

1st Annual United Way of the Eastern Panhandle



EVENT SPONSORSHIPS

Unique opportunities exist at United We Cycle for local businesses and individuals to be recognized for their support of United Way of the Eastern Panhandle. This event will benefit United Way's health initiatives and our 2013 funded partners receiving basic needs support.

All sponsors will be listed according to their sponsorship level on the United Way website, www.UWayEP.org, and on printed materials and banners. Additionally, sponsors will be recognized throughout the day of the event and may distribute promotional materials, if desired.

Champion - \$1,000

In addition to the general sponsorship benefits listed above, Champion sponsors will have:

- priority listing on all printed materials, including press releases,
- advertising in all printed materials
- name printed on T-shirts (subject to printing deadlines)
- register for your choice of 4 one-hour cycling slots

Explorer - \$500

In addition to the general sponsorship benefits listed above, Explorer sponsors will have:

- name listed in all press releases
- register for your choice of 2 one-hour cycling slots

Adventurer - \$250

In addition to the general sponsorship benefits listed above, Adventurer sponsors will:

- register for your choice of 1 one-hour cycling slot

Voyager - \$125

Voyager sponsors will be have a sign on one cycle for the duration of the event.

In-Kind Sponsors (Fair Market Value)

In-kind sponsors will be recognized at the sponsorship level that corresponds to the fair market value of their in-kind donation (including listing on printed materials and T-shirts).

Event Details

Location: Martinsburg Mall
Date: November 3, 2012
Time: 7:00 am to 1:00 pm
Questions: Contact United Way of the Eastern Panhandle at 304.263.0603 x23 or email tlawrence@UWayEP.org

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SPONSORSHIP FORM

The deadline to guarantee sponsorship is October 1, 2012.

We are proud to support the 1st Annual UNITED WE CYCLE event to benefit United Way's health initiatives and the 2013 funded partners receiving basic needs support. We are requesting our corporate name and logo on all materials consistent with our sponsorship below:

- Champion Sponsor \$1,000
- Explorer Sponsor \$500
- Adventurer Sponsor..... \$250
- Voyager Sponsor..... \$125
- In-Kind Sponsor..... (Fair Market Value)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Enclosed is my check for \$ _____ made payable to UWAYEP. Pay online at www.uwayep.org

Please charge \$ _____ to my credit card. Visa Mastercard AMEX Discover

Name on Card: _____ Account Number: _____

Exp. Date (mm/yyyy): _____

Describe in-kind item being donated: _____

Approximate value of in-kind donation: _____

Please email your logo picture file (preferably a .tif or .eps) to tlawrence@UWayEP.org.

All sponsor logos will be printed in black and white.

Return this form to: United Way of the Eastern Panhandle, 218 W. King Street, Martinsburg, WV 25401

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