





Your platform for the future

Sales Brochure

Exhibition and Conference 28 & 29 October 2014, Amsterdam RAI, The Netherlands









Introduction

Offshore Energy addresses the technical, operational and commercial challenges associated with future sector growth. The two-day event includes an exhibition where over 500 supply chain companies will showcase their products and services. Next to that, there is an accompanying conference that covers key topics and solutions for the offshore community.

Offshore Energy is the fastest growing gathering of offshore industry professionals. Founded in 2008, Offshore Energy has been breaking records year after year. The 6th event in 2013 attracted 9,123 visitors representing 56 nationalities. With more features to be announced and an expected increase in numbers of visitors and exhibitors Offshore Energy 2014 promises to be a must attend event for all offshore professionals.

Offshore Energy Exhibition & Conference 2014 features:

4 halls with 18,000+ m² exhibition floor

Technical sessions

Panels

Master classes

And much more

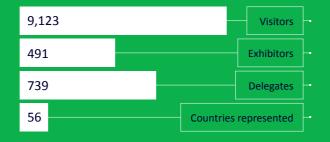
Come benefit from Offshore Energy's expansion. Meet new customers and partners, as well as strengthen your relations with existing clients. Explore best practices and new developments. Whether you are interested in doing business in Europe, looking for European partners or promoting your global presence. Let Offshore Energy be your platform for the future!



Why exhibit at Offshore Energy?

- Meet new prospects and generate sales leads
- Strengthen your relationships with existing clients
- Introduce new products, services and technologies and raise brand awareness
- Interact face-to-face with the industry's leading players
- Showcase career opportunities to a targeted audience

2013 statistics



Who exhibits at Offshore Energy?

- Drilling
- Well completion
- Dredging
- Pipe laying
- Health
- Safety & environment operations
- Maritime services
- Shipbuilding
- Offshore contracting
- Offshore wind installation
- Subsea design
- Engineering and construction

For a full overview of Offshore Energy 2013 exhibitors' business activities please visit www.offshore-energy.biz/exhibition

What exhibitors had to say about Offshore Energy 2013

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97%

of the exhibitors will definitely or probably participate again in 2014

97%

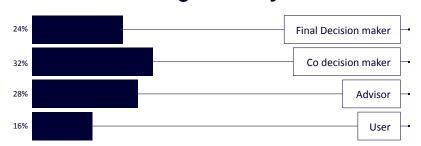
of the exhibitors rated the quality of the visitors as (very) good or excellent

89%

of the exhibitors found Offshore Energy better than or as good as other offshore energy related exhibitions

Visitors

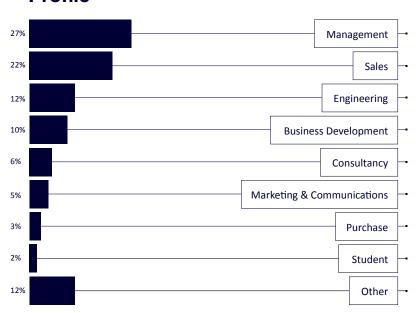
Decision making authority





Chluestroam

Profile



Based on Offshore Energy 2013 registration attendee surveys and registration data



Top 3 reasons attendees gave for visiting the exhibition

- 1. Establish and maintain contacts
- 2. Gain knowledge
- 3. Explore new products and services

Exhibition packages



◀ Space only

You may rent space and create your own free-build stand. Offshore Energy has large space-only areas available in premium positions.

Space only is excluding full service package.

Space only € 299 per m²



◀ Full service participation with standard stand construction

Make the most of your time and resources and leave the planning to us. Shell scheme stands are available in various sizes. These come with an all inclusive package consisting of: system walls (height 2.50m); anthracite carpet tiles; frieze text and company logo; a minimum of one triple spotlight; power supply socket; power use up to 2kW; complete stand furniture; full catering service; stand cleaning invitation service; Wi-Fi.



▼ Full service participation with luxury stand construction

Do you want the ease of standard stand construction but create a distinctive, non-standard look? Offshore Energy also offers luxury stand construction. Luxury stand construction is a supplement to the full service standard construction and is available for stands with a minimum of 20 $\rm m^2$ The organization will inform you about the specifications concerning the graphics once your order has been received.

€ 2,495 on top of standard stand construction regardless of size (Only in combination with standard stand construction. Minimum of 20m²)

Enhance packages are also available

Additional options include:

- Corner stand storage 1x1 meter € 185
- Extra meters (only in combination with 32 m² stand)
 € 299 per m²
- Stand wall graphics € 79 per m²
- Raised floor € 19,50 per m²

Co-exhibitor € 495 per co-exhibiting company. Maximum two companies per 12m². Co-exhibiting includes a listing as official exhibitor, an entry in the event catalogue and the company name on the frieze.

4x2 meter	$(8m^2)$	€ 3,750	6x3 meter	(18m ²)	€ 6,875
6x2 meter	(12m²)	€ 4,995	6x4 meter	(24m²)	€8,600
4x3 meter	(12m²)	€ 4,995	8x3 meter	(24m²)	€8,600
4x4 meter	(16m²)	€ 6,125	8x4 meter	(32m²)	€ 11,150
8x2 meter	(16m²)	€ 6.125			

2013 Exhibitors





Supporting partners





In association with



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B.V. | Aandrijf Technisch Buro BV | ABB | Abraservice Nederland BV | Abuco BV | ACE VALVE (WENZHOU) CO., LTD | Achilles First Point Assessment Ltd | Acta Marine | Adesso Valve | Aggreko Nederland BV | Ajax Chubb Varel | Alara-Lukagro Noise Control Solutions | ALE | Alewijnse Marine Systems | All-Energy, Exhibition & Conference | Allpacks International | Allport | Alphatron Marine B.V. | Alphatron Security Systems B.V. | Altena Group | Amasus Offshore | Ampelmann Operations B.V. | AncoferWaldram Steelplates b.v. | Anping Qiangguan Ironware Mesh Co., Ltd | Applus RTD | First Point Assessment Ltd. | ASCO Holland (Logistics) B.V. | Ascom (Nederland) B.V. | ASTAVA B.V. | Atlas Copco Nederland B.V. | Atlas Services Group | ATM | AVEVA GmbH | AYOP | B Bakker Groep Coevorden B.V. | Bakker Sliedrecht Electro Industrie B.V. | Balluff BV | Bampro Marine | Barge Master B.V. | Bayards Aluminium Constructie B.V. | BCS Europe | Beal - Edelweiss S.A.S | Van Beest B.V. | BEIJING FILTER TRADE COMPANY LIMITED | Bek & Verburg | Beldick Automation B.V. | Biardo Survival Suits B.V. | BigLift Shipping | BK Maritiem | Blomsma Signs & Safety | Blue Water Shipping | Bluestream Offshore B.V. | BOIS Equipment Rentals B.V. | Boon Transport | Bosch Rexroth B.V. | Boskalis Offshore | BOW Terminal | BRAND TS | Brandmarion | Breman Machinery BV | Breman Offshore BV | Brevini Benelux | Bring Cargo B.V. | Broekman Project Services bv | Brunel | BUKO | Bukom Services B.V. | Bumaco | Bureau Veritas | BUS | C Cadac Group | Callidus Group | CANGZHOU ZHENGXU PRECISION CASTING CO., LTD | CAPE Holland Group | Cape Netherlands | Carrier Marine & Offshore | Cathie Associates SA/NV | Cavotec Nederland BV | CCA Containers | Central Mudplant and Fluid Services B.V. | CEVA Logistics Netherlands B.V. | Chalmit Lighting | China Council for the Promotion of International Trade (CCPIT) | C-Job & Partners | Combifloat | Complete Store van Dijk b.v. | Compressor Systems Holland BV | Conbit Engineering BV | Conquest Offshore B.V. | Cooper Crouse-Hinds B.V. | Crane Inspection Services B.V. / 2Go Access | Croon Elektrotechniek | Crowe Horwath | CT Systems | Cummins Inc. | D Damen | Daqing Hengtong Electronic Co.,Ltd. | DCE | Deep BV | DeepOcean BV | Deltastaal | Den Helder Airport C.V. | Den Helder Stores | Den Helder Support Services (DHSS) | DHTC b.v. | Dieseko Group | DIRECTORATE GENERAL OF OIL AND GAS INDONESIA | Directory Oil & Gas Netherlands | Discom BV | DMT MARINE EQUIPMENT | DNV | Doedijns Group International | Dosign Engineering | Double D Marine Equipment B.V. | Dräger Safety Nederland B.V. 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and partners





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Conference

The Offshore Energy Conference addresses key topics for the offshore community, from innovative technologies to emerging markets and from oil & gas E&P to developments in offshore wind, wave and tidal energy. The two day program consists of high caliber panels, technical sessions, Master Classes and meetings of industry organizations.



Not just another conference

Since its inception the conference has captured a place in the go to calendar of offshore professionals. Speakers and delegates from all levels and representing the entire upstream value chain gather in Amsterdam to share knowledge, discuss ideas and network.

Past conferences have featured hundreds of speakers including representatives from ABB, Allseas, Baker Hughes, Bluewater, CB&I, Centrica, Ceona, Chevron, Damen, Dana, Decom North Sea, Delft University of Technology, Deloitte, EBN, Fugro, GDF SUEZ Nederland E&P B.V., Heerema, IHC Merwede, Iv-Oil & Gas, Jumbo Offshore, Mammoet, Marin, NAM, Noble Drilling, NOGEPA, PEMEX, Petrobras, Rambøll, Royal HaskoningDHV, SBM Offshore, Schlumberger, Shell, Siemens, Technip, The Carbon Trust, Tideway, TNO, Van Dyke Energy, Wageningen University, Wintershall and many more.

87% of conference delegates is involved in decision making

Call for topics and speakers

Are you interested in speaking? Share your knowledge with a targeted audience of offshore professionals. To submit a proposal, please send an email to Ms. Femke Perlot-Hoogeveen, conference manager at fh@navingo.com by 1 March 2014. Proposals will be reviewed by 30 April 2014. Please feel free to also suggest topics of interest to you in your area of expertise.



Top 3 reasons delegates gave for participating in the conference

Access to knowledge

Delegates meet with subject matter experts and captains of industry and discuss their experiences and visions for the future with fellow delegates

Making connections

Delegates meet with and forge new relationships with hundreds of offshore professionals

Saving time and money

Think of how long it would take to organize meetings with key industry players. Offshore Energy brings them all together under one roof

Who attends?

- Business developers
- (Sales) Engineers
- Researchers
- Technicians
- Executives
- Managers
- Consultants
- Educators
- Students
- Governments

Thank you to our 2013 Conference Sponsors and Partners

Sponsors



DOSIGN ENGINEERING



mrestart





Partners

Deloitte.



Become a conference sponsor

Benefit from any of the profile-enhancing promotional opportunities attached to the conference and maximize your exposure at Offshore Energy. Browse through the sponsorship options on page 10 or contact your account manager to learn how we can complement your marketing strategy.

Sponsorships



Raise you company's profile by sponsoring the exhibition and/or the conference. Each sponsorship ipportunity provides a powerful platform to maximize your marketing efforts. Offshore Energy is the perfect place for connecting with one of the most concentrated groups of decision makers and industry players from over 60 different nationalities. It is also the access point to potential customers, acquisition opportunities and strategic partners.

Key sponsorship opportunities

- Platinum sponsor
- Gold exhibition sponsor
- · Gold conference sponsor

Exhibition sponsorship opportunities

- Silver exhibition sponsor
- Visitor badge (sold)
- Offshore Energy App
- Flyering
- Floor graphics
- · Visitor key cord
- Video wall in entrance area
- Mega banner in lobby

Conference sponsorship opportunities

- Silver conference sponsor
- Session sponsor
- Delegate pens

- · Panel sponsor
- Delegate key cords
- Delegate folder insert
- Refreshment breaks (per day)

Networking event sponsorship opportunities

- Official host Offshore Energy Networking Event
- Sponsor Offshore Energy Networking Event
- Table host at the Networking Event

Complementary advertising options

- Job Route
- Offshore WIND Route
- · Advertisement event catalogue
- Online banner on OffshoreEnergyToday.com or SUBSEAWorldNews.com
- Online company profile on OffshoreEnergyToday.com or SUBSEAWorldNews.com
- Online banner on Offshore-Energy.biz (event website)

Request our Sponsorship Brochure



Please visit www.offshore-energy.biz for package details or contact your account manager to ask for the sponsorship brochure with all Offshore Energy 2014 sponsorship possibilities.

www.offshore-energy.biz

Practical information

Offshore Energy project team

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28 & 29 October 2014 | Venue

Amsterdam RAI, The Netherlands

Europaplein 22, 1078 GZ Amsterdam Halls 8, 9, 10 & 11

Official Event hotel

Novotel Amsterdam City

http://offshore-energy.biz/exhibition/hotel-travel-info/

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About Navingo

Created and produced by



Navingo Maritime & Offshore Media Group (est. 2001) offers a range of services to the maritime cluster, the offshore industry and the offshore energy sector. Our products include high profile events, job portals, news sites and print media, giving us a leading industry position. Based in Rotterdam, The Netherlands, Navingo employs a staff of over 40 experts in (online) sales and marketing with backgrounds in maritime, offshore and/or energy.

To learn more about Navingo's products and brands please visit www.navingo.com

How long would it take you to meet the industry's leading players? At Offshore Energy you can meet them all in just two days.

Offshore Energy statistics 2013 and expectations for 2014

Exhibitors		491	Expectation	500+	_
Visitors		9,123	Expectation	10,000+	
Delegates		739	Expectation	1,000+	_
Nationalities repre	sented	56	Expectation	60+	-
Exhibition space (n²)	15,000	Expectation	18,000+	_



Amsterdam.
Central.
International.
A great reason
to come to
Offshore Energy.

Amsterdam a bustling hub of commerce.

Amsterdam is the capital of The Netherlands. A country that comes with a strong maritime and offshore industry that is well-known around the globe. The history of Amsterdam stretches back to the 13th century. Following the constructions of dams and dikes, Amsterdam developed into a bustling hub of commerce that welcomed other cultures with open arms. The city is now home to more than 780,000 residents from 180 different countries. Amsterdam is one of the most easily accessible cities in the world and can be reached by air, water or land. The city centre is known for its beautiful canals, impressive architecture and great shopping.

I amsterdam.









Application form

Offshore Energy 2014



Deadline for booking 15 September 2014

Please complete and send to **sales@offshore-energy.biz** or Navingo BV, attn: Offshore Energy 2014, Las Palmas Building, Wilhelminakade 302, 3072 AR Rotterdam, The Netherlands.

Only forms fully completed in English will be accepted. Exhibitors will receive an exhibitors' manual later. Payment terms: 50% of the participation fee must be paid when the order is confirmed to the organizer. Full payment for participation must be made before 7 October 2014. The organization retains the right to refuse participation when full payment has not been received by this date. Please keep a copy of this application form for your own files. Stated rates do not include 21% VAT.

Company information	- for correspondence a	nd invoicing	purposes		
Company name					
Primary contact person will receive event inform.	ation		M/F Position		
Address		Postal code			
Town			Country		
Telephone			Fax		
Email			Website		
Send invoice to Primary conta	oct Other:		CEO will receive invite for C-level meetings		
Invoice details			CFO will receive invite for C-level meetings		
Company details - to b	oe included in event cat	alogue 🛘	Same as correspondence addres	S	
Company name					
Contact person			M/F Position		
Visiting address		'			
Mailing address					
Country					
Telephone			Fax		
Email			Website		
Twitter			Linkedin		
Facebook					
	vords per email to <u>service@offshor</u> n Offshore Energy 2014 + company		The name of the compa be included in alphabe under the letter	'	
Frieze text on stand	Maximum of 25 signs				
Company logo					
Please send your company logo in	.JPG and .EPS to service@offshore	e-energy.biz			
Our company is active	in the following segme	ents and cat	egories		
Company segments	□ EPC		communication QHSE		
Offshore E&P	Filtration & separation	Offshore con		nversion	
Offshore wind	equipment	Offshore supp		development	
Dredging	FPSO vessels and equipment	Offshore train		•	
Offshore decommissioning	Hardware, software and	Personnel sei		icts/equipment	
Renewable marine energy	information management	Pipeline inspe		sign, engineering	
Henewable marme energy	Heavy lift transport	maintenance	and construc		
Business category/categories	Hydraulics	Pipelines and			
Cabling	Hydrographic, meteorological	components	Transport an		
Consultancy	and seismic survey	Platform mai		e installation	
Contracting	Lifting equipment and cranes	and decomm	_	e matanation	
Deepwater installation	Mechanical engineering		services, training Other, name	ly	
Drilling and well completion	Media	and recruitm		ıy	
Drilling and well completion	IVICUIA	and reciditiff	LIIL		

Application form

Offshore Energy 2014



Deadline for booking 15 September 2014

Please select p	referred option					
Full service standard st	tand construction					
4x2 meter (8m²)	€ 3,750	8x2 meter (16m²)	€ 6,125	6x4 meter (24m²)	€ 8,600	
4x3 meter (12m²)	€ 4,995	4x4 meter (16m²)	€ 6,125	8x3 meter (24m²)	€ 8,600	
6x2 meter (12m²)	€ 4,995	6x3 meter (18m²)	€ 6,875	8x4 meter (32m²)	€ 11,150	
Co-exhibitor	€ 495 with company:					
Maximum two companies per 12m²	. The co-exhibitor will be included in	the official exhibitor list, in the exhib	ition catalogue and the c	company name on the frieze on the stand.		
Full service participation	on with luxury stand co	nstruction				
Space only						
m² for € 299 per r	m² (minimum 24m²; dep	oth and frontage in cons	ultation with the	e organizer).		
Note: Inside stand dimensions are marginally smaller than stand surface dimensions. The organization reserves the right to slightly alter the size and location of the stand. The maximum building height in the stand is 5 meters, an extra floor on top of the stand is not allowed, stands have inside measurement because of the shell scheme construction. Stand location will be assigned by the organization. The organizer will seek to meet the exhibitor's wishes, but reserves the right to place any exhibitor in the most suitable location.						
Additional options						
Corner stand storage	e 1x1 meter € 185					
Extra meters (only in	n combination with 32 r	m² stand) m² € 29	9 per m²			
Stand wall graphics	€ 79 per m²					
Raised floor € 19,50	per m²					
Outdoor area € 995	fixed costs m²	€ 150 per m ² Fixed costs not	applicable to those with	indoor exhibition space.		
Sponsorships						
Key sponsorship oppor	rtunities					
Platinum sponsor		Gold exhibition spor	0.50r £ 2.5	000 Cold conforms	sponsor € 15,000	
Exhibition sponsorship	€ 32,500	Gold exhibition spoi	nsor € 25,	000 Gold conference	sponsor € 15,000	
Silver exhibition spo		Visitor key cord	€ 6,1	95 Floor graphics star	rting at € 1,995	
Registration tool	€ 7,995	Offshore Energy App			€ 4,995	
Videowall in entrand	•	Mega advertisemen			€ 2,995	
Restrooms per 25 ui	,	Escalator	€ 5,4		€ 3,495	
Conference sponsorshi		Liscalatol	€ 3,4	Stall way	€ 3,433	
Panel Arena sponso		Technical session sp	onsor €3,9	Q5 Conference room	sponsorship upon request	
Silver conference sp		Delegate key cords	€ 2,6		£ 1,495	
Panel sponsor	€ 6,000	Refreshment breaks	,		·	
	oonsorship opportunitie		per day e 1,5	Delegate folder if	6 2,300	
	e Energy Networking Ev		Hosting a tal	ble (10 seats) at the Network	ing Event € 899	
_	nergy Networking Event	·		ore Energy Networking Event		
				0,		
		isements in ever		е		
Job Route starting at	€ 895	OffshoreEnergyTod	•	Dlagge visit verse	offshore-energy.biz for	
Offshore WIND Rou		Online banner per month from € 700		nackage details of	r contact your account	
Advertisement event catalogue Online company profile				1 0	or the sponsorship	
Spread, full color	€ 1,995	Offshore-Energy.biz			Offshore Energy 2014	
Page, full color	€ 1,495	Online banner per n			bilities.	
Half page, full color		Newsletter banner p	oer issue € 795			
Participation de	eclaration					
agrees that this applicati	ion, when approved by th	ne organization, shall con	stitute, together	pany wants to participate in Off with the terms of participation and conditions, see www.offsho	and conditions, a legally	
Company name			Signature			
Name						
Date						