



## 2016 Contract for Space Rental (non-food)

Firm Name		Main Phone	
Contact Name		Alt Phone	
Address		Email	
City		State, Zip	
Website			
Product/Service/Association/Registry (for Program Description)			

Exposition Hall	#	Price	Total	Bazaars & Bulk Space	#	Price	Total
10 x 10 (main level)				Indoor (200/sf min. Bldg 25)			
10 x 10 (upper level)				Outdoor (200/sf min.)			
10 x 10 Non-profit ***				Bulk (min. 2000/sf) CALL			
15 x 15				Table Top			
15 x 20							
20 x 20/33 x 15							
Bulk (1800 sf min.)/SF							
<b>Buildings 18 &amp; 110</b>							
10 x 10 Non-profit ***							
8x10/10 x 10							
						<b>Additional Charges</b>	
						Price	Total
						Corner/Premium **	
						Electric Service	
						Vendor Passes *	
						Other	

**GRAND TOTAL** \_\_\_\_\_

Preferred Location/Booth #: \_\_\_\_\_ #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3

\* See rules for included passes with space reservations  
 \*\* Applies to locations in entry gallery, end of rows, corner booths, etc – if in doubt, ask!  
 \*\*\* Current HCI membership is REQUIRED for the non-profit rate. Join at [www.horsementscouncil.org](http://www.horsementscouncil.org)

Note: We will make every effort to accommodate your first space choice. However, IHF reserves the right to relocate vendors.

**PAYMENT METHOD** (Check or money order accepted. \$25 fee for returned checks.)      Deposit Paid:

I wish to pay a 50% deposit (balance due by 1/15/2016)      \$

I wish to pay in full      \$

All payments non-refundable. See Rules/Regulations. Make checks payable to **Illinois Horse Fair**.

**AGREEMENT:** I hereby authorize Horsemen's Council of Illinois/Illinois Horse Fair to reserve space for me. I agree to pay any remaining charges by 1-15-2016. The authorized signature on this contract signifies that I have read and understand the rules and regulations (See Vendor/Exhibitor Rules for additional insurance requirements) set forth by the Horsemen's Council of Illinois/Illinois Horse Fair for participation in this event and agree to abide by the same.

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_

Exhibitor's Signature      Date      IHF Exhibit Director's Signature      Date



Please save the date, March 4-6, for the 2016 Illinois Horse Fair sponsored by the Horsemen's Council of Illinois. This year's fair is themed ***The Equestrian Lifestyle—Ride Your Dream.***

The 2015 Illinois Horse Fair was a resounding success and we'd like to share with you those statistics. ***Our attendance was 13,235--up 29%, Saturday evening performance sold out and the weather almost cooperated! An added bonus for all this year was the amount of coverage we received in radio, print, internet and television—a promotional value of \$65,975.***

These numbers demonstrate our continued commitment to bring the best event possible for participants, vendors, sponsors and spectators. As in past years we are working behind the scenes to bring the best in clinicians, educational programs, special events and of course the finest equine shopping around, thanks in large part to all of you.

As part of our successful year, we are adjusting our vendor pricing worksheet to provide more uniform prices in relation to the square footage costs of the different venues. The end result is a more appealing fee for the modest exhibitor! Please review the enclosed information sheet closely. If you have any questions please feel free to contact me, and stay tuned for additional information coming your way.

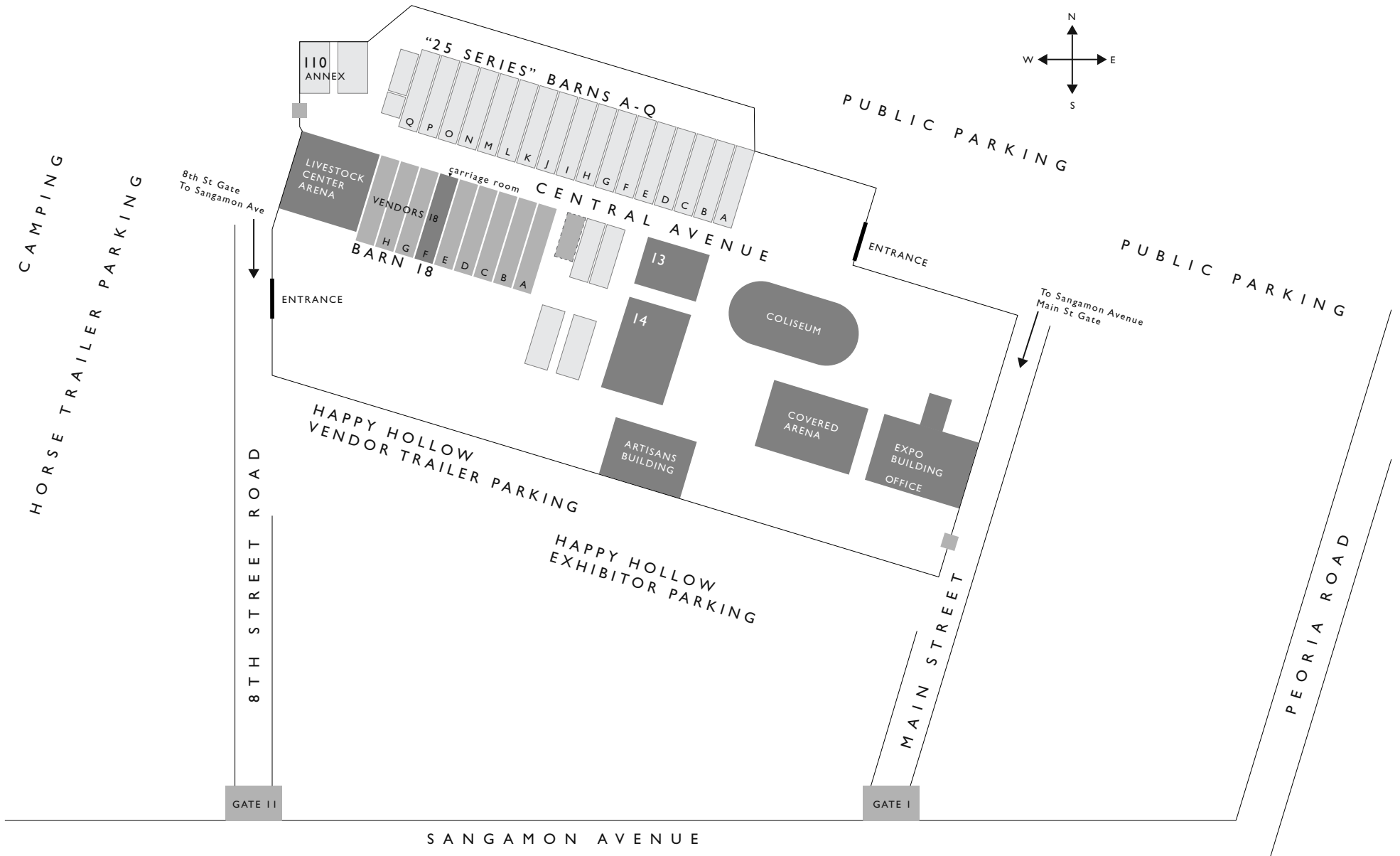
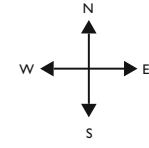
The Horsemen's Council of Illinois and the Horse Fair Committee would like to thank all that have been a part of the fair in the past and we look forward to seeing you once again, the first full weekend in March at the Illinois State Fair Grounds.

Respectfully,

A handwritten signature in cursive script that reads "Ronald J. Rhodes".

Ronald J. Rhodes  
2016 Illinois Horse Fair  
Chairman

# 2016 Site Map



110 ANNEX

"25 SERIES" BARNs A-Q

LIVESTOCK CENTER ARENA

VENDORS 18

carriage room

CENTRAL AVENUE

13

14

COLISEUM

COVERED ARENA

ARTISANS BUILDING

EXPO BUILDING OFFICE

ENTRANCE

ENTRANCE

HAPPY HOLLOW VENDOR TRAILER PARKING

HAPPY HOLLOW EXHIBITOR PARKING

PUBLIC PARKING

PUBLIC PARKING

CAMPING  
HORSE TRAILER PARKING

8th St Gate To Sangamon Ave

To Sangamon Avenue Main St Gate

8TH STREET ROAD

MAIN STREET

PEORIA ROAD

GATE II

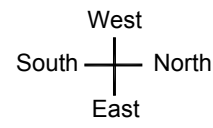
GATE I

SANGAMON AVENUE

# ILLINOIS HORSE FAIR 2016 MAIN LEVEL - EXPO BLDG.



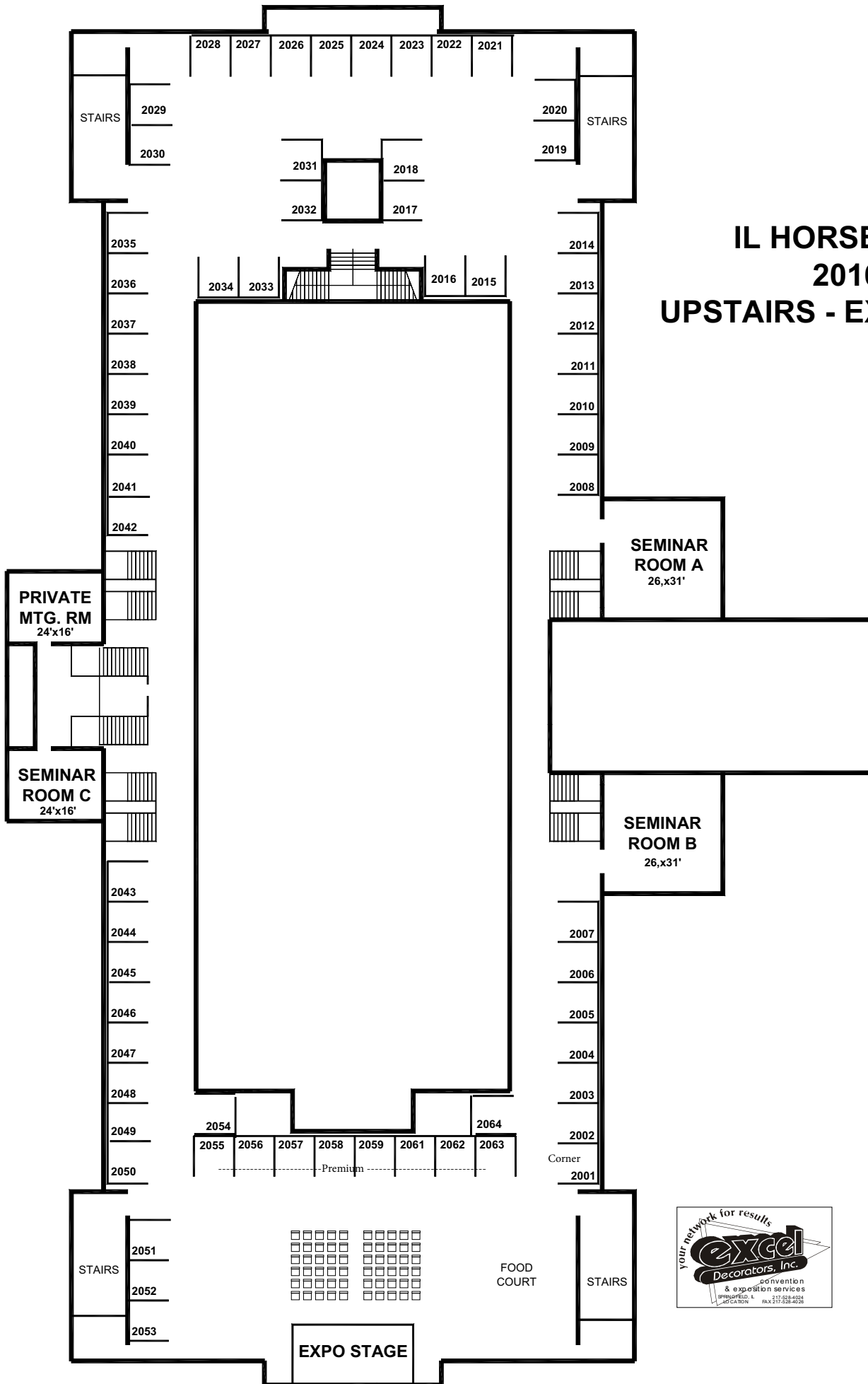
83 - 10' x 10' Booths  
31 - BULK SPACES



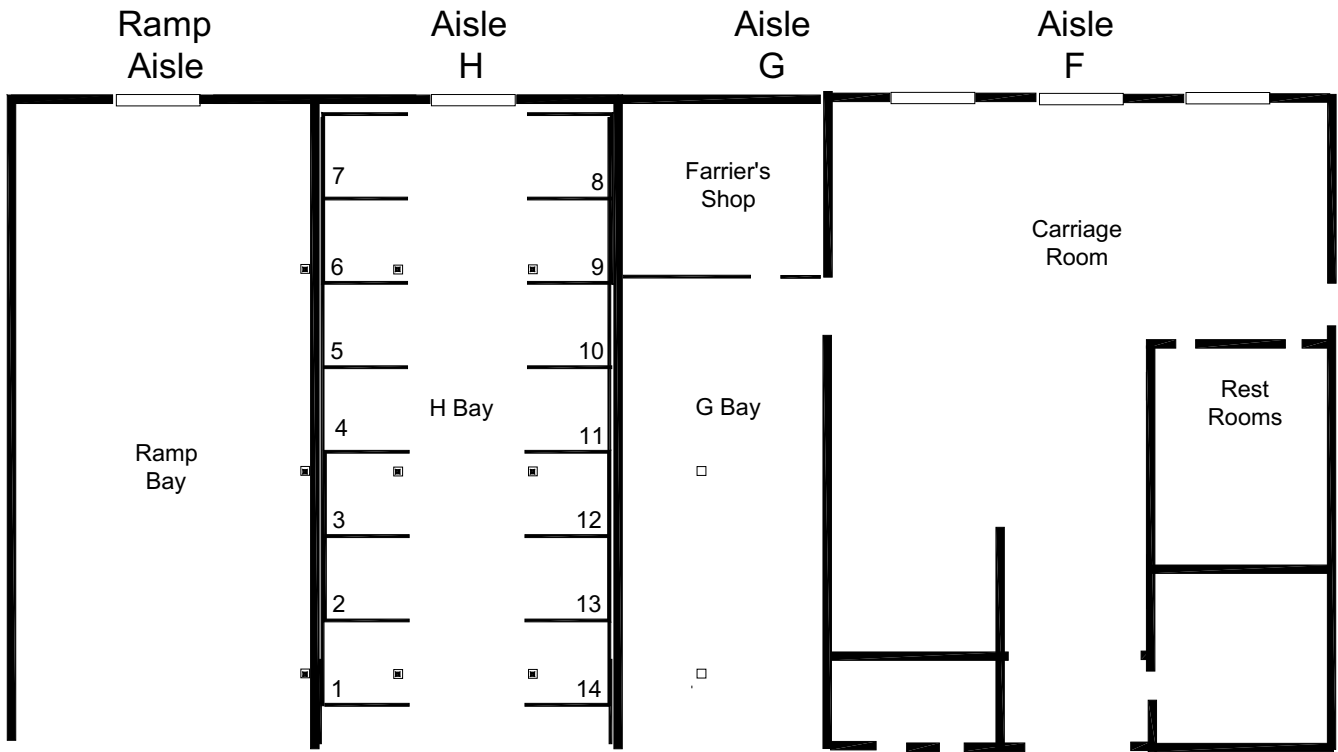
*Illinois State  
Fairgrounds  
Expo Building*



# IL HORSE FAIR 2016 UPSTAIRS - EXPO BLDG.



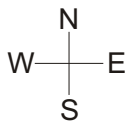
# Illinois Horse Fair 2016 Central Avenue



To Livestock Center



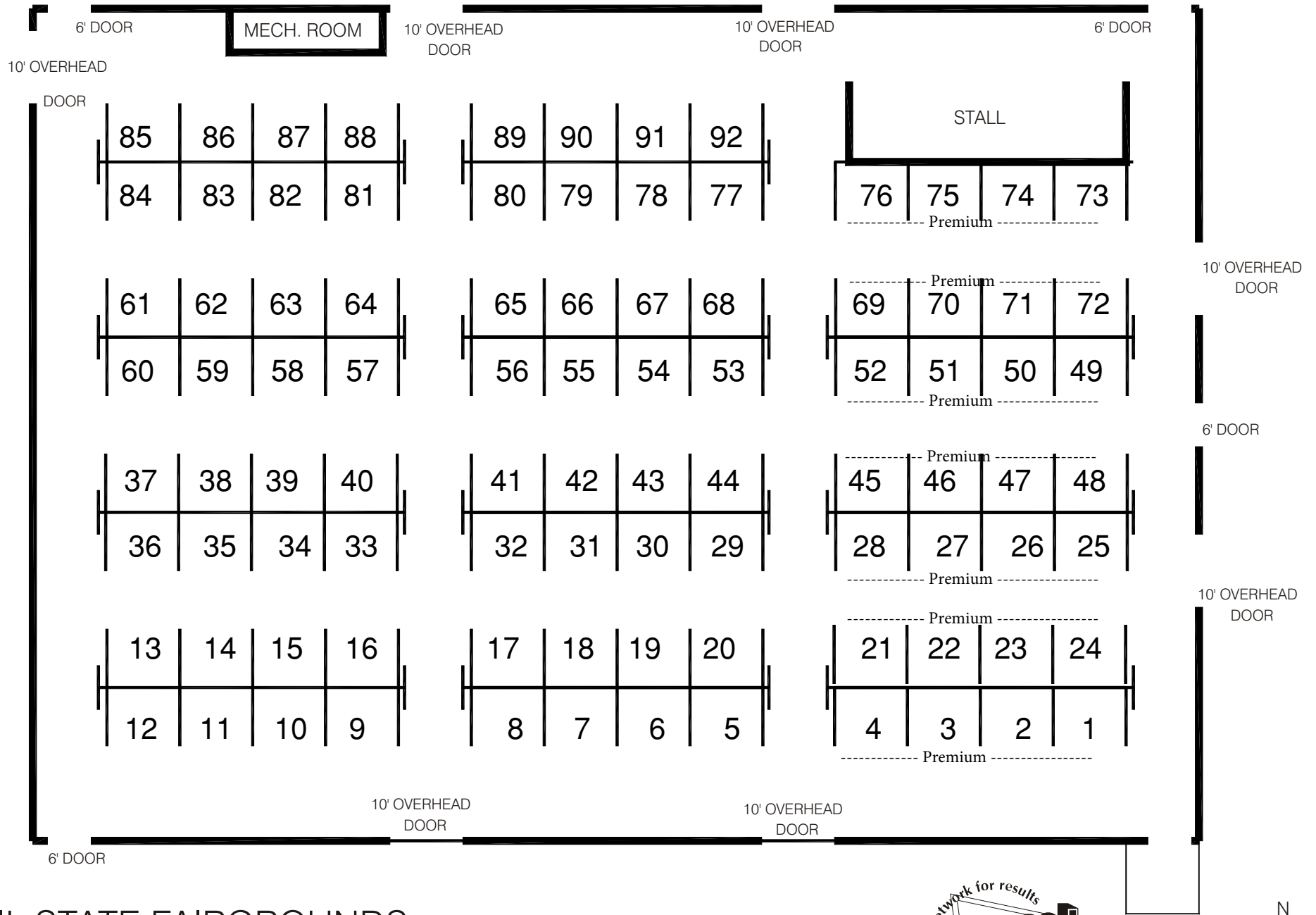
IL STATE  
FAIRGROUNDS  
HORSE BARN 18



Horse Barn  
Display Aisles



# Illinois Horse Fair 2016



IL STATE FAIRGROUNDS  
ANNEX BUILDING 110

92 - 10' x 8' Booths

