

NASP-New York
18th Annual
Trustee
Education
Conference

OCTOBER 20-21

2014

NEW YORK MARRIOTT AT THE BROOKLYN BRIDGE
333 Adams Street
Brooklyn, New York 11201

*Extracting Alpha and Creating Value in the
Current Investment Environment*



National Association of

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September 1, 2014

Dear Colleague:

191-20 109 Avenue
St. Albans, NY 11412-1157
Phone/Fax : 718-468-7914
www.nasp-ny.org

On behalf of the National Association of Securities Professionals-New York Chapter (NASP-NY) we request that you kindly consider sponsorship and participate in the 18TH ANNUAL TRUSTEE EDUCATION CONFERENCE, October 20-21, 2014, at the New York Marriott at the Brooklyn Bridge, 333 Adams Street, New York, New York. This year's theme is: *"Extracting Alpha and Creating Value in the Current Investment Environment."*

The New York Chapter of NASP - founded in 1994 - serves over 500 minority and female professionals on Wall Street. Our primary objective at the conference is to promote discussion among the trustees about how best to optimize investment policy and guidelines. We will also offer the trustees insights from plan sponsor staff officials, consultants, asset managers and brokers. We hope that the end result will enhance the effectiveness of the trustees in dealing assertively and proficiently with critical issues facing their pension plans.

Sponsorship levels and opportunities are outlined in the accompanying Sponsorship Form for your review.

With your support, this year's conference is sure to exceed the success of last year's. Please return the Sponsorship form with your level of support. You may also register online at www.nasp-ny.org.

If you have any questions, please call the NASP-NY Administrative Office at 718-468-7914. Thank you, in advance, for your consideration and continued support.

A black and white image of a handwritten signature in cursive script, which appears to be "Horatio H. Sparkes". The signature is written on a dark background.

EVENT SPONSOR

- Prominent signage in conference materials
- 3 Complimentary Full Conference Registrations
- 1 Reserved Table for 10 at the Monday and Tuesday Luncheons
- Full Page Ad in Conference Journal
- Panel Participation (where available)

Yes, I would like to become an Event Sponsor @ \$5,000 for the 2014 Trustee Education Conference

Yes, I would like to become an Event Sponsor In-Cooperation with another firm as indicated below:

<input type="checkbox"/> Monday Opening Luncheon	<input type="checkbox"/> Single Sponsor - \$15,000	<input type="checkbox"/> In-Cooperation - \$7,500
<input type="checkbox"/> Monday Opening Reception	<input type="checkbox"/> Single Sponsor - \$12,000	<input type="checkbox"/> In-Cooperation - \$6,000
<input type="checkbox"/> Tuesday Morning Continental Breakfast/Opening Session	<input type="checkbox"/> Single Sponsor - \$15,000	<input type="checkbox"/> In-Cooperation - \$7,500
<input type="checkbox"/> Tuesday Luncheon	<input type="checkbox"/> Single Sponsor - \$20,000	<input type="checkbox"/> In-Cooperation - \$10,000
<input type="checkbox"/> Tuesday Evening Dessert Reception	<input type="checkbox"/> Single Sponsor - \$12,000	<input type="checkbox"/> In-Cooperation - \$6,000

In-Cooperation prices will only be honored if there are 2 available sponsors for the same segment.

GENERAL SPONSOR

- Prominent signage in event conference materials
- 2 Complimentary Full Conference Registrations
- 1 Reserved Table for 10 at the Monday and Tuesday Luncheons
- ½ Page Ad in Conference Journal

Yes, I would like to become a General Sponsor @ \$4,000 for the 2014 Trustee Education Conference

JOURNAL ADS

- Full Page - \$500 ½ Page - \$250

GIVE-AWAYS

Yes, I would like to offer an items(s) to be handed out at the 2014 Trustee Education Conference

Please Print or Type your firm name as it should appear in our printed materials:

Firm:		
Contact:	Title:	
Address:	City/State:	Zip:
Telephone:	Fax:	Email:

METHOD OF PAYMENT

- Check Credit Card: American Express Visa MasterCard Discover

Credit Card Number:	Expiration Date:	CVC#:
Name on Credit Card: (Please Print)	Signature:	
Billing Address & Telephone Number associated with credit card:		
Address:	City/State:	Zip:
Telephone:	Fax:	Email:

Make Your Check Payable to NASP-New York
 Please mail your form and remittance and direct your questions to:
 NASP-New York, c/o M. Martin, 191-20 109 Avenue, St. Albans, New York 11412-1157
 Office/Fax 718-468-7914 or email: msharmak@aol.com

NEW YORK MARRIOTT AT THE BROOKLYN BRIDGE

333 Adams Street, New York, New York 11201

HOTEL RESERVATIONS

Hotel Space is Limited – Register Early!

1-718-246-7000



Cutoff Date: September 29, 2014

Following the cutoff date indicated, all rooms for which individual reservations have not been received will revert to the hotel for general sale. Additional rooms can be reserved subject to space and rate availability.

Check-in time is 4:00 pm / Check-out time is 11:00 am

Room rates are per room per day

ROOM TYPES:	Single/Double Occupancy
Deluxe	\$329.00

All rooms are subject to state and local taxes (7.375%); 3% village & county occupancy taxes per room, per night, in effect at the time of check in.

PARKING: The hotel does not provide shuttle service.

On-site parking; fee: \$14 hourly, \$25 daily

Valet Parking, fee: \$25 daily - In-house guests only - indoor parking \$25 per day with in/out privileges.

DIRECTIONS:

Subway: 2, 3, 4, 5 or R (0.1 miles S); A, C, F or R (0.1 miles E); Grand Central Station (5 miles N); Penn Station (5 miles N)

Area Airports:

LaGuardia Airport – LGA
(10.4 miles SW) – 718-426-1500

J.F.Kennedy Airport – JFK
(19 miles NW) – 718-244-4444

Newark Liberty International Airport - EWR
(14.8 miles E) – 973-961-6600

NASP-NY CHAPTER

Telephone: 718-468-7914
Email: msharmak@aol.com

CONFERENCE PLANNER

HBS Management Strategies
Telephone: 718-468-7914
Email: msharmak@aol.com

CONFERENCE VENUE

New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201
Telephone: 718-246-7000

CONFERENCE REGISTRATION

Registration for the conference is subject to NASP business policies, practices and procedures. Your completed registration constitutes agreement with our policies, practices and procedures.

Registration grants individual access to and participation in the conference. Each conference participant must have some form of registration (attendee, spouse/guest, sponsor, volunteer, presenter, exhibitor, etc.) in order to access and participate in the conference. A registration is issued to a single individual and may not be shared or distributed between two or more individuals.

Those who are present at the site of a NASP meeting and/or occupy a hotel room in the NASP room block, to conduct business with industry personnel gathered for the conference are expected to register and pay the registration fee, whether or not they attend a specific function.

NASP reserves the right to suspend or terminate individual registration or deny entry into the conference for refusal to adhere to NASP business policies, practices and procedures.

TRUSTEE/PLAN SPONSOR REGISTRATION

Trustee/Plan Sponsor registration is limited to public and corporate pension plan trustees and administrators, corporate treasury officials and elected officials.

SPOUSE/GUEST REGISTRATION

Spouse/Guest registration is only available to Trustees/Plan Sponsors. A guest is a significant other, friend or an adult child (18 years old or older) of a Trustee/Plan sponsor who is not in an industry-related occupation. Spouses and guests planning to attend any conference event must register. A co-worker, an associate, or spouse who works within the industry may not use the Spouse/Guest Registration category.

PAYMENTS

Payment should be made in advance. Registration will not be processed without payment. You may register online at www.nasp-ny.org or complete the attached registration form and return it by email of general mail with your payment. Make checks payable to NASP-New York and write the name of the attendee on the face of the check.

Members must be in good financial standing at the time of registration. If your membership has expired, you may include your annual dues with your conference registration to take advantage of the Membership Rate. To check your membership status contact NASP National at 202-371-5535.

NASP Membership Dues: (based on years in the securities industry)
0-5 years. - \$125 6-10 years - \$250 11 + years - \$325

NAME BADGES

A name badge is issued to each individual registrant and is required for admittance into all conference events. Name badges may not be shared, altered or distributed between two or more individuals. Violations of this policy will result in termination of the registration without refund.

Please secure your badge in a safe place throughout the conference. The cost for a replacement name badge is \$10.00.