

Chairman William Jackson –

Jackson, Jackson & Associates P.C.

Vice-Chairman

Tyler Barlage – Community Christian Church

Secretary-Treasurer

Craig Smith – Mainstreet Pizza

Directors

Craig Bishop – Firstbank

Bill Brewbaker – Allaby & Brewbaker Insurance

Bruce DeLong – Clinton County Board of Commissioners

Kirk Gartside – Custom Embroidery Plus

Eric Harger – Trinity Engineering and Surveying Services

Dennis LaForest - City of St. Johns, Michigan

Dave Mageli – Account Receivable Solutions

Laurie Oakwood-Bishop – St. Johns Locale

## COMMITTEES

## Marketing

Tyler Barlage-Chair Craig Bishop Bill Brewbaker Kirk Gartside Eric Harger Dennis LaForest Laurie Oakwood-Bishop Craig Smith

#### Events

Kirk Gartside-Chair Tyler Barlage William Jackson Laurie Oakwood-Bishop Dave Mageli Craig Smith

Security, Parking

and Maintenance
Dennis LaForest-Chair
Bill Brewbaker
Eric Harger
William Jackson
Dave Mageli

Executive, Finance, Strategic Planning

William Jackson-Chair Tyler Barlage Bruce DeLong Dave Mageli Craig Smith

## CONTACT INFO

Executive Director
Carole M. Field
Cell: 989-640-5217
Fax: 989-579-5907
Email: CaroleField@
DowntownStJohns.org

The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

## DIRECTORS MEETING AGENDA Wednesday, August 1, 2012 12 Noon, St. Johns Depot

(\*Indicates Attachment)

- 1. Call to Order by Chairman William Jackson
- 2. Additions to the Agenda.
- 3. Approval of the Consent Agenda:
  - a. \* Minutes of Meeting dated July 18, 2012.
  - \* Approval of Executive Director Salary and Administrative Expenses of \$1,530.
  - c. \* City of St. Johns YTD Financial Report as of June 30, 2012
  - t. \* YTD Financial Report with Detail as of June 30, 2012
  - Communications: None.
- 5. Committee Reports:
  - a. Marketing (Barlage-chair, Bishop, Brewbaker, LaForest, Oakwood-Bishop, Smith)
  - b. Events (Mageli-chair, Barlage, Jackson, Oakwood-Bishop, Smith)
  - c. Security, Parking, Maintenance (LaForest-chair, Brewbaker, Harger, Jackson)
  - d. Executive/Finance/Strategic Planning (Jackson-chair, Barlage, DeLong, Mageli, Smith)
  - e. Director's Report. (Carole Field)
- 6. Old Business:
  - a. Veterans Memorial listing on website
- 7. New Business:
  - a. Mint Festival
    - 1. Volunteers-Membership will actively recruit volunteers (3 per board member)
    - 2. \* Timeline
    - 3. Car Show entry fees
    - 4. Volunteer T-Shirts
  - US27 Motor Tour
    - 1. Volunteers
    - 2. \* Timeline
    - **3.** T-Shirts 100 giveaways like last year?

Next Regular PSD/DDA Meeting: First Wednesday of Month at 12 noon, Train Depot Terminal Building
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The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

## **DIRECTORS MEETING MINUTES**

Wednesday, July 18, 2012 12 Noon, St. Johns Depot

- 1. Call to Order by Chairman Bill Jackson at 12:05 p.m. Attendance: Tyler Barlage, Craig Bishop, Laurie Oakwood-Bishop, Bill Brewbaker, Kirk Gartside, Dave Mageli and Craig Smith. Guest in Attendance: Don Thompson-Shaggies and Cindy Warda-City of St. Johns.
- 2. Additions to the Agenda. Corrections to the Minutes of the June Meeting under PSD/DDA Board Members: William Jackson and Eric Harger were nominated to renew their terms as directors (through June 30, 2015). The board also nominated the same slate of offices (William Jackson-Chairman, Tyler Barlage-Vice Chairman, and Craig Smith-Secretary/Treasurer). Approval of the Agenda with these corrections was motioned by Bishop and seconded by Mageli; motion passed.
- 3. Approval of the Consent Agenda: Motioned by Mageli, seconded by Bishop, to approve the minutes of the June 6, 2012 meetings, the Executive Director and Administrative expenses for May at \$1819.61 and the City of St. Johns YTD financial report accompanied by the detailed PSD financial report for the period through May 31, 2012.
- 4. Communications: The board reviewed the Thank you letter from CCEA for the \$1,000 donation.
- 5. Committee Reports:
  - a. Marketing (Barlage-chair, Bishop, Brewbaker, Harger, LaForest, Oakwood-Bishop, Smith)
  - **b. Events** (Gartside-chair, Barlage, Jackson, Mageli, Oakwood-Bishop, Smith)
  - c. Security, Parking, Maintenance (LaForest-chair, Brewbaker, Harger, Jackson)
  - d. Executive/Finance/Strategic Planning (Jackson-chair, Barlage, DeLong, Mageli, Smith) The committee met and set the board meeting agenda.
  - e. Director's Report (Carole Field) Revenue and Expenditure Reports were presented for:
    - 1) Corporate Sponsorship Report: Reflects \$9568 in corporate sponsorships as of 6/19/12.
    - 2) Summerfest Financial Report: The board reviewed a preliminary Summerfest financial event report, showing an estimated net profit of \$2755.95 as of 6/28/12.
    - 3) PSD Events Comparison: The board reviewed a preliminary events comparison report showing Summerfest 2012 preliminary net profit of \$2755.12 represents a 208% increase over the 2011 Summerfest net profit of \$891.93.

## 6. Old Business:

- a. Committee Seats: Dave Mageli agreed to remain on the Events committee along with joining the Security, Parking and Maintenance Committee. Kirk Gartside volunteered to chair the Events committee as motioned by Mageli and seconded by Barlage; motion passed.
- **b.** Recommendation to City for Use of Pavilion and Depot: Bill Jackson stated there was no new information available at this time regarding this matter.

## 7. New Business:

- a. Mint Festival
  - 1) Volunteers: Membership will actively recruit volunteers (3 per board member)
  - 2) Timeline: Will be emailed to member prior to August meeting
  - 3) Soft Drinks & Water: PSD will sell soft drinks and water at a separate table for \$1 each
  - 4) Rentals: Tables and chairs will be limited to totals needed for set-up only; none will be provided for seating during event.
  - 5) Beer Service: The beer service area will be moved outside to the east side of the Pavilion and additional lighting may have to be provided

Continued on Page -2-

BOARD OF DIRECTORS 2012 - 2013

#### Chairman

William Jackson – Jackson, Jackson & Associates P.C.

#### Vice-Chairman

Tyler Barlage – Community Christian Church

#### Secretary-Treasurer

Craig Smith – Mainstreet

#### <u>Directors</u>

Craig Bishop – Firstbank

Bill Brewbaker – Allaby & Brewbaker Insurance

Bruce DeLong – Clinton County Board of Commissioners

Kirk Gartside – Custom Embroidery Plus

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## **Events**

Kirk Gartside-Chair Tyler Barlage William Jackson Laurie Oakwood-Bishop Dave Mageli Craig Smith

#### Security, Parking and Maintenance

Dennis LaForest-Chair Bill Brewbaker Eric Harger William Jackson Dave Mageli

#### Executive, Finance, Strategic Planning

William Jackson-Chair Tyler Barlage Bruce DeLong Dave Mageli Craig Smith

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Next Regular PSD/DDA Meeting: First Wednesday of Month at 12 noon, Train Depot Terminal Building
Page 1of 2



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Bill Brewbaker - Allaby &

Brewbaker Insurance
Bruce DeLong – Clinton

Commissioners

Kirk Gartside – Custom

County Board of

Embroidery Plus

Eric Harger – Trinity

Engineering and

Surveying Services

Dennis LaForest – City of St. Johns. Michigan

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## **DIRECTORS MEETING MINUTES**

Wednesday, July 18, 2012 12:00 Noon, St. Johns Depot -Page 2-

- 6) ID Checkers: Volunteers checking IDs will be positioned at the entrance of the gated area
- 7) Raffe: A 50/50 raffle will be conducted each night, with the drawing scheduled at 10:30pm
- 8) Entrants will pay for admissions at one table, then progress to a second table to purchase beer tickets.
- 9) Live dogs will be used to guard beer truck overnight on Friday and Saturday.
- b. Banners and Flags: The City of St. Johns recent addition of banners and flags on side streets was discussed. The 18 banners measuring 24" x 48" were installed at the cost of \$3240 and 18 US Flags were installed at the cost of \$1035, for a total spent of \$4275. Discussion was held about the PSD sharing this cost with the City. A Motion was made by Brewbaker to reimburse the City \$2000 of this cost which was seconded by Mageli. Motion passed.

Meeting adjourned at 12:50 p.m.

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Executive. Finance.

Strategic Planning William Jackson-Chair Tyler Barlage Bruce DeLong Dave Mageli Craig Smith

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**Executive Director** Carole M. Field

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# **EXECUTIVE DIRECTOR and ADMINISTRATIVE EXPENSES July 2012**

Total Supplies	\$	0.00
Mail Chimp – Electronic Email Newsletter (monthly fee)	\$	30.00
Total Administrative Expenses	\$	30.00
Executive Director Salary:	<u>\$</u>	1,500.00
TOTAL for Month	\$	1,530.00

## City of St. Johns

## **Downtown Management Board**

## **BALANCE SHEET**

For the Fiscal Period July 01, 2011 to June 30, 2012

ASS	E	rs
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Cash	\$ 23,043.77
Due from General Fund	\$ 1,800.00
Prepaid Expense	\$ · -
Due from Current Tax	\$ -
TOTAL ASSETS:	\$ 24.843.77

## LIABILITIES AND FUND BALANCE

## LIABILITIES

Accounts payable	\$ 4,676.00
Due to General Fund	\$ 200.00
TOTAL LIABILITIES:	\$ 4,876.00

**FUND BALANCE**: \$ 19,967.77

TOTAL LIABILITIES AND FUND BALANCE: \$ 24,843.77

## City of St. Johns

## **Downtown Management Board**

## STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE For the Fiscal Period July 01, 2011 to June 30, 2012

REVENUES		Budget		June		YTD Actual		Variance Favorable (Unfavorable)	
Special assessments	•	05 000 00			_				
Interest	\$	25,880.00			\$	25,879.87	\$	(0.13)	
Miscellaneous	\$ \$	20.00			\$	-	\$	(20.00)	
Summerfest	φ \$	4,000.00	\$	6,118.10	\$		\$	- 0.440.40	
Mint Festival	\$	14,000.00	Ф	0,116.10	\$ \$	6,118.10	\$	2,118.10	
Farmer's Market	\$	1,100.00	\$	285.00	э \$	15,705.00 1,289.00	\$	1,705.00	
Corporate Sponsors	\$	4,000.00	\$	1,200.00	φ \$	5,650.00	\$ \$	189.00 1,650.00	
Transfer from General Fund	\$	1,000.00	\$	1,000.00	\$	1,000.00	\$ 	-	
TOTAL REVENUES:	\$	50,000.00	\$	8,603.10	\$	55,641.97	\$	5,641.97	
EXPENDITURES									
Postage	\$	500.00	\$	69.65	\$	519.45	\$	(19.45)	
Office Supplies	\$	450.00	\$	361.04	\$	661.20	\$	(211.20)	
Farmer's Market	\$	500.00	\$	129.00	\$	494.50	\$	5.50	
Car Shows	\$	1,500.00			\$	1,057.89	\$	442.11	
Mint Festival	\$	10,500.00	\$	462.75	\$	8,255.72	\$	2,244.28	
Summerfest	\$	2,500.00	\$	(224.84)	\$	5,057.81	\$	(2,557.81)	
Vietnam Legacy Ride	\$	-		,	\$	783.00	\$	(783.00)	
Santa Parade	\$	600.00	\$	•	\$	1,630.58	\$	(1,030.58)	
Website	\$	1,650.00			\$	-	\$	1,650.00	
Contracted services (Administration)	\$	18,000.00	\$	1,830.00	\$	19,732.50	\$	(1,732.50)	
Downtown Improvement	\$	10,100.00	\$	3,826.79	\$	5,399.67	\$	4,700.33	
Audit Fees	\$	200.00	\$	200.00	\$	200.00	\$	-	
Monthly & Long Distance Service	\$	500.00	\$	28.34	\$	311.74	\$	188.26	
Promotions	\$	-			\$	200.00	\$	(200.00)	
Print & Publishing	\$	1,500.00	\$	1,090.00	\$	1,090.00	\$	`410.00 <sup>°</sup>	
Miscellaneous	\$	1,500.00	\$	471.70	\$	2,465.97	\$	(965.97)	
TOTAL EXPENDITURES:	\$	50,000.00	\$	8,244.43	\$	47,860.03	\$	2,139.97	
EXCESS OF REVENUES									
OVER (UNDER) EXPENDITURES:	\$	-	\$	358.67	\$	7,781.94	\$	7,781.94	
Fund balance, beginning of year	_\$	12,185.83			\$	12,185.83			
Fund balance, end of period	\$	12,185.83			\$	19,967.77			

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# PRINCIPAL SHOPPING DISTRICT YTD FINANCIAL REPORT JULY 1, 2011 to June 30, 2012

19,967.77

		REVENUE		Jun-12	YTD			
	Interest Earned/Investments	Interest	_		4.004.00			
681.000.671.007 681.000.671.007		2011 Farmer's Market (Vendor Fees) 2012 Farmer's Market (Vendor Fees)		285.00	1,004.00 285.00			
681.000.671.018		2011 Mint Festival			15,705.00			
681.000.751.003		2012 Summerfest		6,118.10	6,118.10			
	Contr-Donat/Private Sources Corporate Sponsors	2012 Donations/Private 2012 Corp Sponsors		1,200.00	5,650.00			
	Transfer from General Fund	2012 City of St. Johns Corp Sponsorship		1,000.00	1,000.00			
681.000.671.000	Miscellaneous Revenue	2012 Miscellaneous (Prepaid Vendor Fees)						
681 000 672 006	Downtown Business District	YTD Assessment			<b>29,762.10</b> 25,879.87			
001.000.072.000	Downtown Business Biothot	TOTAL REVENUE:	_	-	20,010.01	55,641.97		
		EXPENSES	lum 40	VTD				
681.173.751.001	Farmers Market	EAPENSES	Jun-12 129.00	YTD 494.50				
	Summerfest 2011		120.00	372.50				
	Summerfest 2012		(224.84)	4,685.31				
	Mint Festival 2011		462.75	7,542.97				
	Mint Festival 2012 Car Shows (US 27 Motor Tour)		402.75	712.75 1,057.89				
	Vietnam Legacy Ride			783.00				
681.173.751.007	Santa Parade 2011	\$500 Best Decorated Prize Money		1,301.58				
		ADVERTISING	366.91		16,950.50			
			Jun-12	YTD				
681.173.818.040	Downtown Improvement	Tree Lights		594.12				
681.173.818.040	Downtown Improvement	Christmas Ornaments for Evergreens		229.00				
681.173.818.040 681.173.818.040	Downtown Improvement	Evergreens & Kissing Balls		765.00				
	Downtown Improvement  Downtown Improvement	Halogen Spike Lights (bulb replacements) Downtown Hanging Baskets and Flower Pots	3,707.50	213.76 3,707.50				
	Downtown Improvement	Smokers Receptacles for Depot	119.29	119.29				
	Print & Publishing	5000 Downtown St. Johns Brochures	760.00	760.00				
	Print & Publishing	Downtown St. Johns Events Flyers	330.00	330.00				
681.173.870.001 681.173.956.000		Downtown Dollars 2010 XM Satellite Radio (10/12/10-10/12/11)		200.00 134.83				
681.173.956.000	Miscellaneous	ASCAP License Fee (1/1/12-12/31/12)		320.00				
681.173.956.000		BMI Broadcasting Fee (71/1/12-16/30/13)	320.00	320.00				
681.173.956.000	Miscellaneous	Nuts, Bolts, Screws & Bulbs for Tree Lights and fixtures	151.70	151.70				
681.173.956.000 681.173.956.000	Miscellaneous Miscellaneous	Main Street Café-Meetings 11/27, 11/1, 11/12 Sirens-Meeting 2/16/12		100.00 22.00				
681.173.956.000		Newspaper Notices for PSD Renewal Mtg		217.44				
		DOWNTOWN IMPROVEMENTS	5,388.49		8,184.64			
		Sub-Total for Promotion (Advertising + Impl	rovements)	=	25,135.14			
		_	Jun-12	YTD				
681.173.729.000	3	Postage (USPS stamps + Mailchimp email)	69.65	519.45				
	Office Supplies/Adm Monthly & Long Distance	Office Supplies  Phono (Long Distance) \$28.34/mg	361.04	661.20 311.74				
681.173.853.004		Phone (Long Distance) \$28.34/mo Audit Fees	28.34 200.00	200.00				
681.173.818.000	Contractual Services	Executive Director Salary	1,500.00	18,000.00				
	Contractual Services	Website Design & Maintenance	330.00	1,732.50				
681.173.956.000 681.173.956.000		Donation to Clinton County Arts Council (Final Yearly Pymt #3 of 3)		300.00				
001.173.956.000	IVIIOCEIIAI IECUS	Donation to Clinton County Economic Alliance		1,000.00				
		ADMINISTRATIVE	2,489.03		22,724.89			
		TOTAL EXPENSES:	8,244.43			47,860.03		
		Excess of Revenue				7,781.94		
Fund Balance beginning of year12,								

Fund Balance, end of period

## 2012 MINT FESTIVAL DOWN at the DEPOT TIMELINE

## Wednesday, August 8, 2012: AFTERNOON beginning at 1:00 pm

- o Set-up of PSD Tent and snow fencing perimeter around pavilion on Depot lawn
- Delivery of extra waste receptacles and 20 City picnic tables on Depot lawn
- Set-up of stage inside Pavilion

## Thursday, August 9, 2012: AFTERNOON

- o Delivery of chairs, tables, lights and portable toilets
- o String lights around Pavilion interior roof line and on PSD Tent (for beverage service)
- o Delivery of sawhorses, metal free standing & plastic grommeted "Car Show" signs by DPW

## Friday, August 10, 2012: AFTERNOON

- o Delivery of beer truck, signage and wristbands
- Completion of exterior fence around beer truck
- Set-up of signage on fence, interior tables and chairs for beverage service, front gate tables
- Set-up of food PSD soft drink/water sales station vendor

## Friday, August 10, 2012 after 5:00 p.m.

- Set-up of band equipment by TKO-The Knock Offs
- Block third block of Clinton and Railroad from Clinton to Spring Streets for car show
- o Zip strip plastic grommeted "Car Show" signs to sawhorses and set-up metal free standing signs
- Set-up of Registration table and DJ sound system at 300 N. Clinton for car show
- Set-up of beverage service and cash boxes, etc at Depot

## Friday, August 10, 2012 at 6:30 p.m.

Arrival of volunteers

## Friday, August 10, 2012 after 9:00 p.m.

- o Reopen third block of Clinton & Railroad from Clinton to Spring Streets at conclusion of car show
- Cut off "Car Show" signage from saw horses and move to curb with metal "Car Show" signs

## Friday, August 10, 2012 at Midnight

- o Removal of band equipment
- Install live guard dogs for beer truck

## Saturday, August 11, 2012 after 5:00 p.m.

- Set-up of band equipment by The Squids
- Saturday, August 11, at 6:30 p.m.
  - o Arrival of volunteers

## Saturday, August 11, 2012 at Midnight

- Removal of band equipment
- o Removal and storage of fence signage
- Stacking of tables and chairs
- Install live guard dogs for beer truck

## Sunday, June 24, 2012: MORNING

- Removal of beer truck
- o Removal of tables, chairs, lights and portable toilets

## Monday, June 25, 2012: MORNING

- Tabulation of cash receipts
- Removal and storage of exterior snow fencing, stages, sawhorses, metal free standing "Car Show" signs and PSD Tent

## **2012 US27 MOTOR TOUR STOP TIMELINE**

- Wednesday, August 22, 2012: AFTERNOON
  - o Delivery sawhorses to block Clinton Avenue from State to Railroad Streets
  - Delivery of metal free standing "Car Show" signs
- Thursday, August 23, 2012: Early Morning (3:00 am?)
  - o Set-up of sawhorses and metal free standing "Car Show" signs by St. Johns Police
- Thursday, August 23, 2012: Early Morning (7:00 am)
  - Arrival of volunteers to monitor street parking and direct early arrivals in car show
- Thursday, August 23, 2012: 8:30 am
  - o Tune Downtown sound system to music from a 50's station
  - o Arrival of car show tour participants
- Thursday, August 23, 2012: 11:00 am
  - Reopen Clinton Avenue from State to Railroad by moving sawhorses and setting on sidewalks
  - o Removal and storage of sawhorses and metal free standing "Car Show" signs by DPW



<u>Chairman</u>

William Jackson – Jackson, Jackson & Associates P.C.

Vice-Chairman

Tyler Barlage – Community Christian Church

Secretary-Treasurer

Craig Smith – Mainstreet Pizza

<u>Directors</u>

Craig Bishop – Firstbank

Bill Brewbaker – Allaby & Brewbaker Insurance

Bruce DeLong – Clinton County Board of Commissioners

Kirk Gartside – Custom Embroidery Plus

Eric Harger – Trinity Engineering and Surveying Services

Dennis LaForest – City of St. Johns, Michigan

Dave Mageli – Account Receivable Solutions

Laurie Oakwood-Bishop – St. Johns Locale

## COMMITTEES

Marketing

Tyler Barlage-Chair Craig Bishop Bill Brewbaker Kirk Gartside Eric Harger Dennis LaForest Laurie Oakwood-Bishop Craig Smith

**Events** 

Kirk Gartside-Chair Tyler Barlage William Jackson Laurie Oakwood-Bishop Dave Mageli Craig Smith

Security, Parking and Maintenance

Dennis LaForest-Chair Bill Brewbaker Eric Harger William Jackson Dave Mageli

Executive, Finance,

Strategic Planning
William Jackson-Chair
Tyler Barlage
Bruce DeLong
Dave Mageli
Craig Smith

## **CONTACT INFO**

Executive Director Carole M. Field

Carole M. Field
Cell: 989-640-5217
Fax: 989-579-5907
Email: CaroleField@
DowntownStJohns.org

The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

# DOWNTOWN DEVELOPMENT AUTHORITY (DDA) DIRECTORS MEETING AGENDA Wednesday, August 1, 2012 12 Noon, St. Johns Depot

(Following meeting of the Principal Shopping District Board)

(\*Indicates Attachment)

- 1. Call to Order by Chairman William Jackson
- 2. Additions to the Agenda.
- 3. \*Approval of Meeting Minutes dated July 18, 2012
- 4. Communications: None
  - a. Marketing (Barlage-chair, Bishop, Brewbaker, Harger, LaForest, Oakwood-Bishop, Smith)
  - **b. Events** (Kartside-Chair, Barlage, Jackson, Oakwood-Bishop, Smith)
  - c. Finance (Jackson-chair, Barlage, DeLong, Mageli, Smith)
  - d. Security, Parking, Maintenance (LaForest-chair, Brewbaker, Harger, Jackson, Mageli)
- 5. Old Business: None
- 6. New Business:
  - a. 207 Spring Street proposal

Next Regular PSD/DDA Meeting: First Wednesday of Month at 12 noon, Train Depot Terminal Building

Page 1of 3



Chairman

William Jackson – Jackson, Jackson & Associates P.C.

Vice-Chairman Tyler Barlage –

Community Christian
Church

Secretary-Treasurer

Craig Smith – Mainstreet Pizza

**Directors** 

Craig Bishop – Firstbank

Bill Brewbaker – Allaby & Brewbaker Insurance

Bruce DeLong – Clinton County Board of Commissioners

Kirk Gartside – Custom Embroidery Plus

Eric Harger – Trinity Engineering and Surveying Services

Dennis LaForest – City of St. Johns, Michigan

Dave Mageli – Account Receivable Solutions

Laurie Oakwood-Bishop -St. Johns Locale

## COMMITTEES

Marketing

Tyler Barlage-Chair Craig Bishop Bill Brewbaker Kirk Gartside Eric Harger Dennis LaForest Laurie Oakwood-Bishop Craig Smith

**Events** 

Kirk Gartside-Chair Tyler Barlage William Jackson Laurie Oakwood-Bishop Dave Mageli Craig Smith

Security, Parking and Maintenance

Dennis LaForest-Chair Bill Brewbaker Eric Harger William Jackson Dave Mageli

Executive, Finance, Strategic Planning William Jackson-Chair Tyler Barlage Bruce DeLong Dave Mageli

## **CONTACT INFO**

Craig Smith

Executive Director

Carole M. Field Cell: 989-640-5217 Fax: 989-579-5907 Email: CaroleField@ DowntownStJohns.org The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

# DOWNTOWN DEVELOPMENT AUTHORITY (DDA) DIRECTORS MEETING MINUTES Wednesday, July 18, 2012 12 Noon, St. Johns Depot

(Following meeting of the Principal Shopping District Board)

- 1. Call to Order by Chairman William Jackson at 12:50 p.m. Attendance: Tyler Barlage, Craig Bishop, Laurie Oakwood-Bishop, Bill Brewbaker, Kirk Gartside, Dave Mageli and Craig Smith. Guest in Attendance: Don Thompson-Shaggies and Cindy Warda-City of St. Johns.
- 2. Additions to the Agenda. None.
- 3. Approval of Meeting Minutes: Minutes of June 6, 2012 meeting were reviewed and approved.

4. Communications: None

5. Committee Reports: None

- 6. Old Business:
  - a. Banners and Flags tabled last year: The cost of proposed Banners and US flags for electrical poles on side streets was discussed at the June 6/6/12 meeting and tabled until the new fiscal year 2012-2013. This item was moved to the PSD agenda.
  - b. Christmas Decorations:
    - 1) Wreath Skyline: Tyler reported that permission had been obtained from Ken Harris and Craig Bishop to put anchors into their buildings (Antiques & Friends at 115 N. Clinton and the former Aaron Baker property at 114 N. Clinton) to hang the 40' traditional wreath skyline across Clinton Avenue. Ken Baker indicated that he would be willing to let us get electricity for the decoration from his building. Tyler will pursue hiring a firm to install the eyelet anchors into the building facades so that a cable can be strung across the street. It must be installed high enough so that once the decoration is strung across it, it is as high off the street as the traffic lights at the M-21/Clinton Ave. intersection are off the street. The decoration weighs 121 lbs., and the wreath (the widest part of the decoration) is 4 feet wide (this is the decoration from Bronners). The anchors into the buildings need to accommodate 121 lbs., plus weight of the cable, plus extra strength for any wind resistance. The anchors will need to be located high enough in such a way as to accommodate for the swag of the cable on which the wreath skyline is strung.
    - 2) Tree Lights: Light strings for the trees are being ordered through Gill-Roys. We have ordered the "warm white" clear L.E.D. lights (rather than the clear blue-hued ones).
    - 3) Second bids will be attempted for the rest of the decorations (12'x16" red bows for 53 planters and giant light with 36" bow for pavilion entrance) to make sure we are happy with the costs. (Our current cost estimates are from Bronners in Frankenmuth.) Carole will contact Jeff Stephens to see if there is another vendor that supplies decorations to municipalities that he can direct us to.

Next Regular PSD/DDA Meeting: First Wednesday of Month at 12 noon, Train Depot Terminal Building



**DIRECTORS** 2012 - 2013

**BOARD OF** 

<u>Chairman</u>

William Jackson -Jackson, Jackson & Associates P.C.

Vice-Chairman

Tyler Barlage Community Christian Church

Secretary-Treasurer

Craig Smith - Mainstreet Pizza

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**Events** 

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Security, Parking and Maintenance

Dennis LaForest-Chair Bill Brewbaker Eric Harger William Jackson Dave Mageli

Executive, Finance,

Strategic Planning William Jackson-Chair Tyler Barlage Bruce DeLong Dave Mageli Craig Smith

## **CONTACT INFO**

**Executive Director** 

Carole M. Field Cell: 989-640-5217 Fax: 989-579-5907 Email: CaroleField@ DowntownStJohns.org The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, Ml. 48879 (989-227-1717) www.DowntownStJohns.org

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## DOWNTOWN DEVELOPMENT AUTHORITY (DDA) **DIRECTORS MEETING MINUTES** Wednesday, July 18, 2012

12 Noon, St. Johns Depot -Page 2-

#### **New Business:**

a. Large Clock in the Downtown: Discussion was held about the addition of a large clock, statue gallery, steel archway, trail head information kiosk or other focal point in the Downtown. These suggestions were met with great enthusiasm by the board members. The Marketing Committee agreed to advance this project and forward recommendations to the board.

Meeting adjourned at 1:05 p.m.

Next Regular PSD/DDA Meeting: First Wednesday of Month at 12 noon, Train Depot Terminal Building

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07/26/2012 11:31 AM User: GTEICHM DB: City Of St John

BALANCE SHEET FOR CITY OF ST. JOHNS Period Ending 06/30/2012

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Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets *	**	
248-000-002.000	CASH - IMM/PRI ACCT 1289	23,692.62
Total	23,692.62	
*** Fund Bal	ance ***	
248-000-390.000	Fund Balance	14,888.78
Total	. Fund Balance	14,888.78
Begin	ning Fund Balance	14,888.78
Endir	of Revenues VS Expenditures og Fund Balance . Liabilities And Fund Balance	8,803.84 23,692.62 23,692.62

07/26/2012 11:32 AM	REVENUE AND EXPENDITURE REPORT FOR CITY OF ST.	URE REPORT FOR CIT	Y OF ST. JOHNS		Page: 1/1	
USer: GIEICHM DB: City Of St John	PERIOD	PERIOD ENDING 06/30/2012				
ACCOUNT DESCRIPTION	2011-12 ORIGINAL BUDGET	2011-12 AMENDED BUDGET	END BALANCE 06/30/2012	ACTIVITY FOR MONTH 06/30/2012	AVAILABLE BALANCE	% BDGT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY Revenues Dept 000-REVENUE 404.000 CURRENT PROPERTY TAX	19,000.00	19,000.00	18,747.66	18,747.66	252.34	98.67
Total Dept 000-REVENUE	19,000.00	19,000.00	18,747.66	18,747.66	252.34	98.67
TOTAL Revenues	19,000.00	19,000.00	18,747.66	18,747.66	252.34	98.67
Expenditures Dept 451-NEW CONSTRUCTION 734.000 OPERATING SUPPLIES/DPW 818.000 CONTRACTUAL SERVICES	00.00	00.0	7,549.82	0.00	(7,549.82) (2,394.00)	100.00
Total Dept 451-NEW CONSTRUCTION	00.0	00.00	9,943.82	0.00	(9,943.82)	100.00
TOTAL Expenditures	00.0	0.00	9,943.82	00.00	(9,943.82)	100.00
Fund 248: TOTAL REVENUES TOTAL EXPENDITURES NET OF REVENUES & EXPENDITURES	19,000.00	19,000.00	18,747.66 9,943.82 8,803.84	18,747.66 0.00 18,747.66	252.34 (9,943.82) 10,196.16	98.67 100.00 46.34

	M GL ACTIVITY REPORT FOR CITY OF ST. JOHNS FROM 248-173-818.000 TO 248-451-818.000 TRANSACTIONS FROM 07/01/2011 TO 06/30/2012 Type Description Reference #	OF ST. JOHNS -451-818.000 TO 06/30/2012	Debits	Page: 1/1 Credits	Balance
77/01/201 248 DOWNTOWN DEVELOPMENT AUTHORITY 248-173-818.000 27/01/2012 2012-13 Fiscal 36/30/2012	PMENT AUTHORITY 2012-13 Fiscal Year Begin 248-173-818.000		BEG. BALANCE 0.00	0.00	0.00
248-451-734.000 OPERAT. DEPOT STAGE MATERIAL DEPOT STAGE MATERIAL DEPOT PAVILION CURTAIN BANNER & FLAGS FOR DOWN 2012-13 Fiscal Year Bec	ATING SUPPLIES/DPW IN OWNTOWN Begin END BAL	BEG.	BALLANCE 527.86 246.96 2,500.00 4,275.00 7,549.82	00.00	0.00 527.86 774.82 3,274.82 7,549.82 7,549.82
248-451-818.000 CONTRACTU FRAMES & TOPS FOR STAGES 2012-13 Fiscal Year Begin 248-451-818.000	AL SERVICES END BAL	BEG.	BEG. BALANCE 2,394.00 2,394.00	0.00	0.00 2,394.00 0.00 2,394.00
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY	HORITY		9,943.82		00.00

## ST JOHNS DOWNTOWN DEVELOPMENTAUTHORITY

GLNumber	Da te	Description of Transaction	Expense (-)	Revenue (+)	Ba la nc e
	2010-2011	DDA Recapture		19,900.78	19,900.78
248-451 818.000	2010-2011	Side walk construction at Pavilion	5,012.00		14,888.78
		2010-2011 Year End BALANCE			14,888.78
	2011-2012	DDA Recapture (YID 7/31/11-10/31/11)		16,397.49	31,286.27
	2011-2012	DDA Recapture (YID 11/30/11-6/30/12)		2,350.03	33,636.44
248-451 734.000	2012-2013	Depot Stage Materials	3,168.68	,	30,467.76
248-451 734.000	2012-2013	Depot Side Curtains	2,500.00		27,967.76
248-451 734.000	2012-2013	Banners & Flags for Side Streets	4,275.00		23,692.76
		2011-2012 Year End BALANCE			23,692.76