talk to citizens about what's going on in the community," he said.

Lucy Dalglish, executive director of the Reporters Committee for Freedom of the Press, said if city officials win the case, Texas residents "may as well say goodbye to open meetings."

Upcoming Pflugerville City Council meetings

Nov. 9 and 23 • 100 E. Main St., Pflugerville
Work sessions begin at 6 p.m. Regular meetings begin at 7 p.m.
View replays of the council meetings on Suddenlink Cable Channel 10 or at www.cityofpflugerville.com.

Round Rock

Round Rock chamber names new CEO

Douglas Kurkul will serve as the next president and CEO of the Round Rock Chamber of Commerce, the chamber announced Oct. 18. Kurkul is slated to begin his duties Nov. 15.

Kurkul comes to Round Rock from the Reno-Sparks Chamber of Commerce, where he served as CEO.

"Round Rock is a dynamic, growing community with a deep commitment to economic vitality and a superior quality of life. I am looking forward with great enthusiasm to the opportunity to work closely with Round Rock's business and civic leaders," Kurkul said in a statement released after the

Round Rock Chamber of Commerce selected him.

Kurkul replaces Tom Manskey, who announced his resignation April 27. Joe Vining, senior vice president of economic development, served as interim president and CEO until a replacement was found.

Prior to his experience in Reno, Kurkul worked in Washington with the National Association of Manufacturers, U.S. Department of Energy and U.S. Small Business Administration. He has a master's degree in public administration from American University in Washington and a bachelor's degree in business administration and political science from Ashland University in Ohio.



Craig Morgan



Round Rock Mayor Pro Tem Carlos Salinas



Round Rock Councilman Rufus Honeycutt

Round Rock City Council races take shape

After Mayor Alan McGraw's Sept. 15 announcement that he would seek another term, a number of Round Rock City Councilmen and one outside candidate made their intentions known.

Mayor Pro Tem Carlos Salinas, Place 4, announced Oct. 12 that he would seek another term on the council this May.

"These days, it is clear to me, our city is in need of steady and experienced leadership," Salinas wrote in an e-mail announcing his candidacy. "And I feel it is my duty to take that experience I have gained in the recent years and reinvest them in this city I call my home."

Salinas was elected to Place 4 in 2005 and appointed mayor pro-tem in July 2010.

Councilman Rufus Honeycutt, Place 1, wrote via e-mail Sept. 29 that he would not be seeking a third term this May.

Honeycutt, who was elected to Place 1 in 2005,

wrote, "This has not been an easy decision, but I feel that after six years it is time to pass the torch. There are many good men and women in our community that are waiting to serve."

In light of Honeycutt's announcement, Round Rock attorney Craig Morgan threw his hat in the ring to replace Honeycutt Oct. 1.

"I've been active in the community since I've been here, and once Rufus decided not to seek reelection I decided that it was my time to step up," Morgan said.

Morgan previously ran against Councilman John Moman in May 2009.

Upcoming Round Rock City Council meetings

Nov. 9 and 23 • 221 E. Main St., Round Rock
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View replays of the council meetings on Time Warner Cable Channel 10 or at www.roundrocktexas.gov/replay.

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Top Stories

Samsung expansion creates jobs for North Austin businesses

Northwest Austin At a time when high-tech manufacturing jobs are declining, Samsung Austin Semiconductor LLC is expected to hire 600 workers by mid-2011. It is also credited with contributing to more than 6,500 jobs outside the company and accounts for nearly \$300 million in annual payroll for support businesses.

Samsung's presence in Northeast Austin is accounts for an estimated \$1.4 billion each year in local economic activity, according to a report released in September by economic consulting firm TXP Inc. The Greater Austin Chamber of Commerce commissioned the report earlier this year.

Officials for the South Korea-based company launched a \$3.6 billion capital spending effort in June to build out the computer chip manufacturer's second fabrication plant, opened in 2007. In August, Samsung applied for a state tax credit related to job creation worth up to \$3.75 million. The following month, company officials donated \$1 million to United Way Capital Area to celebrate the expansion.

TXP President Jon Hockenyo said such investments are vital to Austin's economy, especially considering the competitive global market.

Economic impact by the numbers

Samsung Austin Semiconductor

\$9.2 billion

Total investment in Austin plant

\$112 million

Estimated annual payroll in 2011

1,600

Expected number of workers to complete Samsung's \$3.6 billion expansion project



A Samsung worker operates a processing chamber to produce circuitry commonly used in mobile phones and digital cameras.

Source: TXP Inc.

Hockenyo said Samsung's employment of 1,600 workers will translate into more than 6,000 jobs in support industries.

Full story at more.impactnews.com/10159

Hutto voted new home for higher education campus

Hutto After four months of deliberation, the Temple College board of trustees voted Sept. 27 to build a higher education campus in Hutto. The decision is the first definitive step in the process to bring a Temple College and Texas State Technical College facility to eastern Williamson County as early as 2012.

"We have 17 independent school districts in our area," Temple College President Glenda Barron said. "Our largest and fastest growing school district is in Hutto. The services we need to provide need to increase to service that increased population."

Hutto and Taylor have been wooing officials of the East Williamson County Higher Education Center to bring a campus to their respective cities since March. EWCHEC serves as an umbrella organization for partners, including Temple College, Texas State Technical College, and Hutto and Taylor ISDs, to provide educational and technical programs.

Hutto received the affirmative vote during the Temple College board of trustees' regular meeting, about a week after Taylor representatives had to withdraw their competing offer. Taylor's proposed project's details could not be determined in the allotted time.

Hutto's pitch, unfolded in several



Source: City of Hutto

The layout

A preliminary exterior building design concept (above) depicts how the Hutto East Williamson County Higher Education Center could look. Hutto representatives presented renderings to Temple College board of trustees this spring as part of their pitch to bring the center to Hutto.

The land

The Avery Family Trust has proposed to donate about 16 acres for the higher education center's use. Another 40 acres could be made available for a discounted price for future expansion.

presentations to the board at the college's Waco headquarters, included a proposed donation of land near Toll 130 and CR 108 and economic incentives. The board's last requirement was for Hutto to provide a plan for financing the new facility.

The city formed the East Williamson County Higher Education Corporation, a nonprofit capable of issuing bonds to fund a higher education campus in Hutto, July 15. TSTC would guarantee the loan and make lease payments to the corporation, which would own the property.

Full story at more.impactnews.com/10041

Downtown's main street the next Park Avenue?

Central Austin Hundreds of individuals, officials and organizations across Austin are working to redesign Congress Avenue into an entertainment and retail district similar to Chicago's Michigan Avenue or New York's Park Avenue.

"It's the main avenue of this city, it's the main street of the state capital, and it was one of the first streets laid out by this

state," said Molly Alexander, associate director of the Downtown Austin Alliance.

On Sept. 24, the alliance released a strategic report for re-envisioning Congress Avenue in 2020 and beyond. The 110-page report is the result of months of research and workshop sessions with stakeholders that submitted several recommendations for improving the avenue. The report formulated six themes to improve the avenue and set it on par with other great streets across the nation: improved outdoor dining; a better representation of art, culture,

and theater; a better shopping experience; the preservation and promotion of history and architecture; construction of an urban rail or street car; and a better pedestrian experience.

Congress Avenue could soon be regarded as the spine of downtown, once improvements begin taking shape, Alexander said. Other surrounding streets could model themselves after the concept and mood of the re-envisioning, she said.

Full story at more.impactnews.com/10180



The Downtown Austin Alliance's vision for Congress Avenue includes active plazas with sidewalk cafés, music shows and urban rail and an overall improved pedestrian experience.

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Chamber Update | Round Rock Chamber of Commerce awards

By Blake Rasmussen

The Round Rock Chamber of Commerce held its annual banquet Oct. 26 at the Austin Marriott North in Round Rock. The event featured remarks by incoming Chairman Jim Shelgren and outgoing Chairman Jeff Gaddis, as well as a retrospective of events and accomplishments over the past year. Outgoing board members were honored and new board members were welcomed as well.

The 2010–11 Board of Directors includes Shelgren, chairman; Writ Baese, chairman-elect; Gaddis, past chair; Jim Boles, Curtis Cline, Carla Ferreri, John Garrett and Dr. Edna Rehbein, vice chairmen.

The chamber also recognized a number of individuals and businesses for contributions to the organization and the community with nine awards.



Citizen of the Year Raymond Hartfield

Raymond Hartfield, pictured at left with his granddaughter, has continually been involved in activities that have enhanced educational opportunities in Round Rock. He has served on the board of directors of the YMCA, St. David's Medical Center, the East Williamson County Higher Education board of directors and many others. Hartfield was on the Round Rock ISD school board for 14 years, serving as president for two years and vice president for two years.



Dr. Edna Rehbein

Chairman's Award Dr. Edna Rehbein

Dr. Edna Rehbein is an active Chamber of Commerce member and a 2010–11 vice chair. She helped bring higher education to Round Rock in 1996 with the Round Rock Higher Education Center and currently serves as its director.



Jeff Gaddis (left) with Randy Hartford of Atmos Energy

Business of the Year Atmos Energy

Atmos Energy has donated time, money and services to nonprofits throughout Williamson County. On the United Way Williamson County Day of Caring Sept. 10, Atmos Energy spent the day demolishing a former park in order to clear the way for the Greater Round Rock Community Foundation Nonprofit Center, which will eventually house several nonprofits, including WBC Opportunities and Hope Alliance.



C.H. Buddy Crossley

Philanthropy Award C.H. "Buddy" Crossley

A longtime community leader, C.H. "Buddy" Crossley helped Agape Pregnancy Resource Center open in 2004, and he has served as president of the board of directors since the center's inception. He serves on the Williamson County YMCA board of directors and the board of directors for the CHASCO Family YMCA in Round Rock, and has been active in his support of both.



Jeff Gaddis (left) with Jennifer and Brian Sellers

Small Business of the Year Firehouse Subs

Firehouse Subs, owned by husband and wife Brian and Jennifer Sellers, has opened two new locations in the past year. The Sellers are active with charities and community organizations. Brian Sellers has served on the Round Rock school board and the YMCA board of directors; Jennifer Sellers is the president-elect of the Chaparral Women's Club.



Helene Berman (left) and her daughter, Nicole Boynton

Ambassador of the Year Helene Berman

Helene Berman, mother of fellow Round Rock Chamber of Commerce ambassador Nicole Boynton, is typically one of the first to sign up to help with ribbon cuttings, events and volunteer opportunities. She is active with new members and on various committees. She often helps new members get acclimated to the chamber by mentoring them during their first month of membership.



Mike Swayze (left) with Nyle Maxwell

Innovation in Philanthropy Mike Swayze

Mike Swayze has been active with the Rotary Club, Williamson County YMCA and a number of other community boards. Swayze is credited with the vision that brought the higher education options to northeast Round Rock, including the Round Rock Higher Education Center, the Texas A&M Health Science Center and Austin Community College. Swayze was the 2003 Citizen of the Year.



Jeff Gaddis (left) congratulates Writ Baese

Member of the Year Writ Baese

Writ Baese is one of the chamber's most active members, as the chair of a number of committees and as part of the board of directors. He is the chair-elect of the Round Rock Chamber of Commerce, has served as vice chair of the public events council and was committee chair of the Taste of Round Rock for the past two years.



Jeff Gaddis with Lucy Hernandez, wife of Tino Hernandez

Lifetime Achievement Award Tino Hernandez

Tino Hernandez founded the Just Because Christmas Project, which helps needy families that do not qualify for aid from other agencies. He also helped start Annie's Way Thanksgiving Dinner, coordinates medical mission trips to Mexico and is a member of a number of service organizations in Round Rock. He was unable to attend the awards ceremony because he was on a mission trip to Nicaragua.

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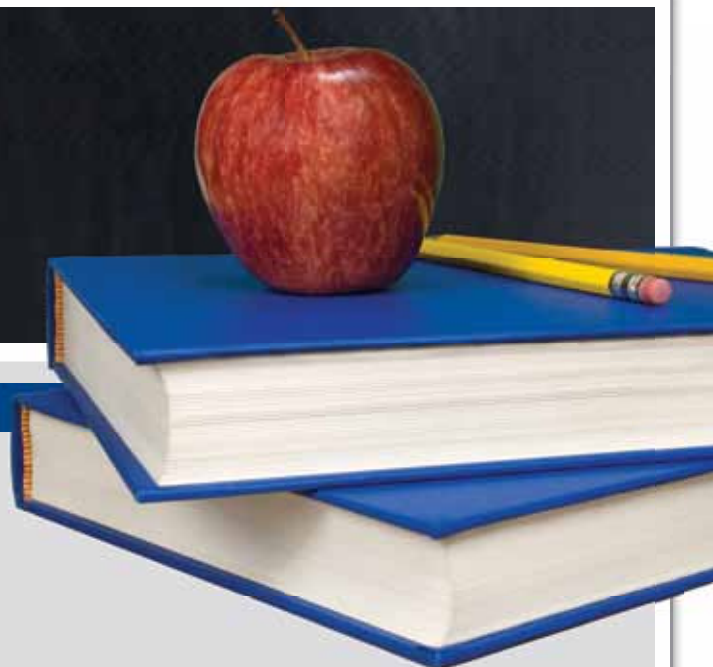
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District News



UPCOMING EVENTS

NOV. 18 | Board of Trustees Regular Meeting

NOV. 24-26 | Thanksgiving Break

DEC. 2 | PISD Board of Trustees Workshop Meeting

DEC. 16 | PISD Board of Trustees Regular Meeting

DEC. 20-JAN. 3, 2011 | Winter Break

JAN. 3, 2011 | Staff Development

JAN. 4, 2011 | Students Return to School

Visit the PISD Web site – www.pflugervilleisd.net.
– for more upcoming District events, or campus sites for campus-specific events.



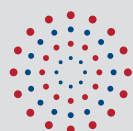
Get Involved in Pflugerville ISD

The Pflugerville school district held three Education Summits in October, inviting parents, community members, PISD staff and students to be a part in establishing the direction of the District.

At each meeting, participants were given the opportunity to state their interest in future District meetings and committees, including Superintendent's Community Dialogue and Bond Planning.

If you were unable to attend an Education Summit, but are interested in more information about one or more of these groups, you can visit the PISD Web site to learn how to get involved – www.pflugervilleisd.net/community/summit.cfm.

BRIGHT SPOTS



Know of great things happening in PISD schools?

Contact the PISD Community Relations Department at 594-0090, or e-mail communications@pflugervilleisd.net

Texas Association of School Administrators named PISD Board one of five State Honor Boards

The 2009-10 Pflugerville ISD Board of Trustees was one of only five school boards in Texas selected as a 2010 State Honor Board by the Texas Association of School Administrators' (TASA) School Board Awards Committee. PISD Trustees competed for 2010 Outstanding School Board of Texas against Burkburnett ISD, Los Fresnos CISD, Humble ISD, and Pampa ISD. Los Fresnos CISD walked away with the honor.

2009-10 PISD Board of Trustees Photo, L-R
Dr. Cynthia Graves, James Hamann, Vernagene Mott, Jimmy Don Havins, Dr. Carol Fletcher, Superintendent of Schools Charles Dupre, Paul King, Elva Gladney



Pflugerville Students Receive National Recognition

Six students from Pflugerville high schools have been named 2010-2011 Semifinalists in the 56th Annual National Merit Scholarship competition. These high school seniors have an opportunity to continue in the competition for some 8,400 National Merit Scholarships, worth more than \$36 million. Finalists will be announced in the spring.

Pflugerville students named 2010-2011 National Merit Semifinalists are, from Connally High School: Andrew Anderson; Leeviana Gray; Aaron Powers; and Soa-Jin Sher. From Pflugerville High School: Maggie LaPoint; and Conrad Reid

Connally High School senior Aquiel Warner has been named a 2011 National Achievement Scholarship Semifinalist. Officials of National Merit Scholarship Corporation announced the names of more than 1,600 Black American high school seniors who have been designated Semifinalists in the 47th annual National Achievement Scholarship Program. As a Semifinalist, Warner will now have an opportunity to continue in the competition for approximately 800 Achievement Scholarship® awards, worth more than \$2.5 million, to be offered next spring.

Four Pflugerville High School students received national recognition for exceptional academic achievements. Hannah Duron, Taylor Garcia and Hayley Munguia were named National Hispanic Recognition Scholars, and Ashley Braddock received Honorable Mention recognition. Each year, the NHRP identifies nearly 5,000 of the highest-scoring students (from a nationwide total of more than 200,000 juniors) in the United States and U.S. Territories who take the PSAT/NMSQT and designate themselves as Hispanic/Latino.

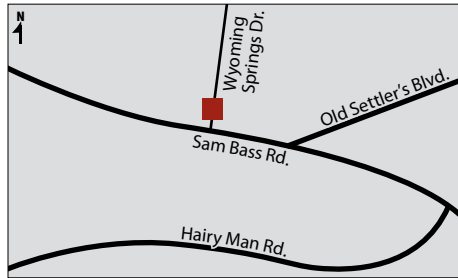
Residential Real Estate | Neighborhoods at a Glance

Behrens Ranch Round Rock - 78681

Situated just off of Sam Bass Road, Behrens Ranch offers new homes, an amenities center, swimming pools and jogging and hiking trails.

Round Rock ISD schools:

- Cactus Ranch Elementary School
- Walsh Middle School
- Round Rock High School

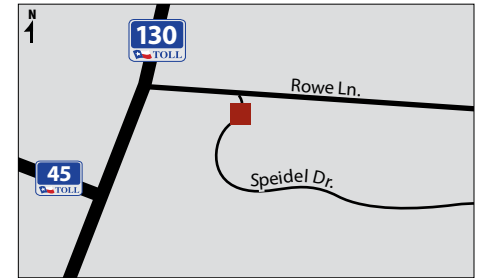


Meadows of Blackhawk Pflugerville - 78660

Located near the intersection of Toll 130 and Toll 145, Meadows of Blackhawk has easy access to major roads and shopping. The neighborhood also features pools, playgrounds, parks and walking trails.

Pflugerville ISD schools:

- Rowe Lane Elementary School
- Kelly Lane Middle School
- Hendrickson High School



Featured homes



2335 Camino del Verdes Place

5 Br/ 4.5 Ba | 4,167 sq. ft. \$699,900
 Agent: Russell Tam 695-5860
 Keller Williams



2843 Mirasol Drive

4 Br/ 3.5 Ba | 4,238 sq. ft. \$350,000
 Agent: Robert Fischer 791-0229
 Keller Williams



2416 Holsten Hill Drive

4 Br/ 3.5 Ba | 3,213 sq. ft. \$252,900
 Agent: Mike McKim 633-8380
 Keller Williams



20608 Bellerive Drive

4 Br/ 2.5 Ba | 2,759 sq. ft. \$194,500
 Agent: Karen Covey 423-5018
 Goodwin Partners



2937 Portulaca Road

5 Br/ 4 Ba | 3,798 sq. ft. \$374,990
 Scott Felder Homes 771-6478



2809 Noline Lane

4 Br/ 3.5 Ba | 3,150 sq. ft. \$328,990
 Scott Felder Homes 771-6478



2208 Plainfield Court

4 Br/ 2 Ba | 2,281 sq. ft. \$199,900
 Agent: Debora Harris 497-5527
 EXIT-Options Realty



20108 Kearney Hill Road

4 Br/ 2.5 Ba | 3,048 sq. ft. \$214,525
 Agent: Charlie Pitkin 777-1121
 Outlaw Real Estate Group

Residential Real Estate | Market Data

Market Data provided by Nason Hengst
 Keller Williams | 775-7900 | nason@nasoncompany.com



On the market (September 2010)

Price range	No. of homes for sale		Avg. days on market	
	Round Rock	Pflugerville	Round Rock	Pflugerville
Less than \$100,000	33	33	79	165
\$100,000-\$149,900	208	153	100	78
\$150,000-\$199,900	238	188	78	86
\$200,000-\$299,900	239	78	88	99
\$300,000-\$399,900	85	7	97	195
\$400,000-\$499,900	18	2	77	94
\$500,000-\$749,900	11	-	114	-
\$750,000-\$999,900	-	1	-	172
\$1 million +	3	-	93	-

Monthly home sales

Month	No. of sales		Average price	
	Round Rock	Pflugerville	Round Rock	Pflugerville
Sept. 2009	178	93	\$192,788	\$158,733
Sept. 2010	113	44	\$202,565	\$162,029
Aug. 2010	142	60	\$206,223	\$161,485
July 2010	119	69	\$221,663	\$170,373
June 2010	9	73	\$165,669	\$160,584
May 2010	210	89	\$193,978	\$160,573
April 2010	140	91	\$193,688	\$160,103
March 2010	171	93	\$200,939	\$166,606
Feb. 2010	101	48	\$199,076	\$155,864

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Residential Real Estate | Property listings

Round Rock and Pflugerville

ZIP code	City	Subdivision	Address	Bed/Bath	Sq. Ft.	Price	Agent	Agency	Phone
78681	Round Rock	Behrens Ranch	2335 Camino del Verdes Place	5br/4ba	4,167	\$699,900	Russell Tam	Keller Williams Realty	695-5860
78681	Round Rock	Behrens Ranch	3240 Ranch Park Trail	4br/2ba	2,345	\$240,000	Brandi Mahon	Keller Williams Realty	439-6813
78681	Round Rock	Behrens Ranch	2713 Mirasol Loop	4br/3ba	2,823	\$269,900	Kevin Elliott	Keller Williams Realty	347-7740
78681	Round Rock	Brushy Creek North	3104 Oak Bend Drive	4br/2ba	3,010	\$285,000	Donna Webster	Keller Williams Realty	656-2624
78681	Round Rock	Brushy Creek	3006 Overland St.	3br/2ba	1,724	\$129,500	David Baird	Keller Williams Realty	238-8881
78681	Round Rock	Cat Hollow	8501 Chat Lane	4br/2ba	1,888	\$174,900	James Gough	Keller Williams Realty	415-9602
78681	Round Rock	Cat Hollow	8149 Hawick Drive	5br/3ba	3,280	\$260,000	Sheila Fontenot	Coldwell Banker United Realtor	797-3534
78681	Round Rock	Chisholm Valley West	2300 Silver Spur	3br/2ba	1,534	\$122,500	Charles Young	Keller Williams Realty	794-6688
78681	Round Rock	Cimarron	2610 Chowan Way	3br/2ba	2,019	\$168,755	June Green	Coldwell Banker United Realtor	966-2225
78681	Round Rock	Creekbend	1711 Brokenshoe Drive	3br/2ba	1,532	\$138,500	Robert Bullara	Keller Williams Realty	439-6860
78681	Round Rock	Hidden Glen	1004 Waima Court	4br/3ba	3,210	\$399,900	Liz Ott	Keller Williams Realty	338-4771
78681	Round Rock	Mayfield Ranch Enclave	3210 Mayfield Ranch Cove	3br/3ba	2,879	\$339,000	John Bawduniak	Gatehouse Properties	713-253-3080
78681	Round Rock	Mayfield Ranch	3831 Sapphire Loop	4br/3ba	3,019	\$289,900	Kevin Elliott	Keller Williams Realty	347-7740
78681	Round Rock	Oakcreek	2306 Falcon Drive	4br/3ba	2,623	\$224,900	Paula Thomas	Prudential Texas Realty	818-1717
78681	Round Rock	Old Town Meadows	1405 Oak Meadows Cove	3br/2ba	1,137	\$115,000	Stephen Homer	Keller Williams Realty	439-3772
78681	Round Rock	Old Town Meadows	1504 Meadows Drive	3br/2ba	1,188	\$115,000	Stephen Homer	Keller Williams Realty	439-3772
78681	Round Rock	Preserve at Stone Oak	3301 Stonewall Drive	2br/2ba	1,953	\$165,000	Suzie Gole	Keller Williams Realty	791-4223
78681	Round Rock	Round Rock West	1305 Knollwood Cove	3br/2ba	1,951	\$195,000	Pat Coleman	Coldwell Banker United Realtor	691-6904
78681	Round Rock	Sendero Springs	4212 Pasada Lane	4br/2ba	2,532	\$201,000	Patricia Smith	Keller Williams Realty	637-8277
78681	Round Rock	Somerset	1503 Peachtree Valley Drive	3br/2ba	1,292	\$115,000	Stephen Homer	Keller Williams Realty	439-3772
78681	Round Rock	Stone Canyon	8307 Sunburst Parkway	4br/3ba	3,618	\$324,900	Otis Fields	Keller Williams Realty	923-9743
78681	Round Rock	Stone Oak at Round Rock	3702 Top Rock Lane	3br/2ba	2,535	\$165,000	Lori Schultz	Prudential Texas Realty	217-0096
78681	Round Rock	Village at Mayfield Ranch	3512 Pine Needle Circle	4br/2ba	2,980	\$254,900	Sydney Heard	Moreland Properties	733-3277
78681	Round Rock	Village at Mayfield Ranch	3313 Pine Needle Circle	4br/2ba	2,792	\$261,900	Kevin Elliott	Keller Williams Realty	347-7740
78681	Round Rock	Vista Oaks	3822 Newland Drive	4br/2ba	2,080	\$189,000	Jeffrey Nyland	Prudential Texas Realty	626-8552
78681	Round Rock	Vista Oaks	4451 Hunters Lodge Drive	3br/2ba	2,146	\$200,000	Matthew Menard	Keller Williams Realty	947-8787
78681	Round Rock	Wood Glen	2038 Kimbrook Drive	4br/2ba	2,700	\$225,000	Linda DeMarco	Coldwell Banker United Realtor	423-7333
78681	Round Rock	Wood Glen	1316 Becca Teal Place	4br/3ba	3,334	\$285,000	Rhonda Carnley	Keller Williams Realty	627-0792
78681	Round Rock	Wood Glen	2909 Cuero Cove	4br/3ba	3,063	\$359,990	Matthew Menard	Keller Williams Realty	947-8787
78681	Round Rock	Woods	1915 Oakview Drive	4br/2ba	2,130	\$162,000	Sarah Hunter	Sellstate Hill Country	203-3041
78665	Round Rock	Indian Ridge	1412 Quicksilver Circle	3br/2ba	1,797	\$149,900	Peggy Little	J.B. Goodwin, Realtors	970-7349

ZIP code guide

78664 Dell / Gattis School area
 78665 University / Dell Diamond area
 78681 Round Rock west of I-35
 78660 Pflugerville
 78717 Brushy Creek area



8501 Chat Lane, Round Rock \$174,900




1405 Oak Meadows Cove, Round Rock \$115,000



3822 Newland Drive, Round Rock \$189,000

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Residential Real Estate | Property listings

ZIP code	City	Subdivision	Address	Bed/Bath	Sq. Ft.	Price	Agent	Agency	Phone
78665	Round Rock	Lake Forest Village	1216 Pine Forest Circle	4br/3ba	3,566	\$349,900	Margaret Reed	Keller Williams Realty	496-2281
78665	Round Rock	Lake Forest	1602 Forest Vista Cove	4br/3ba	3,496	\$324,900	Lauren Powell	Capital City Sotheby's Realty	695-0679
78665	Round Rock	Paloma Lake	3427 Cortes Place	3br/2ba	2,573	\$209,000	Karla Jordan	Keller Williams Realty	657-4292
78665	Round Rock	Paloma Lake	2564 Santa Barbara Loop	4br/2ba	2,688	\$229,613	John Bawduniak	Gatehouse Properties	713-253-3080
78665	Round Rock	Paloma Lake	2434 Santa Barbara Loop	4br/2ba	2,823	\$250,600	Scott Roberts	Keller Williams Realty	775-9600
78665	Round Rock	Paloma Lake	2400 San Fernando Court	3br/2ba	2,100	\$218,100	Scott Roberts	Keller Williams Realty	775-9600
78665	Round Rock	Rolling Ridge	1100 Jordan Lane	3br/2ba	1,482	\$139,000	Jacci Anders	Coldwell Banker United Realtor	784-1120
78665	Round Rock	Round Rock Ranch	1813 Hickory Ridge Cove	5br/3ba	3,247	\$224,900	Marcela Alfonsin	Keller Williams Realty	300-7406
78665	Round Rock	Ryans Crossing	3422 Yogi Berra Way	4br/2ba	2,422	\$184,900	Tracie Johnson	Keller Williams Realty	917-7823
78665	Round Rock	Ryans Crossing	3335 Rod Carew Drive	4br/2ba	2,477	\$175,000	Jaymes Willoughby	Keller Williams Realty	347-9599
78665	Round Rock	Settlers Crossing	3201 Clinton Place	4br/2ba	2,228	\$184,900	Kimberly Perez	J.B. Goodwin, Realtors	535-8444
78665	Round Rock	Settlers Overlook	2732 Herrington Cove	4br/2ba	2,380	\$149,000	Amber Gunn	e-Executive Realty	922-4866
78665	Round Rock	Settlers Overlook	2642 Summerwalk Place	4br/2ba	1,760	\$129,900	Matthew Menard	Keller Williams Realty	947-8787
78665	Round Rock	Sonoma	2105 Paradise Ridge Drive	5br/3ba	3,103	\$217,900	Michelle Sheehan	Gaston & Sheehan Realty	251-4950
78665	Round Rock	Sonoma	714 Adler Falls Lane	4br/2ba	2,606	\$180,000	Doyle Beekman	Keller Williams Realty	637-8171
78665	Round Rock	Stoney Brook	3640 Sandy Brook Drive	4br/2ba	2,496	\$151,000	Karen Robertson	Prudential Texas Realty	799-9017
78665	Round Rock	Teravista	4224 Meadow Vista	4br/2ba	2,686	\$188,100	Charlotte Aceituno	Keller Williams Realty	439-6798
78665	Round Rock	Teravista	1002 Wood Mesa Drive	5br/4ba	3,936	\$359,775	June Green	Coldwell Banker United Realtor	966-2225
78665	Round Rock	Teravista	1111 Hillridge Drive	4br/2ba	2,743	\$300,000	Katherine Ditchman	Coldwell Banker United Realtor	796-2500
78665	Round Rock	Teravista	1989 Drivesden Cove	4br/3ba	2,827	\$282,000	Sandy Barr	Coldwell Banker United Realtor	635-7725
78664	Round Rock	Bradford Park	2951 Donnell Drive	3br/2ba	1,145	\$122,900	Maria Griffin	Keller Williams Realty	767-8680
78664	Round Rock	Cambridge Heights B	1712 Barilla Mountain Trail	3br/2ba	1,402	\$125,000	Kerry Jackson	Keller Williams Realty	903-5355
78664	Round Rock	East Main Add	1506 Casey Lane	3br/1ba	1,102	\$99,900	Chris Sachs	J.B. Goodwin, Realtors	585-8910
78664	Round Rock	Forest Creek	2004 Saint Andrews Drive	4br/3ba	2,664	\$262,500	Stephen Lundy	J.B. Goodwin, Realtors	497-0363
78664	Round Rock	Forest Creek	3828 Royal Troon	4br/3ba	3,011	\$256,000	Karen Halsema	Keller Williams Realty	514-1312
78664	Round Rock	Forest Creek	1903 Mulligan Drive	4br/2ba	3,721	\$364,000	Jeffrey Walker	Prudential Texas Realty	947-8836
78664	Round Rock	Jackrabbit	118 Jackrabbit Run	3br/2ba	3,560	\$385,000	David McCormick	Keller Williams Realty	794-6656
78664	Round Rock	Meadows at Cambridge Heights	17301 Orwell Lane	3br/2ba	2,388	\$145,000	Paulette Bostur	Prudential Texas Realty	751-4567
78664	Round Rock	Meadows at Cambridge Heights	1810 Buckeye Lane	4br/2ba	1,492	\$125,000	Nason Hengst	Keller Williams Realty	775-7900
78664	Round Rock	Morningside Meadows	200 Calico Bush Lane	3br/2ba	1,733	\$174,900	Helen Finke	Joseph Realty Group LLC	689-7904
78664	Round Rock	South Creek	2317 Sycamore Trail	3br/2ba	1,606	\$124,900	Jacqueline Richert	J.B. Goodwin, Realtors	758-9603
78664	Round Rock	South Park	101 Tower Drive	3br/2ba	1,333	\$99,900	Brian Martin	Keller Williams Realty	638-5885
78664	Round Rock	Twin Ridge	301 Twin Ridge Drive	4br/2ba	1,955	\$187,900	Gilbert Gracia	RE/MAX Round Rock	825-1591



3427 Cortes Place, Round Rock \$209,000



3422 Yogi Berra Way, Round Rock \$184,900



2951 Donnell Drive, Round Rock \$122,900



118 Jackrabbit Run, Round Rock \$385,000

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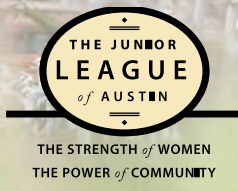
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Residential Real Estate | Property listings

ZIP code	City	Subdivision	Address	Bed/Bath	Sq. Ft.	Price	Agent	Agency	Phone
78660	Pflugerville	Avalon	19504 Brent Knoll Drive	3br/2ba	2,532	\$242,650	Scott Robarts	Keller Williams Realty	775-9600
78660	Pflugerville	Avalon	19417 Brent Knoll Drive	3br/2ba	2,532	\$239,900	Kevin Elliott	Keller Williams Realty	347-7740
78660	Pflugerville	Bluebonnet Acres	14308 Dewberry Drive	3br/2ba	1,402	\$143,000	Patricia Smith	Keller Williams Realty	637-8277
78660	Pflugerville	Club at Wells Point	604 Broken Feather Trail	6br/3ba	4,031	\$200,000	Paulette Bostur	Prudential Texas Realty	751-4567
78660	Pflugerville	Estates Rowe Lane	20749 Silverbell Lane	4br/2ba	1,851	\$179,900	Kelli Roch	Marketplace Real Estate Group	627-3857
78660	Pflugerville	Falcon Pointe	18908 Hill Top Canyon Cove	5br/3ba	4,573	\$329,900	Chad Goldwasser	Goldwasser Real Estate	420-0300
78660	Pflugerville	Falcon Pointe	18900 Hill Top Canyon Cove	4br/2ba	3,320	\$234,900	Fred Norton	Prudential Texas Realty	658-9411
78660	Pflugerville	Falcon Pointe	3108 Misty Heights Cove	5br/3ba	4,557	\$264,900	Betsy Doss	RE/MAX Capital City	744-4555
78660	Pflugerville	Heatherwilde	17400 Dashwood Creek Drive	3br/2ba	1,464	\$125,000	Sang Swayne	Keller Williams Realty	799-1056
78660	Pflugerville	Highland Park	17928 Ice Age Trails St.	4br/2ba	2,200	\$150,000	David Durham	Keller Williams Realty	695-7910
78660	Pflugerville	Highland Park	17805 Ice Age Trails St.	3br/2ba	1,378	\$119,900	Ricardo Castro	Spencer Properties	402-4500
78660	Pflugerville	Highland Park	17800 Glacier Bay	3br/2ba	1,635	\$115,000	Mike Minns	Atlas Realty	785-9157
78660	Pflugerville	Highland Park	18121 Mammoth Cave Blvd.	4br/2ba	2,335	\$199,900	Bruce Berman	Coldwell Banker United Realtor	750-6611
78660	Pflugerville	Katymead	1215 Brophy Drive	3br/2ba	1,814	\$159,965	Stuart Sutton	J.B. Goodwin, Realtors	844-3254
78660	Pflugerville	Kuempel	1111 Lincoln Sparrow Cove	3br/2ba	2,180	\$159,900	Karen McGrath	J.B. Goodwin, Realtors	940-4057
78660	Pflugerville	Meadows of Blackhawk	2416 Holsten Hill Drive	4br/2ba	3,213	\$259,900	Kevin Elliott	Keller Williams Realty	347-7740
78660	Pflugerville	Meadows of Blackhawk	2413 Dakota Dunes Court	4br/2ba	2,686	\$195,000	Michele Sells	Coldwell Banker United Realtor	587-4606
78660	Pflugerville	Meadows of Blackhawk	20424 Crooked Stick Drive	4br/2ba	2,301	\$198,375	Stephen Sunshine	Keller Williams Realty	828-7074
78660	Pflugerville	North Park	1401 Idaho Falls Cove	4br/2ba	1,839	\$160,000	Tara Knight	Keller Williams Realty	751-4834
78660	Pflugerville	Park at Blackhawk	3241 Winding Shore Lane	3br/2ba	1,586	\$145,200	Erhard Sudermann	J.B. Goodwin, Realtors	750-7642
78660	Pflugerville	Pflugerville Heights	1412 Howlin Wolf Trail	3br/2ba	1,951	\$184,900	Mark Miller	Keller Williams Realty	538-5915
78660	Pflugerville	Saxony	607 Cedar Lane	4br/2ba	2,153	\$179,900	Shane Hodgson	Keller Williams Realty	924-9080
78660	Pflugerville	Settlers Ridge	608 Wagon Wheel Trail	3br/2ba	2,249	\$172,000	Kira Honnoll	Prudential Texas Realty	407-2431
78660	Pflugerville	Settlers Ridge	717 Cactus Bend Drive	3br/2ba	1,678	\$157,900	Peter Russian	RE/MAX Capital City III	695-8274
78660	Pflugerville	Springbrook Glen	17804 Killkenney Drive	3br/2ba	1,459	\$139,900	Cathy Wallace	Keller Williams Realty	921-4150
78660	Pflugerville	Villages of Hidden Lake	3800 Bandice Lane	3br/0ba	1,880	\$149,750	Michael Harrell	Keller Williams Realty	769-8802
78660	Pflugerville	Villages of Hidden Lake	4300 Hidden Lake Crossing	4br/2ba	2,642	\$199,900	David Leffler	Keller Williams Realty	731-4469
78660	Pflugerville	Villages of Hidden Lake	18608 Blue Pond Drive	3br/2ba	1,563	\$148,000	Lili Maliner	Coldwell Banker United Realtor	657-1957
78660	Pflugerville	Windermere	1204 Orchard Park Circle	3br/2ba	1,036	\$74,160	Fred Norton	Prudential Texas Realty	658-9411
78660	Pflugerville	Windermere	16808 Isle of Man	3br/2ba	1,826	\$101,000	Paulette Bostur	Prudential Texas Realty	751-4567



14308 Dewberry Drive, Pflugerville \$143,000



17800 Glacier Bay, Pflugerville \$115,000



3241 Winding Shore Lane, Pflugerville \$145,200



3800 Bandice Lane, Pflugerville \$149,750

For additional residential real estate listings, visit more.impactnews.com/10307

The residential real estate listings were added to the market between 09/15/10–10/07/10 for Round Rock and 09/15/10–10/06/10 for Pflugerville and were provided by the Austin Board of Realtors, www.abor.com. Although every effort has been made to ensure the timeliness and accuracy of this listing, *Community Impact Newspaper* assumes no liability for errors or omissions. Contact the property's agent or seller for the most current information.



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James 1:17

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