



ORWIN MANOR ASSOCIATION SPONSORSHIP & ADVERTISING

"If we don't know about you, then we can't spend our money there!"

Over 300 homes in Orwin Manor's Westminster section receive the *Mind Your Manor* newsletter published quarterly by the Orwin Manor Neighborhood Association and hand delivered by volunteers. Your ad or sponsorship should promote your neighborhood business to these nearby homes.

NEW!!! Advertise on our website. Visit www.orwinmanor.org for information.

NEIGHBORHOOD SPONSOR FOR A YEAR- \$500

- 1/2 page ad and cover listing as a sponsor in the quarterly *Mind Your Manor* newsletter hand delivered to 315 homes
- *Mind Your Manor* newsletter with your ad posted on our website www.orwinmanor.org .
- Your name on all publications including all event flyers hand delivered to 315 neighborhood homes
- Listing on our web site.
- Maximum of four sponsors at any one time

NEIGHBORHOOD EVENT SPONSOR - \$250

- Display of your name as 'Event Sponsor' on the event flyer hand delivered to 315 neighborhood homes prior to the event
- Join us in The Park at Orwin Manor at a neighborhood event and meet and greet our neighbors and distribute literature
- Display of your name as 'Event Sponsor' at the membership table.
- Report of your sponsorship in the *Mind Your Manor* newsletter following the event.
- Available events include:

Mardi Gras Celebration - Spring	Oktoberfest Potluck - Autumn
Summer Grill Out - Summer	Annual Membership Meeting - Winter
- Only one sponsor per event. Note that weather conditions may cause an event cancellation & sponsorship is 50% refundable.

MIND YOUR MANOR NEWSLETTER ADVERTISING/FLYER INSERT RATES QUARTERLY OR YEARLY

\$50.00 for 315 pre-printed flyers we insert into the hand delivered newsletters. Yearly - \$180.00

\$50.00 for a vertical ¼ page (3.67" x 4.75" vertical) ad. Yearly - \$180.00

\$25.00 for a horizontal or vertical business card (3.5" x 2") ad. Yearly - \$90.00

Mind Your Manor Number I Winter Deadline – February 1

Mind Your Manor Number II Spring Deadline – May 1

Mind Your Manor Number III Summer Deadline – August 1

Mind Your Manor Number IV Autumn Deadline – November 1

(Delivery about two to three weeks later)

SPONSORSHIP OR ADVERTISING COMMITMENT

Business name: _____

Contact Name: _____

Address: _____

Date: _____ Ph: _____ Fx: _____ Email: _____

Ad size: Bus card (3.5" x 2"): _____ ¼ Page (3.67" x 4.75" vertical): _____ Flyer (qty of 315): _____

Check one: Ad/Flyer for four issues (10% discount): ___ Ad/Flyer for one issue: W __, Sp __, Su __ or Au __

Sponsorship: \$500 _____ includes ½ Page (4.25" x 7.25" horizontal)

Please provide black and white advertisements in hi-res PDF or JPG formats.

Mail form w/ payment by check to: Orwin Manor Association, P.O. Box 2367, Winter Park, FL 32790-2367

Information: Editor, Stephen Pategas; 407.622.4885 or info@orwinmanor.org (Rev. 2010-08)