

RESEARCH & RATINGS

2005 Housing Bond Finance Conference

# *March 16-17, 2005 Hyatt Regency Pier 66 Fort Lauderdale, Florida*

SMITH's Research & Ratings will host its 13th annual Housing Bond Conference at The Hyatt Regency Pier 66 in Fort Lauderdale, Florida

The current housing market presents new challenges for investors and issuers alike.

Day One will focus on multifamily affordable housing bonds. This sector has proven problematic for institutional investors with a high incident of default and recovery rates. We will focus on the the use of municipal bonds to assist low-income and other underserved populations and the subsequent increase in the number of deals. We will also look at PHA deals and military housing structures.

Day Two will focus on single family mortgage revenue bonds. *SMITH's* Outlook for single-family housing bonds expects the sector will be 7% of the overall market. The bad news is the overall market's volume is projected to be down 10%. In absolute terms, the swaps market/derivatives desks are replacing the off-the run housing buyers.

Our conference will examine trends in repayment of affordable single-family mortgage revenue bonds, structural innovations (such as swaps), recent changes in disclosure, and, of course, the taboo practice of cross-calling bonds.

Sponsors & Exhibitors

Aegon Institutional Markets CDR Financial Products Digital Assurance Certification Financial Security Assurance FitchRatings Merrill Lynch & Co. Moody's Investors Service PackerKiss Securities RBC Dain Rauscher UBS Financial Services

# Multifamily Housing Bond Finance

## Wednesday, March 16, 2005

12:00pm CONFERENCE REGISTRATION

1:00pm OPENING REMARKS

James Hahn Senior Vice President & Managing Director Newman Capital/GMAC Commercial Holding Capital Corp

1:15pm AFFORDABLE MULTIFAMILY OUTLOOK □State Bond Programs. □ Financial Performance and Outlook. New Program Ideas and Developments. James Hahn (Moderator)

Senior Vice President & Managing Director Newman Capital/GMAC Commercial Holding Capital Corp

Wayne Conner Multifamily Deputy Development Officer Florida Housing Finance Corporation

#### Al Hoban Comptroller Massachusetts Housing Finance Agency

Patti Konrad Director, Finance Maryland Community Development Administration

Chuck Morris, CMB, CRF Senior Vice President of Program Operations Mississippi Home Corporation

#### 2:00pm **BUYERS PANEL**

□Key Factors in Making Purchasing Decisions. Buyside Perspective Outlook Housing Portfolio Overview.

#### Michael Faloon, CFA, FRM

**Quantitative Analyst** Standish Mellon Asset Management Michael Rylant

**Director of Public Finance** Fannie Mae Barbara VanScoy Portfolio Manager **CRA Fund Advisors** 

2:30pm AFTERNOON BREAK

Sponsored By: UBS Financial Services

#### 2:45pm PUBLIC HOUSING AUTHORITIES

Increasing Initiatives of PHAs in the Affordable Arena Overview of Deal Structures. Case Studies. Erik Bresnahan Vice President **Financial Security Assurance** Wendy Dolber Managing Director Standard & Poor's **Helen Feinberg** Senior Vice President **RBC** Dain Rauscher Lerov Moore Sr. Vice President/Chief Development Officer Tampa Housing Authority 3:30pm ALTERNATIVE HOUSING □Non-traditional Housing Bonds. Sector Reviews and Outlook. □ Military Housing; Student Housing; Senior Housing. Florence Zeman Senior Vice President

Moody's Investors Service Additional Panel Members TBA

#### 4:15pm **DISTRESSED & DEFAULTED**

**MULTIFAMILY BOND WORKOUTS** Turnaround Opportunities Through Renovation and Repositioning. □ Identifying Troubled Properties Before They Happen. The Impact of Matching the Right Management Company to the Right Property. Carolyn J. Law Principal Carolyn J. Law & Associates Ryan McCord **Director of Investments** McCord Development, Inc. Robert Mosley, CPM Senior Vice President Services Taylor Made, Inc. Bobbie Voris, CPM, COS, CAM President Services Taylor Made, Inc.

#### 5:00pm CONFERENCE ADJOURNS

6:00pm Transportation to Cocktails and Dinner

- 6:30pm COCKTAIL RECEPTION Sponsored by: CDR Financial Products
- 7:15pm CONFERENCE DINNER Co-Sponsored By: Merrill Lynch & Co.

# Single family Housing Bond Finance

### Thursday, March 17, 2005

7:30am REGISTRATION Continental Breakfast Sponsored By: Digital Assurance Certification, LLC

#### 8:15am CONFERENCE OPENING REMARKS **Terence Smith** Editor & Publisher SMITH's Research & Ratings

#### 8:30am STATE OF THE STATES

Vincent Barberio Managing Director FitchRatings Joe Dubler Chief Financial Officer/Director of Finance Alaska Housing Finance Corporation

#### John Sager **Director of Finance**

Idaho Housing Finance Agency

#### 9:15am IMPACT OF THE EPIC PREPAYMENT BOOM

□New Statistics. Causes of Market Thinness. Cross Calling. Kurt van Kuller Director, Municipal Bond Research Merrill Lynch & Co.

#### 9:45am WHAT WOULD IT TAKE TO ISSUE LONG TERM BONDS

Current Crisis in Bond Issuance. Interest Rate Impact on Program Development. The AMT Problem. John Craford **Executive Vice President** Connecticut Housing Finance Authority **Additional Panel Members to be Announced** 

#### 10:30am MORNING BREAK Sponsored By: FINANCIAL SECURITY ASSURANCE

#### 10:45am BOND PROCEED INVESTMENTS GAME

Mary Packer President **PackerKiss Securities** 

#### Stephen Curry

Director, Business Development **AEGON Institutional Markets** 

### Linda Dufresne, CPA

Dufresne & Associates, CPA, PA

#### BOND PROCEED INVESTMENTS (Continued)

#### Mary Karnia Financial Project Manager Illinois Housing Development Authority Scott Schuhle Vice President U.S. Bank Corporate Trust Services Jeanie Yarbrough Director Standard & Poor's Public Finance Ratings

#### 11:15am DISCLOSURE ISSUES & BEST PRACTICES

□Requirements Under 15c2-12. Current Market Practices. Why Use a Disclosure Agent. What Issuers Can Do to Provide Adequate Disclosure. Susan Dushock - Moderator Vice President, Investor Relations **Digital Assurance Certification** Warren Bloom Shareholder Greenberg, Traurig, LLP Julie Egan Vice President - Senior Tax-Exempt Analyst **Evergreen Funds Jim Singh** Deputy Executive Director/Chief Financial Officer **Orange County Housing Finance Authority** 

#### 12:00 pm LUNCHEON Sponsored By: Moody's Investors Service AWARDS PRESENTATION

#### 1:30pm LATEST DEVELOPMENTS IN RISK MANAGEMENT TOOLS FOR HOUSING BONDS □TOB Programs.

Credit Enhancement Products. SWAPs. **Robin Ginsburg - Moderator** Director **Financial Security Assurance Nicholas Fluehr** Managing Director Citibank Global Markets Marnin Lebovits Associate Director DEPFA BANK David Rubin President & CEO

**CDR Financial Products** 

2:30pm CONFERENCE ADJOURNS **OPTIONAL - SITE VISIT** 

# 2005 Housing Bond Finance Conference

*SMITH's Research and Ratings* Review, founded by Terence Smith in 1992, has become a bellwether publication, often predicting significant trends and spotlighting controversial subjects sometimes months before they come to light elsewhere. *SMITH's* provides independent thirdparty research and analysis for institutional investors. Increasingly acknowledged as an effective, objective industry watchdog, *SMITH's* weekly comments and analysis provide a critical look at the creditworthiness of bond issues the actions of rating agencies.

As a SMITH's Conference attendee, you will receive a complimentary 3-week trial subscription to SMITH's Research & Ratings Review — the leading independent source for credit opinions.

### Registration Information

### Single Family <u>AND</u> Multifamily Conference Registration

*March 16-17, 2005* \$895 Standard Registration. \$295 State and Local Issuers.

#### \$345 Investors

Discounts for Both Conferences Groups of 3 or more receive a reduced rate of \$805 per person. Groups of 3 or more State/Local issuers - \$265 per person. Groups of 3 or more Investors \$310 per person.

#### Single Family <u>OR</u> Multifamily Registration

\$475 Standard Registration.
\$175 State and Local Issuers.
\$200 Investors *Discounts for One Conference*Groups of 3 or more receive a reduced rate of \$425 per person. Groups of 3 or more State/Local issuers - \$155 per person.
Groups of 3 or more Investors \$180 per

person.

Registration fee includes course materials, breakfast, lunch, and breaks during the conference. Payment by company or personal check is required prior to the conference.

#### Cancellations

Cancellations are subject to a \$100 service fee. Cancellations accepted up to 30 days prior to the Conference in order to receive a refund. Cancellations after the 30 day cut-off will receive a registration credit toward a future SMITH's conference program. Credits will be issued at the original registration rate and will be valid for 12 months. Registration credit requests must be received by the last day of the conference.

#### Substitutions

Substitutions from your company will be accepted any time prior to the conference.

#### Hotel

Hyatt Regency Pier 66 2301 S.E. 17th Street Causeway Fort Lauderdale, FL 33316 http://www.pier66.com Phone: 1-800-327-3796 A block of rooms is being held until February 15, 2005 at a rate of \$229per night. Please make reservations as soon as possible.

#### Contact SMITH's

Phone: 1-877-286-7937 Fax: (203) 659-4773 Email: smiths@smithsresearch.net Web: www.smithsresearch.net

#### Dress Code

Business Casual.

Register Only for SMITH's 2005 Single Family Housing Bond Conference
 Register Only for SMITH's 2005 Multifamily Housing Bond Conference
 Register for Both Single Family +Multifamily



▲ Complete registration form		Name				
Fax to (203) 659-4773 or		Title				
2 Call 1-877-286-7937						
Make Payable to:		City State			Zip	
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Standard registratior	\$895	□\$805	<b>□</b> \$475	□\$425	Name on Card:	
Issuer registration	□\$295	□\$265	<b>□</b> \$175	<b>\$</b> 155	Signature	
Investor registration	\$345	□\$310	□\$200	<b>□</b> \$180	*Please enter the Credit Card Verification Number on your credit card. For Visa and MasterCard, it is the final 3 digits printed on the back of your card.	