

Appendix B: Other Sample Survey Questions

CEA Survey Questions

Q. In general, how important or unimportant do you feel it is to recycle items or products that you no longer need or use? Base: U.S. Adults

Q. Do you know where you can recycle consumer electronics products? Base: U.S. Adults

Q. Thinking over the PAST 12 MONTHS, how many of the following devices, if any, have you THROWN IN THE TRASH?

Q. Still thinking of the PAST 12 MONTHS, how many of the following devices that you owned and used, if any, have you GIVEN AWAY OR DONATED? Please only refer to devices given away or donated and NOT recycled.)

Q. And still thinking of the PAST 12 MONTHS, how many of the following devices, if any, have you RECYCLED? Base: U.S. Adults that Owns/Owned CE Devices within the past 12 months

Q. Thinking over the PAST 12 MONTHS, how many of the following devices, if any, have you THROWN IN THE TRASH?

Q. Still thinking of the PAST 12 MONTHS, how many of the following devices that you owned and used, if any, have you GIVEN AWAY OR DONATED? Please only refer to devices given away or donated and NOT recycled.)

Q. And still thinking of the PAST 12 MONTHS, how many of the following devices, if any, have you RECYCLED? Base: U.S. Adults that Owns/Owned CE Devices within the past 12 months

Q. Now thinking about the device or devices you got rid of MOST RECENTLY through any of the means we just discussed, why did you get rid of them? Base: U.S. Adults that Removed CE in the Past 12 Months

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Maine DRAFT Survey

DRAFT - Consumer awareness survey on electronics recycling

1. What do you do with a TV when you no longer want it?
 - I don't have a TV
 - Put it in storage
 - Give it to family or a friend
 - Donate it _____ (name place donation given)
 - Throw out with the trash
 - Recycle at a store
 - Give to town's recycling program or household hazardous waste collection
 - Other _____

2. What do you do with computer equipment when you no longer want it?
- I don't have computer equipment
 - Put it in storage
 - Give it to family or a friend
 - Donate it _____ (name place donation given)
 - Throw out with the trash
 - Recycle at a store
 - Give to town's recycling program or household hazardous waste collection
 - Other _____
3. What do you do with other electronics that you no longer want it?
- I don't have any other electronics
 - Put it in storage
 - Give it to family or a friend
 - Donate it _____ (name place donation given)
 - Throw out with the trash
 - Recycle at a store
 - Give to town's recycling program or household hazardous waste collection
 - Other _____
4. Some recycling facilities charge a fee to recycle electronics. How much would you be willing to pay to recycle items such as televisions, computers, and printers?
- Nothing
 - Up to \$5 per item
 - \$6 to \$10 per item
 - \$11 to \$15 per item
 - More than \$15 per item
5. What do you do with a cell phone that you no longer want it?
- I don't have a cell phone
 - Put it in storage
 - Give it to family or a friend
 - Donate it _____ (name place donation given)
 - Throw out with the trash
 - Recycle at a store
 - Give to town's recycling program or household hazardous waste collection
 - Other _____
6. Which of the following would most likely prevent you from recycling your electronics?
- Too expensive
 - Inconvenient recycling location
 - Unable to transport items to a recycling location

- Not knowing where to recycle items
- Other _____

Interviewer statement: [e.g., You can find places near you to recycle your used electronics and cell phones by going on-line to www.maine.gov/dep and clicking on the “Help ME Recycle” button near the bottom of the page. There are more than 600 locations to recycle cell phones in Maine!]

Interviewer statement: The final few questions are about your background.

7. What town or city do you currently live in? _____

8. Do you own or rent your home?

- Own
- Rent
- Other

9. What is your current age?

10. What was your household’s 2011 pre-tax income from all sources?

- Less than \$25,000
- \$25,001 - \$50,000
- \$50,001 - \$75,000
- \$75,001 - \$100,000
- Over \$100,000