



Dear Vendor:



Sign up today for **AASCW's Going Green
2010 Tradeshaw & Conference.** Register today and save some "Green"

Always well attended by targeted rental property/property management companies and owners, this event provides opportunity for businesses serving the multi-family industry to get in front of 300+ potential customers in one day. This year AASCW's Industry Expo will be held on March 17, 2010 at the Madison Marriott West.



EXHIBITOR: Exhibit space is \$260 for members, \$360 for non-members.

SAVING GREEN SPECIAL : \$225 for members & \$325 for non-members

(To receive this rate you must register and pay before December 31, 2009.)

- *Exhibits are table top, with 8' tables, draped and chairs provided; space includes room for backdrops behind the exhibit table
- *Easel signage or banners will be provided, or both at additional cost...your choice
- *Mailing list of attendees/registrants in your choice of formats: electronic, disk or mailing labels
- *Seminars from 8 a.m. to 8:00 p.m., staggered throughout the day. Tradeshaw floor open from 10a.m. to 6:30 p.m. (Early programs are scheduled and you may set up as early as you wish to capture the a.m. traffic.)
- *New this Year-1 Lunch buffet ticket is included in your exhibit.
Please complete the enclosed card to order additional lunch tickets
- *New this Year-Paddy's Pub: 4:30-5:30PM on tradeshaw floor



THE LUCK OF THE IRISH Sponsor: \$600

Sponsorship increases your visibility, Provides more contact with Your Target Audience and Says to Your Customers "WE SUPPORT YOU." Sponsors receive in addition:

- *Double exhibit space having two 8' tables, draped, chairs, easel and banner signage
- *Your logo on all of the event marketing materials
- *Introduction of your business during a seminar and if you choose the opportunity to welcome & introduce the speakers.



A registration form is enclosed for you to fax or mail back today to 826-6236.

Sincerely,
Nancy Jensen
Executive Director, AASCW

Going Green

"Saving, Earning, Thinking Green"



2010 Tradeshow & Conference

Wednesday, March 17, 2010

Madison Marriott West • 1313 John Q Hammons Dr • Middleton WI

REGISTRATION FORM:

Company Name _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____
 Phone # _____ Fax # _____
 E-Mail _____

EXHIBITORS:

AASCW members=\$260 & Non-members=\$360

• **SAVING GREEN SPECIAL** AASCW members=\$225 & non-members=\$325

• Register & submit payment before 12/31/08 to receive this discounted rate

THE LUCK OF THE IRISH Sponsor=\$600.00



I Am: ☐ AASCW member ☐ Non-member

I Would Like:

- ☐ 1 exhibit space ☐ 2 exhibit spaces
- ☐ to be **THE LUCK OF THE IRISH** (SPONSOR \$600)
- ☐ Electrical service (optional)-COST IS AN EXTRA \$72 (includes extension cord and patch in)

Select ONE: (Included with Fee)

- ☐ Easel with company name
- ☐ Presentation board 36"H X 48" W (with company name on top of middle panel)
- ☐ Both Easel & Board-COST IS AN EXTRA \$30.00

Method of Payment:

*Check # _____
 * Visa/Mastercard # _____ Exp. Date _____
 Name of card holder _____
 Signature _____

AASCW Membership:

- ☐ I am interested in AASCW Membership, please send information

Space will be reserved on a first come first serve basis. AASCW will assign the location of the exhibit spaces.
 Similar businesses will be scattered throughout the show. Your confirmation and space/table number will be sent to you 2 weeks prior.
 The fee is per exhibit space, which includes a table, two chairs, and choice of signage.
 Make checks payable to AASCW and enclose with registration form.

Mail form and check to: **AASCW, 702 N High Point Rd Suite, 203, Madison WI 53717** or fax form with payment to: (608) 826-6236. For more information contact Heather at 608-826-6226 or heather@aascw.org

SPONSORED BY:

