

2012 Tri-State Integrative Mental Health Conference
***Accredited for 13.5 AMA PRA Category 1 Credit™ * 13.5 CE Credits**

April 20-22, 2012, West Baden Springs Hotel, West Baden Springs, IN

REGISTER ONLINE @ WWW.PDALLC.COM

You are invited to the 3rd Annual Tri-State Integrative Mental Health Conference jointly sponsored by the American Psychiatric Association, the Indiana Psychiatric Society, The Kentucky Psychiatric Medical Association, and the Ohio Psychiatric Physicians Association!

Now in its third year, this cutting-edge medical psychiatric conference looks to continue the exploration of psychiatry's integration into the physical healthcare model. Our conference will explore the integration of psychiatry and treatment of mental illness in medical populations as it applies to health care reform, technology, pharmacology, community health centers, and disaster-related situations. Sponsors have assembled an outstanding group of nationally-known speakers who will address professional practice gaps and advance the physicians' and mental health professionals' competence and effective use of targeted skills.

Our conference opens with a live interactive session hosted by Dr. Chris Bojrab exploring the use and role of EHRs and Internet tools in the treatment of patients experiencing mental illness. This demonstration will be followed by tech expert, Kurt Snyder, Esq who will provide participants with resources to help them improve access to care through marketing efforts and responsible use of social media.

Dr. John Wernert will open Saturday's discussions with a review of integrative mental health care in Indiana-based community health centers with special emphasis on payment models. This talk will be expanded to explore the federal situation with a presentation by APA Chief Medical Officer, Dr. Jay Scully. Dr. Scully will update participants on Medicaid expansion, DSM 5, and national trends in scope of practice.

Dual diagnosis and addiction round out Saturday's programming. Dr. Mary Helen Davis returns to the conference with a fresh look on the impact of alcohol and substance abuse on psychiatric disorders while Dr. Jonathan Butler



will explore narcotic and Benzo addiction in community health centers.

Sunday concludes with a look at the neurobiology of psychotherapy presented by renowned speaker, Dr. Jerald Kay. This is followed by Super Bowl disaster preparedness volunteer, Dr. Maria Poor, who will explore the role of mental health preparedness planning and that of mental health practitioners as second responders.

Atrium of the West Baden Springs Hotel

Speakers will present a balanced program of lectures, case scenarios, and question and answer sessions to improve your understanding of these issues. **Join us!**

Targeted audiences: Psychiatrists, Primary Care Physicians, Physicians of Other Specialties, Mental Health Providers, Nurse Practitioners, Physician Assistants, and Hospitalists

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CONFERENCE HOTELS



French Lick, the Midwest's premier resort and casino destination, offers two luxury hotels, 24 hour casino, three golf courses, fifteen dining venues, and multiple recreation options on 3,000 acres of history and natural beauty.

The West Baden Springs Hotel

West Baden Springs Hotel is an extraordinary experience. You will be captivated once you step foot inside this National Historic Landmark built in 1902. With its unique domed atrium spanning 200 feet, it has been called the "8th Wonder of the World." Rooms rise around the dome, and balcony rooms provide a panoramic view of the atrium.

West Baden Springs Hotel features:

- 243 luxury guest rooms and suites
- Natatorium housing indoor lap pool, spa, salon, and fitness center (complimentary)
- Championship-level golf courses
- Casual and fine dining options
- Exquisite retail shops
- Riding stables
- Historic tours
- Complimentary resort parking and valet service (nominal fee)
- Complimentary high-speed wired and wireless internet
- Complimentary shuttle service to French Lick Springs Hotel & Casino, The Stables, and golf courses



Spa at the West Baden Springs Hotel

The French Lick Springs Hotel

Established in 1845, French Lick Springs Hotel attracted guests from around the world to experience the "miracle waters" of its nearby sulfur springs. Now this classic hotel has been restored to its famed charm and grandeur.

French Lick Springs Hotel features:

- 443 guest rooms and suites
- 24 hour Casino
- Pool complex and spa & fitness center
- Casual and fine dining options
- Exquisite retail shops
- Historic tours
- Complimentary resort parking and valet service (nominal fee)
- Complimentary high-speed wired and wireless internet
- Complimentary shuttle service to West Baden Springs Hotel, The Stables, and golf courses



Casino at the French Lick Springs Hotel

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West Baden Springs Hotel & French Lick Springs Hotel Discounted Guest Room Reservations

Event discounts are available to participants staying on the premises. It is the responsibility of the guest to make and pay for all necessary arrangements. Discounted rates are as follows and are available until the room block is full.

Be advised: these hotels sold out in 2011. We strongly encourage you to make your reservation early.

Rate for conference guests (rates below do not include applicable taxes)

West Baden Springs Hotel: \$179.00/night Thursday, April 19
\$199.00/night Friday and Saturday evenings, April 20 & 21
French Lick Resort Hotel & Casino: \$179.00/night Friday and Saturday evenings, April 20 & 21

To make your reservation

- Phone 888.936.9360 and use the group code "0412IMH"
- Online visit www.frenchlick.com and use the group code "0412IMH"

Golf anyone?

The West Baden Springs Hotel and French Lick Springs Hotel has several options for the golfer looking to expand their weekend away. The crown jewel, the Pete Dye Course, offers the sophisticated golfer the opportunity to play one of Pete Dye's most recent and prized courses. If you're after a quality round of golf on a superior course with a lower greens fee, the Donald Ross Course may be a better fit. Rolling hills and tree-lined fairways make for a spectacular view. If you own golf clubs but haven't used them in a while, the Valley Links Course may be the direction you choose. Nine or 18 holes of golf are available along with an indoor driving range.

If you're interested in playing while visiting the area, contact Sara (lizgroupllc@yahoo.com) for more information. Group rates may be available.

ADDITIONAL HOTEL OPTIONS

Looking to bring the family....

Make your reservation at the Big Splash Adventure Indoor Water Park & Resort

This hotel offers family-themed rooms, complimentary full hot breakfast buffet, and access to the indoor water park.



Discounted guest room reservations

Discounts are available to participants staying at this hotel. It is the responsibility of the guest to make and pay for all necessary arrangements.

Rate for conference guests (rates below do not include applicable taxes)

Room only (2 queen beds): \$93.60/night

Room inclusive of four water park passes (2 queen beds): \$120.60

*Water park open daily 9:30am – 9:30pm

*Additional room options available (bunk beds, etc). For information and discounted pricing, call 877.936.FUNN and ask for Jennifer in Group Sales

To make your reservation

Phone 1.877.936.FUNN and ask for Jennifer in Group Sales.

Please use the group code "1204INDIANA"

For more information, visit www.bigsplashadventure.com

Looking for a sensible business option....

Make your reservation at the Comfort Suites French Lick

This hotel less than two miles from the conference site offers modern conveniences at an affordable price.

To make your reservation

Phone 812.936.5300

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AGENDA

FRIDAY – PROGRAMMING - TECHNOLOGY AND THE FUTURE OF PSYCHIATRY (3 HRS CME/CE)

3:30 – 4:00 PM

Registration

3:55 PM

Welcome & introductions

4:00 – 6:00 PM

Domo Arigato Dr. Roboto: A Primer on Electronic Health Records, Online Tools, and Apps for Modern Psychiatric Practice

Chris Bojrab, MD – President, Indiana Health Group, Carmel, IN

6:00 - 6:15 PM

Break with exhibitors

6:15 - 7:15 PM

Doc 2.0: Web Tools to Make Your Life Easier

Kurt Snyder, Esq. – Tech Consultant, XSimple, Carmel, IN

FRIDAY - WELCOME RECEPTION

7:30 – 9:00 PM

Adults only. Complimentary for registrants – advanced RSVP required by April 17.

Nominal fee for guests – advanced purchase required by April 17.

Sponsored by PRMS

SATURDAY MORNING – PROGRAMMING - INTEGRATIVE MEDICINE IN COMMUNITY HEALTH CENTERS & PSYCHIATRY FROM A NATIONAL PERSPECTIVE (3 HRS CME/CE)

8:00 – 8:30 AM

Registration & complimentary continental breakfast

8:25 AM

Welcome & introductions

8:30 – 10:00 AM

Integrated Mental Health Care in Community Health Centers

John J. Wernert III, MD, MHA – President, Professional Development Associates, Carmel, IN

10:00 – 10:15 AM

Break with exhibitors

10:15 – 11:45 AM

About the APA: Supporting and Advocating for Members, the Profession, and Patients

Jay Scully, MD – Medical Director and CEO, American Psychiatric Association, Arlington, Virginia

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SATURDAY - LUNCHEON

12:00 – 1:15 PM

An Interactive Discussion with a Panel of your Colleagues: “Transcranial Magnetic Stimulation (TMS) in Clinical Practice: Acute Treatment Outcomes for Major Depression”

Complimentary luncheon and program for registrants and spouse package purchasers sponsored by Neuronetics.

Program not accredited

SATURDAY AFTERNOON – PROGRAMMING – DUAL DIAGNOSIS AND ADDICTION (3 HRS CME/CE)

1:00 – 1:30 PM

Registration

1:25 PM

Welcome & introductions

1:30 – 3:00 PM

Dual Diagnosis and Other Comorbidities

Mary Helen Davis, MD, DFAPA – Norton Cancer Institute, Louisville, KY

3:00 – 3:15 PM

Break with exhibitors

3:15 – 4:45 PM

Therapeutic Modalities for Outpatient Addiction Treatment

Jonathan Butler, MD, M.Ed. – Addiction Medicine Specialist, Indiana Health Group, Carmel, IN

SUNDAY – PROGRAMMING – TECHNOLOGY, DISASTER PREPAREDNESS AND NEUROBIOLOGY OF PSYCHOTHERAPY (4.5 HRS CME/CE)

7:00-8:30 AM

Legal and Risk Considerations in the Age of Technology

Kristen Lambert, Esq, MSW, LICSW, CPHRM, APA, Inc.

Complimentary breakfast program for registrants and spouse package purchasers sponsored by APA, Inc.

For APA, Inc. policyholders, credits for the program may be used for credit towards risk management premium discount

8:30-8:45 AM

Registration & complimentary continental breakfast

8:40 AM

Welcome & introductions

8:45 - 10:15 AM

Being in a Disaster is Stressful; Mental Health Preparedness Planning

Maria Poor, MD, Assistant Professor of Clinical Psychiatry, Indiana University School of Medicine; Clinical Director of Indiana Mental Health Disaster Response Team, Indianapolis, IN

10:15 – 10:30 AM

Break with exhibitors

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SUNDAY – PROGRAMMING – CONTINUED

10:30 AM – 12:00 PM

The Neurobiological Basis of Psychotherapy

Jerald Kay, MD, Professor and Chair, Department of Psychiatry, Boonshoft School of Medicine; Fredrick A White Distinguished Professor, Wright State University, Dayton, OH

12:00 PM

Conference adjourns

EDUCATIONAL NEEDS TO BE MET BY CONFERENCE

Electronic Health Records (EHRs): Government mandates require physicians to incorporate the use of EHRs into their practice. Currently, very few psychiatrists have adequate knowledge of EHRs, preferred systems, and the benefits that will be recognized with use.

Social Media: As social media takes the nation by storm, doctors are left trying to determine their place in the game. As mentioned in a recent article published by *Psychiatric News*, “each new development in Internet technology elicits a now-expectable round of caution about its use in the medical world. Social media are only the latest.”

Integrated Care: The delivery of mental health care is a rapidly changing landscape with the integration of psychiatric care into the physical care setting. Many psychiatrists and primary care physicians are unsure how to integrate their practices in an effort to provide quality, efficient service to their patients.

Dual Diagnosis: The impact of alcohol and substance abuse on psychiatric disorders clouds the ability of the physician to make appropriate recommendations regarding psychiatric disorders.

Disaster: Mental Health is only now beginning to be integrated in overall disaster planning. Psychiatry needs to be at the table as the planning goes forward.

Neurobiology: The current situation of American psychiatry remains that of conceptualizing treatment in terms of an arbitrary and unhelpful dichotomy between pharmacology and psychotherapy. Recent studies have also indicated that a dramatically decreasing number of patients receive psychotherapy from their psychiatrist. Despite the robust literature advocating combined treatment for all disorders, patients often are provided with less than optimal care.

LEARNING OBJECTIVES

As a result of participating in this program, participants should be able to:

- ✓ Identify and apply skills that will be useful in public psychiatry settings
- ✓ Explain how the current healthcare system affects patient care
- ✓ Describe methods for transforming systems of care
- ✓ Recognize and demonstrate how to incorporate new innovations into a variety of treatments to improve patient care.
- ✓ Become familiar with the neuroanatomical and neurophysiological processes involved in learning and memory and appreciate the neurobiological evidence for psychotherapeutic interventions.

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ACCREDITATION AND DISCLOSURE STATEMENTS

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of American Psychiatric Association (APA) and Indiana Psychiatric Society (IPS) and Ohio Psychiatric Physicians Association (OPPA), and the Kentucky Psychiatric Medical Association (KPMA). The APA is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement

The APA designates this live activity for a maximum of 13.5 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure Statement

It is the policy of the APA to comply with the ACCME Standards for commercial support of CME. Planning committee members and related staff disclosures must be on file annually with disclosures made available on program materials. Faculty participating in sponsored or jointly sponsored programs by APA are required to disclose to the program audience any real or apparent financial relationships with commercial interests related to the content of their presentation. Faculty are also responsible for disclosing any discussion of off-label or investigational use of a product.



REGISTRATION DETAILS AND FEES

Three easy ways to register:

- *Online: Visit www.pdallc.com – credit card payment only
- *Fax: Complete form with credit card information and fax to 888.477.9119
- *Mail: Complete form, make check payable to IPS and mail to:
Indiana Psychiatric Society
Attn. Integrative Conference
P.O. Box 30413
Indianapolis, IN 46230

****Confirmation of your registration will be emailed within 24 hours of receipt. If you do not receive confirmation within 10 days of submission, contact Sara at lizgrouppllc@yahoo.com or 888.477.9119.**

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REGISTRATION FORM

****Please fill out form completely as all information required for registration. Information will be kept confidential. Please print. Be sure to circle category in grid below indicating items purchased.***

Full name and degree (MD, DO, RN, etc.) _____

Affiliation/category (ie: IPS, APA, other) _____

Email address _____

Mailing address _____

Mailing city/state/zip _____

Daytime phone number _____

- Full conference fee includes CME/CE credits, conference binder, Friday reception (registrant only), continental breakfast Saturday and Sunday mornings, and Saturday luncheon.
- The Friday evening reception is complimentary for registrants, however, there is a \$25 non-refundable fee for guests. Event is restricted to adults. Advanced purchase required.
- To receive the early bird rate, registration and payment must be received no later than January 31, 2012.
- To receive the regular rate, registration and payment must be received no later than March 31, 2012.
- Registrations received after March 31, 2012 will be subject to full price.
- Onsite reservations will incur a \$25 charge above the highest rate. Onsite reservations are not available for reception guest or spouse packages.
- Please circle appropriate category(ies) below.

Categories	Full conference before Feb 1	Full conference, Feb 1 – March 31	Full conference, April 1 – April 17
Members of the Indiana Psychiatric Society, The Kentucky Psychiatric Medical Association, Ohio Psychiatric Physicians Association, and APA	\$175.00	\$200.00	\$225.00
Medical residents & students	\$75.00	\$100.00	\$125.00
Physicians (Not APA members)	\$250.00	\$275.00	\$300.00
Non- physician (ie: PhD, LCSW, RN, etc.)	\$185.00	\$210.00	\$235.00
Single Session Only – All Categories (does not include luncheon)	\$75.00	\$100.00	\$125.00
*If attending one session only, write in session to the right. (Friday, Saturday am, Saturday pm, or Sunday)			

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REGISTRATION FORM CONTINUED

Additional Options	Full conference before Feb 1	Full conference, Feb 1 – March 31	Full conference, April 1 – April 17
Reception guest - adults only. <i>Purchase required by 4/17/12. Non-refundable.</i>	\$25.00	\$25.00	\$25.00
Spouse Package A - includes Friday evening reception and Saturday luncheon. <i>Purchase required by 4/17/12. Non-refundable.</i>	\$55.00	\$55.00	\$55.00
Spouse Package B - includes Friday evening reception, Saturday and Sunday continental breakfast and Saturday lunch. <i>Purchase required by 4/17/12. Non-refundable.</i>	\$115.00	\$115.00	\$115.00
Resident scholarship			

Payment method:

Please circle: Check Credit Card Amount included/to be charged: _____

Credit card type and number _____

Name on credit card _____

Credit card expiration date _____

Credit card security code (3 or 4 digit code on back of card) _____

Credit card billing address (include street number, street, city, state, zip) _____

Credit card phone number _____

CANCELLATIONS: A 50% refund will be made if cancellation notification is made in writing and received by 03/31/12. NO REFUNDS AFTER 03/31/12. Individuals are responsible for making and canceling, if warranted, hotel room reservations.