

AT&T Texas

09/29/2009

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**Informational Notice – Residence
Access Line Retention Promotion Extension**

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September 29, 2009

Filing Clerk
Public Utility Commission of Texas
1701 N. Congress Avenue
Austin, TX 78701

Dear Filing Clerk:

Re: **Informational Notice – Residence Access Line Retention Promotion Extension**

Attached are the original and five copies of an Informational Notice from Southwestern Bell Telephone Company d/b/a AT&T Texas.

Acknowledgment and date of receipt of this informational notice are requested. Attached for this purpose is a duplicate letter with attachments. Please call me at (512) 870-1601 if there are any questions regarding this matter.

Sincerely,

Jacqueline Rivera
Area Manager - Rate Administration
(512) 870-1601 Office
(512) 870-1397 Fax

Attachments

cc: Director, *Legal Division*, PUC, (Hand Delivered)
Assistant Director, *Rate Regulation*, PUC, (Hand Delivered)
Public Counsel, *Office of Public Utility Counsel*, (Hand Delivered)

INFORMATIONAL NOTICE

TO INTRODUCE NEW OR MODIFIED RATES OR TERMS, PROCEDURES APPLICABLE TO CHAPTER 58 (ELECTING INCUMBENT LOCAL EXCHANGE COMPANIES) AND CHAPTER 65

- a) **Name of Company:** Southwestern Bell Telephone Company d/b/a AT&T Texas
- b) **PURA chapter under which company operates:** 58 & 65
- c) **Date of submission:** 09/29/2009
- d) **Effective date:** 09/30/2009
- e) **Proposed implementation date:** 09/30/2009
- f) **Certificate of notice:** See Attachment A.
- g) **Type of filing:** This is an Informational Notice for pricing flexibility involving a basic network service pursuant to PURA §65.152 - .153.
- h) **Relevant LRIC study (ies) or LRIC study reference:** The prices in this informational notice comply with PURA §65.153.
- i) **Is the sum of the Total Element Long Run Incremental Cost (TELRIC)-based wholesale prices of components needed for provision of the retail service at or below the retail price set forth in this filing?** Not applicable.
- j) **Is the service available for resale by a competitor?** Yes.
- k) **Description of offering's terms and conditions:** This filing extends the Residence Access Line Retention Promotion through March 13, 2010 from its current end date of September 30, 2009. This promotion was originally established in Tariff Control No. 35969.
- l) **New and/or revised tariff sheets:** See Attachment C.
- m) **Privacy issues:** None.
- n) **Are all rates, terms, and conditions in this filing compliant with the requirements in P.U.C. SUBST. R. §26.230(c)(3)-(4)?** Yes.

AFFIDAVIT OF JACQUELINE RIVERA

STATE OF TEXAS:
COUNTY OF TRAVIS:

Before me, the Undersigned Authority, on this 29th day of September, 2009, personally appeared Jacqueline Rivera of Southwestern Bell Telephone Company d/b/a AT&T Texas who, upon being duly sworn, stated as follows:

1. I am an employee of AT&T Texas at 400 W. 15th Street, Suite 950, Austin, Texas and hold the position of Area Manager - Rate Administration.
2. I certify that a true and correct copy of this informational notice was provided today to the Public Utility Commission of Texas and Office of Public Utility Counsel.
3. Any person who holds a certificate of operating authority in AT&T Texas' certificated area or areas or who has an effective interconnection agreement with AT&T Texas was advised of this informational notice filing approximately 45 days ago via an accessible letter, which provided the Internet web address for viewing this filing on its effective date.
4. I have personal knowledge of the facts herein and certify that they are true and correct to the best of my knowledge.

Jacqueline Rivera

Sworn and Subscribed before me this 29th day of September, 2009.

Notary Public in and for the
State of Texas

My Commission expires on: _____

TARIFF CHECK SHEET

<u>TARIFF</u>	<u>SECTION</u>	<u>SHEET/REVISION</u>
Local Exchange Tariff	1	Sheet 51.149, Revision 3

President - Texas
AT&T Texas
Dallas, Texas
Issued: September 29, 2009
Effective: September 30, 2009

LOCAL EXCHANGE TARIFF
Section: 1
Sheet: 51.149
Revision: 3
Replacing: 2

3.90 Residence Access Line Retention Promotion

This promotion will offer eligible residential customers monthly bill credits of \$5.00 per line, on up to 2 lines. Customers may only receive this offer once per account.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect at least one line, and then decide to retain the line or lines and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery).

Customers will receive \$5.00 per month for up to 30 months if they call to disconnect one line. Customers will receive a total of \$10.00 per month for up to 30 months if they call to disconnect two or more lines. As of February 1, 2009 customers will receive these benefits for up to 28 months. As of March 10, 2009 customers will receive these benefits for up to 24 months. The nonrecurring feature installation charge will be waived if the feature is newly purchased. The lines must be retained for a minimum, of 30 days.

Customers' bills will be credited each month that the line and feature are retained on the account. If customers disconnect an applicable line(s) or the required feature before the next bill period date in which a credit is due, any further benefits available under this offer will cease. If customers move from their current location, any further benefits under this offer will cease.

This offer cannot be combined with any other AT&T Texas residence retention offers. This offer is not available to customers who became a customer of AT&T Texas through a win-winback offer. This offer is not available to customers who purchase a newly introduced package on or after September 1, 2008.

The promotion runs from August 8, 2008 through March 13, 2010.

(C)