



Dear Friend and Supporter,

We are very excited to announce that Cornerstone VNA has partnered with BiddingForGood to host our first on-line auction this November to benefit Hospice and Palliative Care.

BiddingForGood is a charitable e-commerce company that connects non-profit organizations, shoppers, and businesses with an exciting fundraising experience.

For our on-line auction, we're contacting select businesses about this unique opportunity to support Cornerstone VNA by donating an item to our on-line auction. With your donation you will be promoting your brand and product to hundreds of supporters.

Starting on November 1st, Cornerstone VNA will open the on-line auction. This special event enables us to provide you with a valuable platform for visibility within the community. You'll be featured on our event website, social media, and in the on-line catalog where we can include a logo, item image, and a link to your own website. Being featured in these ways will bring publicity to you, your business and your product. **For even greater visibility, we are pleased to offer several sponsorship opportunities, which are enclosed.**

For more information, please visit www.biddingforgood.com/cornerstonevna to see the on-line auction as it starts to take shape. Feel free to contact us with any questions at 603-332-1133.

Enclosed, please find our donation and sponsor sheet or you can visit

<http://www.cornerstonevna.org/special-events/> to download the form. Thank you in advance for your kind consideration.

Sincerely,

Susan Paquette, RN, Director of Advancement

Cornerstone VNA is a non-profit home, health and hospice organization committed to providing trusted, compassionate and expert care for people of all ages, regardless of their ability to pay. Serving Rockingham, Strafford, Belknap and Carroll Counties in New Hampshire and York County in Maine.

Cornerstone VNA is a 501(c)(3) organization EIN # 02-0231026. IRS tax deductible tax exempt organization.





Sponsorship & Donation Opportunities

Platinum - \$2,500

- Priority placement of corporate logo on two websites with hyperlink*
- Priority placement of corporate logo on all related collateral materials including chamber e-mail blasts, event flyers and postcards
- Priority placement of corporate logo on social media
- Priority placement of corporate logo on all print ads
- Acknowledgement in all press announcements
- Recognition on the scrolling event banner on the Cornerstone VNA website
- Recognition on the Cornerstone VNA Facebook Cover Photo

Gold - \$1,500

- Corporate logo on two websites with hyperlink*
- Corporate logo included on all related collateral materials including chamber e-mail blasts, event flyers and postcards
- Corporate logo included on social media
- Corporate logo included on all print ads
- Acknowledgement in all press announcements

Silver - \$500

- Name on two websites with hyperlink*
- Name included on related collateral materials including chamber e-mail blasts, event flyers and postcards
- Name recognition included on social media
- Acknowledgement in press announcements

Bronze - \$250

- Name recognition on two websites*
- Name included on related collateral materials including chamber e-mail blasts, event flyers and postcards
- Name recognition included on social media
- Acknowledgement in press announcements

Auction Donation

Your business will be featured on our event websites*, social media, and in the on-line catalog where we can include a logo, item image, and a link to your own website.

**All Sponsors and Donors will be included on the following websites:*

www.cornerstonevna.org/special-events/ & www.biddingforgood.com/cornerstonevna



Bid2Benefit Cornerstone VNA On-line Auction

November 1 - 14, 2015

For more information, contact Erika Lee at 603-332-1133 x203
or e-mail elee@cornerstonevna.org

**I would like to sponsor the Bid2Benefit
Cornerstone VNA On-line Auction:**

- ☐ Platinum - \$2,500 ☐ Silver - \$500
☐ Gold - \$1,500 ☐ Bronze - \$250

**I would like to donate an auction item to the
Bid2Benefit Cornerstone VNA On-line Auction:**

- ☐ Gift Certificate Retail Value \$ _____
☐ Gift Item Retail Value \$ _____

- ☐ Gift Certificate Enclosed
☐ Please pick up my contribution

Sponsor/Donor Contact Information:

Name: _____
Company Name: _____
Street Address: _____
City/State/Zip: _____
Email: _____
Phone: _____

Please make checks payable to:

Cornerstone VNA

178 Farmington Rd., Rochester, NH 03867

Please e-mail your corporate logo to:

Erika Lee at elee@cornerstonevna.org

