



COMPANY PROFILE

Semaphore Mobile specializes in providing custom application software for the iPhone, Blackberry, Android and Palm mobile devices. In the past year alone we have developed over 70 iPhone applications that may be downloaded from the Apple App Store including ZAGAT TO GO, Walmart Soundcheck Concert (All American Rejects, Jonas Bros., Faith Hill), and Symptom Checker.MD.

Semaphore Mobile, founded in 2002, with a focus on providing mobile application software solutions to enterprise customers using Blackberry and Nokia devices, has expanded to include the prototyping and development of industrial control systems that interconnect to mobile networks. Our products allow users to transmit and receive data in remote environments.

We continue to provide these services today.



With the announcement that Apple would be hosting software applications used on the iPhone, iPad and iTouch devices it was a natural transition for Semaphore Mobile to enter this arena, and we have enjoyed success in the subsequent 36 months.

All software development and project management work of Semaphore Mobile, based in Dallas, Texas is performed locally. Our team's diverse expertise ranges from mobile strategy and brand management to enterprise solutions for Fortune 100 companies. Our strength is in upholding the integrity of the clients' brand and executing end-to-end mobile solutions.

Our creative and development process is straightforward:

- Discovery. Estimate. Approval.
- Kickoff
- Build review
- Iterative changes and testing
- Final approval
- Delivery to App Store





Our software expertise includes:

Handheld development capabilities:

- BlackBerry Development - MDS and BlackBerry SDK (Java)
- iPhone Development - Webkit and iPhone SDK (Objective C)
- Android Development – (Java SDK)
- Brew Development - Brew SDK (C++)
- General Mobile Application Development - J2ME platform and mobile content optimization

Server component development capabilities:

- LAMP Stack including all common variations (Ruby, PostgreSQL/Oracle)
- SOAP and AJAX
- JSP and Tomcat

Project Experience

Entertainment Applications

Health Care Calculation Tools

E-Commerce Browser Applications

Mobile Network Monitoring Tools – Points of Interest GPS Location

GSM Remote Command and Control of Industrial Equipment

Security Software – Message Encryption



Project Listing (by Category)

Shipping Utility	An iPhone application that provides tracking, pricing, and delivery of packages sent via Federal Express, UPS, USPS or DHL. The application also informs the user of the nearest drop off location based on the GPS functionality of the iPhone.
Zip Code Locator	An iPhone application that informs the user of the zip code they are in by the GPS location coordinates.
Proxy Tool	An iPhone security application that allows the user to protect the identity of the internet address you are searching from.
GPS	Provides GPS location information to iPhone users.
Daily Quotes	Quote-of-the day service for iPhone users.
Glasgow Coma Scale	Healthcare calculation software used in emergency room triage to determine the course of treatment.
APGAR Calculator	Healthcare calculation software for ranking the health of a newborn child.
Body Mass Index	Calculates the body mass index.
HVAC Calculator	An iPhone calculation tool used by designers and installers of industrial cooling systems.



Calling Card Dialer	Allows the user of calling card services to access and dial phone numbers from the address book in the phone and place calls through the selected calling card network.
Craigslist	Allows an iPhone user to access Craigslist. The screens and graphics are formatted specifically for the iPhone.
Medical Transcription	An iPhone application that allows physicians to dictate their notes into the iPhone. The dictation audio file is sent to a server where a clerk listens to the dictation, and transcribes the audio into text. The text is then returned to the physician and is also archived for later access.
Medical Treatment Guide	A reference tool to access treatment options based on symptoms presented by the user. The software also tells the user where the nearest healthcare facility is based on the GPS location coordinates of the iPhone.
Bible on Phone	Formatting the Bible so that it may be viewed on the 20 most popular phones sold by AT&T Wireless
Industrial Control	A monitor and control system using an industrial GSM mobile device and a Zigbee mesh network to access data from machinery or electronics.
Restaurant Locator	Allows the user to choose a restaurant based on distance, type of food offered, a professional review, or price.

For more information please contact:

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