



HONG KONG PHARMACY CONFERENCE 2016 27 – 28 February 2016

Sponsorship Reply Slip

To: The Organizing Committee of the Hong Kong Pharmacy Conference 2016:

We understand the sponsorship arrangement and would like to indicate our support as the following:

| Sponsorship Package Option | Total Amount |
|--|--------------|
| <input type="checkbox"/> Platinum Sponsor – HK\$80,000 or above | |
| <input type="checkbox"/> Gold Sponsor – HK\$50,000 or above | |
| <input type="checkbox"/> Luncheon Symposium Sponsorship – HK\$100,000 (RESERVED) | |
| <input type="checkbox"/> Lecture Sponsorship – HK\$50,000 | |
| <input type="checkbox"/> Sole Sponsorship for Mobile App – HK\$100,000 (Front Page Banner) (RESERVED) | |
| <input type="checkbox"/> Advertisement in Mobile App – HK\$10,000 | |
| <input type="checkbox"/> Advertisement in Conference Booklet – HK\$10,000 | |
| <input type="checkbox"/> Acknowledgement in Conference Booklet – HK\$5,000 | |
| <input type="checkbox"/> Sponsorship on Photo Booth – HK\$30,000 | |
| <input type="checkbox"/> Dinner Ticket (Day 1) – HK\$1,300 x _____ ticket(s) | |
| <input type="checkbox"/> Other cash donations (Please insert figures: HK\$_____) | HK\$_____ |

We also understand that the Conference Organizing Committee reserves the right to make changes to the sponsorship package and for the final arrangement of the exhibition booths.

Company Name: _____

Company Address: _____

Contact Person: _____ Job Title: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Please make your cheque payable to “The Pharmaceutical Society of Hong Kong Ltd.”, and return the sponsorship reply slip and the cheque **before 1 November 2015** to the Conference Secretariat: MIMS (Hong Kong) Limited, 27/F., OTB Building, 160 Gloucester Road, Wanchai, Hong Kong



SPONSORSHIP OF HONG KONG PHARMACY CONFERENCE 2016 27 – 28 February 2016

1. Sponsorship packages information:

| <i>Sponsorship packages</i> | <i>Description</i> | <i>Sponsorship Fee</i> |
|---------------------------------------|--|------------------------|
| Platinum Sponsor | <ul style="list-style-type: none"> • Exhibition Space – 2m(W) x 2m(D) x 2.5m(H) (first priority of site arrangement) • Conference Designated Souvenirs to be provided by the Sponsor** • One A4 Size Colored Advertisement in the Conference Booklet • Two Conference Dinner Tickets | HK\$ 80,000 |
| Gold Sponsor | <ul style="list-style-type: none"> • Exhibition Space – 2m(W) x 2m(D) x 2.5m(H) • One A4 Size Colored Advertisement in the Conference Booklet • Two Conference Dinner Tickets | HK\$ 50,000 |
| Luncheon Symposium Sponsorship | One Luncheon Symposium Session with Speakers invited by Sponsor (Topic and speakers are subjected to final approval of the Organizer) | HK\$100,000 |
| Lecture Sponsorship | A Lecture in One of the Concurrent Sessions (Lecture for a mutually agreed speaker and topic) | HK\$ 50,000 |
| Item Sponsorship | Sole Sponsorship for Front Page Advertising Banner on Mobile App | HK\$100,000 |
| | One Advertisement in the Mobile App | HK\$10,000 |
| | One A4 Size Colored Advertisement in the Conference Booklet | HK\$10,000 |
| | Acknowledgement in the Conference Booklet | HK\$5,000 |
| | Photo Booth | HK\$30,000 |
| | Dinner Ticket per head | HK\$1,300 |

**** Souvenir items for selection include Battery Charger, Conference Bag, Luggage Belt, USB, Umbrella and other items to be approved by the Organizing Committee.**

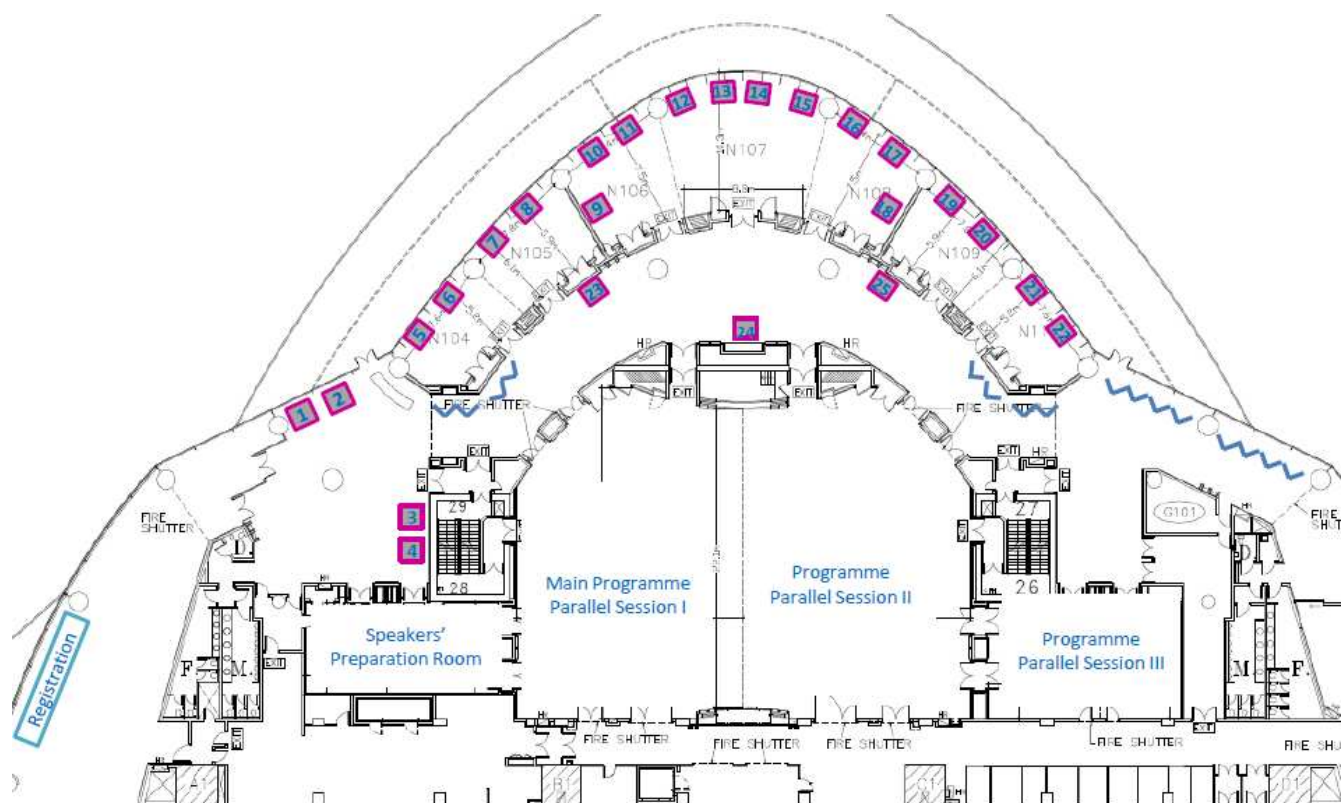
2. All the above sponsorship packages will be acknowledged as follow:

| | |
|-------------------------|--------------------------------------|
| Platinum Sponsor | Sponsorship HK\$80,000 or above |
| Gold Sponsor | Sponsorship from HK\$50,000 or above |
| Silver Sponsor | Sponsorship from HK10,000 or above |

3. Please make your cheque payable to “**The Pharmaceutical Society of Hong Kong Ltd.**”, and return the sponsorship reply slip and the cheque before 1 November 2015 to the Conference Secretariat: MIMS (Hong Kong) Limited, 27/F., OTB Building, 160 Gloucester Road, Wanchai, Hong Kong.
4. Sponsor with advertisement in the conference booklet must submit the company advertisement file with size 210mm(W) x 297mm(H) plus 3mm bleeding margin for each side in high resolution Adobe Illustrator or PDF format (CMYK, 300 dpi or above) to the Conference Secretariat **on or before 1 November 2015**.
5. Sponsor with advertisement in the mobile app must submit the files in jpg format with at least 72 dpi to the Conference Secretariat **on or before 1 November 2015**:
 - 320 x 50 pixels for mobile
 - 640 x 100 pixels for mobile retina
 - 728 x 90 pixels for tablets
6. For further inquiries, please contact Ms. Catherine Lam at (852) 3153 4374 or email catherine.lam@mims.com

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Booth Location



Remarks:

- Standard booth exhibition space is 2m(W) x 2m(D) x 2.5m(H)
- Only table top display is allowed for Booth #23 to Booth #25
- Poster boards along the corridor (32 Poster Boards)

**Drawing not in scale, for reference only.*