

Basic Outline For International Chart Registry Service

The International Chart Registry is a service that will allow people to commemorate places of significance or sentimental value by purchasing a “certificate” for that place. The key to the design of this service is to have a sleek, fast, easily managed and “idiot proof” checkout system that will primarily be accessed via mobile device. The requirements of the service are as follows:

Totally responsive, Wordpress based website (fully mobile compatible)

We will provide design in a layered Photoshop file. The Wordpress core must be kept in tact and fully functional so as to allow for continued, compatible Wordpress updating. The Admin/Dashboard area will need to be customized to suit the branding of the company and show/hide specific options depending on administrative access level

Individual user accounts

Accounts will store user's personal information, shipping information, past orders, stored places of significance.

International options (translation of pages) via Google Translate API

Client understands that real-time translation is dependent on the API and therefore may not be perfect.

Browser-based GPS location invocation (for mobile devices)

Desktop computers will have to enter LAT/LONG coordinates, a place nearby, a point of interest or a street address.

Google Maps API integration for visual depiction of physical locations

Users will be able to add notes to locations that will be stored for them and viewable through their account.

Users will be able to upload pictures in the notes for specific locations that can be included in the certificate that they purchase

Store

WooCommerce based shop. Users will be able to purchase customized certificates for places of sentimental value or significance. Users should be able to include the following information on their certificates if they so choose:

- LAT/LONG coordinates
- Uploaded picture
- Notes entered about the location (character limit)
- Street/Satellite view of the map (from Google Maps API)

User will be able to buy a certificate that we print for them (print button from back end) for one price or just the PDF of the certificate for another price. A PDF version should always be created and made available to them in their order history located in their account area. Final Certificate layout and designed is to be determined and will be delivered via layered PSD file.

Users will also be able to purchase physical goods with real-time shipping calculated based on weight and delivery zip code. Purchases can be shared through a variety of social networks, such as Twitter, Facebook, Google+, etc. (AddThis plugin?).

Checkout popup with customized WYSIWYG text, such as, “Looking for other gift ideas? Visit our shop!”