## TECHbytes

# UPCONFERENCE

Attendees will
be entered into
a drawing to
win an iPad
mini!

No long lectures, just exciting discussions on the industry's most current and relevant tech trends!

Thanks to our sponsors:

- •Abide Environmental Contracting
- ●PeoplesBank ●RLS2000 TD Bank

Light Breakfast Provided

### FREE TO ALL MEMBERS!

\*Topics subject to change

#### Guest Speaker

Nobu Hata, NAR's Director of Digital Engagement

Topics\* to be discussed...You fill in the blanks...

| Social Media | ?           | ?                           |  |  |
|--------------|-------------|-----------------------------|--|--|
| Realtor.com  | ?           | Realtor® Property Resources |  |  |
| APPS         | Re Bar Camp | Re Bar Camp                 |  |  |

Thursday, September 25, 2014

8:15am breakfast \*\* 8:30am-12:30pm presentations Realtor® Association of Pioneer Valley 221 Industry Avenue, Springfield, MA

•REGISTRATION • REQUIRED FOR FOOD COUNT. Deadline is Sept. 22, 2014

Name:

Company:

Phone:

Email:

Mail to: 221 Industry Ave., Springfield, MA 01104, Attn: Laura Herring. Registration can be faxed to the Association at (413) 731-7125. To register online please go to <a href="http://ims.rapv.com">http://ims.rapv.com</a>

# REALTOR® ASSOCIATION OF PIONEER VALLEY TECHbytes UnConference Schedule

| Session Start<br>Time | Session End<br>Time | Session Topic   | Session Facilitator                  | Location    |
|-----------------------|---------------------|---|--------------------------------------|-------------|
| 8:30 am               | 9:20 am             | Realtor.com / Zillow/<br>Trulia. "What does all<br>this mean to you"? | Nobu Hata                            | Classroom 1 |
| 9:30 am               | 10:20 am            | Social Media  | Nobu Hata                            | Classroom 1 |
| 9:30 am               | 10:20 am            | Ziplogix  | Elias Acuna                          | Classroom 2 |
| 10:30 am              | 11:20 am            | Apps  | Nobu Hata                            | Classroom 1 |
| 10:30 am              | 11:20 am            | Open Session  | YPN Committee /<br>RLS2000/RPR       | Classroom 2 |
| 11:30 am              | 12:30 pm            | Realtor Property<br>Resources (RPR)                                   | Veronica McManus                     | Classroom 1 |
| 11:30 am              | 12:30 pm            | Open Session  | YPN Committee/<br>RLS 2000/Nobu Hata | Classroom 2 |