

2015 MIDWEST ASC CONFERENCE

HOSTED BY

MASCA
Missouri Ambulatory Surgery Center Association



EXHIBITOR PROSPECTUS

SEPTEMBER 23 - 25, 2015

HILTON BRANSON CONVENTION CENTER
BRANSON, MISSOURI



MISSOURI AMBULATORY SURGERY CENTER ASSOCIATION • KANSAS ASSOCIATION OF AMBULATORY SURGERY CENTERS
ARKANSAS AMBULATORY SURGERY ASSOCIATION • OKLAHOMA AMBULATORY SURGERY CENTER ASSOCIATION

Hello,

The Missouri Ambulatory Surgery Center Association will be hosting the 2015 Midwest ASC Conference September 23-25th in Branson, Missouri. Building on the success of last year, our joint effort includes attendees from states including Oklahoma, Arkansas and Kansas. The Exhibit Hall is one of the highlights of our meeting and allows time for members to socialize, network and learn new things to take back to their centers.

We would like to invite you to participate in our 2015 Exhibit Hall. As in years past, this will take place on Thursday, September 24th. Setup for the event is on Wednesday, September 23rd, starting at 12:30pm, and the Exhibit Hall will be open for a welcome reception at 5:30pm that evening. You may tear down Thursday evening after the last meeting break or Friday morning after the 10:15am break. Please indicate on the form the days you will participate. The schedule will be finalized in the coming weeks and we will be sure to keep you updated!

Please review the attached prospectus, outlining industry support options. You can register online by visiting our website at www.missouriasca.org, return completed forms to Becky Green at bgreen@gogateway.org, or fax them to her attention at 314-361-7043. Lodging at the Hilton Branson Convention Center Hotel can be reserved by calling 866-442-0959 using group code MAS, or by visiting our website www.missouriasca.org

Should you have any questions, please feel free to contact either of us.

Thank you,

Lori Meltner,
Annual Meeting Chairperson
Manchester Ambulatory Surgery Center, LP

Becky Green,
Director of Client Services
MASCA
314-275-0884





ATTENDEE BUILDER PROMOTIONS

WELCOME RECEPTION

Networking opportunity to connect with decision-makers Wednesday night in the Exhibit Hall

INDUSTRY PRODUCT SPONSORS

Opportunities to advertise product or services information to attendees during the Conference

NEW PRODUCT SHOWCASE

Boost your new product's visibility in the Exhibit Hall on Thursday

EXHIBITOR OPPORTUNITIES

AS A 2015 MIDWEST ASC CONFERENCE EXHIBITOR YOU WILL HAVE THE OPPORTUNITY TO:

- Network with Surgery Center professionals
- Increase product sales by generating demand
- Introduce new products and services
- Conduct market research
- Build visibility for your company



HILTON BRANSON CONVENTION CENTER BRANSON, MISSOURI

SEPTEMBER 23RD
6 PM RECEPTION

SEPTEMBER 24TH
7AM - 5PM

SEPTEMBER 25TH
7:30AM - 10:15AM

ATTENDEES

ADMINISTRATORS, DIRECTORS & NURSING
PROFESSIONALS FROM FOUR MIDWEST STATES



INDUSTRY SUPPORT OPTIONS

TRADITIONAL SPONSORS

GOLD - \$5,000

- Maximum of two sponsors at this level
- Individual recognition in printed materials and on website with link to your company website
- Individual signage during event
- Inclusion in advance materials if reservation returned by July 1, 2015
- Single or double booth included and premium placement

SILVER - \$2,500

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2015
- 50 % off booth

BRONZE - \$1,000

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2015



EXHIBITOR BOOTHS

SINGLE BOOTH \$750 / DOUBLE BOOTH \$1,000

- 6' skirted table (single)
- 12' skirted table (double)
- Pole drape
- 2 Chairs
- Trash can
- Carpet
- Electric (if needed)



SPONSORSHIP PACKAGES

ADDITIONAL SPONSOR OPTIONS



KEYNOTE SPONSOR (1) - \$5,000

- Recognition in printed materials, on website and during event

TOTE BAG SPONSOR (1) - \$3,000

- Company name and/or logo with MASCA logo on reverse side

LANYARD SPONSOR (1) - \$2,500

- Company name and/or logo with MASCA name

RECEPTION SPONSOR (2) - \$2,000

- Verbal recognition and sign recognition during reception

MEAL SPONSOR (2) - \$2,000

- Verbal recognition and sign recognition during Thursday breakfast or lunch

BREAK SPONSOR (3) - \$1,500

- Verbal recognition and sign recognition during break



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RETURN FORM TO: MASCA 1034 S. BRENTWOOD BLVD., STE 1700 ST. LOUIS, MO 63117 PH: 314.275.0884 FAX: 314.361.7043

STEP 1: CONTACT INFORMATION

Company _____

Primary Contact Person: (Will receive all meeting materials and updates)

Name _____

Phone _____ Fax _____

Email Address _____

Address _____

City _____ State _____ Zip _____

STEP 2: SPONSORSHIPS



_____ Gold Sponsor \$5,000

_____ Silver Sponsor \$2,500

_____ Bronze Sponsor \$1,000

_____ Single Booth \$750

_____ Double Booth \$1,000

_____ Keynote Sponsor (1) – \$5,000

_____ Tote Bag Sponsor (1) – \$3,000

_____ Lanyard Sponsor (1) – \$2,500

_____ Reception Sponsor (2) – \$2,000

_____ Meal Sponsor (2) – \$2,000

_____ Break Sponsor (3) – \$1,500

STEP 3: METHOD OF PAYMENT

\$ _____ Amount _____ Check Enclosed _____ Credit Card (Visa, MasterCard, AmEx)

Card Number _____ Exp. Date _____

Name on Card _____ CVV _____

Address _____

City _____ State _____ Zip _____

Signature _____

Please check the appropriate box for your attendance:

- Wednesday
6pm Reception
- Thursday
7am - 5pm
- Friday
7:30am -10:15am

STEP 4: ADDITIONAL NAMES FOR BOOTH NAME TAGS

Name: _____

Phone: _____ Email _____

Name: _____

Phone: _____ Email _____

