

GHS Baseball Boosters

2014 Program Advertising Information

Contact Information

Business Name: _____

Contact Person: _____

Phone Number: _____

Address: _____

City, State and Zip Code: _____

Email: _____

Purchased Ad Size – All ads are full color

Circle Ad Size	
Full Page	\$300
Half Page	\$180
Quarter Page	\$ 95
Business Card	\$ 50

Invoice Required? Circle: Y or N	
Special Page Sponsors	
Back Outside Cover	\$550
Inside Cover Front	\$440
Inside Cover Back	\$440
Team Photo	\$500

Special Benefits

All Full Page ads and Special Page Sponsors get a web link for their business on the official GHS Mustang Baseball website.

If purchasing either of these options, please provide your web address for your business:

NOTE: Please make checks payable to the GHS Baseball Booster Club.

Would you like to donate a gift or gift certificate for services your company may offer to the GHS Baseball Booster Club? If yes, who should we contact? _____

Authorized Signature: _____

Please refer to the Ad Mechanical Requirements page for instructions on how to send ad. Any questions may be directed to Lee Ann Stanley at leeann@dfmprintpak.com or call 214-728-8926.

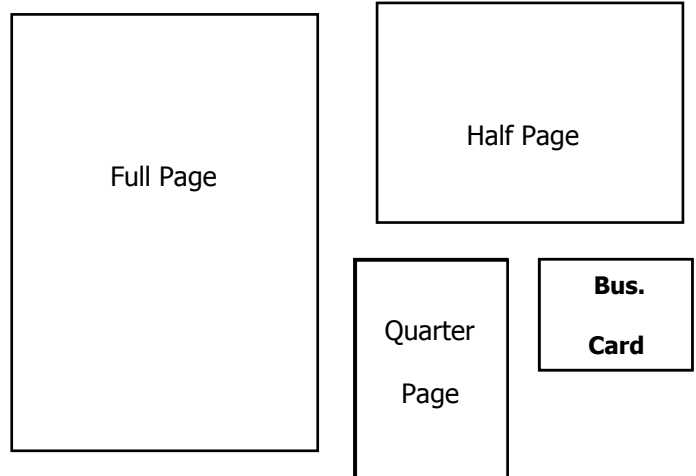
On behalf of our athletes, the Booster Club wishes to
THANK YOU and **YOUR BUSINESS** for your support!

GHS Baseball Boosters

2014 Program Advertising Mechanicals

Ad Sizes

Full Page (no bleed)	7.5 x 10
Half Page (no bleed)	7.5 x 5
Quarter Page (no bleed)	3.75 x 5
Business Card (no bleed)	3.75 x 2.5
Inside Cover Front (full bleed)	8.75 x 11.125
Inside Cover Back (full bleed)	8.75 x 11.125
Actual Page size is 8.5 x 11	



Ad Ordering Process

All Ads need to be ordered through a booster member. Go to www.ghsmustangbaseball.org for more information.

Submittal Process

Check if applicable: Use last year's ad (if available)

How will your ad be submitted: CD E-mail Do you need assistance creating the ad?

ACCEPTED Ad Formats: Artwork submitted must be computer generated art. Preferable formats include native artwork files of Indesign, Illustrator or Photoshop. If an Indesign document, please collect all support images and fonts included in your ad. If in Illustrator, please convert all type to outlines. Ads can also be submitted in the following formats: hi-resolution pdf or hi-resolution jpg.

UNACCEPTED Ad Formats: Ads that are created in a word processing program such as Microsoft Word, Word Perfect, etc. Ads created in Microsoft Power Point and Microsoft Publisher also cannot be used. If you need assistance with ad development let us know.

Please note: If you want any part of your ad to be a discount coupon, then please design it accordingly. We accept no responsibility for ads that are delivered on disk without a proof.

Notes/Special Instructions and Conditions

Any questions may be directed to Lee Ann Stanley at leeann@dfmprintpak.com or call 214-728-8926.