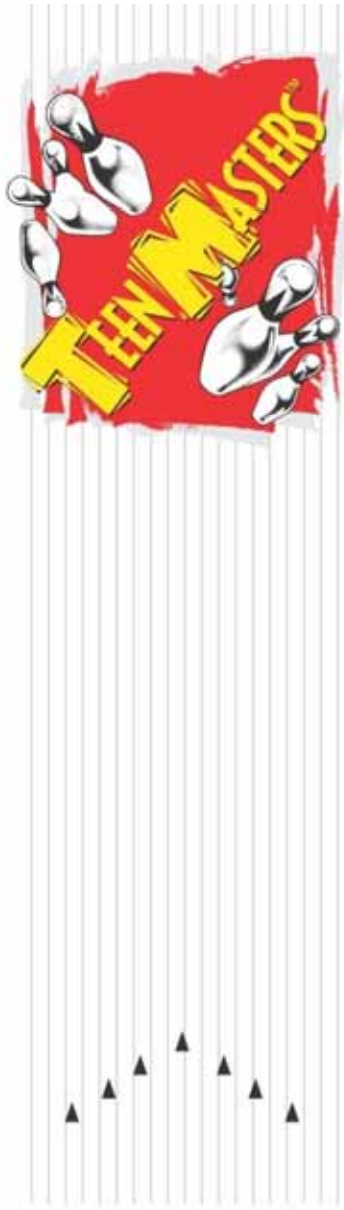




# **Preparing Teens for the Game of Life through the Sport of Bowling**

**2010 Host Center Overview**

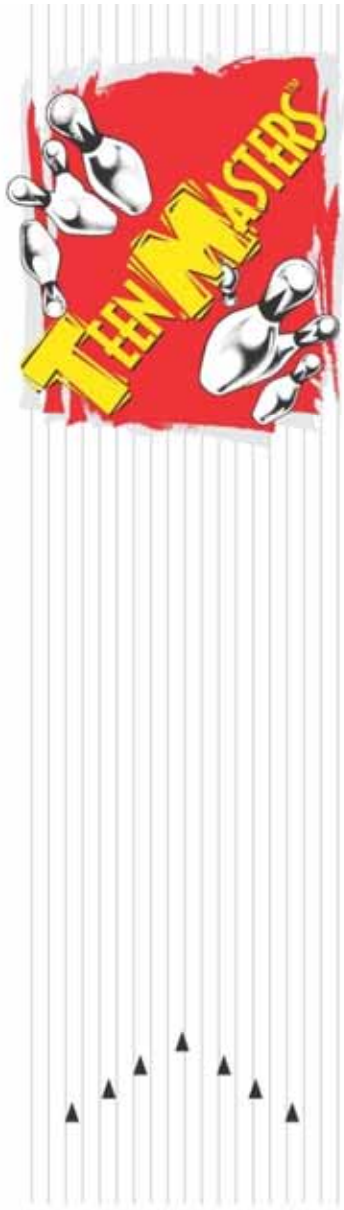


# The Teen Masters

## America's Longest Running Youth National Championship Bowling Event!



2009 Teen Masters Television Finalists



## Event Vision

**To Crown the Best Youth Bowlers in the USA**



2009 Teen Masters Champions: New York's Danielle McEwan and Minnesota's Brandon Fietek



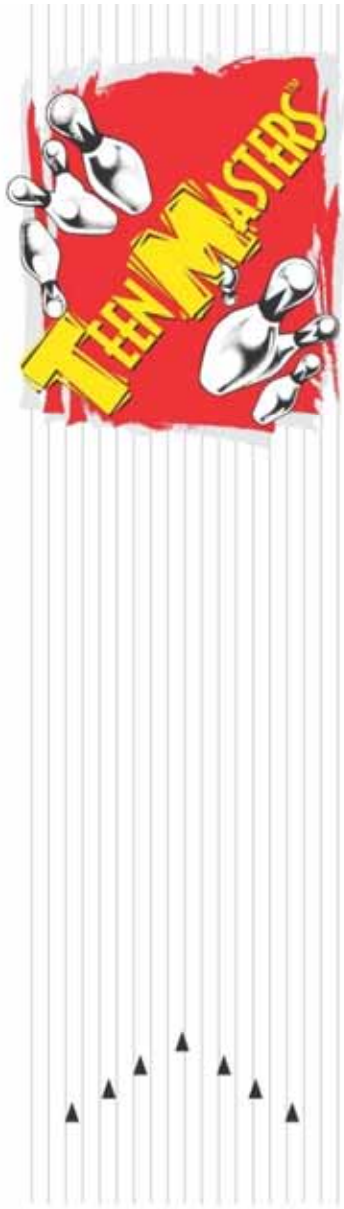
## Partnership Opportunity

**To Support College Dreams  
While Teaching Life Lessons  
Through Athletic Competition**



Bowling in style inside the Fashion Show mall in Las Vegas.



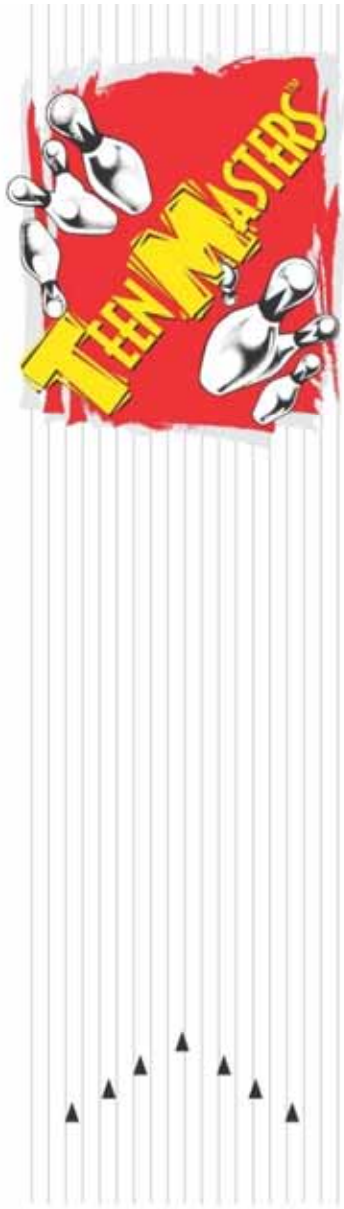


# More Than an Event: A Life Altering Opportunity

- **2010 Goal:** Champion will receive funding for their **entire college education** on national TV!
- **\$925,000** in scholarships already awarded!



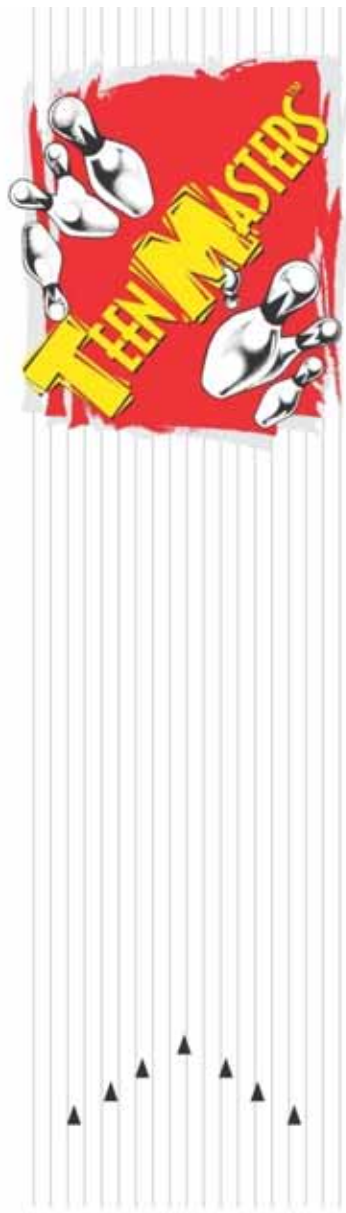
Danielle McEwan prepares to unleash another strike!



## New for 2010

- Addition of Collegiate Division
- Middle School Championships
- Relaxed Team Eligibility Rules



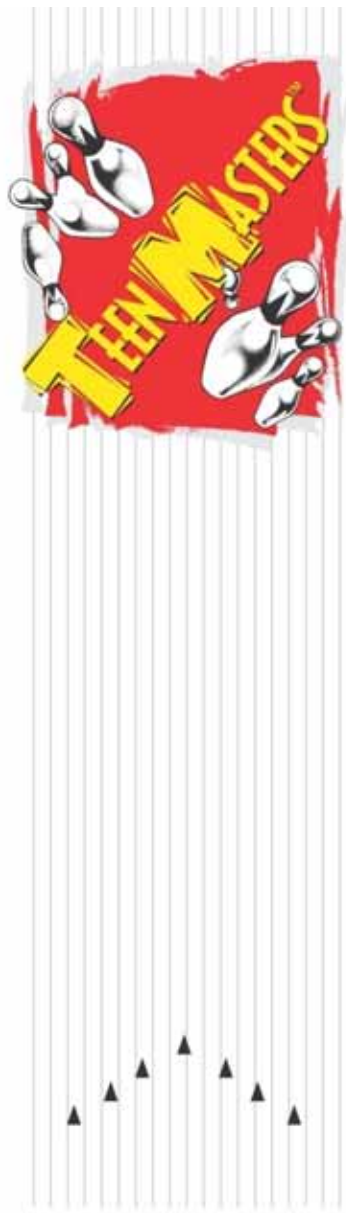


# Youth Bowling in the USA

- **18 million** US youth (22 and under) are bowlers
- Bowling is America's **fastest growing** high school and collegiate sport
- **More than half** of US teens went bowling in 2008
- Bowling is the **#1 individual sport among teens**



Brandon Fietek receives congratulations from the crowd.



# 2010 Schedule

## ● Regional Qualifying Events\*

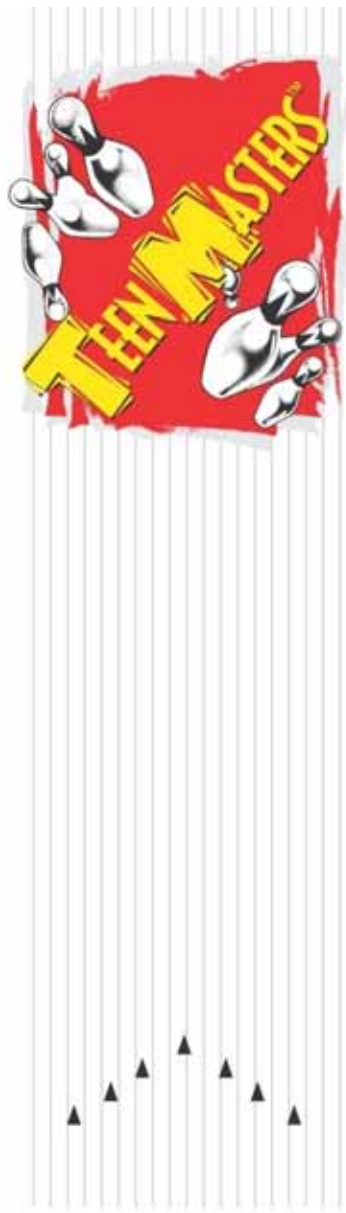
- ☒ April 10/11
- ☒ April 17/18
- ☒ April 24/25
- ☒ May 15/16
- ☒ May 22/23
- ☒ May 29/30
- ☒ June 5/6
- ☒ June 12/13

## ● Championship Finals — National Bowling Stadium, Reno, NV

- ☒ Collegiate Division: July 18 – 22
- ☒ Middle & High School Divisions: July 24 - 29

\*Each regional qualifying event is held on one (1) of the eight available weekends.





# Standard Regional Schedule\*

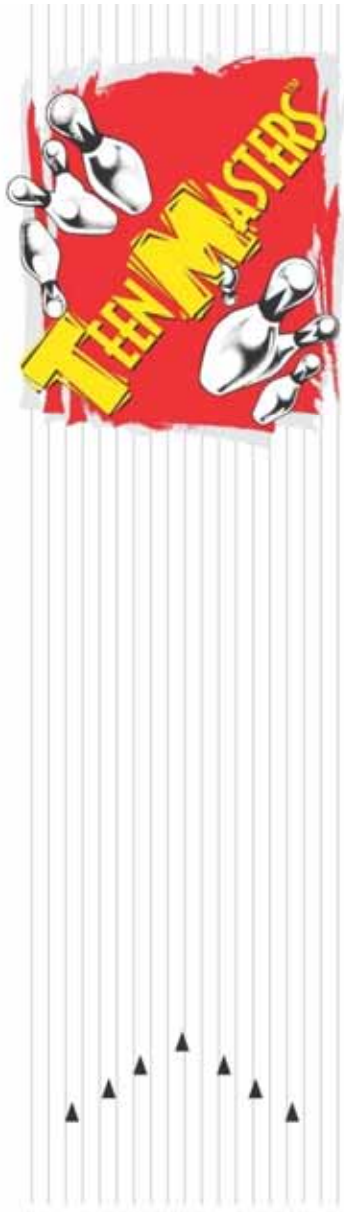
## ● Saturday

- ☒ 1 PM – Singles, 6 games on Long Oil
- ☒ 4:30 PM – Double Trouble, 1.5 games on Long Oil

## ● Sunday

- ☒ 9 AM – Singles, 6 games on Short Oil
- ☒ 1 PM – Team, 12 games on Medium Oil

\*Host centers may request an alternate time schedule.



# To Become a Host Center

## ● Pick Your Weekends

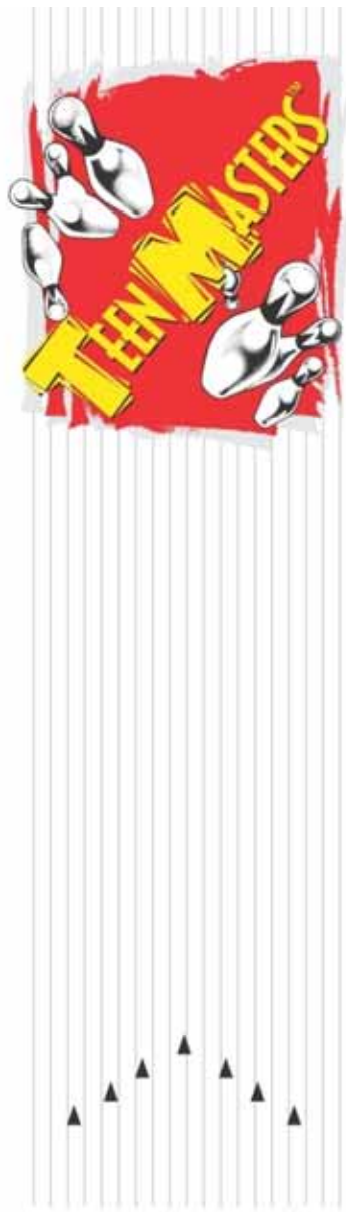
- Avoid prom, graduation, and other bowling events
- List a 2<sup>nd</sup> choice in case of conflicts with 1<sup>st</sup> choice

## ● Complete the Registration Form

- Fill in all blanks, list weekend choices
- Sign the document
- Provide credit card information\* (fax is safe and secure)

## ● Fax to 270-477-2340

\*Agreement will be confirmed before card is run.



# Contact

**Terri Simpson**

Voice: 208-914-0470

Fax: 270-477-2340

Email: [terri@teenmastersbowling.com](mailto:terri@teenmastersbowling.com)



Gary Beck with 2009 Champions Brandon Fietek and Danielle McEwan.



## 2010 Host Center Agreement

Please fill in the blanks for center name, address, phone and website below, review the following items, initial each item you agree to, sign, and then fax to 270-477-2340 (no cover sheet is needed).

Center Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Center Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_ Contact: \_\_\_\_\_  
(for Teen Masters issues)

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Fountain Account: \_\_\_\_\_ Lane Surface: \_\_\_\_\_ Approach Surface: \_\_\_\_\_  
(list Pepsi, Coke or other) (Synthetic or Wood) (Synthetic or Wood)

1st Weekend Choice: \_\_\_\_\_ 2nd Weekend Choice: \_\_\_\_\_ Lineage Rate: \$3 per game  
*Please see schedule of available weekends on following page and select a weekend that does not conflict with your state's Pepsi tournament, other major youth bowling competitions, prom, or graduation.*

# of Lanes \_\_\_\_\_ Saturday Start Time: \_\_\_\_\_ Sunday Start Time: \_\_\_\_\_

Please initial each blank

\_\_\_\_\_ **Responsibility.** You understand that you are responsible for providing the agreed upon number of lanes for the Teen Masters qualifying competition in your center and apply the lane oil patterns designated by the Teen Masters. You also agree that other than for acts of war or God, you will not cancel your qualifier once a date has been mutually agreed upon.

\_\_\_\_\_ **Display of Promotional Items.** In addition to Teen Masters entry forms, you agree to prominently display promotional items such as an event counter cards, posters, and/or banners should KBP supply them to you. Additionally, you agree to allow for on-site product display and or sampling during Teen Masters competition.

\_\_\_\_\_ **Sponsorships.** You agree that Killer 'B' Promotions has the exclusive sponsorships rights to the Teen Masters, including local, regional and national sponsorships.

\_\_\_\_\_ **Host Center Fee.** You agree to pay a Host Center fee of \$175 by providing credit card information below.

Agreed: \_\_\_\_\_  
Signature (type your initials if emailing form) Title Date

Please pay the \$175 Host Center Fee by credit card by providing the information below and returning by fax or email:

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
(American Express, Discover, MasterCard and VISA accepted)

Name on Card: \_\_\_\_\_ Billing Address: \_\_\_\_\_  
(please print name) (if different than address above)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please fax completed form to 270-477-2340. No cover sheet is needed. For more information, please call 208-914-0470.