



**November 30, 2015**

**Grant Committee**

**RE: Annual Industry Request for Corporate Sponsorship for 2015-2016**

Dear Industry Partners,  
Please find attached a request for funding for your review and consideration.

### **ORA Mission**

The Mission of the Ontario Rheumatology Association is to represent Ontario Rheumatologists and promote their pursuit of excellence in Arthritis care in Ontario through Leadership, Advocacy, Education and Communications.

### **ORA Organizational Priorities**

The ORA pillars remain unchanged and continue to focus on *Advocacy/ Awareness, Research, an Inter-professional patient centric model of care and, Practice efficiencies through EMR*. We have recently made some internal re-alignments to streamline our working groups supporting the overall pillars. These have been re-aligned into 3 specific areas of priority:

- a) Initiatives to improve Access to medications and therapies
- b) Initiatives that support a Model of Care for improved outcomes
- c) Advocacy and Communication efforts for internal and external stakeholders

### **Our Corporate Sponsorship Framework**

The ORA activities and programs are funded through a wide variety of sources, including corporate sponsorship, membership dues, and other non for profit organizations. Over the years, the ORA has been committed to developing collaborative relationships with our pharmaceutical partners and through these we have been grateful to secure support and resources that have enhanced our ability to fulfill our Mission. To ensure that we engage in sound relationships that enhance our programs and activities in a responsible way, the ORA has developed a *Corporate Sponsorships* Framework which outlines funding levels and the types of activities within sponsorship amounts.

Under the Corporate & Operational sponsorship we are pleased to offer the following levels of sponsorship with accompanying inclusions:

<b>Diamond level</b> <b>\$50,000</b>	<b>Platinum Level</b> <b>\$40,000</b>	<b>Gold Level</b> <b>\$30,000</b>	<b>Silver Level</b> <b>\$20,000</b>
---	--	--------------------------------------	--



## ORA Corporate Sponsorship Letter of Intent

I, \_\_\_\_\_ an authorized officer of \_\_\_\_\_ (Company) hereby confirm having received the invitation from the Ontario Rheumatology Association (ORA) and request that \_\_\_\_\_ (Company) be made a sponsor of the ORA on the terms as set out herein

Sponsorship of 2016 ORA Activities	Diamond 50,000	Platinum 40,000	Gold 30,000	Silver 20,000
Activities related to the Annual General Meeting				
Logo in the conference section of website	YES	YES	YES	YES
Signage	YES	YES	YES	YES
Logo in Preliminary Program and Newsletter	YES	YES		
Logo in the Onsite program	YES	YES	YES	YES
Access to scientific sessions	YES	YES	YES	YES
One page handout in delegate bag	YES			
<b>Booth Sponsorship</b>	<b>+ \$10,000</b>	<b>+ \$10,000</b>	<b>+ \$10,000</b>	<b>+ \$10,000</b>
<b>Total Attendance of Medical Liaison+ Company Representatives Allowed</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>2</b>
<b>Registration Cost- includes meeting +meals expenses but not accomodation</b>	<b>2-free 3 at \$1000 per registrant</b>	<b>1-free 2 at \$1500 per registrant</b>	<b>1-free 1 at \$2000 per registrant</b>	<b>0-free 2 at \$3000 per registrant</b>
Attendance to social event- <i>no more than 2 company representatives &amp; no spouses allowed</i>	YES	YES	YES	YES
Option to hold Industry Consultancy meeting at Annual General Meeting	YES	YES		
Option to hold Breakfast Symposium at Annual Meeting*	YES- priority selection	YES		

Industry Roundtable Participation at Annual Meeting	YES- priority selection	YES	YES	YES
Other activities				
Option to hold a <i>private</i> Round table discussion with ORA Executive during year(1 per company per year)	YES			
Industry Roundtable participation at ORA Retreat	YES	YES	YES	YES

The ORA welcomes the opportunity to collaborate with non- for-profit organizations (NGOs) e.g. TAS, OBRI, OPA and supports their attendance at the Annual General Meeting. In support of the ORA pillars, booth sponsorship costs for NGOs will be waived. However, representatives from NGOs will be responsible for their hotel accommodations and a meeting registration fee of \$500 per registrant. Specialty Pharmacies and "Device" Companies are welcomed to attend with booth sponsorship fees at \$10,000 and a meeting registration fee of \$1500.00 per registrant. Registrants will be responsible for their hotel accommodation.

**1) Level of Corporate Sponsorship (Indicate by checking on line provided)**

- ☐ Diamond (**\$50,000.00**)
- ☐ Platinum (**\$40,000.00**)
- ☐ Gold (**\$30,000.00**)
- ☐ Silver (**\$20,000.00**)
- ☐ NGO SPECIALTY PHARMACY+DEVICE COMPANIES

**2) Additional Sponsorship - 2016 Annual General Meeting:**

- ☐ Yes, we would like to purchase a booth for \$10,000
- ☐ No, we are not interested in purchasing a booth

**3) Additional Representatives at Annual Meeting (providing you have purchased a booth and are compliant with Sponsorship levels on previous page):**

Number of Representative(s)=	Cost /representative (please circle)	Total
	\$500 \$1,000 \$1,500 \$2,000 \$3,000	

**4) If you are a Diamond or Platinum level sponsor, please indicate if you are interested in hosting a Breakfast Symposium. We will contact you to review the procedure.**

\_\_\_ Yes, I am interested in learning more

**5) If you are a Diamond or Platinum level sponsor, please indicate if you wish to host an Industry Consultancy meeting at the Annual General Meeting. We will contact you to review the procedure.**

\_\_\_ Yes, I am interested in hosting an Industry Consultancy meeting

**6) Corporate Sponsorship Commitment**

**Total Corporate Sponsorship Fee (Level) \$**\_\_\_\_\_

**Total Booth Fee \$**\_\_\_\_\_

**Total Representatives Fee \$**\_\_\_\_\_

**TOTAL AMOUNT: \$**\_\_\_\_\_

**Corporate Sponsorship information - Primary Company Contact for all correspondence**

Official Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, Province, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Dated at        this        day of        , 201

Signed: \_\_\_\_\_

(Signing Officer of Sponsor Company)

**NEXT STEPS:** Please fill out, sign, scan and email completed form to Sandy Kennedy at [admin@ontariorheum.ca](mailto:admin@ontariorheum.ca) by January 31st, 2016

Cheques are to be made payable to the **Ontario Rheumatology Association &**  
couriered on or before the **1st of Mar, 2016** to:

**12-16715 Yonge St., Suite 244, Newmarket, Ontario L3X 1X4**