



Keynote: Joe Bailey, Author, "Slowing Down to the Speed of Love"



WOMEN'S HEART FOUNDATION

# NURSING AND HEALTH EXECUTIVE LEADERSHIP LUNCHEON SERIES III

Honorary Chairwoman Mrs. Dina Matos McGreevey

FORMING A NEW COALITION FOR WOMEN'S HEART HEALTH AND HEART WEEK

THURSDAY, OCTOBER 23, 11:00 AM-4:30 PM  
MONTVALE HOLIDAY INN, MONTVALE, NJ

\* COALITION MEMBERS AND HEALTH PARTNERS WHO ATTEND WILL BE GIVEN THE OPPORTUNITY TO SIGN UP TO RECEIVE FREE BROCHURES, FOLDERS, HEALTH SCREEN CARDS AND GIFTS IN PREPARATION OF WOMEN'S HEART WEEK 2004 STATEWIDE OUTREACH. WHF'S GOAL IS TO ENGAGE HEALTH PARTNERS IN 10 COUNTIES WHO WANT TO REACH 1,000 WOMEN EACH DURING NATIONAL WOMEN'S HEART WEEK.

LUNCHEON LIMITED TO 70 REGISTRANTS. DELIVERY OF PRODUCTS SCHEDULED FIRST WEEK IN JANUARY

Fee: \$85 - Includes lunch, seminar and program materials Download a brochure at: [www.womensheart.org](http://www.womensheart.org)

Email: [admin@womensheart.org](mailto:admin@womensheart.org)

Registrants will receive a free copy of Joe Bailey's book with book signing after the seminar.

Conference Sponsors: Pascack Valley Hospital, The NJ Hospital Association, NJ Department of Health and Senior Services Office on Women's Health  
Women's Heart Week Sponsors

National Sponsor: Quaker Oats

State Sponsors: NJ Department of Health and Senior Services Office on Women's Health and Horizon Blue Cross Blue Shield of New Jersey

### WHO SHOULD ATTEND

Nurse practitioners in primary care of women; hospital directors of Women's Health; community outreach managers; health officers at municipal, county, and state level; occupational health nurses; hospital administrators; providers of women's health and health leaders interested in a school-based health fair model with a focus on senior women's health.

### SERIES III PROGRAM OBJECTIVES

- Following the completion of the SERIES III seminar, attendees will be able to
1. Realize the power of presence in patient care, work, relationships and self-care and the need to renew;
  2. Understand deep listening as a means of building rapport, improve clinical effectiveness and lower stress;
  3. Describe implementation strategies for reaching older adults with three benefits of HealthEASE initiative;
  4. List characteristics of two models of care delivery that appear to be effective in women;
  5. Appreciate that some models of care are more effective in men than women and visa versa.

### CONTINUING EDUCATION

This program is co-provided by WHF and Pascack Valley Hospital. Pascack Valley Hospital is an approved provider of continuing education by the New Jersey State Nurses Association an accredited approver, by the American Nurses Credentialing Center's Commission on Accreditation. Pascack Valley Hospital Provider Number P139-8/2002-2004. 3 contact hours will be awarded to participants on completion and return of the program evaluation for Series III

### AGENDA

- 11:00 a.m. Registration;  
11:30 am - *Welcome and Program Overview* - Rich Belanger, Director of Women's Heart Week  
11:40 am - *Updates and Plans for Women's Heart Week* - Bonnie Arkus, RN, WHF Executive Director  
12:00 pm - *Remembering Noreen*—Dolores and Phil Daly  
12:20 pm – Networking Lunch  
1:30 – 2:30 pm - keynote presentation: *Slowing Down to the Speed of Patient Care* – Joe Bailey, MA, LP  
2:30 – 3:00 pm – *Reaching the Senior Population through Coordinated Programming* – Gerry McKenzie  
3:00 pm – 3:20 pm - Break  
3:20 pm – 4 pm - *Examining New Cardiovascular Care Models for Women* – Barbara Riegel, DNSc, RN  
4:00 pm – Closing – Bonnie Arkus

### FACULTY

**Joe Bailey, MA, LP**, is president and founder of a consulting firm in St. Paul, Minnesota and author of "Slowing Down to the Speed of Life". For the past two years, he has been an adjunct faculty at the University of Minnesota Medical School, Center for Spirituality and Healing where he helped develop the "Inner Life of Healers" program with a series of retreats and seminars for health professionals. Mr. Bailey will discuss responding to patients in the present moment through recommitment as a health professional

**Geraldine Mackenzie, MSS, Coordinator, Older Adult Health & Wellness**

Ms. Mackenzie is director and coordinator for services for adults over age 60 at the New Jersey Dep't of Health and Senior Services

**Barbara Riegel, DNSc, RN, Associate Professor, School of Nursing, University of Pennsylvania**

Dr. Riegel is an expert in the field of cardiovascular nursing, having conducted numerous research investigations and published more than 50 peer-reviewed articles, numerous book chapters and 3 books. Dr. Riegel serves as editor of the Journal of Cardiovascular Nursing.

**Conference planning committee:** Bonnie Arkus, RN; Kathleen C. Ashton, PhD, RN; Marianne T. Balay, MS; RN; Richard O. Belanger; Marianne Duffy, MA, RN; Mary Lyon, RN, BSN, MS; Kathleen Williamson, MS, RNC

**DIRECTIONS to Montvale Holiday Inn, 100 Chestnut Ridge Road, Montvale, NJ 07645**

*From New Jersey and South:* Take Garden State Parkway to Exit 172. Turn Left at traffic light off exit ramp (Grand Avenue). At first traffic light, turn Left onto Chestnut Ridge Road. Holiday Inn of Montvale is approximately 100 yards on the right.

*From New York City and Long Island:* Take George Washington Bridge into New Jersey. Take Route 80 West and exit at Saddle Brook for the Garden State Parkway North. Take Garden State Parkway to Exit 172-Follow Directions from New Jersey and South.

REGISTRATION Nursing and Health Executive Leadership Luncheon Series III. Fee: \$85 and includes seminar, lunch, program materials and a free copy of "Slowing Down to the Speed of Love" (limited to those who register at least 10 days prior to the conference). Fax credit card information to WHF at 609.771.9427 or remit to WHF, PO Box 7827, W. Trenton, NJ 08628. Add \$15 surcharge if registering at door. Payment is required at enrollment. Cancellations received 5 days prior to the luncheon will receive a refund minus a \$15 service charge. Cancellations received after that date will not be eligible for a refund. Registrants may send an alternate if unable to attend. If you have a disability and need special accommodations, please call 609-771-9600. For a **Fast Fax Brochure**, call and leave a message with Your Fax Information. Ask for Brochure # 10-C

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