



SOUTH COBB ARTS ALLIANCE, INC.

5239 FLOYD ROAD, MABLETON, GA 30126

770-819-3285 www.southcobbarts.org

April 1, 2014

NOTE NEW DEADLINE!!

July 1, 2014

Dear Artists and Crafters:

The South Cobb Arts Alliance is pleased to invite you to apply to the 30th Annual Christmas House Arts and Crafts Show at the Mable House Arts Center December 5 – 14, 2014. This juried show offers to the public a 10-day holiday shopping experience in a beautifully decorated setting.

Unlike shows where booths are lined up along the walls and Exhibitors must be present the entire show, the Christmas House provides a beautifully decorated venue and an experienced team of decorators to arrange the items in a setting more like a department store. Space is allotted according to the size of the items being displayed.

Entry fee is \$85.00 for SCAA members and \$120.00 for non-members. Additionally, a 5% commission will be taken on all Christmas House sales. Each Exhibitor is required to work a minimum of eight hours during the ten-day show or forfeit 20% of their sales. A maximum of 70 Exhibitors will be selected with limits in each category. Application deadline is July 1, 2014.

You will be notified either by e-mail or postal service. Acceptance letters will contain an exhibitor number, instructions on how to tag your items, delivery and pick up dates, and directions to the Arts Center.

Thank you for your interest in the Christmas House Arts and Crafts Show. If you have any questions, please call us at the number listed below or send an e-mail to christmashousearts@gmail.com.

Sincerely,

Deborah Karwisch, 2014 Chair
Christmas House Committee
Cell: 770-845-6670
christmashousearts@gmail.com

Founded in 1972, the South Cobb Arts Alliance is a 501(c)(3) not-for-profit organization offering a wide range of events throughout the year. SCAA Members receive news of upcoming events, invitations to all receptions, discounts with local restaurants and retailers, an opportunity to exhibit in the annual Members' Exhibit, and a discount on the entry fee to the Christmas House Arts & Crafts Show.

The mission of the South Cobb Arts Alliance is to build our community by encouraging appreciation and active participation in the visual arts, performing arts and local heritage. We will strive to advance to high levels the artistic standards of our members, our community and the general public by offering opportunities to extend experiences, to increase skills, and to share understanding, philosophy, techniques and knowledge.



Cobb County...Expect the Best!

Home to the South Cobb Arts Alliance and located just minutes from I-285 and the E/W Connector the Mable House Arts Center, Mable House Barnes Amphitheatre and Historic Mable House are facilities of Cobb County Parks Recreation and Cultural Affairs Department

5239 Floyd Road, Mableton, GA 30126 770-819-3285 Fax: 770-819-3289 TDD: 770-819-3237



2014 CHRISTMAS HOUSE ARTS & CRAFTS SHOW

Show Rules and Information

HANDMADE WORK ONLY. NO buy/sell nor anything made from kits. The Christmas House is designed to showcase original, handmade fine crafts. The CH Committee will reject any items not deemed appropriate for the show including poor craftsmanship. The CH Committee reserves the right to refuse any items at check-in that do not meet the quality standards set for this show.

Handmade **fine** jewelry is acceptable in the following media: hand cut stones, woven beads, metal, wire wrapped, clay, paper, fabric, hand-painted wood. Handmade **novelty** jewelry will have a separate display area.

Due to space limitations, Exhibitors will not be permitted to demonstrate their products nor personalize their products such as monograms or names on clothing or ornaments.

A crafters license is required for any items bearing collegiate or pro sports team logos.

Three photographs of representative samples of your work are required with no more than three items in each photo, plus one photo of the Exhibitor working in the studio. Photos will not be returned. You may choose to email your photos and description of your process to christmashousearts@gmail.com. Any items not listed on your application and not shown in the photographs will not be accepted at delivery.

Entry fees will be returned to exhibitors not accepted into the Christmas House. No refunds for cancellations. Exceptions for emergencies only will be considered individually.

Each crafter is required to volunteer a minimum of eight (8) hours. We will make every effort to accommodate your schedule, but shifts will be assigned on a first-come first-served basis. If no times are indicated, you will be assigned a shift. If you are unable to work and do not have someone to work in your place, the South Cobb Arts Alliance will assess a 20% commission of your total sales.

At check-in, items will be compared to photos, and tags will be checked. You will then be directed to a display area for unpacking your items. Please understand that all of your items may not be displayed in one area. Exhibitors may bring more product after Wednesday with prior approval from the Committee Chair. Changing prices may be permitted by the Committee Chair, and new tags are required. Marking through and writing new prices on tags is strictly prohibited.

You will be required to furnish baskets/containers for small items such as pins, ornaments, etc. Your name and phone number must be attached to the bottom of each container. Volunteers will neaten the displays and re-stock as needed.

The Mable House Arts Center has an excellent alarm system, and the Christmas House Committee will take precautions to eliminate the possibility of loss or theft. However, neither the South Cobb Arts Alliance, Cobb County Board of Commissioners, Cobb County Parks, Recreation and Cultural Affairs Department, nor any organization affiliated with the Mable House Arts Center will be held responsible for lost, broken or stolen items. Insurance is the sole responsibility of the applicant.

July 1	APPLICATION DEADLINE
July 15	Acceptance letters e-mailed or mailed
Dec 1, 2 & 3	Deliver items to Mable House Arts Center - Monday 1pm-6pm, Tues & Wed 11am-6pm
Dec. 4	Sneak Preview Party for SCAA Members, Exhibitors, families & friends 7pm-9pm
Dec. 5	Christmas House opens to public
Show hours are Monday - Saturday 10am - 6pm, Sundays 2pm - 6pm	
Dec 14	Christmas House closes at 6pm
Dec. 14-16	Breakdown & pickup begins Sunday 6-8pm, Monday & Tuesday 11am – 6pm

Christmas House Arts & Crafts Show Application

Name: _____

Address: _____ City: _____ St/Zip _____

Main Phone: _____ E-mail: _____

(Include only if you use e-mail regularly.)

Check all that apply:

<input type="checkbox"/> Bath	<input type="checkbox"/> Edibles	<input type="checkbox"/> Holiday	<input type="checkbox"/> Pottery	<input type="checkbox"/> Specialty Items (specify) _____ Other (specify) _____
<input type="checkbox"/> Candles	<input type="checkbox"/> Fiber	<input type="checkbox"/> Home Decor	<input type="checkbox"/> Metal	
<input type="checkbox"/> Clothing (adult)	<input type="checkbox"/> Fine Art	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Toys	
<input type="checkbox"/> Clothing (child)	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper	<input type="checkbox"/> Wood	

Price Range: _____ to _____ If not emailing photos/description of process, describe your process here:

Tables, risers, tablecloths & other display furniture are provided. If you would like for us to consider using your display furniture, include a photo of any display cases, racks, etc. with dimensions.

Dates/times you prefer to work (one 8-hr shift or two 4-hr shifts) _____

If you would like to distribute postcards at other shows, enter quantity: _____
 Maximum 200 color postcards per Exhibitor. Additional postcards will be black/white.

Exhibitor Checklist:

- Completed and signed application
- Three photos of the work, plus one photo of Exhibitor working in his or her studio.
Note: photos/description of process may be emailed to christmashousearts@gmail.com. Photos will not be returned.
- Check made payable to SCAA for entry fee
 \$85.00 for SCAA members, \$120.00 for non-members

Mail to:

Christmas House
 South Cobb Arts Alliance
 5239 Floyd Road
 Mableton, GA 30126

I agree to abide by all show rules and will not hold South Cobb Arts Alliance, Inc., Cobb County Parks, Recreation and Cultural Affairs Department, or any other organization affiliated with the Mable House Arts Center responsible for any personal injury, loss or damage to works or property.

 Applicant Signature

 Date

Committee Use Only

Date Received: _____	Accepted	Rejected	Assigned Exhibitor Number: _____
Date letter sent: _____	<input type="checkbox"/>	<input type="checkbox"/>	