## A Celebration of Song

YPC Shaping Lives Through Music



Gala Concert and Dinner

at

### Frederick P. Rose Hall, Home of Jazz at Lincoln Center

Broadway at 60th Street, New York City

### Wednesday, March 11, 2009

Benefiting the

### Young People's Chorus of New York City™

In Performance With

# The New York Pops and Special Guest Artists

Francisco J. Núñez Artistic Director/Founder

Hon. A. Jerry Kremer Chairman of the Board

ADVEDTICING DATES

ADVERTISING KATES	
Back Cover	\$4,00
Inside Front Cover	\$2,50
Inside Back Cover	\$2,50
Full Page	\$1,00
☐ Half Page	\$50
Quarter Page	\$30
Listing (Name Only/ Business Card)	\$15
Ad Deadline: January 28, 2009	
If you wish to create a special "tribute" ad, we will be pleased to assist you. Please call 212-289-7779, ext. 16 or e-mail ypcgala@ypc.org.	
Please check one: Copy attached Copy to follow by e-mail Copy to arrive via mail by (no later than January 28, 2009)	

### **Ad Dimensions**

Full Page: Bleed 8 ½" x 11 ½" (Trim Size: 8 ½" x 11")
Full Page: Non Bleed 7 ½" width x 10" length
Half Page: (Horizontal) 7 ½" width x 4 ½" length
Quarter Page: 3 ½" width x 4 ½" length

#### Submission Formats (ALL ads are black and white)

QuarkXpress (Mac): Include all fonts and image files; Hard copy proof must accompany all ads. Adobe Acrobat PDF files: Make "press quality" with all fonts embedded or outlined. Adobe Illustrator EPS: Convert type to "outlines". Adobe Photoshop Image resolution should be set at 300 dpi. Save in TIFF or EPS format. Company logos: Preferred format is Adobe Illustrator EPS (with type converted to outlines); do not send logos embedded in word files; Photoshop files must be at least 300 dpi. Web graphics (72 dpi) are unacceptable. Camera-ready line art is also acceptable for ads.

INDIVIDUAL or FIRM NAME					
AD SIZE		AMOUNT DUE			
CONTACT NAME					
ADDRESS					
CITY/STATE/ZIP					
PHONE: DAY	EVEN	ING		MOBILE	
FAX		E-MAIL			
Enclosed is my che			York Ci	ity™	
Please charge my c	redit card:			•	
CARD NUMBER		EXPIRATION DATE		SECURITY CODE	
NAME (as it appears on car	d)				
SIGNATURE		D	ATE		
BILLING ADDRESS (if differen	ent than above)				
CITY/STATE/ZIP					

Please send contract, ad materials and payment to:

### Young People's Chorus of New York City™

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1395 Lexington Avenue
New York, NY 10128
T: 212-289-7779, ext. 16 F: 212-289-6918
E-mail: ypcgala@ypc.org
Web site: www.ypc.org/gala

