

Speaking of Fashion

Top ten hits

By MIRIAM SILVERBERG

A friend was recently complaining that she had a closet full of clothes but "nothing to wear." She asked me to look and see what she was doing wrong. I immediately saw her problem. She had lots of gravy (cocktail dresses, camis, sandals) but no meat (basics). There was nothing on which to build a wardrobe. It was like having a refrigerator filled with chocolate ice cream and having nothing to eat.

Coco Chanel said fashion changes but style remains. The 10 items below, which every woman should have, are always

- 1. Little black dress. Enough said, except keep it simple and nothing too elaborate.
- 2. Trench coat. You'll wear it as a spring coat, on warm days in winter, as an evening coat over a cocktail dress, and even in the rain.
- 3. Black pencil skirt.

- 4. A good winter coat. You'll live in it for months, so spend on this item.
- 5. Cashmere sweater. I love turtlenecks but if you get a plain round neckline, you'll be able to layer it over a shirt.
- 6. White silk blouse. All right, if you don't like ironing, buy
- 7. Jeans. Please, if they're so tight you can't zip them up, buy a larger size.
- 8. Blazer. You can wear it over everything, and with the pencil skirt it will form a suit. A jacket should cover your butt and, when buttoned, fit smoothly without wrinkles.
- 9. Good, well-fitting pants. They'll look more polished if the waistband hits at your waist.
- 10. Simple sheath dress. This can be dressed up or down.

Miriam Silverberg is a freelance journalist and owner of Miriam Silverberg Associates, a boutique publicity firm in New York City. She can be reached at silverbergm@mindspring.com.

Perth Fashion Festival fills the week

Epoch Times Staff

Perth Fashion Festival 2009 showcased Australian designers at Fashion Paramount from Sept. 4 to 10 in Perth, Australia. Among the designers featured were Little Gracie, Ashe, Of Cabbages and Kings, Breathless, Antipodium, Flannel, Megan Salmon, Story By Tang and Empire Rose on Sept. 5, and Wheels & Dollbaby on Sept. 6. The West Australian government's Department of Culture and the Arts funded two Designer Collections shows to feature West Australian talent. The festival web site lists these activities as part of the fashion week: a model search by Chadwick Models, a luncheon show of spring fashions by Manning Cartell, (the designing sisters Vanessa, Gabrielle and Cheryl), held at the Hilton, and the first Student Runway event which gives area students a place to show



ZIGZAGGING LAYERS: A ruffled top with a tie by Flannel. STEFAN GOSATTI







a longer skirt with a ruffle at the hem offers an open design for the men.

'BEAUTY BOX'

Temptu: Airbrush Makeup

By Grace Wu **Epoch Times Staff**

NEW YORK—Starting Sept. 15, anyone can walk into Sephora makeup stores and achieve the same flawless look seen on the runway and in fashion magazines. Temptu, a professional makeup company that has been supplying products to the television, film, and fashion industries since 1981, will launch its athome airbrush makeup system at 100 Sephora stores nationwide.

Temptu's professional products have been used on the cast of "Desperate Housewives," on Daniel Craig in "Quantum of Solace," and behind the scenes for Italian Vogue. Company CEO Michael Benjamin said the athome system was inspired by constant requests from women around the world who were using Temptu's professional line at home.

Benjamin believes that Temptu's airbrush technology and silicone-based formula will provide the tools that beauty consumers need to emulate the looks they see on screen and in magazines. "Airbrush makeup is atomized in the airbrush process, creating a fine mist of makeup that lays on the surface of the skin, resulting in a perfectly blended application," he said. "Also, silicone-based formulas fill pores



FLAWLESS FINISH: With Temptu's new product, professional-looking makeup can be applied at home. COURTESY OF TEMPTU.

and fine lines to achieve a perfect, flawless finish."

To see whether the product lived up to its reputation, I headed down to the new Sephora in Times Square for a test run. I was instantly impressed with the sleek presentation of the makeup system. It consisted of an AIRbrush (\$225) that allowed for adjustment of air pressure to tweak the amount of desired coverage and AIR pods, which are disposable containers of foundation, blush, and highlighter (\$30-\$55) that snap into the AIRbrush. This simple setup eliminates the training needed to use the complicated traditional airbrush

compressor and gun.
When I pulled back the trigger and waved the AIRbrush in front of my face for several seconds, the foundation sprayed out in a gentle stream of cool air. Checking in the mirror afterward, I found my skin looking subtly dewier—as if a Gaussian blur was applied to my face. Throughout the next two days, I received compliments from coworkers and friends who noted how my skin "glowed" and said that my makeup looked "Hollywood glamorous" and "airy and nice.

I was at first skeptical about the water- and sweat-resistant capabilities of the foundation formula. As it happened, I ended up running around New York City for seven hours that day. While weaving in and out of sweltering subway stations, I was certain the foundation was melting off as I continually wiped sweat from my face. To my surprise, the makeup still looked fresh, with no signs of streaking.

If you are looking for a speedy routine that will give you Hollywood's flawless skin and don't mind a hefty initial investment, then Temptu may just be your answer. The best way to figure out whether Temptu is right for you is to try it. From Sept. 8 to 30, book an appointment or drop by the Sephora on 5th Avenue for an exclusive product demo and AIRbrush makeover. For those outside of the New York Metro area, the Temptu system will launch nationally in Sephora stores on Sept. 15.

For more information go to www.temptu.com or www. sephora.com

Crossword

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www.CrosswordWeaver.com

Across

- Big party
- Singing voice
- Set
- 13 Tub spread 14 Relating to birds
- 15 Terminated 16 Box
- 17 Italian physicist
- 18 Exotic
- 19 Recess
- 21 Chosen disciple
- 23 Oceans
- 25 Wager
- 26 Cooking measurement 29 Ritual
- 31 Governing group
- 34 Genius
- 35 Poem
- 37 Land 39 Core
- 41 Downwind
- 42 Sugar-free brand

- 43 Serving dish 44 Incite (2 wds.) 46 Newsman Rather
- 47 Animal insects
- 50 Piece of land
- 51 Peculiar 52 Alignment
- 54 Onion-like vegetable
- 56 Front leg 59 City
- 63 Wind pointer
- 64 Philippine dish with marinated chicken or pork
- 66 Cavern
- 67 S.A. Indian
- 68 House
- 69 What a bank gives
- 70 Old
- 71 Little Mermaid's love

72 Upon

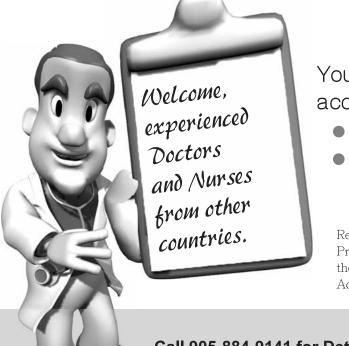
Down

- Pear type
- Dog food brand
- Scorch
- Brass instruments
- Avenue
- Italian money
- Florida City
- Purple vegetables
- Omens
- 10 Elliptic
- 11 Dried-up 12 Bard's before
- 14 Scared
- 20 Uncanny 22 Eye infection
- 24 Format

- 26 Thoughtfulness 27 Boa 28 Move bike wheels
- 30 Lament
- 32 Trounce
- 33 Horror 36 Legitimate
- 38 Fight off 40 Deli sandwich ingredient (2 wds.)
- 42 Terminated
- 45 N. Western state
- 48 Brew
- 49 Cheer up
- 53 Wood 55 Painter Freida
- 56 Snakes inject their venom
- through a
- _ upon a time
- 58 Mongolian desert
- 60 Midday
- 61 Stave
- 62 Beano
- 63 Travel term
- 65 Pen brand



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