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Pacific Northwest Radiological Society
2033 Sixth Avenue, Suite 1100
Seattle, WA 98121

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Pacific Northwest Radiological Society 62nd Annual Meeting

April 25 – 27, 2008

The Westin Hotel
1900 Fifth Avenue • Seattle, WA 98101

62nd Annual Meeting

April 25–27, 2008

The Westin Hotel
Seattle, Washington

Jointly Sponsored by:



Washington State Medical Association
Physician Driven
Patient Focused

HOTEL RESERVATIONS

Located in the heart of downtown Seattle, The Westin Hotel is convenient to sightseeing, shopping, the performing arts, museums and just a few blocks from the Pike Place Market. The Westin is just a monorail away from the Space Needle or a streetcar away from so much more!

Hotel Reservations can be made by calling the hotel directly at 206-728-1000 or 1-800-228-3000. Be sure to ask for the "Pacific Northwest Radiological Society" special group rate: \$189.00 for a traditional room or \$205.00 for a deluxe view room-single or double occupancy.

MAP AND DRIVING DIRECTIONS



From the South and Seattle-Tacoma International Airport

Take I-5 North to Seneca Street (exit #165). Turn right onto 6th Avenue and continue for approximately 6 blocks. Cross over Stewart Street and the hotel is on the left side.

From the North

Take I-5 South to Stewart Street/Denny Way (exit #166). Continue right onto Stewart Street and travel approximately 9 blocks. Turn right onto 6th Avenue. The hotel will be on the left.

From the East

Take I-90 to I-5 North. From Interstate 5 North, exit onto Madison Street (exit 165A). Turn left at the first light after exiting and then turn right onto 6th Ave. Drive for 8 blocks down 6th Avenue and cross over Stewart Street. The hotel will be on the left.

2007 – 2008 PNWRS Officers

President

Jay Parikh, MD

2007 Annual Meeting Program Chair

Eric Stern, MD

President Elect

Brian Goodacre, MD

Secretary-Treasurer

Philip Lund, MD

Washington Councillor

Beverly Hashimoto, MD
Past President, 2003-2004

Oregon Councillor

Kathleen Scanlan, MD
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Canadian Councillor

Luck Louis MD
Savvas Nicolaou MD
Past Co-Presidents 2005-2006

PNWRS OFFICES

2033 Sixth Avenue, Suite 1100
Seattle, WA 98121
(206) 441-9762, Ext. 3026

In WA State: 1-800-552-0612,
ext. 3026

Fax: (206) 441-5863
Email: LMK@wsma.org

Administrative Staff: Jan Larsen
and Linda Krause

ACKNOWLEDGEMENTS

PNWRS would like to thank the following for their support:

- Physicians Insurance
- Siemens
- Tera Recon, Inc.
- U-Systems



This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Washington State Medical Association (WSMA) and Pacific Northwest Radiological Society. The WSMA is accredited by the ACCME to provide continuing medical education for physicians. This activity meets the criteria for up to 12 hours of Category 1 CME and each physician should claim only those hours of credit that he/she actually spent in the educational activity.

COURSE DESCRIPTION

Earn CME credits and attend presentations by world-renowned radiologists at one of the Northwest's emerald city—Seattle, Washington. This course is designed to provide state of the art continuing medical education for practicing radiologists, residents and technologists. It will focus on the latest developments in Mammography, Expert Witnesses and Malpractice, CT Colonography, Radiology 64 MDCT, Medical-Legal Aspects of Breast CA and Mammography, Abdominal Ultrasound in the Era of MDCT, Indications for Breast Biopsy, Clinical Application of Breast MRI and more!

This course will present an update on the latest radiology capabilities, imaging protocols and clinical applications. It is designed to assist you in applying these techniques, enhancing your clinical practice skills and providing you with insights on current and future developments. The course format is a combination of lectures and interactive discussions and questions and answer periods between faculty and participants.



COURSE FACULTY

❖ HONORARY GUEST SPEAKERS

Leonard Berlin MD
Professor of Radiology
Rush University Medical College
Chicago, IL

Elliott Fishman, MD
Professor of Radiology and Oncology
John Hopkins Hospital
Baltimore, MD

❖ PACIFIC NORTHWEST FACULTY

Peter Cooperberg MD
Professor and Vice Chairman of Radiology
University of British Columbia
Vancouver, BC

Wendy DeMartini MD
Assistant Professor of Radiology
University of Washington
Seattle Cancer Care Alliance
Seattle, WA

Peter R. Eby, MD
Assistant Professor
University of Washington
Seattle Cancer Care Alliance
Department of Radiology
Seattle, WA

Bruce Forster MD
Associate Professor
Department of Radiology
University of British Columbia
Vancouver, BC

COURSE OBJECTIVES

At the conclusion of this course, the practitioner will be able to...

- Understand why mammography is the leading cause of malpractice involving radiologists.
- Appreciate how much radiation is associated with MDCT, as opposed to U/S.
- Describe the benefits and limitations of breast MRI and describe the clinical applications for breast MRI that are supported by scientific evidence.
- Identify when to perform image-guided breast biopsy and plan the most efficient procedure.
- Understand the advantages and disadvantages of MIP and VRT.
- Understand the natural history of colonic polyps, and the rationale for CRC screening.
- Understand the process of malpractice litigation.
- To appreciate the ultrasound features of fibroids.



Jay Parikh MD
Medical Director
Women's Diagnostic Imaging Center
Swedish Cancer Institute
Seattle, WA

PNWRS 2008 62nd ANNUAL MEETING

The Westin Hotel • Seattle, WA

FRIDAY, APRIL 25		
1800 – 1000	Opening Night Reception with Exhibitors	
SATURDAY, APRIL 26		
0700 – 0850	Registration, Continental Breakfast with Exhibitors	
	SPEAKER	PRESENTATION TITLE
0800 – 0810	Jay Parikh, MD and Eric Stern, MD	Welcome / Introductions
0810 – 0855	Peter Cooperberg, MD	Role of Abdominal Ultrasound in the Era of MDCT
0855 – 0940	Peter Cooperberg, MD	Is It a Fibroid? Are You Sure?
0940 – 1020	AM Break with Exhibitors	
1020 – 1105	Bruce Forster, MD	CT Colonography: Vice or Virtue
1105 – 1150	Bruce Forster, MD	Coronary Artery Calcium: What's the Score?
1200 – 1330	Business Meeting Luncheon	
1330 – 1415	Jay Parikh, MD	Medical-legal aspects of breast CA and mammography
1415 – 1500	Leonard Berlin, MD	Mammography, Expert Witnesses, and Malpractice: A Hapless Triad
1500 – 1530	PM Break with Exhibitors	
1530 – 1615	Peter R. Eby, MD	Indications for Breast Biopsy
1615 – 1700	Dotter Lecture: Leonard Berlin, MD	
SUNDAY, APRIL 27		
0700 – 0750	Continental Breakfast with Exhibitors	
0750 – 0800	Jay Parikh, MD and Eric Stern, MD	Announcements and Introductions
0800 – 0845	Elliot Fishman, MD	Radiology 64 MDCT: Current State of the Art
0845 – 0930	Elliot Fishman, MD	3D Visualization: MPR vs VRT vs MIP: What, Where and Why
0930 – 1000	AM Break with Exhibitors	
1000 – 1045	Leonard Berlin, MD	Court-Review of Real Medical-Malpractice Cases
1045 – 1130	Wendy DeMartini, MD	Evidence-Based Clinical Indications for Breast MRI

FRIDAY NIGHT RECEPTION

❖ **Friday, April 25**
6:00 – 8:00 PM
The Westin Hotel

PLEASE RSVP ON REGISTRATION FORM

You and your guest are invited to attend a special welcoming reception Friday evening. Enjoy hosted hors d'oeuvres while you greet old acquaintances and meet new ones.

ANNUAL BUSINESS LUNCHEON

❖ **Saturday, April 26 • 12:00 Noon**
Plan to attend this hosted luncheon exclusively for PNWRS members. Receive an update on the society's business activities and give a hearty salute to outgoing President, Jay Parikh MD and incoming President, Philip Lund MD.

CANCELLATION POLICY

The PNWRS must receive written notification of your cancellation. Submit by mail to the PNWRS office, by fax to 206-441-5863, or send an email to LMK@wsma.org. A \$50 processing fee will be deducted. No refunds will be issued after April 11, 2008.

REGISTRATION INFORMATION

One registration form per person is required. Please type or print clearly. Your name badge will reflect the information you provide on the registration form. Registration confirmation will be emailed. If you do not receive a confirmation two weeks prior to the meeting, please contact the PNWRS office.



**PNWRS 62nd
Annual Meeting**

CONFERENCE REGISTRATION FORM

Washington
State Medical
Association
Physician Driven
Patient Focused

WSMA

Please type or print

Name _____ Spouse/Guest Name _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

- Registration fees cover CME credits, syllabus, Friday night reception for you and your guest, continental breakfast, AM/PM refreshment breaks, and the hosted business luncheon.

REGISTRATION RATES QUOTED AND PAYABLE IN US DOLLARS

	Amount Enclosed
<input type="checkbox"/> PNWRS Active/Emeritus Members before March 21, 2008	\$150.00 _____
<input type="checkbox"/> Registration after March 21, 2008	\$175.00 _____
<input type="checkbox"/> Nonmembers before March 21, 2008	\$350.00 _____
<input type="checkbox"/> Registration after March 21, 2008	\$375.00 _____
<input type="checkbox"/> Allied Health Professionals before March 21, 2008	\$175.00 _____
<input type="checkbox"/> Registration after March 21, 2008	\$200.00 _____
<input type="checkbox"/> Residents and Fellows – Meeting Registration Only	No Charge _____
<input type="checkbox"/> Residents and Fellows – Opening Night Reception	\$25.00 _____
<input type="checkbox"/> Friday Night Reception, April 25 (self)	No Charge _____
<input type="checkbox"/> Attending with a Guest	No Charge _____

TOTAL DUE AND ENCLOSED (US funds):

Please make checks payable and mail to: **PNWRS**
2033 Sixth Avenue, Suite 1100 • Seattle, WA 98121

Credit Card Payment: (Visa or MasterCard Only) • Fax to 206-441-5863

Print Name: _____

CC#: _____ Exp Date: _____

Signature: _____

Inquiries — PHONE: 206-956-3624 • FAX: 206-441-5863 • E-MAIL: LMK@wsma.org
Cancellation Policy — The PNWRS must receive written notification of your cancellation.
A \$50 processing fee will be deducted from the refund requests. No refunds will be issued after April 11, 2008.