"Loaded Language" Chart: 9B "Addiction" Module		Name:
Title of Article:	Author:	Date of Publication:

1.	Who is the aut	hor? What authority do they	have?		
2. What is the general topic?					
3.	What is the aut	thor's thesis?			
4.	4. Examine how the author argues for his/her thesis: choose a color with which to highlight directly on your article wherever you see a point that the author is making to support his or her argument (then complete 5 -7).				
5.	Logos arguments	✓ What arguments does the author make based on fact or obvious logic?			
	(examine highlighted)	✓ What kind of sources	he author use?		
		✓ Does the author leave any important facts out? Explain.			
6.	Pathos arguments	✓ What arguments does the author make based on an appeal to the emotions?			
	(examine highlighted)	✓ Does it ever feel like t	he author is trying to manipulate your emotions? Explain.		
7.	Ethos	✓ What arguments does the author make as a voice of authority?			
	arguments (examine				
	highlighted)				
	\checkmark Does the author ever quote an authority in order to strengthen the article? Explain.				
0					
8.	Types of words	s:	Write below at least 5 words that the author uses that you	Look at each word. Mark an X to indicate if it has a Positive	
			consider important:	Connotation, a Negative Connotation, or if it is Neutral.	
			1	POSITIVE NEGATIVE NEUTRAL	
			2 3		
			3.	2	
			4	3	
				4	
			5	5	
9.	9. Based on the patterns you see above, do you think the author is being unbiased (is he/she trying to show you both sides of the argument)? Why or why not? Use evidence from your chart above to explain. Hint: look carefully! VERY FEW (perhaps NO) authors successfully remain unbiased toward one side or the other.				