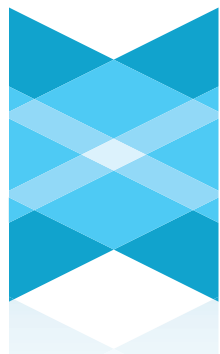


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# Water Scotland

Gold sponsor



One day conference  
3 October 2012  
Hilton Edinburgh Grosvenor

## Speakers include

**Richard Ackroyd**  
Chief Executive  
Scottish Water

**Anthony Cox**  
Head, Environment and  
Economy Integration  
OECD

**Nigel Earnshaw**  
General Manager  
Veolia Water Scotland

**Mark Powles**  
Chief Executive Officer  
Business Stream

**Barbara Frost**  
Chief Executive  
Water Aid

**Alan Sutherland**  
Chief Executive  
Water Industry  
Commission for Scotland

**David Pirie**  
Director of Science and  
Strategy  
Scottish Environment  
Protection Agency

**Chris Banks**  
Chairman  
Scottish Water Horizons

## Addressing the roadmap and barriers to building a Hydro Nation

### Attend this one day conference to:

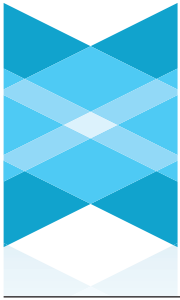
- Be at the forefront of Scotland's development as a Hydro Nation
- Gain insight into Scotland's excellence in governance and asset management
- Find out what technological innovations will shape the future of catchment management and wastewater treatment
- Join the debate of how to balance asset optimisation with customer engagement and environmental protection
- Make new connections with like-minded partners across the water industry

**Book before 10th August to save £60**

[www.water-scotland.com](http://www.water-scotland.com)

In association with





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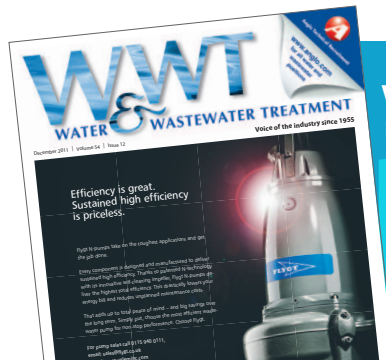
These are exciting times for the water industry in Scotland, which is in a unique position to exploit its expertise in governance, advocacy and water management to develop as a Hydro Nation.

While Scottish Water has become an industry leading example of effective asset management and customer service, saving in excess of £3m per week, the Scottish water industry still has a long way to go in terms of realising its full vision.

The inaugural **Water Scotland Conference** will bring together the key stakeholders to address the roadmap and barriers to creating a Hydro Nation. It will also explore specific water industry issues such as driving excellence in innovation, competition, operations, asset and catchment management. Finally, it will service as a platform for international information exchange and partnership development across the water industry.

We look forward to welcoming you to Edinburgh this October for what promises to be an exciting day of discussions and solutions to shape the future of the first Hydro Nation.

**Natasha Wiseman**, Editor, Water & Wastewater Treatment



## Water & Wastewater Treatment (WWT)

is the leading business journal for the water industry. It has been the voice of the industry for 60 years and every month brings the best in news, innovation and must-read content – connecting the top industry decision makers with the supply chain.

[www.wwtonline.co.uk](http://www.wwtonline.co.uk)

## Sponsorship and exhibition opportunities

Share your expertise, secure new business and consolidate your existing contacts in the Scottish market by aligning your organisation with the premier annual conference for the water industry. Opportunities can be tailored to meet your business objectives, so contact us today to discuss your requirements.

For more information, please contact **Reza Zaman** on **+44 (0)1342 332044** or email [reza.zaman@fav-house.com](mailto:reza.zaman@fav-house.com)

## Who Should Attend

### Central and Local Government

- Heads of Water / Utilities / Energy / Environment Strategy
- Water Industry Advisors, Consultants and Strategists

### Solution Providers

- Technical Directors
- Heads of Research & Development
- Heads / Directors of Innovation
- Heads of Business Development

### Technical Research Institutes

- Heads of Research & Development

### Other

- Consultants
- Large water users

### Water Companies / Utilities

- Chief Executives
- Directors and Managers of:
  - Asset Management
  - Operations
  - Planning
  - Strategy
  - Maintenance
  - Water Management
  - Engineering
  - Environment
  - Performance
  - Delivery
  - Regulation

# Agenda

Subject to change

## 2nd October 2012

19:30 Pre-conference networking dinner (see below)

## 3rd October 2012

08:45 Conference registration, refreshments and exhibition

09:20 Welcome and introduction from conference chair

09:30 Opening address

### SESSION ONE

#### BUILDING THE FIRST HYDRO NATION

09:50 **Keynote: Building on and exporting expertise in governance, advocacy and asset management**  
**Richard Ackroyd**, Chief Executive, Scottish Water

10:10 **Issues and opportunities in water infrastructure investment**  
**Anthony Cox**, Head, Environment and Economy Integration Division, OECD

10:30 **Scotland's role in the world – the international dimension**  
**Professor Patricia Wouters**, Founding Director, Dundee UNESCO Centre for Water Law, Policy and Science

10:45 **The Scottish model – regulation and governance**  
**Dr Sarah Hendry**, Lecturer in Water Law, Dundee Centre for Water Law, Policy and Science

11:00 Questions and answers

11:10 Refreshments, networking and exhibition

### SESSION TWO

#### BALANCING ASSET OPTIMISATION WITH CUSTOMER NEEDS AND ENVIRONMENTAL PROTECTION

11:40 **Environmental considerations**  
**David Pirie**, Director of Science and Strategy, Scottish Environment Protection Agency

12:00 **Creating value from existing assets – role of renewables in increasing resource efficiency**  
**Chris Banks**, Chairman, Scottish Water Horizons

12:20 **Hydro Nation and the consumer**  
**Trisha McAuley**, Deputy Director, Consumer Focus Scotland

12:40 **Panel discussion – balancing asset optimisation with customer engagement and environmental protection**

- Is the building of new capital assets needed?
- Is it realistic to deliver sustainable water supply without capital spend?

### Session speakers to be joined by:

**Alan Sutherland**, Chief Executive, Water Industry Commission for Scotland

13:00 Buffet lunch, networking and exhibition

### SESSION THREE

#### TECHNOLOGY DEVELOPMENTS & INNOVATION

14:00 **Role of research in the development of Scotland as a Hydro Nation**  
**Dr Wendy Kenyon**, Senior Research Scientist, The James Hutton Institute

14:20 **Innovation opportunities in environmental and low carbon emergent markets**  
Speaker TBC, visit [www.water-scotland.com](http://www.water-scotland.com) for details

14:40 **The role of evidence and knowledge exchange in catchment management**  
**Prof Bob Harris**, Demonstration Test Catchments (DTC) Secretariat, Department for Environment, Food and Rural Affairs

15:00 **Delivering more sustainable wastewater treatment**  
**Nigel Earnshaw**, General Manager, Veolia Water Scotland

15:20 Questions and answers

15:30 Refreshments, networking and exhibition

### SESSION FOUR

#### CUSTOMER ENGAGEMENT & PARTNERSHIPS

16:00 **Empowered customers: sustainable outcomes – the introduction of a competitive market for retail water and sewerage services in Scotland**  
**Alan Sutherland**, Chief Executive, Water Industry Commission for Scotland

16:20 **Driving innovation and delivering tailored products and services to customers – new partnership opportunities**  
**Mark Powles**, Chief Executive Officer, Business Stream

16:40 **Closing keynote: Water Aid programmes and opportunities for partnership**  
**Barbara Frost**, Chief Executive, Water Aid

17:00 Questions and answers

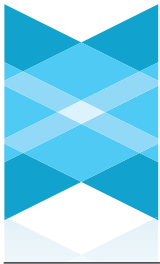
17:10 Close of conference

### Pre-conference networking dinner - 2nd October

Take the opportunity to network with colleagues from across the industry at our pre-conference dinner.

Welcome drinks at 19:30 followed by dinner at 20:00.

Please note there is an additional fee to attend the dinner.



# Water Scotland

## Easy ways to book

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

Fax: +44(0) 1342 332001 Online: [www.water-scotland.com](http://www.water-scotland.com)

Post: Faversham House Ltd, Events, Windsor Court, Wood Street, East Grinstead, West Sussex, RH19 1XA

Alternatively: call on +44(0) 1342 332041 or email [lucy.hargreaves@fav-house.com](mailto:lucy.hargreaves@fav-house.com)

### Delegate details (please use BLOCK CAPITALS)

#### Correspondence

Organisation \_\_\_\_\_

Correspondence address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

#### First delegate

Surname \_\_\_\_\_ Title \_\_\_\_\_

Forename \_\_\_\_\_

Job title \_\_\_\_\_

Organisation \_\_\_\_\_

Department \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Dietary / Access requirements \_\_\_\_\_

#### Second delegate

Surname \_\_\_\_\_ Title \_\_\_\_\_

Forename \_\_\_\_\_

Job title \_\_\_\_\_

Organisation \_\_\_\_\_

Department \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Dietary / Access requirements \_\_\_\_\_

### Payment details

Early booking rate (until 10th August) = £295 (+VAT = £354)

Number of delegates

Full rate = £355 (+VAT = £426)

Number of delegates

Public sector/charities/non profit/academic = £245 (+VAT = £294)

Number of delegates

Group Discount – Register 2 delegates from your team and any subsequent bookings receive a **50% discount!** (This offer may not be used in conjunction with other discounts).

Total number of delegates

#### Dinner

Pre-conference Dinner – 2nd October @ £45 (+VAT = £54)

Number of delegates

### Total cost

£ \_\_\_\_\_

### Please indicate how you wish to pay

Enclosed is a cheque for £ \_\_\_\_\_

Cheques made payable to Faversham House Ltd

I wish to be invoiced. Your purchase order/reference number \_\_\_\_\_

I wish to pay by credit/debit card.

Please debit my:

Visa

Amex

Mastercard

Cardholder's name \_\_\_\_\_

Card No.

Expiry Date  /  Security Code

Card billing address (if different from above) \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

**I have read the terms and conditions and understand the cancellation policy.**

**Signature required** \_\_\_\_\_

#### Terms and Conditions

Faversham House Limited ("we") accepts bookings from delegates ("you") for places at the Events on the following terms and conditions.

#### Accommodation

Accommodation is not included in the delegate fee.

#### Confirmation

Once we have received confirmation of your booking, we will send you an email confirmation. A VAT invoice will be sent out to you shortly after. We must receive payment prior to the date of the event. If you have not received confirmation of your booking within 14 days of the event, please contact the Event management team as we may not have received your booking. We cannot be held responsible for the non-arrival of information. Whilst in attendance at the event, if we reasonably consider that your behaviour is inappropriate, disruptive, offensive, dangerous or illegal, we may ban you from further participation in the event without a refund.

#### Liability

Any opinions expressed or statements made by speakers or delegates at the event are in their personal capacities and are not made or expressed on our behalf. Except in the case of death or personal injury caused by our negligence or that of persons for whose acts or omissions we are legally liable, we will not be liable to you for any loss or damage of any kind, whether direct, indirect or consequential, which you may suffer at or in relation to the event, and our aggregate liability to you will in any case be limited to the amount you have paid to us.

#### Cancellation

Payment for the event must be received before the date of the event. Cancellations must be made in writing to the address above. Cancellations received up to one calendar month prior to the event date will be subject to a handling and administration charge of £75 + VAT per delegate, which will be deducted from any due refund or invoice, whichever is appropriate. The organisers regret that cancellations are not accepted less than one month prior to the date of the event. However, a substitute delegate can be nominated. Substitutions made on the day of the event are at our discretion only.

We reserve the right to make changes to the programme, location and/or speakers without prior notice. We will not offer refunds to delegates due to circumstances affecting the event, or your ability to attend it, which are outside our control (for example, but not limited to, a terrorist alert or incident) unless the event is cancelled or rescheduled for another date, in which case we will retain up to 50% of the delegate fee to cover marketing, administration and delegate registration costs.

#### Data Protection

We value your privacy and confidentiality. By registering for this event, we can provide you with information relating to your booking and other Faversham House Ltd related products or services via email, direct mail, fax or telephone. We may also make your details available to carefully screened companies who have information that may be of interest to you, subject to the permission you have given on your booking form. If you do not want to receive this information please write to the Event Database Manager at Faversham House Ltd. Your details may also be made available to other carefully selected companies.  Please tick here if you do not wish to receive information from third parties.



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