

Atlanta
Regional
Truck
Parking
Assessment
Study



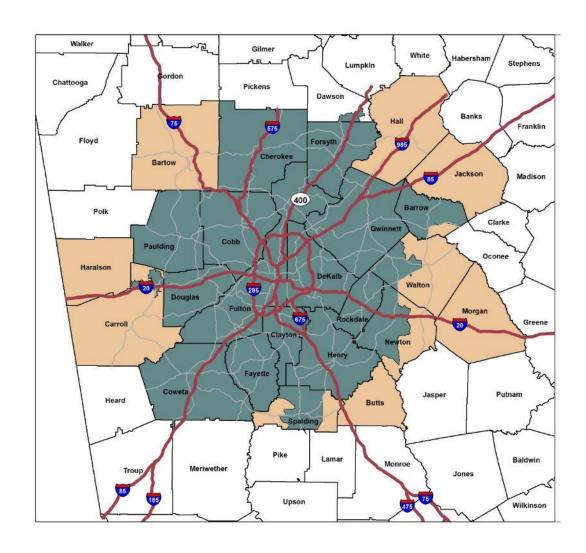
#### Georgia Planning Association Fall 2017 Conference

Daniel Studdard, AICP, Atlanta Regional Commission Kai Zuehlke, AICP, PE, RS&H Caroline Evans, AICP, Blue Cypress Consulting



## Background

- Existing and Future Truck Parking Needs
- Study Area:
  - ARC MPO
  - Key Adjacent Counties
- StudyCompletion:Early 2018





## Study Approach



#### **Atlanta Regional Truck Parking Assessment Study**



#### Management & Outreach

- Study Team
- ARC Freight Advisory Task Force (FATF)
- Trucker's Industry Survey
- Stakeholder Survey
- Interviews

## Planning Needs, Goals & Objectives

- Federal legislation, regulations and studies
- · Peer region studies
- Atlanta area freight studies

## Existing Conditions Analysis

- Data inventory (locations/utilization)
- Potential areas for additional parking
- · Summary of existing supply
- GIS Database

#### Needs Assessment

- · Demand assessment
- Interviews
- Innovative and costeffective assessment
- Summarize existing and future needs

#### 5 Recommendations

- · Review peer best practices
- Interviews
- Develop recommendations comprised of infrastructure and policy components

#### Final Document Development

- Development Draft document & input
- · Complete final report and packaging of data

## Atlanta Regional Freight Mobility Plan Update – June 2016

Recommended Completion of a Regional Truck Parking Assessment Study

- Purpose:
  - Identify and address truck parking needs in the Atlanta Region
- Objectives:
  - Consider <u>long-haul</u> and <u>short-haul</u> truck parking needs
- Factors:
  - Cities and counties must be considered due to the <u>relevance of local codes</u> and <u>zoning ordinances</u> that [may] regulate where trucks can operate, times of operation, and the design of mixed use facilities.

ARC, Atlanta Regional Freight Mobility Plan Update (May 2016)



## Federal Regulations

Albany, NY Times Union (3/10/2009)

- Section 1401 of MAP-21
   "Jason's Law" (10/1/2012)
- "National priority on addressing the shortage of long-term parking for commercial motor vehicles on the National Highway System to improve the safety of motorized and nonmotorized users and for commercial motor vehicle operators."

#### Jason H. Rivenburg Obituary



Rivenburg, Jason H. FULTONHAM Jason H. Rivenburg, 35, of Tetterbark Rd., died unexpectedly Thursday, March 5, 2009 in Orangeburg, S.C. Jason was born in Cobleskill, N.Y. on October 28, 1973 the son of Dawn (Cater) and Hezekiah Rivenburg Jr.

Jason was a 1991 graduate of Schoharie Central School. He was a construc-tion

Local 106 in Albany, tractor trailers for mar own vehicle cleaning



## Hours-of-Service (HOS) Federal Regulations

- Effective since 07/01/13: Federal Motor Carrier Safety Administration (FMCSA) Requirements for Commercial Motor Vehicle Drivers:
  - Daily Driving Limit / 11-hour Driving Limit: may drive a maximum of 11 hours after
     10 consecutive hours off duty
  - **14-Hour Driving Window / 14-Hour Limit**: may not drive beyond the 14<sup>th</sup> consecutive hours after coming on duty, following 10 consecutive hours off-duty. Off-duty time does not extend the 14-hour period.
  - Rest Breaks / 30-Minute Break: may drive only if eight (8) hours or less have passed since end of driver's last off-duty or sleeper berth period of at least 30 minutes [49 CFR 397.5 mandatory "in attendance" time may be included in break if no other duties performed]
  - **60/70-Hour On-Duty Limit**: may not drive after 60/70 hours on-duty in 7/8 consecutive days. A driver may restart a 7/8 consecutive day period after taking 34 or more consecutive hours off duty.
  - **Sleeper Berth Provision / Team Driving:** drivers using this provision must take at least 8 consecutive hours in the sleeper berth, plus a separate two (2) consecutive hours in the sleeper berth, off duty, or any combination of the two (2).



## Electronic Logging Devices (ELDs) Federal Regulations

- ELD I

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**Bottom-Line:** 

Demand for truck parking will likely increase after December 2017 when ELDs are MANDATED

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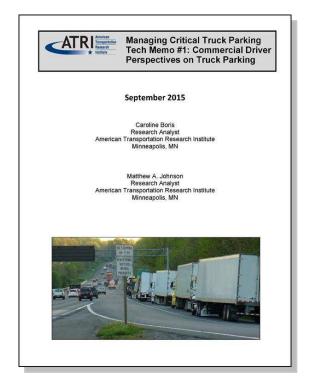
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AOBRD – Automatic Onboard Recording Device (Less than 20% of existing trucks have AOBRDs per 3/2016 survey by TruckStop.com)

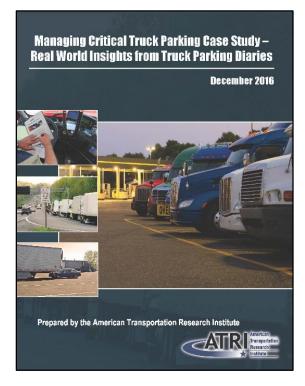
#### ATRI Surveys

- Driver Surveys: over 1,400 collected
- Impacts of lost capacity



#### ATRI Diaries

- 148 completed covering 14 days of activity (Jun – Sep 2016)
  - 2,035 days of truck parking activity
- 4,763 unique stops
- When, where, how long to find a spot, etc.





# ATRI Diaries: Real Reason for Parking Location

| Importance of Factor                    | Percent of<br>Responses |
|---|-------------------------|
| Proximity to Route / Destination        | 96.5%                   |
| Restroom / Showers                      | 79.8%                   |
| Expected Parking Availability           | 75.5%                   |
| Width of Parking Space / Ease of Access | 31.9%                   |
| Restaurant                              | 30.5%                   |
| Security                                | 20.3%                   |
| Company Policy / Loyalty Program        | 18.1%                   |
| Internet                                | 6.9%                    |
| Laundry                                 | 4.0%                    |
| Maintenance / Service Center            | 3.7%                    |
| Weather Conditions                      | 3.6%                    |

#### Anecdotal Data - ATRI Diaries

## Exceptions to Private Truck Stops?

"I am reluctant to eat by myself in a sit down restaurant. The women I know would rather think ahead, go grocery shopping and prepare a healthy, quiet meal in the truck while watching our favorite program on DVD. We would also rather use our own porta-potty instead of public facilities, especially at night. So since we have everything we need in our micro homes, all we need is a legal parking space. Rest areas also have more RV dumps and are much quieter at night."

- Female Truckload Driver from Missouri

#### Lost Time and Revenue?

"I've been kicked out of truck stops due to overcrowding. I've been kicked out of rest areas wondering if I will have a safe haven for my 10-hour break. It is the most stressful aspect of the job."

Flatbed Driver from Alabama



## Driver Perspectives - Parking Issues

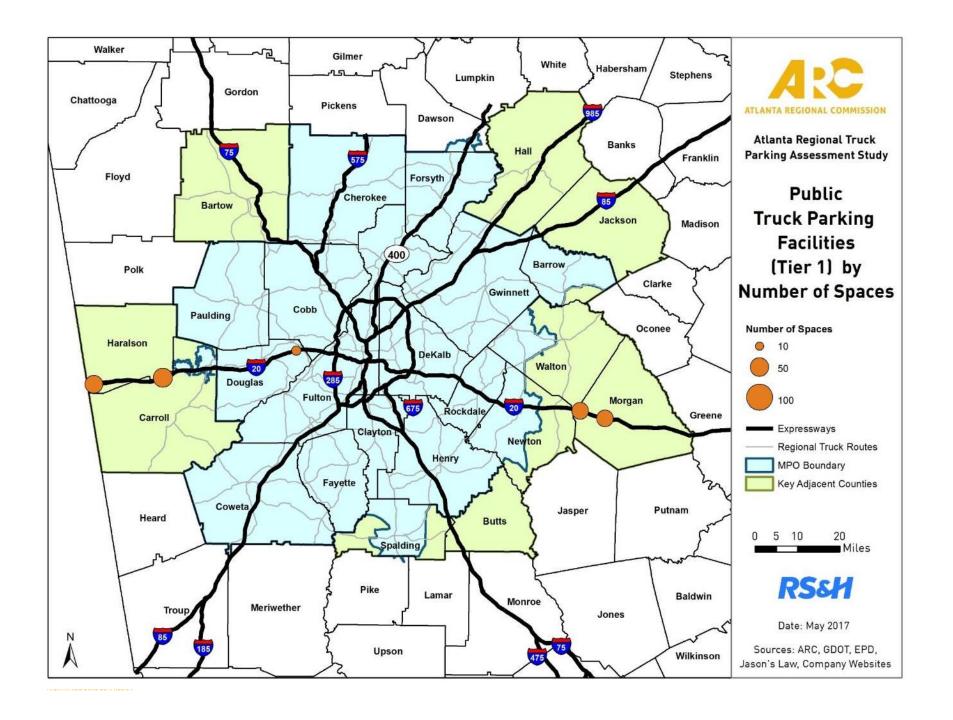
- Seeking parking is primarily motivated by Hours-of-Service compliance
- Common issues:
  - Parking only available in unsafe locations
  - Parking only available on road shoulders/ramps
- Finding available parking is difficult at public rest areas and private truck stops
- Finding parking is most difficult during the evening (7PM – midnight), followed by early morning (midnight – 5 AM)

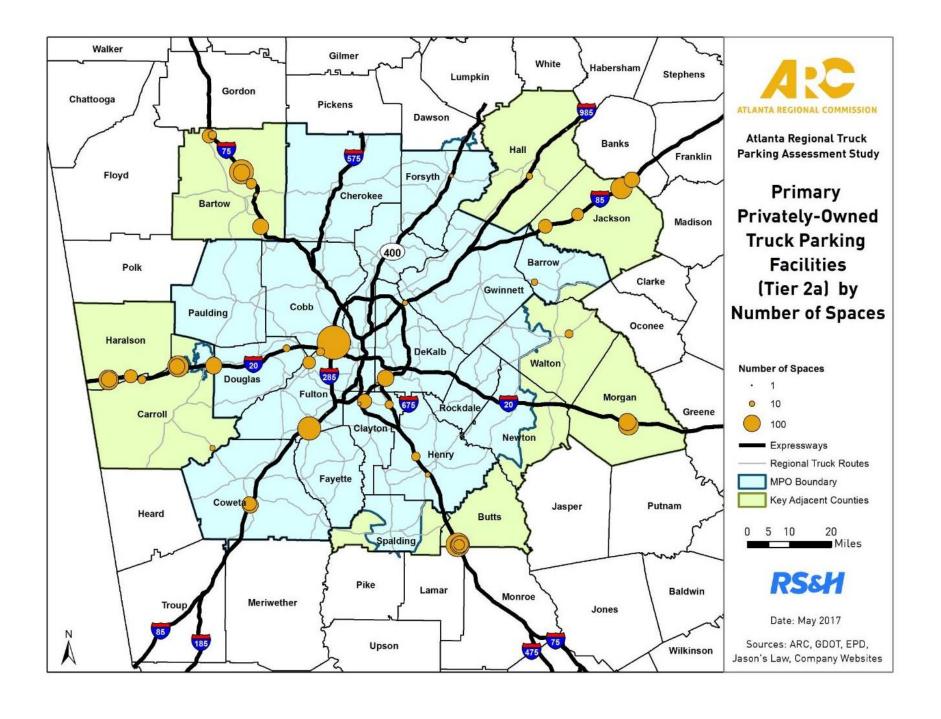


## Driver Perspectives: Technology and Truck Parking

- Smartphones are the most commonly used technology for accessing the internet
- Preferred mechanism for receiving parking availability information:
  - 1) Smartphone applications
  - 2) Dynamic roadside signs
- Drivers prefer to receive parking availability information 20 miles ahead of a parking location

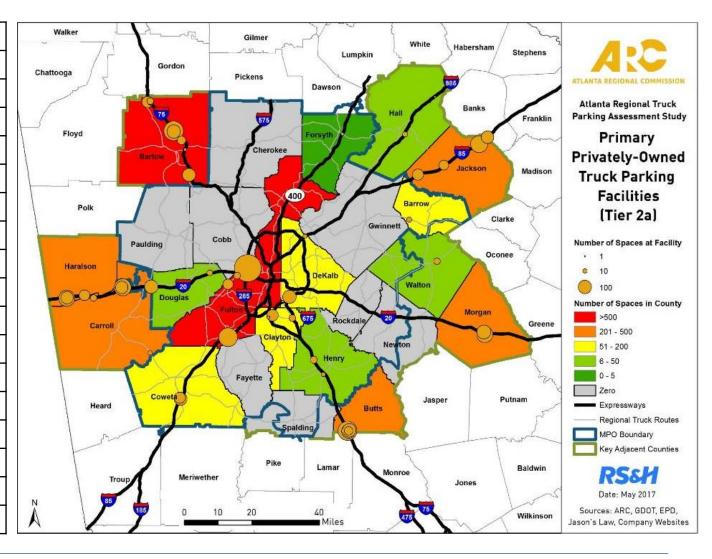






### Private Spaces by County

| Country  | Coocc  |
|----------|--------|
| County   | Spaces |
| Fulton   | 698    |
| Bartow   | 575    |
| Butts    | 450    |
| Carroll  | 360    |
| Haralson | 332    |
| Jackson  | 309    |
| Morgan   | 259    |
| Coweta   | 165    |
| DeKalb   | 114    |
| Clayton  | 105    |
| Barrow   | 85     |
| Henry    | 40     |
| Walton   | 25     |
| Douglas  | 20     |
| Hall     | 19     |
| Forsyth  | 5      |
| Total    | 3,561  |







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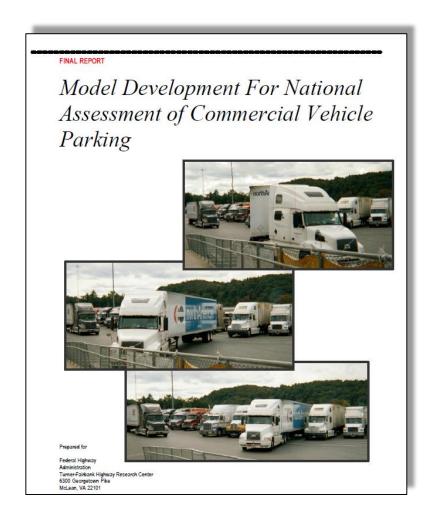
#### Needs Assessment

- Demand
- Utilization
- Flows



## FHWA Truck Parking Demand Model

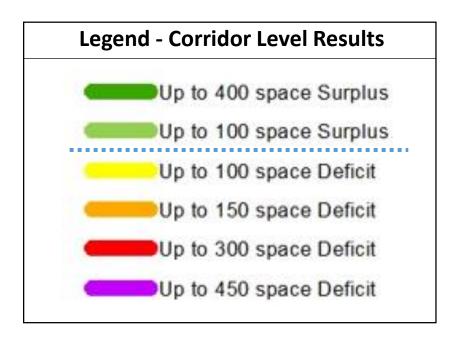
- Estimates corridor-level truck parking demand
- Input
  - Volumes
  - Corridor segment length
  - Speed
- Parameters
  - Truck driver service hour limits
  - Long haul parameters



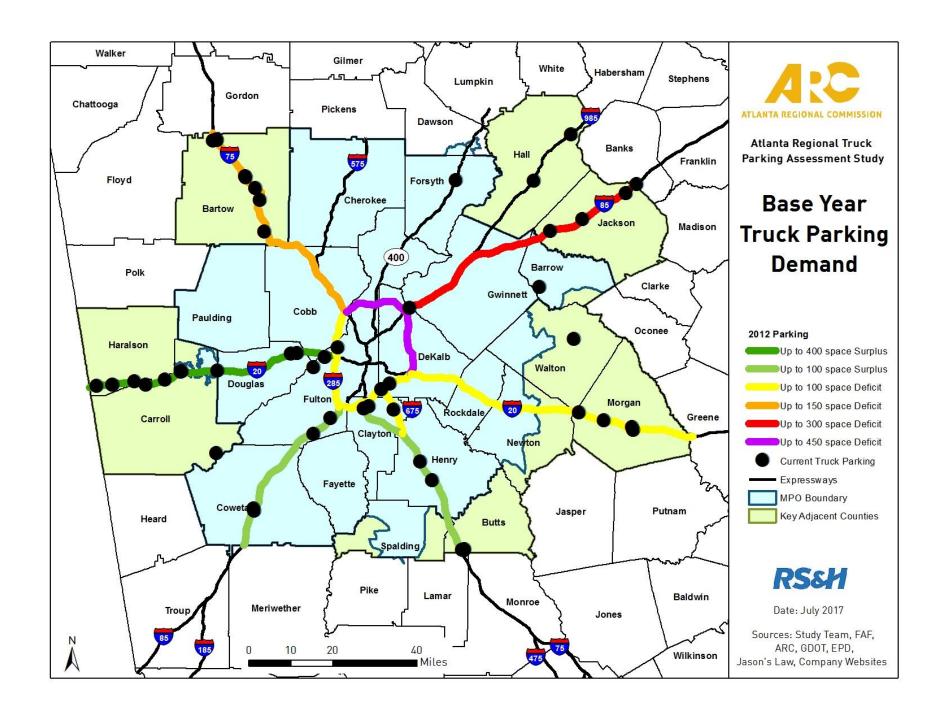


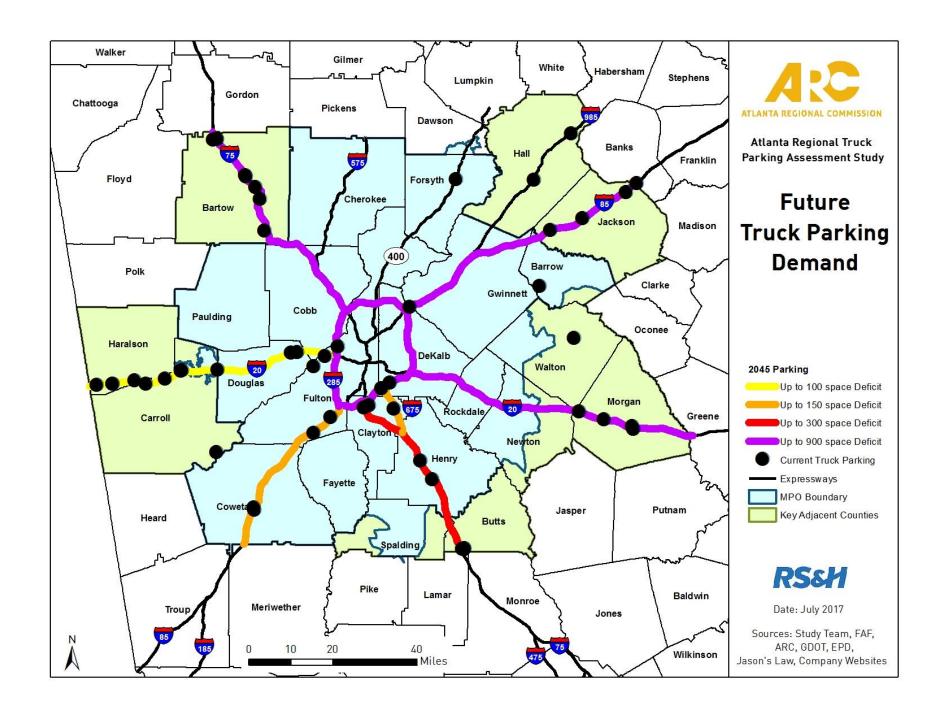
## FHWA Truck Parking Demand Model

Result: Between 2012 and 2045 truck parking demand is estimated to increase by approximately **76%**.



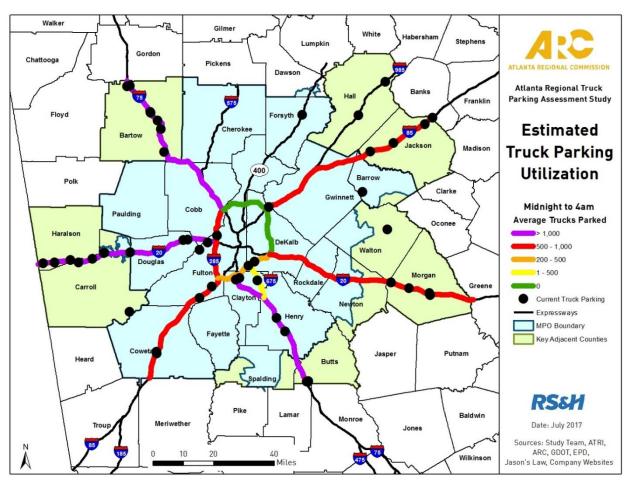
| Parking Surplus or Deficit |       |      |
|----------------------------|-------|------|
| Corridor                   | 2012  | 2045 |
| I-20 West                  | (368) | 37   |
| I-85 South                 | (96)  | 110  |
| I-75 South                 | (87)  | 223  |
| I-285 West                 | 21    | 349  |
| I-675                      | 50    | 106  |
| I-20 East                  | 88    | 413  |
| I-285 South                | 97    | 307  |
| I-75 North                 | 147   | 695  |
| I-85 North                 | 303   | 830  |
| I-285 NE                   | 456   | 802  |





#### Estimated Corridor Truck Parking Utilization

| Corridor | Estimated Utilization |
|----------|-----------------------|
| I-20 W   | 2,290                 |
| I-75 S   | 1,710                 |
| I-75 N   | 1,800                 |
| I-285 W  | 990                   |
| I-85 S   | 860                   |
| I-20 E   | 880                   |
| I-85 N   | 850                   |
| I-285 S  | 420                   |
| I-675    | 170                   |
| I-985    | 50                    |
| Total    | 10,020                |





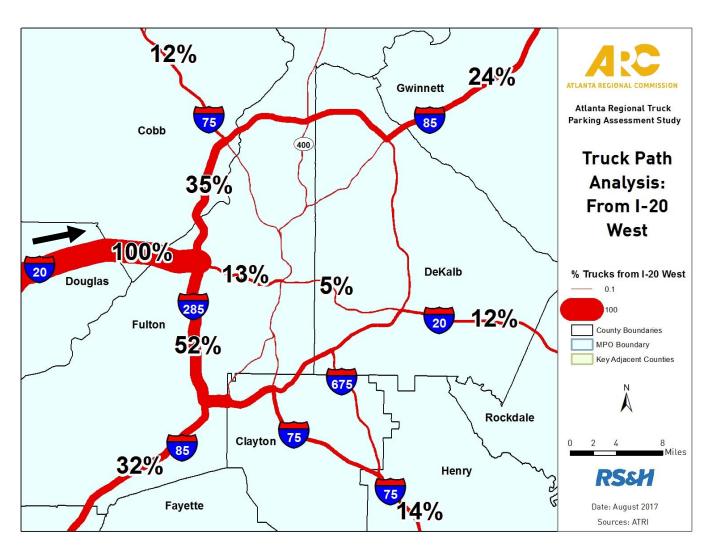
## Example Specific Truck Parking Utilization

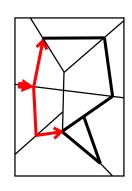
I-75 N at Cass White Rd near Cartersville in Bartow County
TA and Pilot Truck Stops





#### Truck Flows I-20 from the West







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#### Outreach Activities Overview



#### Outreach Activities

**WikiMapping** 

#### Meetings

- Freight Advisory Task Force (FATF)
- ARC Committees

#### Surveys

- Truck Drivers
- Stakeholders
  - Local Jurisdictions & CIDs
  - Law Enforcement Officials
  - Truck Stop Owners/Operators
  - Shippers/Receivers & Private Fleets







### Meetings

#### ARC Freight Advisory Task Force

- 4 presentations
- March, May, August, November

#### ARC Transportation Coordinating Committee

- 3 presentations
- May, August, TBD/November

#### ARC Land Use Coordinating Committee

- 3 presentations
- May, August, TBD/November



#### Truck Driver Survey Results

- 277 Respondents
- Average Length of Haul

| Length of Haul                          | Response |  |
|---|----------|--|
| Local (less than 100 miles)             | 0.0%     |  |
| Regional (100-499 miles per trip)       | 22.3%    |  |
| Inter-Regional (500-999 miles per trip) | 49.3%    |  |
| Long-Haul (1,000+ miles per trip)       | 28.4%    |  |

- How often do you need to temporarily park in the Atlanta Region for staging before a scheduled pick-up and/or drop-off time?
  - 84% of respondents



## Truck Driver Survey Results

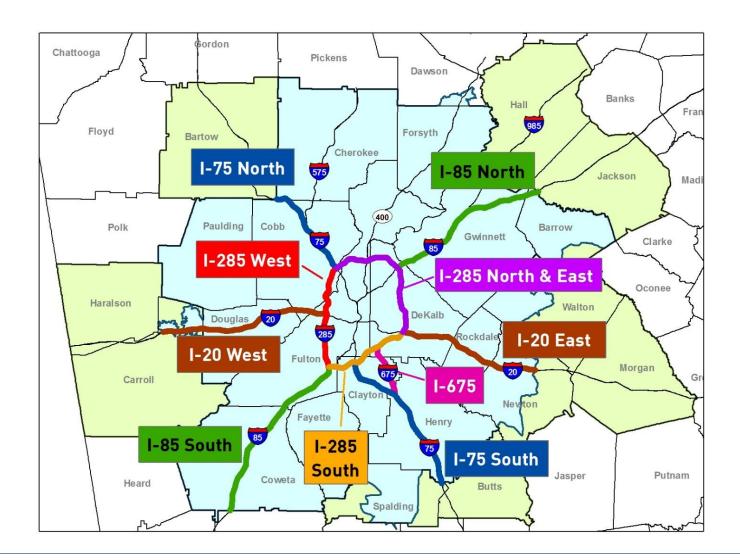
How long does it usually take you to find truck parking in the Atlanta region?

| Length of time       | Response |
|----------------------|----------|
| Less than 15 minutes | 1.3%     |
| 15 – 30 minutes      | 6.5%     |
| 30 minutes – 1 hour  | 41.3%    |
| More than 1 hour     | 51.0%    |

When parking in the Atlanta region, where is it more difficult to find available truck parking?

| Location            | Response |  |
|---------------------|----------|--|
| Public rest stops   | 80.8%    |  |
| Private truck stops | 88.5%    |  |
| Shipper / Receiver  | 71.8%    |  |

#### Truck Driver Survey Results - Corridor Designations





#### Truck Driver Survey Results - Corridor Designations

## Percentage of Respondents Who Consider Truck Parking to be Limited/Rarely Available or Not Available

| Corridor                                       | Truck Drivers | Stakeholders |
|--|---------------|--------------|
| I-285 North and East (I-75 north to I-20 east) | 91%           | 62%          |
| I-285 West (I-85 south to I-75 north)          | 90%           | 62%          |
| I-285 South (I-20 east to I-85 south)          | 89%           | 64%          |
| I-85 North                                     | 79%           | 29%          |
| I-20 East                                      | 76%           | 36%          |
| I-85 South                                     | 74%           | 29%          |
| I-75 South                                     | 73%           | 50%          |
| I-20 West                                      | 73%           | 36%          |
| I-75 North                                     | 69%           | 46%          |
| I-675  | 68%           | 69%          |



### Stakeholder Survey



#### Distribution

- ARC Transportation Coordinating Committee (TCC)
- ARC Land Use Coordinating Committee (LUCC)
- ARC Transportation & Air Quality Committee (TAQC)
- ARC Freight Advisory Task Force (FATF)
- Interviewees and their networks
- Georgia Tech Supply Chain & Logistics Institute

#### 97 Responses

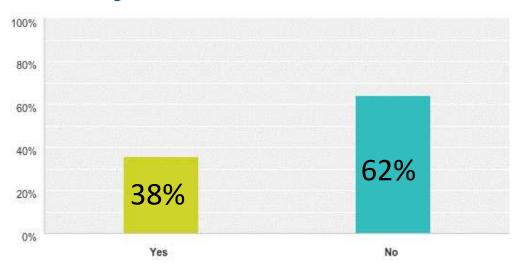
- Local Jurisdictions / CIDs 45 responses
- Trucking Companies / Shippers 27 responses
- Law Enforcement 19 responses
- Truck Stop Owner / Operators 6 responses

Survey open from 5/15/2017 to 7/17/2017



## Stakeholder Survey Results

Does your jurisdiction have any programs, policies, or strategies in place to address truck parking?



- What are the programs, policies, and/or strategies?
  - Zoning64%
  - Signage and Enforcement 21%
  - Private property 14%

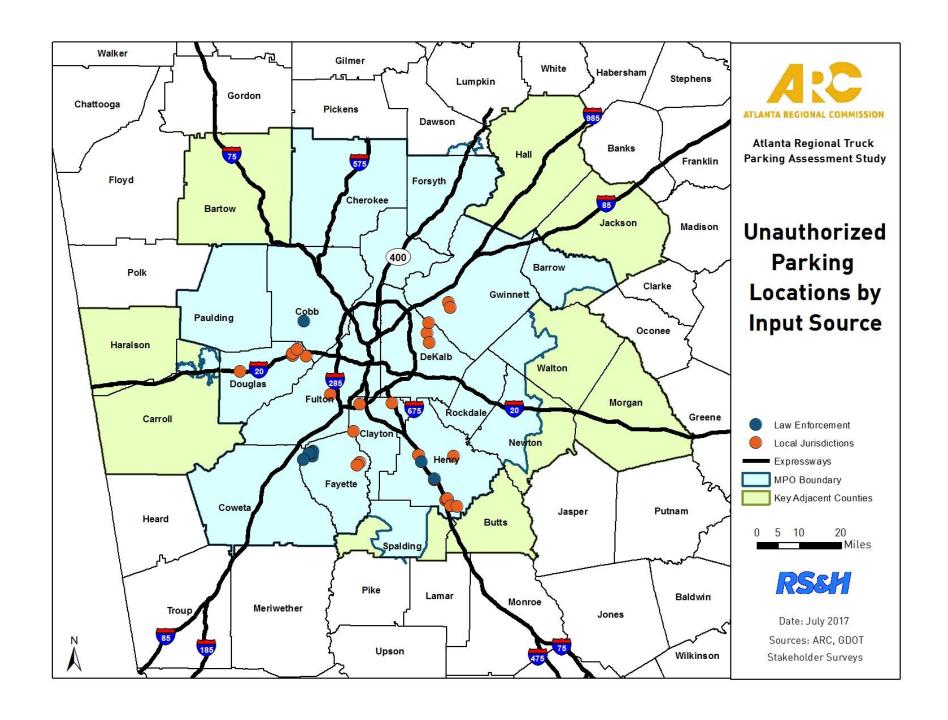


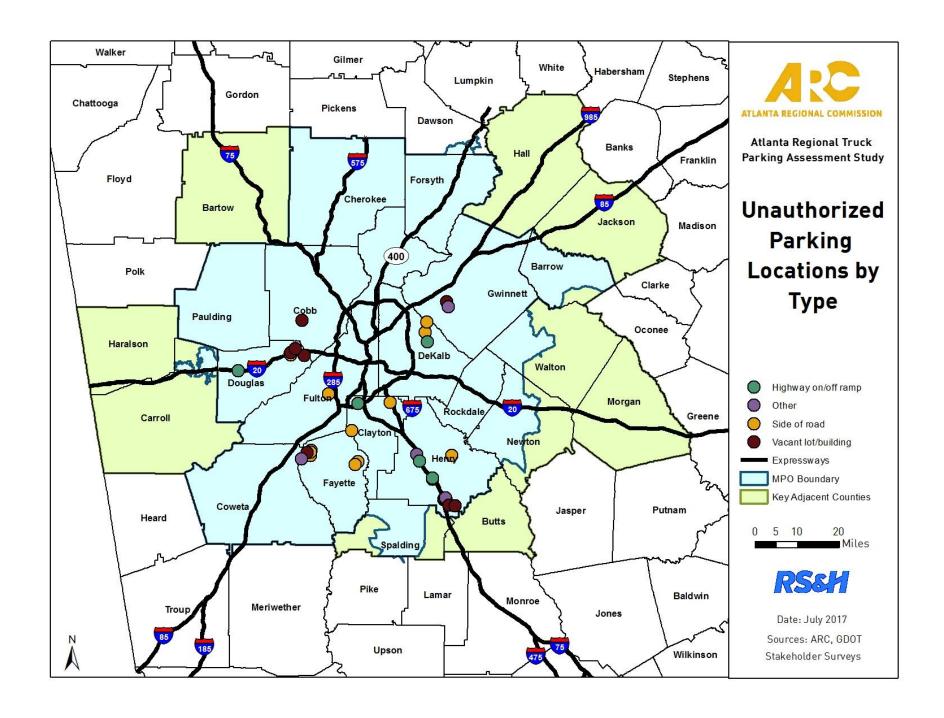
## Stakeholder Wikimapping<sup>©</sup> Unauthorized Parking

- 13 separate respondents provided 39 different responses (locations)
  - Local Jurisdictions / CIDs 31 responses
  - Law Enforcement 8 responses
- Unauthorized truck parking locations
  - Where?
  - How Often?

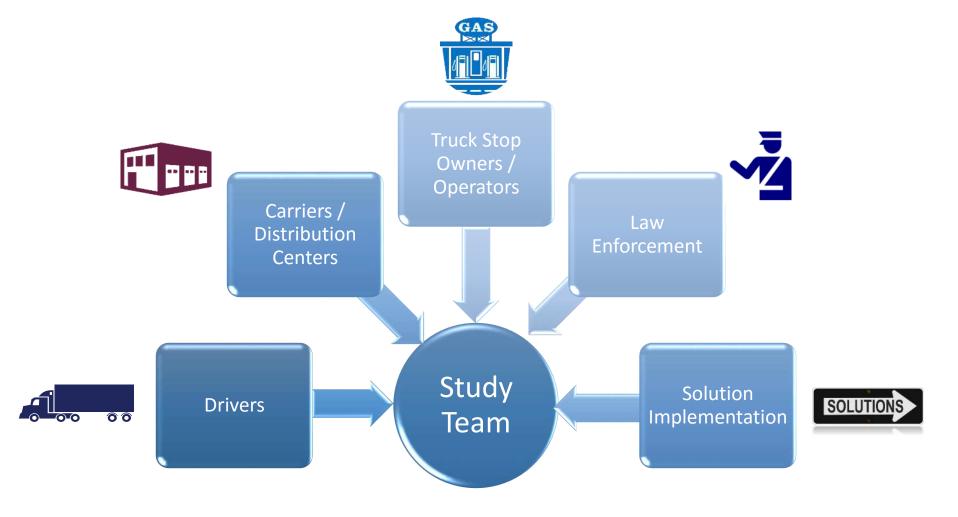








#### Stakeholder Interviews Overview







36

#### Stakeholder Interviews

## Common Issues

| Issues   |         |                                 |                               | <b>Ž</b>           |
|--|---------|---------------------------------|-------------------------------|--------------------|
|  | Drivers | Carriers / Distribution Centers | Truck Stop Owners / Operators | Law<br>Enforcement |
| Finding Safe and Authorized Parking is a Challenge   | X       | X                               | X                             |                    |
| Zoning, Land Use, and Noise Ordinances are an impediment to finding and siting truck parking   | X       | X                               | X                             |                    |
| Truck parking demand is greater than supply of parking spaces, which creates issues with traffic and staging for delivery                    | X       | X                               | X                             | X                  |
| Lack of parking results in less driving time and impacts to bottom-line as substantial time is spent searching for safe, authorized parking. | X       | X                               |                               |                    |



#### Stakeholder Interviews

## Common Findings

| Issues  |         |                                 |                               | <b>Ž</b>           |
|---|---------|---------------------------------|-------------------------------|--------------------|
|   | Drivers | Carriers / Distribution Centers | Truck Stop Owners / Operators | Law<br>Enforcement |
| Most truckers just need a clean restroom, and well-lit, safe, parking area - most carry their own food and supplies.                | X       | X                               | X                             |                    |
| Finding parking is mostly handled by drivers through GPS, apps, and local knowledge   | Х       | X                               | X                             |                    |
| The most common truck parking violations are those parking on interstate ramps and in emergency lanes                               |         |                                 |                               | X                  |
| Industrial areas bring increased truck traffic; many communities want the increased tax revenue, but don't realize the side effects | X       | X                               | X                             |                    |
| Electronic Logging Device (ELD) requirements will increase truck parking challenges   | X       | X                               | X                             | X                  |





### Recommendations from Interviews

## Zoning, Land Use & Noise Issues



Local, state, and Federal governments need to work together to find a solution to the problem

Allow real-time, accurate signage about available parking



Educate law enforcement about noise levels for Aux Power Units (APUs)

Educate
communities
about the
need for truck
parking near
industrial
areas



chains may
employ staff
who help
navigate zoning,
land use, and
noise issues /
permitting
during
development of
new locations



Sees most of the problems in the Atlanta suburban ring counties (Henry, Gwinnett, Douglas) not as much in the urban counties of Fulton and DeKalb

**Drivers** 

Carriers / Distribution
Centers

Truck Stop Owners
/ Operators

Law Enforcement

# Recommendations from Interviews Solutions Implementation

- Multi-level agency collaboration
- Public-private collaboration
- Educational component
- Importance of technology

- Rapid technology advances challenge investment level
- Sharing culture / WAZE effect
- Innovative solutions using existing assets
- Data availability: public vs. private
- Small investments by many versus large investments by few

**FHWA** 

Mid-America Freight Coalition / FDOT / CISCO







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Summary of Needs and Recommendations



# Summary of Needs

- Lack of parking supply throughout region
- ELDs, industrial growth will increase demand
- Zoning constrains expansion of parking supply
- Proposed solutions vary based upon perspective
- Solutions must:
  - Include coordination
  - Maximize use of technology
  - Be adaptable / flexible
  - Leverage existing assets





## Coordination

- Education
- Needs and Concerns
- Solutions
- Who?
  - Truck drivers
  - Freight industry
  - Government agencies
  - Development industry





# Example: Distributor Parking Program



News

## Kriska partners with Unilever to create safe haven parking program

December 15, 2015

How one shipper took a challenging run and made it a driver favourite

PRESCOTT, Ont. — A successful pilot project that allows Kriska Transportation Group drivers to park overnight at a major customer's facility is proving that collaboration between shippers and carriers can be more than just a buzzword.

#### Drivers Must:

- Wear safety vests at all times
- Carry a flashlight at night
- Follow safety rules
- De-couple tractor from trailer
- May not move tractor
- Preferential treatment for no-idle cabs

# Maximize Use of Technology



### Parking sensors headed to truck stops; to be tested in Orlando

Jul 26, 2017, 2:41pm EDT

Subscriber-Only Article Preview | For full site access: Subscribe Now

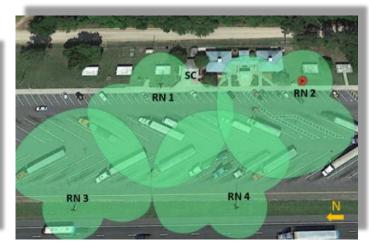
The Florida Department of Transportation has issued a request for proposals for a firm to design and test the technology.

Veronica Brezina Staff Writer Orlando Business Journal











# Adaptable / Flexible Solutions





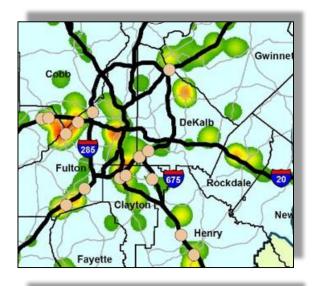
## **QT Store Truck Parking**

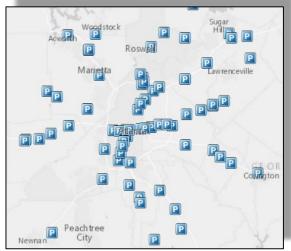
Jonesboro Road at Foster Place, Henry County



# Potential Recommendations Leverage Existing Assets

- Vacant Industrial Space
- Brownfield Sites
- Industrial Parks
- Existing or closed rest areas
- Park-and-ride lots (PM only)







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# Questions?