

CLINICAL APPLICATIONS

A 2-Day Practice-Oriented Lactation Intensive

Presented by

Evergreen Perinatal Education and SWAG Conferences LLC

April 10-11, 2014 Berkeley, CA USA



You should take this course if you:

- Want to prepare to recertify for the IBLCE exam
- Are preparing to take the IBLCE exam for the first time
- Have completed a 3-6 day breastfeeding program since January 1, 2009
- Are an IBCLC/RN/RD and want to earn CERPs/CEs while updating your knowledge

This course is designed for you if you meet ONE or more of the following criteria:

- Have strong clinical skills in assisting breastfeeding families
- Have attended a comprehensive 3-6 day program in breastfeeding education
- Have completed 30-45 hours of breastfeeding education in preparation for the IBLCE exam

In order to comply with the IBLCE requirements to apply to take the IBCLC exam you must acquire a total of 90 hours of education in human lactation and breastfeeding. To assist with this SWAG Conferences LLC will offer several courses/conferences throughout the year. Please check our website for all offerings: SWAGconferences.org.

FACULTY Molly Pessi, BSN, IBCLC Director Evergreen Perinatal Education

Molly has spent most of her career with a focus on family centered maternity care. She worked at Evergreen Hospital Medical Center from 1985-2003, following 5 years as a health educator, clinician and lactation consultant for a hospital-based nurse-midwifery service. While at Evergreen Hospital, she developed comprehensive parent and professional education programs, the regional breastfeeding center, a postpartum clinic and Baby-Parent Groups. This led to the first US designation of "Baby Friendly" by UNICEF and the World Health Organization. Molly is currently the director of Evergreen Perinatal Education, a consulting and education program for professionals. She has served on the International Board of Lactation Consultant Examiners and is a past president of that board. She is a registered nurse, childbirth educator and an International Board Certified Lactation Consultant.

REGISTRATION includes continental breakfast, lunch, breaks and continuing education.

REGISTRATION CONFIRMATIONS Include a legible email address.

EDUCATION CREDITS	International Board of Lactation Consultant Examiners	15	CERPs
	Instructional Hours in the IBLCE Exam Blueprint	15	
	Commission on Dietetic Registration	15	CPE Hrs. Cat. II
	California Board of Registered Nursing Provider #14127	18	Hours

PROGRAM	Registration and Breakfast	Program	Lunch
Day 1	7:30 - 8:00	8:00 - 5:00	12:00 - 1:00
Day 2	7:45 - 8:00	8:00 - 5:00	12:00 - 1:00

CANCELLATIONS must be in writing and postmarked by March 3, 2014 for a full refund minus a \$50 processing fee. Mail to SWAG Conferences LLC, 908 Curtis Street, Albany, CA 94706-2108

CONTACT/QUESTIONS Sue Wirth SWAGconferences@aol.com 510-524-6917

WEB SITES Evergreenperinataleducation.com SWAGconferences.org

BABIES AT THE CONFERENCE Quiet infants in arms-no strollers please.

SUBSTITUTIONS We reserve the right to change the program/speakers as necessary.

***AGENCY SPONSORSHIP** All attendees are held primarily responsible for all registration fees. If your workplace or other agency is paying your registration fee; register as soon as possible with a note to Sue Wirth telling her that the payment will follow.

SITE Hs Lordships Restaurant 199 Seawall Dr, Berkeley CA 94601 510-843-8144 Free Parking

FROM THE NORTH- Take I-80 West to Berkeley. Exit at University Ave. Follow Loop West to University Ave. Left on University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

FROM THE SOUTH- Take the Gilman Street exit from I-80. Left at stop sign onto Gilman Street. Go under the freeway and turn Left onto the Frontage Road. At the next stop sign, University Avenue, turn Right. Left at Marina Blvd stop sign. Turn left on Seawall Dr.

FROM THE BAY BRIDGE-Take Emeryville/Powell St. exit. Make a left and go under the freeway overpass. Make a right onto Frontage Road, following the signs to the Berkeley Marina. Turn left onto University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

REGISTRATION FORM

PLEASE PRINT CLEARLY

Name and Credentials _____

E-mail _____

Address _____

City, State, Zip _____

Phone (H) _____ (W) _____

Experience: Please check all that apply.

_____ IBCLC

_____ Took a 3-6 day breastfeeding course after January 1, 2009

_____ Licensed/certified health care provider

Special Needs Request _____

***AGENCY SPONSORSHIP: I agree that I am primarily responsible for the payment, by the beginning of the course, of all registration fees if my employer or agency does not pay.**

Signature

Date

- Make checks payable to SWAG Conferences LLC
- MAIL to Sue Wirth, 908 Curtis Street, Albany, CA 94706-2108
NO FAX AVAILABLE

Early Registration *(postmarked by February 28, 2014)* \$350 (____)

Regular by Registration *(postmarked by March 31, 2014)* \$450 (____)

Late Registration *(postmarked after March 31, 2014 or walk-in)* \$500 (____)

CREDIT CARDS VISA MC Discover American Express

Signature _____

Date _____

Credit Card Number _____

Expiration Date

CLOSEST AIRPORT

Oakland International Airport

AREA HOTELS

Courtyard by Marriott Emeryville

5555 Shellmound Street, Emeryville, CA 94608

510-652-8777

Close to mall and restaurants

Doubletree Hotel and Executive Meeting Center Berkeley Marina

(Possible free shuttle to and from BART and Hs Lordships)

200 Marina Boulevard, Berkeley, CA 94710

510-548-7920

Four Points by Sheraton-San Francisco Bay Bridge

1603 Powell Street, Emeryville, CA 94608

510-547-7888

Close to mall and restaurants

Hilton Garden Inn San Francisco Bay Bridge

(Possible free shuttle to Hs Lordships)

1800 Powell Street, Emeryville, CA 94608

510-658-9300

Close to mall and restaurants

Hyatt House San Francisco Bay

(Possible free shuttle to Hs Lordships)

5800 Shellmound Street, Emeryville, CA 94608

510-601-5880

Close to mall and restaurants