



Dear Sir or Madam,

This letter asks you to consider contributing an auction item to “Living the Dream” Tom Hagedorn Charity Event. This event is to support The Leukemia & Lymphoma Society and their two current grants to the Arizona Cancer Center for research in the resistance to targeted cancer drugs and the treatment for lymphoma, hosted by Tucson Racquet and Fitness Club on February 19-20, 2010. One of Tom’s favorite sayings was “living the dream”. We found this saying so inspiring, it seemed only appropriate to have it live on for Tom and the group benefiting from the donations to the Haggy event.

Tom “Haggy” Hagedorn grew up in Tucson and is a UofA Alumni, former UofA Men’s Tennis Coach and the Men’s Tennis Head Coach for University of San Diego. Tom passed away March 21, 2009 at the age of 43 from Acute Myelogenous Leukemia. This event is to honor Tom and bring awareness to this disease in hopes of finding a cure so others can continue “Living the Dream”.

Because of advances in research, 913,000 children and adults are living with their blood cancer today. Though an estimated 140,000 people will be diagnosed this year, survival rates have jumped an average of 13% in the last two decades.

Our goal for this event is to raise over \$50,000 through donations and auctions, a World Team Tennis Tournament and Casino Night. Donations support LLS’ mission: cure leukemia, lymphoma, Hodgkin’s disease, and myeloma, and improve the quality of life of patients and their families. Leukemia remains the #1 child-killing disease, so there is a need for speed.

Should you need it for your records, our non-profit tax ID number is 13-5644916. If you have any questions about the “Living the Dream” Tom Hagedorn Charity Event, you may contact me at anytime.

Thank you for considering this worthwhile cause from those close to Haggy and the other victims and families that will benefit from your generosity.

MARK YOUR CALENDAR

FRIDAY, FEB. 19: Dinner/Auction/Casino

SATURDAY, FEB. 20: Tennis Tournament

Sincerely,

Matt Gleason
Event Coordinator
4001 N. Country Club Road
Tucson, AZ 85716
(520) 795-6960
gleason@tucsonracquetclub.com



SPONSORSHIP OPPORTUNITIES

THE DREAM - \$15,000

- Name prominently displayed on all marketing material as “sponsored by:”
 - Large logo on brochures, banners, T-shirts
 - Included in all advertisement
- 8 Entries into the tennis tournament
- 8 Dinners and 2 reserved tables
- All drinks included
- \$800 in chips

THE CHAMPIONSHIP - \$10,000

- Name displayed on all marketing material
 - Logo on brochures, banners, T-shirts
- 8 Entries into the tennis tournament
- 8 Dinners and 2 reserved tables
- 8 Drink tickets
- \$400 in chips

THE ALL-AMERICAN - \$7,500

- Name displayed on all marketing material
 - Logo on brochures, banners, T-shirts
- 6 Entries into the tennis tournament
- 6 Dinners
- \$300 in chips

THE PAC-10 - \$5,000

- Name displayed on brochures and T-shirts
- 4 Entries into the tennis tournament
- 4 Dinners
- \$200 in chips

THE WILDCAT - \$2,500

- Name displayed on brochures and T-shirts
- 4 dinners
- \$100 in chips

THE TORERO - \$1,000

- Name on brochure and T-shirt
- 2 Dinners
- \$100 in chips

THE WILBUR - \$500

- Name on T-shirt
- \$100 in chips

MARK YOUR CALENDAR

FRIDAY, FEB. 19: Dinner/Auction/Casino Night

SATURDAY, FEB. 20: Tennis Tournament



SPONSORSHIP AGREEMENT FORM

(Please return no later than January 15, 2010)

Event Date: February 19-20, 2010

Company or Individual Name _____ Date _____

How would you like this contribution listed on marketing materials? _____

Contact Name _____ Professional Title _____

Address _____ City _____ State _____ Zip _____

Area Code and Phone Number _____ E-mail _____

Signature _____

Sponsorship Levels:

- | | |
|---|--|
| <input type="checkbox"/> The Dream - \$15,000 | <input type="checkbox"/> The Championship - \$10,000 |
| <input type="checkbox"/> The All-American - \$7,500 | <input type="checkbox"/> The PAC-10 - \$5,000 |
| <input type="checkbox"/> The Wildcat - \$2,500 | <input type="checkbox"/> The Torero - \$1,000 |
| <input type="checkbox"/> The Wilbur - \$500 | |
| <input type="checkbox"/> Other amount (please specify): _____ | |

Method of Payment:

- ☐ Check Enclosed *Please make checks payable to "Living the Dream Fund" and mail to the address below.
- ☐ Credit Card

Credit Card Number _____ Expiration Date _____

Name as it appears on card _____

Signature _____ Date _____

Fax, e-mail or mail form to:

Sara Kaufman - Fax: (520) 777-7704 or livingthedreamforhaggy@live.com
The Tucson Racquet and Fitness Club, ATTN: Living the Dream
4001 N. Country Club Rd., Tucson, AZ 85716

The Leukemia & Lymphoma Society is a 501(c)3. Your charitable contribution is tax deductible to the extent allowed by law. (Tax ID # 13-5644916)



AUCTION ITEM DONATION FORM

(Please return by January 31, 2010)

Event Date: February 19-20, 2010

Item Name: _____

(As it will be listed in the Auction Guide)

Description of Item: _____

Value: _____ (Required for IRS purposes) ☐ ☐ This item has no determinable value

Expiration Date: _____ Valid from _____ to _____

Other Restrictions: _____

Is this Item a Gift Certificate? ☐ Yes ☐ No

Who is providing certificate? ☐ Donor ☐ LLS

When will we receive Item/Certificate? _____

Committee Contact: _____

Company/Person Donating Item: _____

(As it will be listed in the Auction Guide)

Contact Person: _____ Phone Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Donor's Signature: _____

Fax, e-mail or mail form to:

Sara Kaufman - Fax: (520) 777-7704 or livingthedreamforhaggy@live.com

Auction items must be received by January 31, 2010 at:

The Tucson Racquet and Fitness Club, ATTN: Living the Dream

4001 N. Country Club Rd., Tucson, AZ 85716

☐ We are interested in attending The "Living the Dream" Tom Hagedorn Charity Event.

☐ We are unable to donate an item for the Auction this year, but would like to make a contribution to The Leukemia & Lymphoma Society® in the amount of \$_____.

Please make check payable to "Living the Dream Fund".

The Leukemia & Lymphoma Society is a 501(c)3. Your charitable contribution is tax deductible to the extent allowed by law. (Tax ID # 13-5644916)