



2015 Guide Team Application / Renewal Form

Date you initially joined Mack's Guide Team? _____ **If you are a new applicant, today's date:** _____

Name _____ **Spouses name** _____

Address _____
Street City State Zip

Phone # _____ **Cell #** _____ **e-mail** _____

Website address _____

Full time occupation _____ **How many days per year do you guide?** _____

Does the state in which you guide require guides to be licensed? ____ Yes ____ No

Are you a licensed guide or captain? ____ Yes ____ No **License / Business #** _____

How many years have you been guiding? _____

How often do you use Mack's Lure products in your guiding (please be specific) _____

Locations you guide: _____

Percentage of your time spent fishing for: Bass ____% Kokanee ____% Panfish ____% Redfish ____%
Salmon ____% Steelhead ____% Trout ____% Walleye ____% Other ____%

Seminars you will be conducting this year (if applicable):

Name	Location	Date

Sport shows you plan on attending this year:

Name	Location	Date

Please list places, publications and dates where you promoted **Mack's Lure** in the last year. Attach a separate sheet if necessary or attach activity log.

What are your favorite **Mack's Lure** products and why? _____

Describe your most effective type of fishing presentation: _____

How will you best benefit **Mack's Lure** as a member of our Team? _____

Please list two professional references (only necessary if this is a new application and not a renewal):

Name	Business	Phone
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Please list the names of all the companies you represent as a Guide or Pro Staff member: _____

What is the make and model of your boat (s)? _____

Please enclose a copy of your business card and any brochures you may have.

Additional comments: _____

If accepted, I hereby agree to fulfill all the stated requirements of the Guide Staff program.

Signature: _____ **Date:** _____

E-mail completed application to: Mack@MacksLure.com or Fax: 509-667-9896
Or mail to: Mack's Lure, 2514 Easy Street, Wenatchee, WA 98801