

2015 Michigan Chapter ASLA Annual Meeting
Ann Arbor Marriott Ypsilanti at Eagle Crest Golf Club
1275 S. Huron Street
Ypsilanti, MI 48197
October 1, 2015

Dear Friends of Michigan Landscape Architects and supporters of Michigan ASLA:

Plans for our 2015 Annual Meeting are being finalized. On Thursday, October 1, 2015 our meeting will take place at the Ann Arbor Marriott Hotel and Conference Center located at the Eagle Crest Golf Club. The hotel is located in Ypsilanti at S. Huron Street just off of I-94. Parking is available on site adjacent to the conference center and hotel. We expect to host 125+ landscape architects from all over the state as well as professionals in related fields. Our desire is to make this year's annual meeting well attended, and we have included dedicated time for interaction between attendees and exhibitors. **Michigan ASLA would appreciate your support, presence and participation throughout the entire day.** Please note that though this is a one-day meeting event, we will also have a social event at Matthaei Botanical Gardens (at the University of Michigan) the evening of Wednesday, September 30.

We anticipate that all sponsorship opportunities will go fast, so don't delay in registering for the event and being an exhibitor/sponsor!

Please go to www.michiganasla.org for the online registration form.

Sincerely,

Clare Jagenow, MiASLA President Elect & The Annual Meeting Committee

Exhibitor Opportunities

Exhibitor Hall Participant = \$700.00 (\$50.00 per each additional attendee). **After September 2 = \$800.00.**

This is where our members will be looking for you and your product information. We will have a continental breakfast, a full lunch, and an hour long dedicated time for attendees to visit the Exhibit Hall. Your table-top display areas will be around the perimeter of the main banquet hall, where we will have the continental breakfast and lunch and all breaks. Your setup area will include an 8' x 10' booth with a 6' x 2' skirted table with (2) chairs, pipe and drape and electricity upon request. You are also invited to join us for our Cocktail Reception and Awards Dinner following the conference's day activities (included in exhibitor hall participant registration). The booth layout is attached – please indicate first and second location preferences, we will do our best to honor these requests on a first come, first served basis. Please note that our 2015 Promotional Bundle Supporters have selected their booth locations. WiFi or Ethernet Access will be available in the Marriott. Set up and tear down times are noted on the attached Exhibitor Tentative Schedule.

PLEASE NOTE – all exhibitors will be permitted to set up their booths on Wednesday, September 30 between 7 and 11 pm and on the morning of October 1 at 6:30 am. The social event venue on September 30 is approximately a 15 minute drive from the hotel.



MICHIGAN ASLA

MICHIGAN CHAPTER AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

1000 West St. Joseph Hwy, Suite 200 | Lansing, Michigan 48915

Phone: (517) 485-4116 | Fax: (517) 485-9408 | Web: www.michiganasla.org

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Sponsorship Opportunities

Conference Sponsor = \$500.00

This is an opportunity to help support the excellent variety of landscape architect professionals who are coming to present this year. All the speakers are nationally known and recognized for their achievements in the profession and your sponsorship will go toward a portion of the speaker's fee. Conference sponsors will be recognized with their logo displayed on the program, identified as such at your booth, acknowledged during the speaker introduction and during the general announcements during the day.

Breakfast Sponsor = \$150.00

Interaction among exhibitors and delegates will be encouraged prior to beginning the meeting over a casual buffet style continental breakfast.

Exhibit Hall Session Sponsor = \$150.00

The Exhibit Hall session will be a dedicated one hour time for attendees to walk through the exhibit hall and visit your booth. Refreshments and snacks will be available in the exhibit hall during this time.

Lunch Sponsor = \$200.00

This is an opportunity to enjoy lunch and have additional time to interact in a casual atmosphere with sponsors and conference attendees. With your sponsorship, you will be recognized as an official sponsor of the lunch during the announcements. If you are also an exhibitor, we will identify your booth and representative at the conference.

President's Cocktail Reception Sponsor = \$200.00

Please join us for a cocktail reception following the closing of the conference. This will be an opportunity to have additional networking time and enjoy a beverage with annual meeting attendees and other exhibitors in a casual environment. Sponsor will be acknowledged with signage and with a brief announcement at the start of the event.

Awards Dinner Sponsor = \$250.00

Please join us for this dinner for additional interaction time with many of the delegates. Following dinner, a program will be held to recognize this year's President's awards and Chapter design award winners.

Printing Sponsor = \$150.00

Some signage and information for recognition is always required. You will receive special recognition both on printed items and during announcements.

Accommodations:

Please note that the venue has an attached hotel; Ann Arbor Marriott Ypsilanti at Eagle Crest, 1275 S. Huron Street, Ypsilanti, MI 48197 Phone: (877)757-7133. Michigan ASLA has reserved a block of rooms. Please mention Michigan ASLA for the discounted rate as follows: One Bedroom suites are \$149.00 per night plus applicable tax. Rooms will be available at these discounted rates until September 1, 2015.



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Exhibitor Registration and Sponsorship Worksheet

Exhibitor Hall Participant

(Includes Booth, Continental Breakfast, Lunch, Snacks, Social Event and Awards Dinner)

| | | | |
|---|--------------|---|--------------|
| Early Bird Booth Rate (Prior to Sept. 2) | \$700 | Exhibit Hall Session Sponsor | \$150 |
| Booth Rate (After Sept. 2) | \$800 | Lunch Sponsor | \$200 |
| Additional Attendee(s) | \$50 | President's Cocktail Reception Sponsor | \$200 |
| Conference Sponsorship | \$500 | Awards Dinner Sponsor | \$250 |
| Breakfast Sponsor | \$150 | Printing Sponsor | \$150 |
| Number Attendee the Social Event | _____ | Number Attending the Award Dinner | _____ |
| | | TOTAL PAYMENT DUE | |

Preferred Booth Number: _____

Booth Attendee Name(s): _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____ Phone: _____

| | | | |
|----------------------------------|-------------------------------|-------------------------------------|---|
| <input type="checkbox"/> Check # | <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> American Express |
|----------------------------------|-------------------------------|-------------------------------------|---|

Checks payable to Michigan ASLA

Credit Card Number: _____ Exp. Date _____

Billing Address: _____

Card Holder Name: _____

Signature: _____

Please respond before September 15, 2015

All exhibitor booths are first come, first served

Return Worksheet and Payment Method to:

Michigan ASLA, 1000 West St. Joseph Hwy., Suite 200, Lansing, MI 48915

Phone: 517.485.4116 Fax: 517.485.9408 OR register online at www.michiganasla.org