

**German Village Society Board of Trustees
Meeting Agenda
May 2, 2011**

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|--|-------------------------------|
| 1. Secretary's Report | Jeanne Likins |
| Approve April 4, 2011 German Village Society Board Meeting Minutes | |
| 2. Staff Reports (written report)
(written report) | Jody Graichen
Russ Arledge |
| 3. Treasurer's Report | Roy Bieber |
| Balance Sheet (written report) | |
| P & L (written report) | |
| 4. Committee Reports | |
| Standing Committees | |
| Executive | Brian Santin |
| --- Village Singers & GCAC grant request (oral report) | Wayne Owens |
| --- Tour/Pre-Tour update (written report) | Chris Hune |
| ---GVS staff & search update (oral report) | Brian Santin |
| ---Approve draft Director's position description | |
| ---"Meet the Jeni's Behind Jeni's" Member Appreciation Event (oral report) | Jeanne Likins |
| ---Honoring Fred & Howard update (oral report) | Beth Ervin |
| ---Preliminary ideas for Meeting Haus improvements (oral report) | David Schooler |
| ---Website/N4N (written proposal) | Brian Santin |
| Civic Relations (no report) | Crystal Seamon |
| Development (no report) | Mike Yarborough |
| Finance (written report) | Roy Bieber |
| Historic Preservation (oral report) | Darci Congrove |
| ---Streetscape/Third Street Master Plan (oral report) | Brian Santin |
| ---Draft Letter of Cooperation and Agreement Between the German Village Society and The City of Columbus | Brian Santin |
| Long Range Planning (written report and proposal) | Carolyn McCall |
| Membership Committee (written report) | Jeanne Likins |
| Parks, Public Spaces and Community Events | Sara McNealey |

(written report)

---Village Singers (oral report)

Wayne Owens

Special Committees

Nominating Committee (oral report)

Jim Hopple

German Village Business Committee (no report)

Karen Page

Go Green (written report)

Crystal Seamon &
Brian Santin

Marketing Committee (written report)

Beth Irvin

5. Old Business

Brian Santin

6. New Business

Brian Santin

7. Public Participation

Brian Santin

---Melanie Crabtree from Paving the Way

8. Adjournment

Brian Santin

German Village Society Board of Trustees April 4, 2011 Meeting Minutes

Board of Trustees members present: Roy Bieber, Darci Congrove, Beth Ervin, Norm Hall, Jim Hopple, Jeanne Likins, Jim Nichols, Brian Santin, Crystal Seamon. Absent: Sarah Irvin-Clark, Mike Yarbrough.

Others present: Russ Arledge (German Village Society Program and Operations Manager), Bill Case (German Village Society member), Jerry Glick (German Village Society member and Chair of the Friends of Fetch Park), Chris Hune (German Village Society member and 2011 Haus & Garten Tour Chair), Sara McNealey (German Village Society member and Parks, Public Spaces and Community Events Chair), Gary Seman (*This Week German Village* newspaper), Angela Mingo and Stephanie Perry (both with Nationwide Children's Hospital Community Relations Department).

Secretary's Report

The Board unanimously approved the March 7, 2011 German Village Society Board of Trustees Meeting Minutes presented by board Secretary Jeanne Likins.

An addendum outlining two decisions the board has made (to not reach out to the developer of Cooper Park about a possible Good Neighbor Agreement and to prepare and submit a bid to host a weeklong training event sponsored by the National Trust for Historic Preservation in 2012) between the March 7th meeting and the April 4th meeting was also presented by Jeanne and approved by the board unanimously.

Staff Reports

Historic Preservation Officer Jody Graichen continued with her usual activities. In addition, she is working with the German Village Commission on the Caretakers of a Legacy Award program, provided assistance with the National Trust for Historic Preservation's Preservation Leadership Training proposal, and assisted with the nomination for Heritage Ohio's "Preservation Hero" award. A written report is available.

Russ Arledge, Program and Operations Manager's written report recapped the well received Town Hall Meeting March 21 with State Representative Michael Stinziano and State Senator Charleta Tavares held at the Meeting Haus, his presentation to a Leadership Columbus Team about the importance and benefits of having an established historic district in an urban community, his involvement in the Preservation Leadership Training proposal development, his work with Experience Columbus, and his attendance at the Columbus Group Tour Council (formerly the Columbus Motorcoach Council).

The German Village Society is partnering with OSU Associate Professor/Associate Curator Dr. Jose O. Diaz to host a Public History Intern program for the spring quarter starting in April Russ shared. Its purpose is to give senior undergraduates an experience of "doing" history outside of the classroom or research papers. A variety of projects have been identified and the interns will devote 50 hours each to this experience.

The Visitor Center welcomed 190 visitors, some from as far away as Switzerland, Canada, and WI, TX, SC, IN, MO, and PA. The Visitor Center needs some additional volunteers and would like to be open more hours, perhaps on Sundays in the summer, if there are additional volunteers to participate. Those interested should contact Pam Bergeron, volunteer Visitor Center Coordinator or Russ for more information.

Russ thanked the Board for his appointment to this position and noted that he is looking forward to everything in the future. Information about the four watercolor workshops (the first on April 16th) and other activities are in Russ' written report.

Treasurer's Report

Treasurer Roy Bieber presented the March 31, 2011 financial statements and a Financial Highlights document, noting there is \$39,000 in the checking account, enough to cover current expenses. Roy also pointed out that cash donations (beyond membership support) so far in 2011 have reached almost \$10,000. These financial reports are available on the GVS website in the member only section.

Standing Committee Reports

Executive Committee

President Brian Santin announced that he was recommending that Bill Case be appointed as the German Village Society Board member to replace Chad Bratschi. The term for this position expires in October 2012. Brian noted that Bill will bring excellent skills to work on behalf of the Society. The board voted to approve this recommendation. Everyone welcomed Bill.

Brian noted that the Society is happy to have Russ as its Program and Operations Manager and that the Society's search for a director is on-going.

Brian thanked Trustee Darci Congrove and Jeanne Likins for coordinating the March 20th Appreciation Event for the Society's important financial supporters over the last year and, along with Trustee Norm Hall, for providing most of the food. The event was held at the home of Brian Smith and Bill Mains, and Brian thanked them for their support.

This Sunday at 1 PM is a Visitor Center Volunteer Appreciation Event at the Meeting Haus, Brian reminded everyone. Brian noted that board members are invited to attend to thank these volunteers who welcome so many to German Village each week.

This special event is being coordinated by Pam Bergeron, the volunteer coordinator for the Visitor Center, and will include a demonstration of how to use the Society's website. A computer is being added to the Visitor's Center and will be available to volunteers, visitors and members after this event when the Visitor's Center is open.

Also, this Sunday, April 10th is the "Meet the Jeni's Behind Jeni's" Member Appreciation Event at 2:30 PM on the Platz (or Warner Fest Hall if cold or rainy). Jeni will discuss how she got started making ice creams and will answer questions and meet German Village Society members. This is an event hosted by the Fun and Membership Committees, reported Jeanne.

Chris Hune, 2011 Haus and Garten Tour Chair, reported that the list of 8 homes and 3 gardens, plus stops in both Schiller and Fetch Parks, is confirmed, the pre-tour invite cover goes to the printer this week, and tour tickets are available already on line and will be available shortly at the Meeting Haus.

The Society is partnering with other non-profit organizations to help promote the event on their websites/newsletters and to push members to our website for advance ticket purchases.

The German Village Business Community continues its work on Marketplatz. Ad sales are going well and over \$7,000 of ads have been sold. There are three different ad options available.

There are 282 seats available for Pre-Tour dinners in private homes and gardens. Chris shared that an additional 180 seats are available for the tent party. Sponsors for the tent party are coming along, although more are needed. To be a tent party sponsor, there is a \$1,000 contribution which comes with four tent party tickets and recognition in the Haus & Garten materials.

Capital Style is on board as a sponsor for the tent party, Kroger's and Middle West Spirits are in-kind sponsors for the cocktail party, and Middle West will be part of the tent party as well. April 13 is the next meeting of the Haus and Garten Committee, at 6:30 PM at the Meeting Haus.

President Santin was happy to report that the Ruby Rose art event last week, which the Society was chosen to receive a portion of sales that evening, will receive a bit over \$400 from this event. Brian expressed appreciation and noted he will send appropriate thank you letter as well.

Trustee Darci Congrove presented the 2011 nomination process for three German Village Society awards. The nomination deadline is April 22. The Fred and Howard Award is presented at the June 16 7-9 AM Max and Erma's Breakfast and the Frank Fetch Award and the Village Valuable Awards are presented at the Haus and Garten Tour Volunteer Appreciation Party June 26th. Details, including the nomination form, are available at www.germanvillage.com.

President Santin submitted a written report (available) about the Society's website, noting that these activities are continuing.

Civic Relations Committee

Trustee and Chair of the Civic Relations Committee, Crystal Seamon, reported that the Society has recently received a document entitled "Cooper Park Suggested Text Conditions" which sets out in detail construction, operational, sequencing, and enforcement expectations for the proposed development of Cooper Park.

Included are items such as noise levels shouldn't exceed what is required by City code as well as items requiring affirmative duties to try to minimize the noise. There are 26 items identified in this document.

Crystal reported that there are a number of other community groups supporting this document, including the Franklinton Commission, the Grange Audubon Society, and Metro Parks. All but two City Council members have been contacted about this proposal and efforts are underway to talk with the others.

German Village Society member Jay Smith, whom the Society asked to explore the terms of the agreement with the developer at the board's meeting last month, supports this document. The two Society Trustees who are attorneys and who have reviewed the content of this proposal as well as the earlier Good Neighbor Agreement which the Society recently declined to support are supportive of this document as well.

Several Trustees pointed out that the Society has asked the developer repeatedly for noise studies and additional information and has not had any response.

Crystal clarified that the German Village Society is not taking a position at this time for or against the development of Cooper Park. Rather, the Society is urging all parties to be responsible and involve others in the community in exploring how this endeavor proceeds. The board unanimously approved its support for this proposal and Crystal will ensure it is shared with the appropriate parties.

Reporting on last week's Police Luncheon, German Village Society member Jerry Glick noted there were 35 residents and 6 police officers in attendance and there was a good discussion. Jerry thanked Trustee Jeanne Likins for attending and representing the board at this meeting.

The police report that German Village is one of the safer neighborhoods in the city. The recent number of burglaries was a spike that occurred between March 4 and 12 during which time there were 8 burglaries. However, there was one burglary in January and none in February until this spike. There's not been a single burglary since March 12th. Jerry also pointed out that someone was recently arrested whom the police believe are responsible for more than 100 air conditioning unit thefts.

Crimereports.com is a terrific website, Jerry noted, where you just put in your address and then define the parameters of where you want to know about crime and then a crime report per your specifications is presented. Jerry urged those concerned about safety to use this resource.

Also at the Police Luncheon German Village Business Community member Jeff Smith gave a preview of the new website cyberblockwatch.com. Jeff has worked with Russ from the Society and with other community leaders from Schumacher Place to create this neighborhood safety website. Jeff urged members to use the website and to provide feedback and suggestions since it is a work in progress.

April 28 is the next police luncheon, starting at 12:30 PM at the Meeting Haus.

Finance Committee

Treasurer Roy Bieber reported that the Audit Sub-Committee is working and the Finance Committee will meet when their work on the audit is completed, sometime this month hopefully.

Historic Preservation Committee

Chair Will Eylar did not have a report. Trustee and Board Liaison to this committee, Darci Congrove, reminded everyone that Wednesday, May 18 at 6:30 PM is the Caretakers of a Legacy event at the Meeting Haus. This is one of the Society's premier events, which showcase the important work of preservation in German Village that, over the years, has helped to make German Village the special place it is.

Chair of the Streetscape Committee Brian Santin noted that this month's meeting is April 12 at 6 PM, at the Meeting Haus. The agenda is to review progress on the Third Street Master Plan and to hear Bill Haybig, former head of the Mid-Ohio Regional Planning Commission, share his experience with the committee.

Long Range Planning Committee

This committee has been approached by Village resident and OSU professor Meg Teaford, who will be teaching a spring class in occupational therapy, suggesting that perhaps some of her students might work with some German Village residents who may be faced with physical challenges that make it difficult to remain in their homes, reported Chair, Carolyn McCall.

The students would conduct home assessments and make recommendations for specific modifications. The committee has committed to go forward with this idea and is appreciative of this offer which supports the work of the "Village Connections" project, noted Chair, Carolyn McCall.

A project for a master's level studio class in City and Regional Planning at OSU, taught by Roxyanne C. Burrus, is being developed in conjunction with the Long Range Planning Committee and is being proposed for fall 2012.

The focus is in on the business and residential mix of German Village and may include research about other cities, evaluating an ideal balance of businesses and residential properties, the economic impact of visitors to German Village in Columbus, analysis of the 2010 US Census data, and more. A written report with more information is available.

Membership Committee

There are 30 new German Village Society members and 24 members who had lapsed who have re-joined the German Village Society in 2011, reported Trustee and Chair Jeanne Likins. As of the end of March there are 387 Society members, compared to 411 this time in 2010. There were 333 renewing members at the end of March this year compared to 350 last year.

Jeanne noted that a number of these non-renewed members are active members who may have set aside their renewal information or just not gotten around to renewing. Membership support though, is vital for the Society's operations and the Membership Committee is working to remind members to renew.

There are an additional 94 German Village Business Community members with 40 retail members and 52 non-retail members.

Thanks to Bob Jackson of the Membership Committee who processes memberships, updates the Society's membership database, sends reminders and thank you notes and letters, tracks these numbers, and more.

This committee is working on a monthly update of members' German Village Society Directory information, to be available on the website in the member only section as a view only document. This is a strategy to give members more updated information on each other since the paper directory was published in the late fall of 2009, as well as to encourage renewals since only members' information will be updated.

Recent new German Village Society members will be posted in this week's N4N Digest.

The Neighbor Representative program, led by Dave Ross and Sid Druen, is gearing up for its spring outreach, block by block, to members and potential members. There are 22 representatives and a few more are needed to complete the coverage of all of German Village. For more information, contact Dave, Sid, Bob, or Jeanne.

Sunday, April 17 from 5-7 PM is the Membership Committee's potluck. Neighbor Representatives as well as members of the Membership Committee and the Society Board of Trustees are all invited. Spouses, partners, and guests are welcome. Everyone is asked to bring a dish to serve eight and a beverage, such as a bottle of wine, to share as well. This is in the Warner Fest Hall and is designed to thank these volunteers for their efforts on behalf of the Society. A written report is available.

Parks, Public Spaces and Community Events Committee

Adding to her written report, Chair Sara McNealey shared that Actors Theatre and the Friends of Schiller Park have applied for a \$4,000 grant. These are city funds which are available through the grant application process with the Columbus Foundation Sara explained. The funds would provide landscaping for the Schiller Park Caretaker's Cottage.

This committee welcomed two new members: Katharine Moore as the new Chair of the Friends of Schiller Park and Carol Mullinax, representing the board of Actor's Theatre. Carol reported that Actors Theatre is working with the Recreation and Parks Department to install large banners near the stage, during the season, to bring attention to the theatre and to Actors' presence in the park. Actors Theatre is

also working to get the snack stand refurbished and to add some signage about Actors' Theatre. There is also exploration about to add a few licensed food carts one night of each different play.

This committee is updating the Schiller Park bench map with Craig Seeds leading the effort. Society Program and Operations Manager Russ Arledge reported that there is still no word on whether the historic marker that was damaged in Schiller Park can be repaired or will have to be replaced. He also pointed out that it was originally not installed in the right location and may be moved, depending on whether or not it has to be replaced.

The German Village Garten Club's April 18 meeting hosts Nina Bagley, a German Village resident and local beekeeper, who will talk about beekeeping, the decline of bees in the United States, and the beehive to be established in Fetch Park late in April.

The Fetch Park Spring Clean Up Day is April 16th and there now are more than 60 volunteers who help take care of this jewel of a park. The German Village Commission has approved the improvements for the front of Fetch Park (installation of a brick and iron retaining wall). The City will provide a new sign for this park and Haus Frau Haven is generously helping to support Fetch Park's Third Sunday Concerts this summer. Fetch Park will host three "mini concerts" during Haus and Garten Tour Day as well.

The Parks, Public Spaces and Community Events Committee Chair presented Jack Low, retiring City Forester, with a beautiful framed Larry Hammill photograph printed with words of appreciation for all that he has done for German Village and its parks over the years. Board President Brian Santin presented Jack with a proclamation and indicated that the Board had made a contribution to the Schiller Park Arboretum Fund in Jack's honor.

The Village Singers, led by Wayne Owens, is preparing for its May 14 and 15th concert at the Meeting Haus, "An American Songbook". Admission is \$10.00. The music is composed by American composers from Steven Foster to Steven Sondheim, Frank Sinatra, Simon and Garfunkel, Bob Dylan, Lerner and Lowe, and others. Plans are underway for the Dec. 10-11, 2011 Holiday show entitled "Got Christmas?"

The next meeting of the Parks, Public Spaces and Community Events Committee is April 12 at 11 AM at the Meeting Haus. A written report is available.

Special Committees

Nominating Committee

Trustee and Chair, Jim Hopple, announced that this committee would be meeting soon to start the process for board elections which will be later this year. Those interested in running to be on the board, or to recommend someone, should be in touch with Jim.

German Village Business Committee (GVBC)

Karen Page, the Chair of the German Village Business Committee, submitted a written report which is available. GVBC membership is the best ever at this time of the year, noted Scott Heimlich, the membership coordinator for the GVBC. Karen pointed out that there will soon be a membership piece outlining the benefits of GVBC membership.

Final details are being worked out on a contract for a part time administrative assistant who will handle public relations, networking, and liasoning with downtown organizations and businesses on behalf of the GVBC.

Greg Gamier and Jeff Lowe are coordinating Mother May I? and have 24 yard signs and postcards to remind people of this spring event May 7th. Catherine Adams is working on Marketplatz for the Haus and Garten Tour and is seeking volunteers for Tour Day to assist with this effort.

Karen noted that the GVBC is looking for several more businesses to host the monthly German Village Society Police Luncheons. The Society provides \$100/month for food for 15-20 officers and supplies the beverages, plates, napkins, etc. Any German Village Business Community member can host. Members should contact Russ Arledge for more details or to sign up to host.

The German Village Business Community would like for the Society's Visitor's Center to be open on Sundays and perhaps for longer hours on Saturdays during the peak visitor season and is urging its members to volunteer and help make this possible.

Go Green

Saturday, April 16 is the German Village community-wide street and alley clean up, announced Trustee and Co-Chair Crystal Seamon. Go Green is working with Green Columbus. There is a link to this group on the Society's website and that is where volunteers sign up. The event is 9:00 AM – 11:30 AM, starting at the Society's Meeting Haus. Volunteers could do this clean up anytime that is convenient for them as well. Gloves and bags will be provided that morning.

Go Green also is partnering with Community Computer Alliance to offer an Earth Day Recycling event on Saturday, April 23 from 11:00 AM until 4:00 PM at Schiller Park Recreation Center's parking lot. Any electronics may be brought there to be disposed of properly.

Marketing Committee

April 12 at 5:30 PM is the first meeting of the Marketing Committee, announced Beth Irvin, Trustee and Chair of this committee. This group will meet the second Tuesday of each month, alternating between 5:30 PM and 8:30 AM each month to accommodate the diverse schedules of its members.

Old Business

National Preservation Leadership Training

Trustee Darci Congrove shared how Russ Arledge received an electronic mail message March 1st that included information on the National Trust for Historic Preservation's 2012 Preservation Leadership Training program. This was circulated to the officers, who did some quick research on it, and recommended that the board support this effort. Darci thanked Russ and Jody, both of whom worked diligently on this proposal under a very tight timeline. Brian thanked Darci for her terrific leadership with this exciting initiative.

In supporting this exploratory effort, Darci and Jeanne Likins committed to working on this should the German Village Society be selected as the host by the National Trust. Darci noted that it is a mission-centric program (to educate and advocate for historic preservation), would be great to join the yearlong series of events and programs celebrating the Columbus Bicentennial in 2012 and, it ties in well with Mayor Coleman's recent appointment to the Advisory Council on Historic Preservation by President Obama.

This week long program brings 50 preservation leaders to a community for a week of training, including work on a major project in the host community with a public presentation at the conclusion of the program.

This endeavor also provides opportunities to partner with other non-profits around the region such as the Columbus and Ohio Historical Societies, Columbus Landmarks and others, as well as with Experience Columbus and local businesses and potential sponsors.

The German Village Society committed to raising the \$35,000 required by this program. In speaking with dozens of people around the city about this prospective program, Darci has received strong interest and support both financially and for possible project host sites.

The bid was submitted March 18th and the Society should hear something in early April after the preliminary evaluation process. On site visits are phase two of the Trust's evaluation of applications. The bid is available on the Society's website (www.germanvillage.org).

New Business

Trustee Darci Congrove submitted a proposal on behalf of the German Village Guest House to sponsor a Fundraising Event for Historic Preservation (written proposal available). Darci and her husband, John Pribble, will coordinate this fund raising event and donate the proceeds to the Society.

The Society will provide support for website and N4N marketing and for ticket sales on line and at the Meeting Haus. There will not be any out of pocket costs to the Society. All other activities and arrangements will be coordinated by an advisory committee (see below).

The purpose is to support historic preservation activities which are the foundation of the Society's mission, Darci explained. In its current budgetary state, there is no foreseeable source of Society funding for certain historic preservation projects. The funds raised from this event will be restricted by the sponsor and will not be available for general operations or for salary support.

The German Village Guest House proposes an advisory committee, composed of the Society's Historic Preservation Committee Chair, a Society Board member other than the Historic Preservation Committee Chair appointed by the Society's President, and an owner or designee from the German Village Guest House. Once established, Darci believes this event could generate \$10,000/year.

The concept is a fun, summer garden party with a silent auction and hat contest. The ticket price will be \$50 with a goal of 200 attendees. The German Village Guest House has secured an in-kind sponsor for all rentals as well as a financial sponsor for the hat contest. The 2011 event will be held Saturday, August 27th at the German Village Guest House.

On behalf of the German Village Society, Brian thanked Darci and John for this most generous offer. The board unanimously voted to accept Darci's proposal as drafted.

Public Participation

Trustee and Chair of the Civic Relations Committee, Crystal Seamon introduced Angela Mingo, Director of Community Relations at Nationwide Children's Hospital, and Stephanie Perry, Community Relations Specialist at Nationwide Children's Hospital who came to share its 2010 Progress Report to the Community on its Healthy Neighborhoods, Healthy Families initiative.

Launched in 2008, the approach focuses on affordable housing, health and wellness, education, safe and accessible neighborhoods, and workforce and economic development. To date, 59 homes have been renovated for sale, for repair, for rental through the awarding of grants. This includes 20 homes renovated for sale, 24 owner-occupied homes repaired and 15 homes renovated for rentals.

Education activities include mentoring at Livingston Avenue Elementary and Champion Middle Schools, as well as the Family Literacy Project and Walking Wednesdays. Health and wellness programs include Happy Healthy Preschoolers, free Medicaid enrollment/recertification, monthly farmers markets, partnering to create the charitable pharmacy, and vaccination clinics.

The new hospital and three research buildings all open in 2012. There will be underground parking as well as some new way finding signs both to the hospital and specific locations in the hospital, along with the completion of the Parsons and Livingston Avenue widening and streetscape improvements.

President Brian Santin thanked everyone for their participation and work for the good of the neighborhood. Upon motion and second, the German Village Society Board of Trustees adjourned at 7:57 PM.

Written reports are available at the Meeting Haus by appointment and on the Society's website (www.germanvillage.org) in the members' only section.

Prepared by Jeanne M. Likins, Secretary,
4.5.11 draft

April 2011 Board Report

To: German Village Society Board of Trustees

Fr: Jody Graichen, Director of Historic Preservation Programs

- Assisted residents, members, and Commissioners with questions regarding Certificate of Appropriateness application process and specific applications/addresses;
- Worked with Commission to finalize ideas for Caretakers of a Legacy Award recipients, invited Council members and aides to event, began work on script and PowerPoint presentation;
- Drafted article for *The Daily Reporter* regarding development in German Village;
- Edited Neighbors4Neighbors Weekly Digest;
- Drafted columns for *ThisWeek* German Village;

Upcoming Projects:

- Work on “Round Two” of Great Places application;
- Review/Draft as needed house profiles and Tour program text;
- Finalize Caretakers of a Legacy plans;



May 2, 2011

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Program and Operations Manager

OSU Public History 489 Internship Program update: I'm pleased to announce that out of four student applicants, three chose to intern at the GVS. Of the projects I have assigned: Chris Anderson is cataloging all of the original art in the building, Derek Coalter is cataloging postcards and photographs to be uploaded into the Columbus Memory project, and Amanda Gilchrist is creating a Visitor Center Volunteer quick reference guide/handbook and updating the general information binder. Each intern must complete 50 hours of work and make a final presentation in class about their experience at GVS and their project. All three students are extremely enthusiastic and are doing an excellent job while performing an invaluable service for the GVS, and it is a real pleasure to work with them!

The April 10th Visitor Center Volunteer Appreciation/Website event was so well attended it had to be moved into the Scheurer Room, and the Jenies Ice-cream social held afterwards on the Platz, was a hit as it happened to fall on the warmest day so far this year!

On April 12th, I met again with Bonnie Chandler and Andy Miller at the Columbus Metropolitan Library to finalize plans to start Phase II of the Columbus Memory Project. In a few short weeks, the GVS will be one of the featured collections on the library website, and the GVS will continue to provide relevant content in the future.

On Saturday, April 16 artist Vivian Ripley conducted the first day long workshop at the German Village Meeting Haus in a series of workshops sponsored jointly by the German Village Society and the Central Ohio Watercolor Society. As a reminder, on Sat. June 18, Bess Alexander will be presenting Floral Inspirations and on Fri. Sept. 16, Charles Rowland will present professional techniques in urban scenes. The Finale will be Fri. Nov. 4 and Sat. Nov. 5 (sold-out) with renowned national and international artist Frank Webb. We encourage all who may be interested in giving a try at expressing their creativity through art to give these watercolor workshops a try.

Actors' Theatre is back again in the Fest Hall this year in rehearsals for their upcoming season of performances at Schiller Park. Actors' Theatre of Columbus will kick off their summer season with [*The Scarlet Pimpernel*](#), by Baroness Orczy. This new adaptation, written and directed by John S. Kuhn, will be presented Thursday-Sunday at 8pm, May 26-June 26 in Schiller Park. The Scarlet Pimpernel is a swashbuckling, romantic adventure set in the time of the French Revolution.

Continued next page

Running from June 30-July 31 is [A Midsummer Night's Dream](#), by William Shakespeare. This production will be co-directed by Beth Kattelman and Dee Shepherd. This is one of Shakespeare's most beloved comedies and a return to the first play ever produced by Actors' Theatre of Columbus. The season will wrap up August 4 through September 4 with [Oedipus Rex](#), by Sophocles. Directed by John S. Kuhn, Oedipus Rex is the tragic story of Oedipus and his pursuit of the knowledge that will destroy him.

The Police Luncheon was well attended this month with over 15 residents in attendance, plus nine officers assigned to the 11th Precinct. The officers gave a recap of the last month's crime statistics, and good public participation followed. The lunch provided for the officers was catered this month by Claddagh Irish Pub, who, instead of accepting the \$100 payment for the food; they will be donating the \$100 to a charity of the police officer's choice.

The new cyberblockwatch.com website went live on Friday, April 1st, and to date, there are over 190 registered users, with 1169 visits, and 2938 page-views, all in less than one month! This is a collaborative effort between the German Village Society, Schumacher Place, and the citizens of both neighborhoods.

Thursday evening, April 28th, I was the feature speaker at the Nationwide Children's Hospital Good Neighborhood Agreement Meeting. I showed the Visitor Center GV video, followed by a brief presentation on the importance of how the rehabilitation of a neighborhood can improve the quality of life, decrease crime, and build a sense of community spirit and pride that revitalizes the neighborhood. Also on the program was Angela Mingo, Director – Community Relations, Patty McClimon, Senior VP, Planning and Facilities giving an overview of all of the construction progress Robert Williams, Project Director with an update of the "Healthy Neighborhoods, Healthy Families" project, and Carla Fountaine and update on the "Spring Beautification" program.

I also shared with the group the new **Columbus Art Walks** "German Village" edition produced by the Columbus Public Health department in cooperation with the German Village Society. These walking tour maps guides the visitor around German Village, offering two separate tours, providing interesting "phone-tour" historic tidbits about each location. (We now distribute them in the GV Visitor Center)

Meanwhile, in spite of being one of the rainiest Aprils on record, the visitation picked-up over last month, the Visitor Center Volunteers welcomed over 300 visitors, some travelled from as far away as Switzerland, Quebec, Canada, England, Iran, Italy, and ID, MN, KY, NC, VT, FL, GA, CO, NY, OR, PA, CA, TX, and OK!

And last but not least, Sue Larson graciously consented to have her newly completed German Village Cottage Quilt on display in the Visitor Center from April 23 – 27th. Sue and daughter Wendy worked on the quilt over the last year and it was a huge hit amongst all who were fortunate enough to see it.

It's been a busy month... all for now.

German Village Society
Balance Sheet
As of April 27, 2011

Bieber (4/27/2011)

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	41,983.66
Operations Chase Savings - 4693	184,498.69
Operations Fifth Third Checking - 5113	0.00
Total Bank Accounts - Operations	\$ 226,482.35
Board Designated Bank Accounts	
Board Designated Checking - 1362	
Council of Historic Neighborhoods	1,777.87
Frank Fetch Park/Maintenance	50.00
German Village Business Community	22,458.97
Highfield Garden	1,631.17
Huntington Garden/Maintenance	13,901.24
Schiller Park/Arboretum Fund	6,657.21
Schiller Park/Bench Fund	1,938.00
Schiller Park/Perimeter Garden Maintenance	1,739.17
Schiller Park/Trash Can Fund	250.00
Village Singers	880.57
Total Board Designated Checking - 1362	\$ 51,284.20
Board Designated Funds	
Meeting Haus Maint/Replacement	156,436.42
Warner Maintenance - 2342	8,336.19
Warner Maintenance - 5402	179,609.58
Total Board Designated Funds	\$ 344,382.19
Total Board Designated Bank Accounts	\$ 395,666.39
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	0.00
Fund at Columbus Foundation	753.93
Huntington Garden Endowment	126,977.88
Total Permanently Restricted Fund Accounts	\$ 127,731.81
Petty Cash	100.00
Total Bank Accounts	\$ 749,980.55
Accounts Receivable	
Accounts Receivable-General	0.00
Total Accounts Receivable	\$ 0.00
Other Current Assets	
Inventory	1,000.00
Total Other Current Assets	\$ 1,000.00
Total Current Assets	\$ 750,980.55
Fixed Assets	
Building 588 South Third Street	

Cost	759,990.66
Depreciation	-473,685.99
Land	<u>40,000.00</u>
Total Building 588 South Third Street	\$ 326,304.67
Leasehold Improvements	45,525.00
Office Equipment	
Cost	75,430.87
Depreciation	<u>-190,359.76</u>
Total Office Equipment	-\$ 114,928.89
Office Furniture	
Cost	<u>113,895.39</u>
Total Office Furniture	\$ 113,895.39
Office Paintings	
Cost	<u>1,775.00</u>
Total Office Paintings	\$ 1,775.00
Total Fixed Assets	\$ 372,571.17
TOTAL ASSETS	\$ 1,123,551.72
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	<u>0.00</u>
Total Accounts Payable	\$ 0.00
Other Current Liabilities	
Deferred Revenue-Property Taxes	146,221.44
Designated Funds GVBC Payable	0.00
Designated Funds GVS Payable	0.00
Other Current Liabilities	0.00
Prepaid GVBC Membership Dues	0.00
Prepaid GVS Membership Dues	0.00
Sales tax payable	<u>0.00</u>
Total Other Current Liabilities	\$ 146,221.44
Total Current Liabilities	\$ 146,221.44
Total Liabilities	\$ 146,221.44
Equity	
Designated Earnings	
Non Restricted	0.00
Restricted	<u>0.00</u>
Total Designated Earnings	\$ 0.00
Retained Earnings	925,072.50
Net Income	<u>52,257.78</u>
Total Equity	\$ 977,330.28
TOTAL LIABILITIES AND EQUITY	\$ 1,123,551.72

Wednesday, Apr 27, 2011 08:21:10 PM PDT GMT-7 - Cash Basis



German Village Society
2011 Financial Highlights of April
Roy Bieber, Treasurer

4/29/11

This report highlights certain line items of the attached financial reports that are presented to the GVS board each month. Please note that the accompanying reports reflect reconciled balances to the last available bank statement. They also include unreconciled amounts from the previous month in order to give the board the most current information available from QuickBooks.

1. Balance Sheet :

Operations Chase Checking: There is \$42k balance in the checking.

Note about the checking account: There is cash to cover all the expected expenses for February (approx. \$22k from 2010 is in the checking account to help guarantee cash flow in 2011).

Operations Chase Savings: There is \$185k balance in the checking

Note about the savings account: The tax rebate of \$146k from previous years of property taxes has been placed in "Deferred Revenue – Property Taxes" because of the court action of the Columbus Board of Education to try to reverse the decision related to the rebate. Currently it is deposited in the savings account (along with \$18k from the Step-Up, and \$22k reserved for 2010 taxes)

Designated Checking: The various designated projects and committee accounts total \$51k of which GVBC has \$20k.

2. 2011 Operational Net Income Statement: \$18.k net income

The YTD net income by class report represents the major income and expense items for the operational accounts and classes that have recorded activity this year.

3. 2011 Operational Budget Variance by %: 18% positive variance YTD

The actual net income for last month was above the projected budget. While membership dues were below budget, expenses were down as well, so there was a positive variance for the year. Membership dues are running below budget thru the 1st quarter and the membership committee is investigating.

4. 2011 Operational Budget Variance by Class:

This report reflects the actual and budget amounts for each operational class

5. 2011 Operational Budget Variance by Month:

The budget for last month projected a net of \$-6.2k while the actual was \$1.7k. Expenses were down compared to the budget (\$18.8 vs. \$13.0 actual) while the income had a variance of \$2k. Again, most of this positive news was because of H&G sponsorships coming earlier than budgeted.

6. 2011 GVS Budget:

This report is the official GVS Operational budget by class for 2011.

7. 2011 Designated YTD Net Income: \$32.9k net income

The report represents the current year's income/expenses for all the designated accounts. Not all classes are reported if there is no activity (trash can fund). GVBC had a net of \$10.6k this year, primarily from memberships; (see balance sheet).

8. Monthly Checking Detail:

The report represents the bills paid for GVS operations (both designated and operational) in the previous month.

9. Monthly Contributions/In-Kind Donations/Sponsorships to GVS:

The report represents income given to GVS, regardless if the income was for operations or designated funds. It does not include monies from membership, events, tours, etc.

10. Budgets:

As reported in February, almost all committee's have reported budgets for this year (Huntington, Arboretum, etc.). However, the GVBC budget is being revised and the Schiller Perimeter garden fund (with about 1k) is collecting funds now, so a request has been made for a budget that reflects the plans of the Friends of Schiller.

11. Audit:

The Finance Committee is meeting on 4/30 to review the draft of the audit from the Audit Subcommittee (Larry Anderson and John Brownley). In addition, they are also reviewing the investment policy as well.

**52nd
Annual**
**German Village
Haus und Garten Tour**

Haus & Garten Tour 2011 Updates – 5/2/11

“Celebrating the FUN (Friends Und Neighbors) of German Village”

By Chris Hune

- The pretour invites are at Grange for printing. We are finalizing pretour menu inserts. Presale date is scheduled for May 21st (dinners will be online) with invites going out in the mail on May 23rd.
- 304 pre-tour seats (excluding hosts) in private homes are confirmed as of today (4/29/11) with an additional 180 available for the tent party totaling 484 available to date.
- Cocktail party and tent party details have been finalized with sponsors/vendors.
- We will be selling tour tickets during Village Valuables at the meeting haus.
- The Fred & Howard breakfast kickoff (June 16th) will be changing to a location TBD – Max & Erma’s must pull out due to budget issues.
- Ad sales are going well. We are just under \$10K as of 4/29/11. We are now offering 3 different options for ads: program, back of map, and GV H&G website ads.
- We continue to look for sponsors for the tent party.
- Next H&G tour meeting is May 11th at 6:30 p.m at the meeting haus.

German Village Society Director

POSITION ROLE STATEMENT

The Director is the chief executive officer of the German Village Society responsible to the Board of Trustees for achieving the mission and policies of the German Village Society.

This responsibility includes engaging the members of the Society, businesses, residents, and community leaders in the implementation and execution of the Society's goals and objectives and shall include the day-to-day management of all Society resources and assets as directed by the Board of Trustees through its management plan and priorities.

ESSENTIAL TASKS

Leadership/Strategy

- Oversees the recruitment, coordination, supervision, and retention of German Village Society volunteers
- At the direction of the board, provides leadership on annual strategic planning activities
- Understands Central Ohio public policy, non-profit and political environments to advance the mission and vision of the German Village Society
- Serves as the German Village Society's primary spokesperson
- Maintains sound fiscal control and report to board and membership regularly on budget goals/progress
- Provides leadership to identify, develop, revise and enforce GVS policies, procedures, and practices, including maintaining a record of board policies, board, staff and volunteer manuals, facility rental policies, financial accountability processes
- Provides staff supervision and management

Historic Preservation, Outreach, Mission-Centric Activities

- Serves as the staff support and liaison to all Society committees, standing and ad hoc, to address Board goals and objectives and to insure coordination and relevance (Civic Relations, Development, German Village Business Community, Go Green, Finance, Haus & Garden Tour and Pre-Tour, Historic Preservation, Long Range Planning, Marketing, Membership, Monster Bash, Nominations, Parks, Public Spaces and Community Events, Streetscape, Website)
- Serves as the German Village Society's liaison to the German Village Commission, contiguous neighborhoods, historic preservation organizations, non-affiliated neighborhood organizations [Garten Club, Actor's Theater], and Central Ohio constituencies to collaborate on matters that advocate, benefit, and educate the community on matters that are relevant to the German Village Society, its mission, and its historic neighborhood
- Coordinates and/or writes a weekly newspaper column on timely, informative topics

Development and Fund Raising

- Supervises all fund-raising efforts of the Society
- Manages, coordinates, and supports all German Village Society events (Haus & Garden Tour and Pre-Tour, Monster Bash, Caretaker's of a Legacy, Village Valuables, Max & Erma's Breakfast, Annual Meeting, Welcome New Member Receptions and Member and Volunteer Appreciation events).

- Supports the German Village Business Community and its mission, committees and events (Mother May I, Art Crawl, Village Lights)
- Assists the board and its development committee in creating and implementing an annual development strategy and plan
- Identifies grant opportunities as needed; write grant proposals or identify and coordinate others to do so

KNOWLEDGE, SKILLS AND ABILITIES

- Strong organizational and leadership skills
- Ability to develop and implement strategy
- Ability to prioritize, delegate and supervise, working primarily with volunteers
- Ability to work successfully with boards or similar structures
- Excellent interpersonal, written and oral communication skills
- Self-starting style requiring little supervision

WORK EXPERIENCE AND EDUCATION

- 5 + years of administrative leadership experience, preferably in a not-for-profit organization
- Bachelor's degree or equivalent experience required

SUPERVISORY RELATIONSHIPS

- Direct reports are: full-time Program and Operations Manager, part-time contract bookkeeper and part-time contract event coordinator for Haus and Garten Tour and Pre-Tour
- The Director also supervises 25 - 50 key volunteer leaders, some of whom function in staff-like roles

3.30, 3.19.11, JML, 3.31.11 CWM

4.16.11 JML changed following comments, 4.13.11 JML added all BC comments, yellow from earlier drafts BC recommended itemizing, green retained from earlier versions.

N4N Content Recommendations Meeting

2/19/11

Attendees: Crystal Seamon, Beth Ervin

Meeting Recommendations:

1. Develop two separate email communications: a Membership Newsletter and N4N (See Below for further recommendations)
2. Send survey on N4N to assess importance & needs of content
3. Allow individuals to sign up for N4N on GVS website with email to eliminate staff function of maintaining contact information
4. Develop Advertisement Opportunities on N4N to generate revenue
5. Have marketing committee develop template to ensure cohesiveness with all other materials

Monthly Membership Newsletter

Audience: GVS & GVBC Members only

Distribution Schedule: Monthly

Recommended to be a staff function

Content:

- Note from the Director &/or President
- Staff Announcements/Updates
- GVS Accomplishments
- Names of new members
- GVBC News, Announcements, Updates
- Property/Business/Member Highlights, Accomplishments, Recognitions
- Links to website for Board/Commission/Committee Agenda & Minutes
- Volunteer Opportunities
- GVS & Non-GVS 43206/15 Calendar of Events
- GVS/GVBC/Visitor Center Monthly "Deal"
- Meeting Haus & Visitor Center Hours

N4N

Audience: Members and Prospective Members

Distribution Schedule: Weekly

Recommended to be a volunteer function (ie. Marketing Committee)

Content:

- Safety Alerts
- Lost & Found (Pets, Etc)
- GVS & GVBC Fundraiser/Event Info
- Volunteer Opportunities
- Link to website for Public Service Info (recycling/trash pickup, street cleaning, etc)
- Tips on maintaining property seasonally (ie. What type of salt is safe for brick?)
- Community Submissions (deaths/illness, requests for items, etc)
- Meeting Haus & Visitor Center Hours

Option to join

Mention that this a volunteer function

**Individuals with submissions to N4N will be directed to the website for template and criteria. Each submission will be limited to a specific length, will require contact information, and due by a certain time on a weekly basis. If the format and procedures are not met the content will not be included. A policy & procedures guideline will be developed for allowable content.

**GERMAN VILLAGE SOCIETY
STREETSCAPE COMMITTEE
MINUTES**

TUESDAY APRIL 12TH, 2011 AT 6PM EST

Introductions - quick

Brian J. Santin
Jeanne Likins
Leanne Bly

Roy Bieber
Ned Thiell
Bill Case

Catherine Adams
Will Eylar
Bill Habig

Jay Panzer
Tim Bibler

Discussion

- I. Bill Habig history / proposal
 - a. with MORPC for 35 years. Big on complete streets – a street that accommodates all different modes of transportation.
 - b. GV Resident for 20+ years.
 - c. Expensive project, \$8-9 million without buried utilities. Laying brick and repairing brick streets is very expensive, pluses are that it is traffic calming, historic, federal enhancement grant through morpc, only source of funds for non highway funds, an 80/20 grant.
 - d. \$75/hr rate. Do 20 hrs of work and re-evaluate at that point.
 - e. Enhancement funds being negatively effected by budget cuts.
 - f. Would encourage going for parallel grants, likely that we will need the 20% for any grant, pursue the city for help with this.
 - g. Any utility in pursuing the economic development aspect of this project to make a pitch for monies – not likely.
 - h. Need to tell Bill what our Focus is of the project: show the project to the grantors and ask what they like/dislike about it so that way we can get an idea of what they would be interested in funding.

- II. Issues (previously cast at the January 2011 Streetscape meeting)
 - O Third Street Project
 - Priority List Selection (votes cast)
 - Brick streets 39
 - Signage / lampposts 13
 - Sewers 6
 - Tree plantings 3
 - Utilities Total - 17
 - Parallel overhead utilities 8
 - Buried utilities 9
 - Livingston / third gateway 11
 - Planters 10
 - News corals 4
 - Landscaping 0
 - Bike lane 0
 - Intersections 0
 - Sidewalk leveling 10

- III. Next steps
 1. Meet to discuss both Yolita Rausche & Bill Habig presentations

IV. Establish Future Meeting Date

Tuesday, April 26th @ 7pm ~ pending availability of Streetscape members

A Letter of Cooperation and Agreement

As a result of a request for proposal by the German Village Society for research into a Streetscape study for Third Street in German Village, a Preserve America Community, and an Agreement between the City of Columbus, Department of Public Service (Agreement No. E10088742 authorized by Ordinance No. 0997-2008E), and Kinzelman Kline Gossman LLC , a Comprehensive Streetscape Design Concept was developed for Third Street in German Village from Livingston Avenue to Rinehart Street.

The streetscape design proposals and recommendations by Kinzelman Kline Gossman are detailed and comprehensive; the Design has been presented to the community for review, understanding, and agreement; and the German Village Society has adopted the Streetscape Design Concept as a masterplan for the Third Street corridor in German Village.

The Third Street masterplan design can now only go forward with adequate funds secured to provide detailed designs, a plan for phased action, and implementation of the recommendations.

The German Village Society recognizes that in this difficult economic climate, funding from government sources are limited and that the City of Columbus has an obligation to use its resources for the general good and maintenance of basic City services.

The German Village Society and the City of Columbus have a fifty year history of public/private partnerships in the restoration and maintenance of our historic German Village neighborhood and now petitions continued cooperation from the City of Columbus as the German Village Society seeks the funding required for the implementation of the Streetscape Design.

The German Village Society agrees to use its own resources to find funding from organizations, both public and private, to complete the comprehensive master plan for Third Street and requests the cooperation and support of the City of Columbus, as follows:

- I. That the Mayor of the City of Columbus and his Department of Public Service, will affirmatively sign-off on all appropriate applications for funding that the German Village Society pursues and agrees to accept and administer any successful grants, gifts, and/or awards of funding, that are obtained; and
- I. That the Mayor of the City of Columbus and his Department of Public Service will provide available demographic and engineering review that may be required for any application for funding.

The German Village Society acknowledges that this Agreement of Cooperation and Agreement in no way binds the City of Columbus to provide any cash or cash match for any pledge of support by the City of Columbus and that the Columbus City Council will be consulted in any requests for approval.

Agreed to by Michael B. Coleman, Mayor of the City of Columbus, and Dr. Brian Santin,
President of the German Village Society Board of Trustees, this _____ day of April, 2011

Michael B. Coleman, Mayor
City of Columbus

Dr. Brian Santin, President
German Village Society

From: Carolyn McCall [cmccall2@mac.com]
Sent: Friday, April 29, 2011 1:21 PM
To: Michael Yarbrough; Bieber Roy; Santin Brian; Likins Jeanne
Cc: Eleanor Alvarez
Subject: German Village Connections
Attachments: GVS Letter.pdf; ATT00753.htm; fs177-village.pdf; ATT00756.htm

Dear Executive Committee Members,

I am writing to update you on one of the Long-Range Planning Committee's major initiatives, *German Village Connections*, and to seek your support for our work and request funding for our next, and most critical, step.

We have made much headway in recent months. After much research and thoughtful discussion, we created mission and vision statements [below] to put definition around the broad concept of providing aging-in-place services, programs and support to our residents. We have also looked into successful working models and met with the founders of one such group, Capitol Hill Village in Washington, DC. Now it is time for us to seek input from our neighborhood, which we wish to do through a community-wide survey. This survey will enable us to gauge the level of interest in *German Village Connections* and to understand the types of services and programs that most likely would be supported.

Our committee explored different options for administering the questionnaire, including an online version only, and concluded that our best rate of return would come from a mailed survey to the 2,100 households in the GVS data base and should include an enclosed stamped self-addressed envelope. We feel this option will provide the maximum number of returns, a critical factor at this juncture: the input we receive will in large measure determine if the concept has enough support to move forward. We will also want to work with Sarah Irvin Clark to get the word out in advance of the survey and reinforce the importance of participating.

The mailing would include a cover letter signed by board President Brian Santin explaining the concept, a one-page survey, a stamped return envelope, and a reprint of an article from AARP about "village" initiatives like the one we're discussing [see attached documents]. We'd like to mail the survey by **May 10** so as not to conflict with Haus und Garten mailings.

We have estimated the mailing will cost \$1,511.45, as follows:

2100 6x9 envelopes @.19 ea = **\$399.**

2100 #9 envelopes = **\$70.95**

Outgoing postage with German Village Permit 2100 x .115 = **\$241.50** (bulk mailing)

The cost for printing the questionnaire, cover letter and envelopes will be picked up by Eleanor Alvarez's business

AARP is providing 2,100 reprints of the article from the AARP magazine

Return postage holds three options:

A. no postage _ cost =\$0.

B. First class stamp or meter for each envelope; 2100 x.44= \$924.

C. Get business reply mail permit [the Society does not have this--but once the annual permit is obtained, any committee can use it; bulk mailing permits are used only on

outgoing mail] - **this is the best option from a cost perspective**

and return-rate

\$190 for one-year permit

\$1.19 for each letter returned so:

5% return rate = \$295.

20% return rate=\$610 [we believe this is realistic but likely on the high side]

[if the survey can be posted on the GVS web site, we will encourage people to complete it online, thus saving postage]

30% return rate=\$820.

50% return rate=\$1240.

Total (based on 20% return) :\$1,511.45

Long-Range Planning has no budget for this, and we are aware that our request is not a small one. However, conducting a successful survey is a key step for the *Connections* initiative. Our timeline calls for the survey to be completed, the information collated and summarized, and a recommendation of potential services to be completed by the end of June. This will provide the foundation for our work in the second half of the year: refining the *Village* concept and writing a business plan and budget that will outline the structure for the organization (i.e., volunteers/paid staff), program elements, possible strategic partners, and grant and funding sources. By January, we hope to make a comprehensive recommendation to the board and hand the project over for implementation.

Our timeline is ambitious, but we need to maintain the momentum we've built over the past months. Additionally, the publicity we've garnered has already started a small buzz in the community. We have a core group passionate about working on this initiative, including not only residents but also key management from the Ohio and Franklin County Departments of Aging. Moreover, the sub-committee chair, Eleanor Alvarez, is a nationally recognized consultant in the aging area. We are lucky to have their expertise and attention, and I don't want to squander them.

We therefore seek your approval to proceed with administering the survey as outlined, and the appropriation of funds to cover the expenses.

I am more than happy to answer any questions you might have. Many thanks in advance for your support of our ongoing work,

Carolyn McCall
Chair, Long-Range Planning Committee

German Village Connections

VISION: *To support the ability of its members to lead an active and engaged lifestyle in a community offering amenities relevant to life's evolving needs.*

MISSION: *German Village Connections is a non-profit membership organization that offers its members a network of high-quality resources, services, programs and activities designed to enhance members' independence and health and wellness needs, to support their social and cultural interests, and to foster member-to-member volunteer support.*



Members of the German Village Society serve as caretakers of a legacy, dedicated to retaining the character and distinction of the past, while creating a thriving and contemporary community in German Village.
German Village Society Mission Statement

588 South Third Street
 Columbus, Ohio 43215.5754
 614.221.8888
 www.germanvillage.com

Dear German Village Neighbor,

The German Village Society, through its Long-Range Planning Committee, is exploring the creation of a neighborhood support group. The goal is to create an organization of neighbors working together to provide the services and expertise German Village residents need to live safely and comfortably in their own homes throughout their lives.

2011
 Board of Trustees

- Roy Bieber
- William Case
- Sarah Irvin-Clark
- Darci Congrove
- Beth Ervin
- Norman L Hall
- James Hopple
- Jeanne Likins
- James L Nichols
- Brian Santin
- Crystal Seamon
- Mike Yarborough

We are calling this initiative *German Village Connections*. The mission of *German Village Connections* is to offer German Village residents a network of high-quality resources, services, programs and activities customized to meet the needs of daily living and the health and the wellness of our residents.

Volunteers and staff could provide transportation to events and appointments; medical and legal advocacy; advice on Commission-friendly home maintenance, and vendor recommendations for repair and maintenance projects. With one phone call or e-mail message, *German Village Connections* members could gain access to professional and volunteer services and a variety of educational and social programs.

**Return your survey
 by May 25, 2011,
 and you will be
 entered into a
 drawing for a \$50
 G. Michael's Bistro
 gift card.**

We are modeling our program on active organizations such as Capitol Hill Village (www.capitolhillvillage.org) and Beacon Hill Village (www.beaconhillvillage.org). A recent article in *AARP The Magazine* is enclosed for your review, which also provides more information about our concept.

OUR PURPOSE IN WRITING TO YOU TODAY is to determine the level of interest and commitment our residents have to such a program of services.

We have enclosed (on the reverse side of this letter) a SURVEY to gauge the general interest of German Village neighbors to such services and to seek participants in completing a more detailed, one-on-one assessment survey, which will help us build a program that will meet the needs of the residents of our very special community.

Please take the time to complete and return this survey by May 25, 2011 (and see the special incentive in the box below). Thank you for your time and consideration.

Yours very truly,

Dr. Brian Santin, President
 German Village Society

Survey

I/we am/are interested in the concept and services you propose for a German Village Connections program.

Yes Need More Information No

I/we support the concept and would attend a meeting at which I/we could ask questions and offer advice on the proposal to create a German Village Connection program.

Yes - Best Day of the Week/Best Time of Day: _____

No, but I/we would participate in a Mailed or Personal Survey

No, not interested at all.

I/we would participate in a one-on-one survey conducted in our home.

Yes - Use this telephone number to schedule a day and time: _____

No, not interested at all.

I/we would participate as volunteers for such a program as well as using the services.

Yes No

The model we are using is membership based. Would you pay dues for the programs and services discussed?

Yes No

Some additional information that will help us make our decision to continue to explore this concept:

Number of residents in household: _____

Age(s) of residents: _____

How many years have you lived in German Village? _____

Name, Street and e-mail Address (Not required, unless you want us to contact you):

Please return this survey to: **German Village Connections**
588 South Third Street
Columbus OH 43215

The Village: A Growing Option for Aging in Place

The Village offers an option for meeting the needs of the growing older population by making it possible for people to stay in their communities and “age in place.” Neighborhood residents create villages to help coordinate and deliver services and supports within their communities. This consumer-driven and person-centered approach can help delay or even prevent the need for institutional care.

The Older Population Is Skyrocketing

Between 2006 and 2030, the U.S. population of adults aged 65 and over will nearly double from 37 million to 71.5 million.¹ This demographic trend presents major challenges for meeting the needs of the older population who overwhelmingly prefer to receive services and supports within their homes or communities. The Village—a consumer-driven, person-centered approach to aging in place—offers an alternative to institutional care.

The Village

The Village concept aims to “support the medical, functional, emotional, social, and spiritual needs of older adults.”² Residents create Villages to help coordinate and deliver services and supports within their communities. Villages reflect their communities through variations in design, capacity, and operation. Many older adults join these Villages because of a desire to remain in their homes and not be dependent on family members and friends.

The Beacon Hill Village, established in Boston in 2001, is one of the most recognized models of the Village concept. What started as a group of residents who wanted to receive services and supports in their homes and communities has now evolved into a national movement. Currently, there are 50 *operating* Village organizations

across the United States and one in Australia. In addition, hundreds of communities worldwide are at various stages of creating a Village.³

Villages are committed to maintaining and strengthening members’ connection to their community while providing needed services and supports. While the range of services varies, they typically include information referrals, home health care, access to transportation services, and assistance with household tasks, as well as access to social and educational activities. Transportation and assistance with moving furniture and other handywork were the most commonly used services among members in five Village organizations in the Washington, D.C. metropolitan area.⁴

The Village concept is *not* a provider model and does not have license requirements. Instead, these are nonprofit organizations governed by a board of directors and operated either by a mix of paid staff and volunteers or solely by volunteers. Staff provide administrative oversight, coordination and delivery of services, or other assistance that a member may need. Volunteers are a critical component of the Village concept—many assist with daily operations or deliver services (e.g., taking a member to the doctor’s office, helping with groceries).

Villages also work with prescreened providers to deliver services to members

The Village: A Growing Option for Aging in Place

at pre-negotiated rates. Many offer quality assurance benefits by following up with members regarding the services of a particular vendor or volunteer.

Funding comes from annual membership fees, which may range from \$150 to more than \$500 per person.⁵ The membership fee is based on the menu of services provided to members, and administrative and other operational costs. Some Villages receive grants and nonmember donations to help subsidize the cost for low-income individuals. The extent to which Villages can offer this benefit generally depends on the level of support they receive from foundations and other grant-providing entities.

Benefits of Organizing a Village

- It allows older adults to remain in their communities, delaying or even preventing the need for institutional care.
- It gives members a voice in the types of services provided and when and how they are provided.
- It encourages volunteerism, reduces isolation, and creates a sense of community among members.

Challenges Facing the Village Movement

- Recruiting members to join may be a barrier since the concept may be unfamiliar or undesirable to some.
- Ensuring an adequate revenue flow, particular in the early stages, can be a major barrier to the sustainability of Village organizations.

Policy Implications

The Village movement may have important implications for Medicaid, the largest funder of long-term care services and supports, as it can delay the process of spending down assets to qualify for

Medicaid. It also can delay the need for institutional care. While the Village concept is spreading throughout the country, there is no nationwide evaluation of this innovative approach to aging in place. More research is needed, and some important public policy questions remain unanswered:

- Is the Village concept replicable in low-income communities?
- How can federal, state, and local governments leverage this concept in their efforts to balance long-term care systems so that people can receive services in the least restrictive setting?

In sum, while there may be a paucity of research, the Village concept expands the array of options available for consumers to participate as fully as possible in all aspects of community living.

Fact Sheet 177, March 2010

Written by Jean C. Accius, PhD
AARP Public Policy Institute,
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¹ Federal Interagency Forum on Aging-Related Statistics, *Older Americans 2008: Key Indicators of Well-Being. Federal Interagency Forum on Aging-Related Statistics.* (Washington, DC: U.S. Government Printing Office, March 2008).

² Village to Village Network. Retrieved January 29, 2010, from <http://vtvnetwork.clubexpress.com/>

³ Ibid.

⁴ *Neighbors Helping Neighbors: A Qualitative Study of Villages Operating in the District of Columbia* (Washington, DC: AARP Knowledge Management, October 2009).

⁵ Ibid. Rates for the DC Villages offering full-service memberships range from \$450 to \$530 per person and \$600 to \$800 per household.

Committee: Membership Committee	Board Chair/Rep: Jeanne M. Likins	Meeting Date: March 28, April 17
Number of Attendees: varied	New Members?: none	
Executive Summary:		
<ul style="list-style-type: none"> • Membership revenue is down compared to the 2011 budget. Bob, Russ, and I are working to understand why and will report more next month. • While some members lowered their membership level (“lost” \$635 in membership revenue) and gave to a designated fund such as the Huntington Garden (received \$810 for designated funds), the Society as a whole had a net gain of \$175, as of April 26, 2011. • As of April 30, there are 438 individual/household members in 2011 compared to 479 such members this time in 2010. There are 36 new members, 29 lapsed members who have re-joined, 28 members who increased their support level, 24 who decreased their support, and 321 who remained at the same membership level. • In terms of German Village Business Members, there are 102 in 2011 compared to 92 last year at this time. There are 14 new GVBC members, 4 lapsed who have re-joined, and 83 who are at the same level. • A preliminary review of non-renewals suggests this should be our focus since there are lots of these. Some of these non-renewals, however, should be removed from the non-renewal list since they are individuals who have left German Village and do not intend to continue as members or at the level they once were members. Russ and Bob are working to generate a month over month comparison between 2010 and 2011. Details are not available at the report submission deadline, but will be shared at the board meeting. • Board members will be asked to review the current non-renewal list to identify members who should not be expected to renew and, to select non-renewing members they are willing to contact about their membership to understand why they haven’t renewed and to urge renewal. • The Neighbor Representative program is getting organized for its spring effort to reach out to non-members block by block. We have 22 Neighborhood Reps and are seeking folks for 12 additional “districts”. Some folks like to pair with a friend and do two districts. Please help us spread the word about needing more reps to reach out to neighbors. • The Membership Committee had a potluck dinner April 17th at the Meeting 		

Haus.

- Next meeting: May 10 6:00 – 7:30 PM, Meeting Haus

Meeting Objectives/Highlights:

- Request for staff time or volunteers? Bob and Russ as usual.
- Financial Resources? Nothing not in the budget.
- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included

Follow up with non-renewing members whom board members know to urge

renewal and explore why not renewed. Membership is a critical piece of the

German Village Society, financially and otherwise.

Next Steps:

Date: April 12, 2011

Minutes: GVS Parks and Public Spaces Committee

In attendance:

Sara McNealey, chair

Jerry Glick, Frank Fetch Park

Ann Lilly, Gracie's Garden in Schiller Park

Bert Stevens, Huntington Gardens

Lindy Michael, Chair of the Arboretum Fund for Schiller

Carol Mullinax, Board of Directors, Actors' Theatre of Columbus

Ron Brush, Director of the Recreation Center in Schiller (a City employee)

Connie Swain, Gracie's Garden in Schiller Park

Russ Arledge, German Village Society

David Schooler, The Fun Committee

Roy Bieber, Treasurer of the Board of Trustees of the German Village Society

Terri Leist, Assistant Director, Recreation and Parks Department

City of Columbus

Craig Seeds, Parks Maintenance Manager, City of Columbus, Recreation and Parks Department and the department's permanent liaison to the committee

Sara McNealey called the meeting to order at 11 am and asked for reports from the various subcommittees.

Highfield Garden

Ann Lilly reported that Gracie's Garden has been cleaned up and mulch is down.

Ohio Historical Marker

Russ Arledge reported the historic marker (Schiller Park, Third Street Entrance) that was damaged by a mower, is not repairable. A new one must be made and installed. Terri Leist, Assistant Director of Recreation and Parks, indicated the City will pay the \$1950 for a new one and relocate it to the approved location.

Actors Theatre

Carol Mullinax thanked those who helped her with the preparation of her grant proposal to the City. The Landscape Enhancement Grant recipients will be announced Saturday, April 23, by Mayor Coleman. If awarded, the grant money will be used to re-landscape around Actors' Theatre's offices in the Schiller Caretaker's Cottage.

Frank Fetch Park

Jerry Glick is in the process of working with Fortin Iron on the 91 feet of fencing needed for the renovation of the front of Fetch Park. The new sign for Fetch will read: "Welcome to Frank Fetch Park - Columbus Recreation and Parks." Fetch spring cleaning is April 16, 9:00 AM. The concert series is locked in for Third Sunday Concerts.

German Village Garten Club

Nina Bagley, who is donating a bee hive and queen bee to the Fetch Park, will be speaking on beekeeping at the next garden club meeting. German Village garden club's Jazz and Juleps is May 6 and the Garten Markt sale is May 7.

Arboretum Fund

Lindy Michael reported that Davey Tree pruned 4 ash and maple trees in Schiller. In late February all ash trees were fertilized. Ash borer treatment will be applied mid-late May. Lindy asked if the City can provide tree bags for the newly planted trees. Jack Low, retired City Forester, is revising the Schiller Park tree map.

Huntington Gardens

Bert Stevens reported that she and her Huntington Committee want to change the name of the Huntington Gardens and was seeking the approval of this committee to move forward with this change. Bert stated that "the decision by the committee was not on a whim—we spent a year on this." Bert also stated that a quick decision by the Parks and Public Spaces Committee was vital because a request for the signage has been submitted to the City and needs to be agreed upon to conform to the City's sign printing schedule.

Bert offered the following observations and documentation to support the request:

- She and the community have been loyal to the Huntington as the organization that donated a significant amount of money to fund the establishment of the garden. However, the Huntington has pulled its funding for the gardens and, as a result, some community members have negative attitudes toward the Huntington
- She also reported that she had contacted the Huntington which expressed no objection to changing the name.
- Bert indicated that it is difficult to obtain funding from other groups since the garden is associated with the Huntington. Her goal is to raise enough money to cover their costs and make the beds self sufficient. The Huntington Endowment is at \$117,000.
- Another organization, 2checkout.com, Inc. has committed to giving the group \$6000 per year for 3 years: \$3000 from the company's owner, Tom Dailey, personally and \$3000 from his company, 2checkout.com, as a corporate gift.

As supporting documentation, Bert presented a copy of a letter from Tom Dailey to then German Village Society Board President, Darci Congrove, dated June 8, 2010.

The letter states, in part, that:

"It is understood that 2checkout.com will receive the following benefits:
Prominent signage of a mutually agreed-upon design, adjacent to the Huntington Gardens in Schiller Park, in a mutually acceptable location, indicating 'Huntington Gardens Presented by 2checkout.com, Inc.'"

This proposal was acknowledged and agreed upon by the then Board President Darci Congrove on June 9, 2010.

The name-change proposal by Bert was debated at length by the committee, with the most discussion focusing on four topics: (1) the failure to follow proper channels in getting the Parks and Public Spaces Committee's recommendation before moving forward with seeking the name change; (2) the failure to give the committee enough notice of the proposed change to allow it adequate time to discuss the pros and cons of the proposal in full; (3) the repercussions of changing the name of such a well-known garden in Schiller Park; (4) the proposed new name for the garden.

A number of attendees expressed concern that the credibility of the Parks and Public Spaces committee comes into question every time someone bypasses the procedures that are in place to handle such requests.

There was much discussion that the proposal to change the name was never brought to the committee until "the midnight hour," noting that situations such as this can be avoided when proper procedure is followed. Carol Mullinax stated that she admires the process that most groups follow when seeking the committee's recommendation and said: "I'm seeing that this committee should have been involved early on so this could have been thoroughly researched and thought out before we got to this point." Connie Swain noted that the "Huntington" name is so well known that there may be repercussions from changing it.

Bert then offered this motion: "I move that we recommend to the German Village Society's Board that we change the name of the Huntington Gardens to a name approved by the Parks and Public Spaces Committee."

Bert then called for a vote and the vote was as follows:

Jerry Glick-yes
Lindy Michael-yes
Bert Stevens-yes
Ann Lilly-yes
Connie Swain-yes
Carol Mullinax-yes

General Discussion followed:

Ann Lilly indicated that she thought the "new" name suggested by Bert, "Schiller's Garden," is misleading as all the beds in Schiller Park are Schiller's beds. She said that "Schiller's Promenade Gardens" had been suggested.

It was suggested that donors' contributions could be posted in the kiosk.

Jerry offered that the Frank Fetch Park does not use signage in the Park to recognize donors.

After general discussion, Terri Leist reminded the committee that the Recreation and Parks Commissioners will have the final say on any name change.

The committee finally charged Bert with polling her committee and all groups represented in Schiller Park and bringing their recommendation to the Parks and Public

Spaces Committee for its review and suggestions.

The meeting was adjourned.
Our next meeting is May 10, 11:00 AM

Respectfully submitted,

Sara McNealey, Chair

Carol Mullinax, Recording Secretary

Personal Statement by Sara McNealey: Unless a building has been torn down or destroyed somehow, or a garden has been destroyed, or if a company no longer exists, I find it inappropriate to change an existing name. This kind of name changing brings into question our integrity as caretakers of the commitments we have made to those who have entrusted us with their money, their image, and their names.

Changes as significant as the one brought before the committee today should be received with adequate time for discussion by the committee; actions should not be taken by those proposing the change until the committee has ruled; and the GVS Board should make certain that groups or individuals who bypass this committee and take their proposals directly to the Board should be referred back to this committee.

Committee:	Board Chair/Rep:	Meeting Date:
Go Grun Committee	Crystal Seamon Brian Santin	N/A
Number of Attendees:		New Members?:
4		
Executive Summary:		
<p>We felt that it would be most beneficial if we could attempt to have another meeting with the original committee members to establish the following: goals, leadership, future events, etc. To help facilitate a larger turnout we decided to use doodle to help determine the best night for everyone to meet.</p> <p>Despite putting out the meeting date in N4N we did not draw much of an interest, and we felt that it was because people did not have a clear idea what our committee was doing or trying to accomplish. It has been quite some time since we have all been together as a group so I think it would be safe to say that our original goals may have changed, and it would be good to re-evaluate them.</p> <p>Pam Bergeron is going to review the list of individuals who stated they were interested in Go Green when they joined the German Village Society. And lastly, Brian and I will be moving to Cincinnati this June and would like to ensure there is leadership in place prior to us leaving. If you are interested in filling this role please let either of us know.</p>		
Meeting Objectives/Highlights:		
<ul style="list-style-type: none">➤ Request for staff time or Volunteers? ➤ Financial Resources? ➤ Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included		

Next Steps:

Set up organizational meeting date

Committee:	Board Chair/Rep:	Meeting Date:
Marketing	Beth Ervin	April 12, 2011
Number of Attendees: 4		New Members?:
		None
Carolyn McCall Angela Petro Camille Merkle Beth Ervin		
Executive Summary:		
<p>First meeting of this committee</p> <p>Reviewed samples of outbound communications materials (letterhead, newsletters, postcards, flyers, brochures.</p> <p>Reviewed brand standards developed by Ologie. Not sure when these were developed, but it was some time ago and they were never formally adopted, but sometimes used in “bits and pieces.”</p> <p>Determined that we should invite Tim Straker (Ologie) to a meeting to discuss what went into development of the brand standards so we can more effectively evaluate them.</p> <p>Decided we should engage GVBC in future branding efforts.</p> <p>Discussed “working mission” of marketing committee:</p> <ul style="list-style-type: none"> • To create brand standards • Provide usage guidelines to board, staff and volunteers • Roll out brand to residents – a perfect opportunity for community engagement • Create on-line “tool kit” <p>Next meeting: Tuesday, May 10, 8:30 a.m., Cup O’ Joe (Meetings are held the second Tuesday of each month alternating between 8:30 a.m. and 5:30 p.m. Morning meetings are at Cup O’ Joe, evening meetings are at MoJoe Lounge.</p>		

- Request for staff time or Volunteers?

- Financial Resources?

- Issues or concerns that require consideration by the Board or staff for possible response or action with timeline included?

What is board involvement/approval process? Will committee be empowered as “marketing team” for staff, volunteers, events?

Next Steps:

Develop timeline for brand strategy