

CASA Superhero 5K Fun Run Sponsorship Letter

August 9, 2014 at Riverview Park, Hannibal MO



Douglass Community Services- Court Appointed Special Advocates (CASA) cordially invites you to participate as a Sponsor of the 2nd Annual CASA Superhero 5K. This event will promote awareness and raise money to provide advocacy for abused and neglected children in Marion, Monroe and Ralls Counties. The event will be held on Saturday, August 9, at Riverview Park in Hannibal, MO. The event will kick off at 7:30 am with the Fun Run, appearances by real-life superheroes and fun for the whole family.

With your support, we can work towards our goal of providing a voice for every child in the courts and foster care system within the 10th Judicial Circuit by 2020. Your sponsorship helps to defray the costs of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks/snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000.

There are various levels of sponsorship for the CASA Superhero 5K Fun Run. Size and placement of logos on t-shirts and websites/social media are based on sponsorship levels. Please join us by carefully considering the sponsorship levels and completing a sponsor registration form.

"Every child needs a hero, but abused and neglected children need superheroes!"

Superman Sponsor- \$1000

- Listed as a top sponsor on webs site with logo and link
- Listed as a top sponsor in newsletter with logo
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional material in race packet
- Special PA announcements mentioning sponsor name during and after race
- 4 complimentary race entries

Wolverine Sponsor- \$500

- Listed as sponsor on webs site with link
- Listed as sponsor in quality newsletter
- Company logo on back of race t-shirts
- Promotional material in race packet
- Special PA announcements mentioning sponsor name during and after race
- 2 complimentary race entries

Batman Sponsor- \$250

- Listed as sponsor on website with link
- Listed as sponsor in newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 1 complimentary race entry

Spiderman Sponsor- \$100

- Listed as sponsor on web site and in quarterly newsletter
- Promotional material in race packet

Green Lantern Sponsor- \$50

- Listed as sponsor on web site

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted. Or, please call or CASA to set up sponsorship or answer any questions (573.221.3890 x227 or casa2@douglassonline.org.)

Sincerely,

Samantha Gilland

CASA Program Director

CASA Superhero 5K Fun Run Sponsorship

August 9, 2013 at Riverview Park

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle):

- a. Superman -\$1000
- b. Wolverine -\$500
- c. Batman- \$250
- d. Spiderman- \$100
- e. Green Lantern- \$50
- f. My company will provide volunteers to help on race day

2. We plan to send materials/giveaways for the participant bags: Yes No

- a. If yes, what item would you like us to include (ex. coupons, flyers, business cards) _____

3. We plan to set up an informational table at the even (\$50 fee): Yes No

4. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to casa2@douglassonline.org as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res files and can be submitted in color or black and white.

5. Participants can register for the CASA Superhero 5K at:

http://www.active.com/event_detail.cfm?event_id=2129469

*Please have employees indicate if they are registering as part as a company team (aka "League of Superheroes")

6. **Checks can be made payable to Douglass Community Services CASA and mailed to:
711 Grand Avenue, Hannibal, MO 63401.**

PLEASE MAIL BY JULY 12, 2014.

***In-Kind Donations:** In-kind gifts are welcome and may be considered for sponsorship. For purposes of determining sponsorship levels, donations are valued at one-half their retail value.*