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Rady Children's Hospital
San Diego
3020 Children's Way • MC 5005
San Diego, CA 92123

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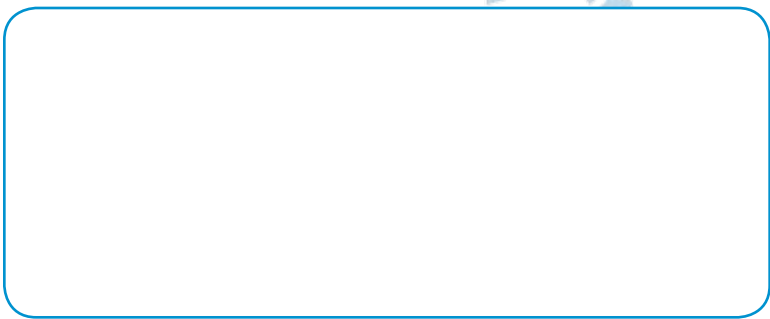
"We went from having a perfectly healthy little girl to being told she is very sick and may not make it."

Hope is the best gift you can give.

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Rady Children's Hospital
San Diego
HOPE FOR THE HOLIDAYS



Inside: A special holiday gift for you.





Our daughter is not *sick* or *hurt*.
There is nothing *different* about her.
So how can she have cancer?

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Krystal and Todd Devermann with their daughters Katelyn, 4 and Kiera, 2.

October 28, 2011

xxxxxxxxxNamexxxxxxxxxx
xxxxxxxxxAddressxxxxxxxxx
xxxxxxxxxAddressxxxxxxxxx
xxxxxxxxxAddressxxxxxxxxx
xxxxxxxxxAddressxxxxxxxxx



Dear Mrs. Sample,

As the doctors made their way out of the room, my husband Todd and I fell into each other's arms and began to sob. We couldn't say or do anything except cry. In our minds, we were trying to make sense of the words we had just heard:

"Your daughter has cancer."

It all seemed so unreal. In the blink of an eye, we went from having a perfectly healthy 15-month-old girl to being told she has a rare form of leukemia called acute megakaryocytic leukemia (AMKL).

We were both just devastated.

The next day, I woke up wishing it was all a bad dream and Katelyn's diagnosis had been a terrible mistake. Instead, Todd and I had to face the harsh reality that our daughter was in the fight for her life and would need all the help that she could get.

Luckily, we were at one of the best children's hospitals in the nation – Rady Children's Hospital-San Diego.

For the next seven months, the Hospital became our second home. Because part of Katelyn's treatment involved undergoing heavy-dose chemotherapy that caused her immune system to be completely wiped out, going home wasn't an option. Without an immune system, even a simple cold or common household germs could have been life-threatening.

After completing five rounds of chemotherapy Katelyn went into remission. The treatment worked and we were finally able to take our sweet daughter home.

We are forever grateful to Rady Children's Hospital and to caring supporters like you. Thanks to you, Rady Children's Hospital was able to provide specialized diagnosis, care and treatment to Katelyn when her life depended on it. Which is why I'm writing to you today, to ask you to please send a *special holiday gift* to help ensure this outstanding level of diagnosis, expertise and care continues to be available to children in our community.

Your gift will bring life-saving care and much-needed hope to seriously ill children and their families, perhaps even a child you know and love.

35672LRC1-A

Rady Children's Hospital - San Diego

3020 Children's Way • MC 5005 • San Diego, CA 92123 • 858-966-7749
www.HelpRadyChildrens.com

Give a Gift of Hope for the Holidays

ID #
List Code

Yes! I will give a gift of hope to children like Katelyn and their families.

Please find enclosed my special holiday gift of:

XX XX XX

I prefer to give \$ _____

Mr. John Sample
123 Anystreet
San Diego, CA 92123
USA

I am enclosing a check payable to:
Rady Children's Hospital Foundation.

Please charge my donation to: VISA MasterCard AMERICAN EXPRESS

_____-_____-_____-_____-_____-_____-_____-_____-_____-
ACCOUNT NUMBER

_____/_____
EXPIRATION DATE SIGNATURE

May we communicate with you through e-mail?
My e-mail address is: _____
My telephone number is: _____

Visit us on Facebook at www.rchsd.org/facebook

Thank you for your generosity!

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858-966-7749 • www.helpSDkids.org

Please see reverse for information on other ways to give.



From the very first day we walked into Rady Children's Hospital, we knew that we were in a hospital like no other. Every single staff member involved in Katelyn's care was amazing.

Katelyn's primary doctor, Dr. Debra Schiff, patiently took the time to explain our daughter's diagnosis, answer our questions and listen to our every concern. And all the nurses, Child Life specialists and social workers were so accommodating, positive and kind – not just with Katelyn, but with our whole family.

Because I was five months pregnant with my second daughter Kiera when Katelyn was diagnosed, the staff did everything they could to make the hospital stay as comfortable as possible for me. There are no words to describe how incredibly caring and attentive everyone was.

And there is no doubt in my mind that Katelyn is doing as well as she is today because of the expertise and dedication of her care team, state-of-the-art technology, and innovative, new therapies at Rady Children's Hospital – *all of which would not be available without the support of donors like you.*

Todd and I feel blessed to have two healthy and happy daughters who light up our world every day. And Katelyn continues to prove that she is a fighter. She is an energetic and spunky 4-year-old who loves to sing and dance every chance she gets.

It's sometimes hard to believe that three years ago our family spent the holidays in the Hospital watching our baby girl undergo cancer treatment. Thankfully, our daughter's journey with cancer has ended, but sadly for many children it is only beginning. For them – and their families who wish nothing more than for their children to be healthy again...

Please join with me and give a Gift of Hope for the Holidays.

Your support will help to purchase the most advanced technology and equipment, fund leading-edge research into childhood diseases and ensure Rady Children's Hospital continues to offer the highest level of care possible to every sick and injured child who needs them.

Once again, thank you. And please help Rady Children's Hospital remain a place of hope and healing for thousands of children and their families by sending a *special holiday gift* today.

With my heartfelt thanks,

Krystal Devermann

P.S. A special selection of beautiful holiday cards has been enclosed for you as a small token of appreciation for the role you play in making Rady Children's Hospital one of the top pediatric facilities in the nation. I hope you will use them to share the message of love and joy with your loved ones during this special season. Please send your special holiday gift back in the provided envelope today.



Katelyn in hospital

To watch a video of Katelyn's inspirational story and to make a gift online, please go to www.HelpRadyChildrens.com

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Katelyn today

35672LRC1-B

Monthly Giving Program

Making a monthly gift is the best way to give. It provides Rady Children's Hospital Foundation with a steady, predictable source of income throughout the year, and is an easy way for you to make a significant contribution.

I would like to make a monthly donation of \$10 \$15 \$25 Other: \$_____ per month.

I authorize Rady Children's Hospital Foundation to charge the amount specified above to my credit card, within the first week of each month. My monthly gift will continue until I cancel.



ACCOUNT NUMBER

EXPIRATION DATE

SIGNATURE



Planned Giving

- Please send me information about making a gift in my Will.
- I would like to talk to someone about future gifts that may provide tax savings for my family or estate.

TELEPHONE

For more information on Planned Giving please contact our Gift Planning office at 858-966-7537

Thank you!

Your gift is tax deductible to the full extent allowed by law. Please make checks payable to Rady Children's Hospital Foundation. You may also contribute online at www.HelpRadyChildrens.com

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