

# EngineForum **SONORA**

**HERMOSILLO - MEXICO**

**MAY 14 & 15, 2013**

**International Business to Business Forum  
for Aero-Engines, Turbines and Propulsion Equipment**


## **SPONSORSHIP OPPORTUNITIES**

**GREATER VISIBILITY FOR YOUR COMPANY  
AT THIS ENGINE FORUM SONORA 2013**

**MAKE THE DIFFERENCE !**



Organized by:

 **BCI AEROSPACE**

With Support from:



In association with:

**PROMÉXICO**  
**FEMIA**



# EngineForum SONORA

**HERMOSILLO - MEXICO  
MAY 14 & 15, 2013**

**300 companies  
4500 BtoB meetings  
20 countries represented**

**PLATINUM SPONSOR: € 16 000**

This package is an actual partnership that would guarantee your company a high profiled participation. **Competitors cannot take it once you've confirmed.**

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **A 36sqm booth:** These are shell scheme booths including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

- **A 5mn slot to open lunch and another 5mn slot to open the gala dinner on May 14.** A rollup supplied by you and presenting your company will be displayed at the entrance.

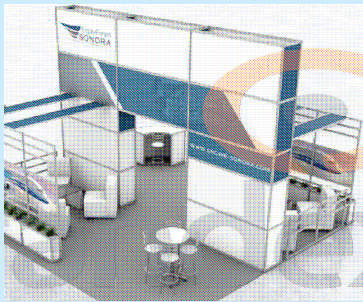
- **A 30mn workshop** either on May 14 or May 15 to present your products, technologies, services...

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

- **Your company logo posted** on the event official website, the pdf format flyer, other marketing materials, at strategic locations at the venue, on floor plans, etc.

- **Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

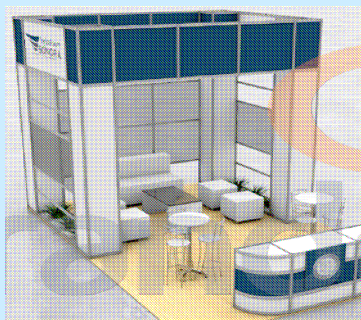


This picture is subject to modifications

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## **GOLD SPONSOR: € 11 000**

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **An 24sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 8 chairs, a showcase, a shelves rack, 2 fascia boards with your company name.
- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **Your company logo posted** on the event official website, the pdf format flyer, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 4 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

## **“A LA CARTE” SPONSORSHIP**

### **Hot and cold beverage area € 5 000**

Take the opportunity to support a complimentary beverage spot on May 14 & 15. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

### **Lanyards € 2 000**

More than 1000 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

### **Memory stick € 2 000**

All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. Supply us with your logo on an appropriate format and we'll have it printed on all flash disks distributed to all the participants.

### **Reception desk / Main Entrance € 2 000**

Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

### **Online partnership € 1 000**

Supply your company logo and we'll post it on the event official website below all the official partners.

### **Official event guide € 500**

A program booklet will be distributed too all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.



# EngineForum SONORA

**HERMOSILLO - MEXICO  
MAY 14 & 15, 2013**

**Contact :**

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 **BCI AEROSPACE**

Is a division of



35-37 rue des abondances  
92513 Boulogne Cedex - France

SAS Capital 50 000 euros  
Siret 515 013 506 00024  
NAF 8230z

PAYMENT TERMS:

A 60% down-payment is required. Your account must be balanced prior to the event. Full payment is also accepted.

Payment can be made by:  
- check payable to advanced business events  
- credit card (arrange a telephone call with us and we'll process your Visa, Master Card or American Express)  
- wire transfer to the bank below (send us a copy of the receipt by email)

**IBAN:** FR76 3000 4008 0400  
0107 2835 736

**BIC Code:** BNPAFRPPPC  
**Bank :** BNP PARIBAS CHAMPS  
ELYSEES

**Bank address :** 37 avenue des  
Champs Elysées – 75008 Paris,  
France

**All payments** (check, transfer or credit card) are due to  
**Advanced Business Events**

**- BOOKING FORM -**

Company name : \_\_\_\_\_

Contact person : \_\_\_\_\_

Job position : \_\_\_\_\_

Address : \_\_\_\_\_

Region/country : \_\_\_\_\_

Tel: \_\_\_\_\_ Email address : \_\_\_\_\_

<b>Select your options</b>	
<input type="checkbox"/> <b>Platinum Sponsor</b>	€ 16000
<input type="checkbox"/> <b>Gold Sponsor</b>	€ 11000
« A la carte »	
<input type="checkbox"/> Hot and cold beverage area	€ 5 000
<input type="checkbox"/> Lanyards	€ 2 000
<input type="checkbox"/> Memory stick	€ 2 000
<input type="checkbox"/> Reception desk / Main Entrance	€ 2 000
<input type="checkbox"/> Online partnership	€ 1 000
<input type="checkbox"/> Official event guide	€ 500
<b>Grand total</b>	

# ADVANCED BUSINESS EVENTS

## TERMS & CONDITIONS

Event name: **ENGINE FORUM SONORA** (referred to as the "Event"):

Date: **May 14&15, 2013** (referred to as the "Event date")

Location: **EXPO FORUM HERMOSILLO** (referred to as the "Place"):

City: **Hermosillo, Mexico**

### 1. ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

### 2. PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

### 3. PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4. REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30%) of the total amount of their registration fees. If the cancellation is submitted twenty days (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

### 5. SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6. OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7. INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party.

The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 8. APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund nor compensation of any kind shall be due to the Participant.

9. The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amicable settlement.

If no amicable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

Company Name : \_\_\_\_\_

I hereby agree with  
Advanced Business Events  
terms and conditions

Address : \_\_\_\_\_

Date: \_\_\_\_\_

Signature:

Company seal:

Contact Name : \_\_\_\_\_