

SPONSORSHIP PROPOSAL

OBC Family Fishing Competition

Saturday 12 March 2016



Proposal

We are looking for prizes, product, gift vouchers or donations to run the Competition. We appreciate your support and will promote you to our members and supporters. The prizes are distributed through the boat bags or awarded for the following categories.

Kids

- Other Species (1, 2, 3)
- Kahawai (1, 2, 3)
- Snapper (1, 2, 3)

Adults

- Kahawai (1, 2, 3)
- Kingfish (1, 2, 3)
- Snapper (1, 2, 3)

Average Weight Snapper

Company Recognition

We recognise your company through:

- Boat bags given to each team (filled with product, business cards, vouchers, specials and promotional material)
- Fly your banners and flags on our Tamaki Drive fence-line (two weeks prior)
- OBC Facebook page <https://www.facebook.com/Outboardboatingclub>
- MC on the day
- OBC group member emails
- Event page of the OBC website (with a link to your business)
- In issues of the Outboarder (Club magazine). This is received by 1900+ members
- Through your prizes and donations

Where possible we continue to promote your business.

Background

The Family Fishing Competition is the largest event on our Club calendar. It is popular with our members, their friends and previous sponsors. In 2016 we celebrate 17 years running this prestigious event.

The competition targets all ages and demographics:

- Kids aged 4- 12 years
- Keen fishing teens
- Boys trips
- Budding lady fishers
- Good old salty sea dogs

Other Requirements

Send us your banners, flags, prizes and promotional material by Friday 26 February. We will fly these on our Tamaki Drive fence-line. Approximately 33,000 vehicles pass the OBC each day. Exposure for your brand is huge!



SPONSORSHIP FORM

OBC Family Fishing Competition

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<i>Company Name</i>	
<i>Contact Name and Title</i>	
<i>Contact Number</i>	
<i>Email</i>	
<i>Signature</i>	
<i>Company Address</i>	
<i>City</i>	<i>Postcode</i>
<i>Sponsorship: (please circle) Prize / Product / Gift Voucher / Donation</i>	
<i>Item Description</i>	
<i>\$ Value (Recommended Retail Price)</i>	
Office Use Only	
<i>Sponsorship Received Date</i>	
<i>Low-res Jpeg Logo Received</i>	
<i>Banners / Flags Received</i>	

Please drop in to the office - 7 Tamaki Drive, Orakei or email to events@obc.co.nz

