



Indian Wells Resort Hotel
 Saturday November 7, 2015 & Sunday November 8, 2015

Sponsorship Packages

Sponsorship Level	Titolo Regalo	Migliore Amico Regalo	Platino Regalo	Oro Regalo	Argento Regalo	Bronzo Regalo	Segno Evento
Investment	\$25000	\$15000	\$5000	\$2000	\$1000	\$500	\$200
Italian Festival Presented by...	✓						
Mention in Festival Advertisement	✓	✓					
A Booth for your business at Italian Festival	✓	✓	✓	✓			
Your Corporate Banner at Stage	✓	✓	✓				
Your Corporate Banner at Event	✓	✓		✓			
Ad on Desert Arc Bus	✓ 1 Year	✓ 6 mths	✓ 3 mths				
Ad in Desert Arc News – Quarterly Newsletter E-blast	✓ 1 Year	✓ 1 Year	✓ 2 ads	✓ 1 ad			
Official Sponsor of a Festival area: Entertainment, Family Fun Zone, etc.			✓				
Onstage Mentions	✓	✓	✓	✓	✓		
Festival Program Ad	Full Page	Full Page	Full Page	1/2 Page	1/4 Page		
Specially Designed Event Sign (Segno Evento)	✓	✓	✓	✓	✓	✓	
VIP Tickets	✓ 20 Tickets	✓ 10 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets		
General Admission Tickets	✓ 30 Tickets	✓ 20 Tickets	✓ 10 Tickets	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets	
Social Media Highlights/Thank you On Italian Festival & Desert Arc Pages	✓	✓	✓	✓	✓	✓	
Desert Arc Website listing with link Listing with link on Italian Festival App	✓	✓	✓	✓	✓	✓	





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Sponsorship Registration

Sponsor Name: _____
(Name, as it should appear in advertising and promotional materials.)

Billing Address: _____

City: _____ ZIP: _____

Contact Person: _____

Contact Phone: _____ E-Mail: _____

Sponsor Level _____ Enclosed is payment of \$ _____

I would prefer to make a one-time donation to support Desert Arc. Amount: _____

Name on card: _____ Credit Card Type: _____

Card number: _____ Exp. date: _____ Security Code: _____

Please make checks payable to: Desert Arc
Mail payment to: Desert Arc
Attention: Cheryl Curley
73-255 Country Club Drive
Palm Desert, CA 92260

Also, email information for Italian Festival Mobile App: logo, public email, phone number, contact and business description.

If applicable to your sponsorship level:

Please submit your logo and/or ad to: ccurley@desertarc.org Subject: Sponsor Fest Ad
Please bring your corporate banner to Desert Arc's office by Wednesday, October 28th.

Put your brand in front of thousands...
Including tourists, families and the desert's elite!



Deadline: Friday, October 9, 2015
Proceeds Benefit Desert Arc

Tax ID 95-6006700

Enhancing Lives and creating opportunities for people with disabilities