

**OSTERHOUT
FREE LIBRARY**

71 SOUTH FRANKLIN STREET, WILKES-BARRE, PENNSYLVANIA 18701-1287



**Scenes from the
2012 Rooftop Party...**



Dear Friend:

It's back! The Osterhout Free Library North Branch is hosting its **5th Annual Raising the Roof Party on Friday, August 9th, from 5-8 PM atop the Intermodal Center in downtown Wilkes-Barre.** We invite you and your company to sponsor one of our biggest fundraisers. We have several sponsorship levels available with plenty of advertising benefits that are enclosed with this letter.

The Raising the Roof Party is a fundraiser for the Osterhout Library North Branch, located in the Parsons section of Wilkes-Barre at 28 Oliver Street. We need community support such as yours to maintain the library and to continue providing important programs and services for adults and children alike.

Last year's party was attended by over 400 people! They caught up with old friends, listened to great music and met with sponsors who participated. This is a great opportunity for you to come and be recognized in front of a captive audience.

If you have questions, please email ckelly@osterhout.lib.pa.us or call 823.0156 x 218. You can also visit our website for more info: www.osterhout.info.

Thank you for your consideration,

Christopher Kelly
Development Director



Osterhout Free Library North Branch 5th Annual Raising the Roof Party August 9, 2013 **SPONSORSHIP OPPORTUNITIES**

Presenting Sponsor **\$2,500**

- Company name mentioned in WNEP-TV PSA script* as *Presenting Sponsor*
- Company logo shown prominently in WNEP-TV PSA*
- Company name/logo listed prominently in promotional flyers and newspaper ads
- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 20 complimentary tickets to event

Rooftop Level **\$1,200**

- Company name/logo included in WNEP-TV PSA *
- Company name/logo included in promotional flyers and newspaper ads
- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 10 complimentary tickets to event

4th Level **\$800**

- Company name/logo included in promotional flyers and newspaper ads
- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 8 complimentary tickets to event

3rd Level **\$600**

- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 6 complimentary tickets to event

2nd Level **\$400**

- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 4 complimentary tickets to event

1st Level **\$200**

- Opportunity to hang company banner and use eight foot table and 2 chairs at event
- *Name* listed on Library web site, 60,000+ hits per year
- 2 complimentary tickets to event

* Deadline for inclusion in WNEP-TV PSA (Public Service Announcement) is July 19th.



**Osterhout Free Library North Branch
5th Annual Raising the Roof Party
August 9, 2013
SPONSORSHIP COMMITMENT FORM**

Contact Name: _____
Company Name: _____
Address: _____
State/Zip Code: _____
Phone Number: _____
Email Address: _____

Name of Company or Individual as it should be displayed. Please PRINT clearly.

SPONSORSHIP LEVELS:

_____ \$2,500	Presenting Sponsor
_____ \$1,200	Rooftop Level Sponsor
_____ \$800	4 th Level Sponsor
_____ \$600	3 rd Level Sponsor
_____ \$400	2 nd Level Sponsor
_____ \$200	1 st Level Sponsor
\$ _____	Donation

**Make checks payable to 'Osterhout Free Library'.
Please send this completed form along with your check to:**

**Osterhout Free Library
Attn: Development Department
71 S. Franklin Street
Wilkes-Barre, PA 18701**