



PO BOX 3000 PLEASANTVILLE, NJ 08232 Tel: (609) 485-2421 Fax: (609) 485-2392 WWW.VISTACS.COM

6575 DELILAH ROAD

BOOTH PACKAGE AND EXHIBIT TIMES

MON., APRIL 20 - 9:00AM - 3:00PM TUE., APRIL 21 - 10:00AM - 12:00NOON

Dear Exhibitor:

Vista Convention Services is pleased to have been selected as the official service contractor for this exposition. We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

All questions regarding the convention's policies, space assignments, display limitations, and event schedules should be directed to:

NEW JERSEY ASSOCIATION FOR DIRECTORS OF NURSING

195 Carriage Hill Circle Mantua, NJ 08051-1161 Tel: (856) 468-9869

Fax: (856) 468-9865

Email: njadona@comcast.net

All questions regarding shipping, storage, furniture, and labor should be directed to:

Customer Service VISTA CONVENTION SERVICES 6575 Delilah Road PO Box 3000 Pleasantville, NJ 08232-0036

Tel: (609) 485-2421 Fax: (609) 485-2392 email: info@vistacs.com

Included in this service kit are order forms for various items you may require for your exhibit. The Vista forms are to be returned to our office and the others to the specific contractor who is providing the service. Please analyze and submit your order forms as early as possible.

Your booth is equipped with the following inventory. Additional equipment is available on the forms enclosed:

8' high backdrape - Red / White / Black 1 - 6' draped table - White

.

3' high siderails - Red

2 - side chairs

7" x 44" ID Sign

1 - wastebasket

NOTE: EXHIBIT FLOOR IS CARPETED

IMPORTANT: No Electric Outlet is included with your Booth Space in the 2015 Show. If you require Electrical, please order from the enclosed Bally's Electrical Order Form.



EXHIBIT AREA INSTALLATION AND DISMANTLE

Set-Up Dates & Times

SUNDAY APRIL 19, 2015 - 12:00 NOON - 6:00 PM

Exhibit Dates & Times

MONDAY APRIL 20, 2015 - 9:00 AM - 3:00 PM

TUESDAY APRIL 21, 2015 - 10:00 AM - 12:00 NOON

Dismantle Dates & Times

TUESDAY APRIL 21, 2015 - 12:00 NOON - 3:00 PM

Thank you, Vista Convention Services Customer Service

^{**}Any display not removed by the exhibitor, will be moved to Vista's Warehouse at the Exhibitor's expense**



Bally's ATLANTIC CITY, NEW JERSEY APRIL 20-21, 2015



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PAYMENT & CREDIT CARD AUTHORIZATION FORM

DEADLINE DATE: APRIL 3, 2015

Please complete the information requested and return payment in full with this form and your orders. You may choose to pay by credit card, check or bank wire transfer, however, we require your credit card authorization to be on file with Vista Convention Services. For your convenience, we will use this authorization to charge your credit card for any additional amounts incurred as a result of show site orders placed by your representative for this event.

ORDER RECAP

Standard Booth Furnishings					
VCS Modular Rental Unit On					
Estimated Labor Order Form					
Estimated Material Handling	Order Form				
		* 4 DD 7			
		*ADD / NET AM	'% NJ SALES . NINT DHE VI	1AX \$	
	* Note: All Servi	ices are Taxable in the		БІА ф	
INDICATE PAYMENT METH					
Check #	Dated		Amount	\$	<u>_</u> _
Charge to: MasterCard Indicate: Personal Credit					
Account #					
Expiration Date					
PURCHASING CARD: VISA Cardholder's Name		_	CUSTOMER C	ODE NUMBER _	
		(Print or 7	Гуре)		
Cardholder's Address		City		State	Zip
Signature	RDERS SUBJECT TO LI	IMITS OF LIABILITY	AS SET FORTH O	ON REVERSE SIDE	:
Company Name				Booth	ı #
Street Address				Phone	e#
City	State	_ Zip	Fax #		
Ordered by (Print or Type)			E-Mail		
Signature	MAIL OR FAX TO V	ISTA CONVENTION	TitleSERVICES BEFO	ORE DEADLINE DA	ATE

Limits of Liability and Responsibility

- 1. Vista Convention Services shall not be responsible for damage to uncrated materials, material improperly packed, or concealed damage.
- 2. Vista Convention Services shall not be responsible for loss, theft, or disappearance of exhibitor's material after same has been delivered to exhibitor's booth.
- 3. Vista Convention Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the Show. Bill-of-lading covering outgoing shipments, which are furnished by Vista Convention Services to exhibitor, will be checked at time of actual pick-up from booth and corrections made where discrepancies occur.
- 4. Vista Convention Services shall not be responsible for any loss, damage, or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
- 5. Vista Convention Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Vista Convention Services maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
- 6. Vista Convention Services shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to Vista Convention Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth.





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PAYMENT POLICIES

DEADLINE DATE: APRIL 3, 2015

PAYMENT OPTIONS

We offer three convenient ways for you to pay for furniture and carpet rentals, material handling, signs and other services provided by Vista Convention Services in our role as the Official Contractors for this show.

1. All checks must be in U.S. funds drawn on a U.S. bank

2. Advance Payment by Company Check

Attach check to order forms. Additionally, although you may choose to pay by company check or cash for charges incurred at show site, we require your signed Payment and Credit Card Charge Authorization Form to be on file with Vista Convention Services in advance to guarantee payment. Please make all checks payable to Vista Convention Services.

3. Wire Transfer in U.S. Funds

Bank information call Vista Convention Services (609) 485-2421 or e-mail: info@vistacs.com

Wire transfers must be initiated and confirmed at least two weeks before move-in.

Wire transfers must include the show name, company name and booth number.

Due to various processing fees we incur from banks clearing wire transfers into our accounts, Vista Convention Services will charge the following fees:

Domestic incoming wire transfer fee: \$25.00 International incoming wire transfer fee: \$35.00

4. Credit Card

Use MasterCard, VISA or American Express. To accept charges, you must complete the PAYMENT AND CREDIT CARD CHARGE AUTHORIZATION form on the following page. For discount rates to apply, Vista Convention Services must receive this form by **APRIL 3, 2015.**

SHOW SITE ORDERS

To save money, take advantage of the pre-show discounts by ordering as many of your requirements as possible before the Discount Deadline Date. For the discount prices to be in effect, your order must be received by the Discount Deadline Date, and payment must accompany your order. Orders received after the Discount Deadline Date or made at the Exhibitor Service Desk during the show will be billed at the "standard" prices listed on the various forms.

PAYMENT TERMS

To process your order for services and materials listed in the Exhibitor Service Manual, we require your signed Payment and Credit Card

Charge Authorization Form to be on file with Vista Convention Services in advance to guarantee payment. Invoices for outstanding balances will be available at the Exhibitor Service Desk for your review and payment. Prepayments will be indicated, and any balance due must be paid in full by cash, check or credit card upon presentation. All payment inquiries should be resolved before you leave the show.

Invoices will be distributed the last day of the show. If you have any concerns about your charges for inbound freight, installation labor, furniture or accessories, please stop by the Exhibitor Service Desk. Charges for these items may not be disputed after the show.

Additionally, Vista Convention Services is authorized to charge the exhibitor's credit card for any charges incurred following the show, i.e., dismantle labor, outbound overtime drayage charges, etc. In these circumstances, Vista will charge the exhibitor's credit card on file, and mail an invoice to the exhibitor, outlining charges which were billed.

All charges payable in U.S. Funds only. Checks, cash, Traveler's checks, MasterCard, VISA and American Express are accepted. *No telephone orders accepted.*

CANCELLATION POLICY: Items cancelled before the deadline date will be refunded at 50%. NO REFUNDS AFTER DEADLINE DATE.

NOTE: All materials are on a rental basis for the duration of the show and remain the property of Vista Convention Services.





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STANDARD BOOTH FURNISHINGS & CARPET ORDER FORM

DEADLINE DATE: APRIL 3, 2015

Rental price includes delivery to and removal from your booth.

QTY.		STANDARD AMT.	QTY.		STANDARD AMT.
SEATI		RATES		RATES APED DISPLAY TABLES -	RATES · 30" HIGH
Upholstered Arm Chair (black on		\$79.00		white vinyl top & 3 sides	L. C. D. L.T I
Side Chair (black only) Padded Stool (black only)		63.15 83.40	Circle color:	Blue Black Burgundy Purpl White Hunter Green	e Gray Red Teal
ACCESSO		03.40	2' v. 4	' x 30"\$100.90	\$125.80
Cocktail Table (18" h x 24" rd)		79.00	$\frac{2}{2}$, x 6	' x 30"	149.00
Round Pedestal Table (30"h x 30"ro		117.85	2, x 8	' x 30"	174.40
Round Pedestal Table (42"h x 30"re	*	141.75	•	1 50	
Wastebasket	19.75	23.80	DRAPED	DISPLAY TABLES - 42" C	OUNTER HIGH
Easel		47.30		white vinyl top & 3 sides	
Chrome Sign Frame (22" x 28")		94.60	Circle color:	Blue Black Burgundy Purpl	e Gray Red Teal
Bag Holder		118.40		White Hunter Green	
8' Stanchion		36.65			
CrossbarGarment Rack		36.65 101.95	2' x 4'	x 42"	160.75
Literature Rack		175.80		x 42"	182.55
STANDARD		173.00	2' x 8'	x 42"164.25	205.30
Price includes installation & taping front ed			LINID	ORAPED DISPLAY TABLES	202 111011
No guarantee of color match when ordering	multiple carpe	ts.		x 30"46.40	57.70
9'x 10'		177.35		x 30"	67.80
9'x 20'		354.70		x 30"	79.30
9'x 30'		532.05			
9'x 40'	579.60	709.40	UND	RAPED DISPLAY TABLES	5 - 42" HIGH
9'x 50'		886.75		x 42"59.90	72.75
Circle color: Blue Burgundy Gray Tea Hunter Green Blue Jay		e Diack		x 42"67.30	83.40
			2' x 8'	x 42"77.95	95.25
CUSTOM SIZI					
Price includes installation to fit booth space INDICATE OVERALL DIMENSION		vering, and edges taped.	Wileita Winad	DRAPED RISERS	
ft.xft. (100 sq. ft. minimum)			White Vinyl	Step46.00	55.80
Circle color: Blue Burgundy Gray Tea		Black		Step	67.55
Hunter Green Blue Jay	Pepper		0 0110	. Бер	07.33
CARPET PA	ADDING			MISCELLANEOUS	
INDICATE OVERALL DIMENSION			3' Blac	ck Stanchion/Pull out Tape56.95	73.25
ft.xft. (100 sq. ft. minimum)	\$1.40 sq. ft. \$	51.70 sq. ft		(7 1/2 ft. lengths)	
PAYMENT POLICY: Payment in full of rental after deadline date or placed at the the Service Deaccepted.CANCELLATION POLICY: Ite	esk will be invoic	ed at standard rates. Invoice	es must be settled at th	e Service Desk prior to show closing. No te	elephone orders
ALL CHARGES SUBJEC FULL PAYMENT MUST TOTAL ALL ITEMS OR ATTACH TO ORDER RI ENTER TOTAL	T ACCOMPANY O EDERED		ORM		
Company Name				Booth #	
Street Address				Phone #	 ,
City		State	Zip	Fax#	
Ordered by (Print or Type)		· · · · · · · · · · · · · · · · · · ·	r	E-Mail	
Signature			Title		





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VCS MODULAR RENTAL UNITS

DEADLINE DATE: APRIL 3, 2015

□ VCS TableTop Unit contains lighted header, 8' draped table DRAPE COLOR: BLUE BLACK BURGUNDY PURPLE GRAY RED TEAL WHITE HUNTER GREEN * Check one □ White Panel □ Perf Board □ Blue	□ VCS A-10 Unit contains 3-shelves, 6-brackets * Check one □ White Panel □ PerfBoard □ Blue □ Gray - Velcro Friendly
Gray - Velcro Friendly Price \$575.00	Price \$1,600.00
Optional Rental Accessories *Side Rail (each) Qty. Price September Total *Side Rail (each) \$85.00 Gray *Counters colors: (check color) white blue Gray 40"L x 42"H x 22"W 275.00 80"L x 42"H x 22"W 350.00 * Extra Shelves 1 - Shelf & 2 - Brackets 45.00	 VCS B-20 Unit contains 6-shelves, 12-brackets * Check one White panel Perf Board Blue Gray - Velcro Friendly Price \$2,800.00
All units include:	"Check one □ White Panel □ PerfBoard □ Blue □ Gray - Velcro Friendly Price \$3,400.00
HEADER COPY:	
PAYMENT POLICY: Payment in full including applicable tax, must accompany SUBJECT TO NJ SALES TAX (7%) FULL PAYMENT MUST ACCOMPANY ORDER TOTAL ALL ITEMS ORDERED ATTACH TO ORDER RECAP & CREDIT CARD AUTHORIZA ENTER TOTALS	
Company Name	Booth #
Street Address_	Phone #
CityState_	
Ordered by (Print or Type)	E-Mail
Signature	Title





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INTENT TO USE NON-OFFICIAL CONTRACTORS

DEADLINE DATE: APRIL 3, 2015

A NON-OFFICIAL CONTRACTOR IS: Any individual who is not a full-time permanent employee of an exhibiting firm, who is providing a service to an exhibitor on-site at the convention facility and does not represent one or more of the official contractors.

- 1. Exhibitors who choose to use a Non-Official Contractor must complete and sign this form. It must be received at Vista Convention Services no later than the **Deadline Date** shown above. No extensions or exceptions will be granted after the published deadline.
- 2. The Non-Official Contractor must provide Vista Convention Services with an original "Certificate of Insurance". This certificate must be received no later than the **Deadline Date** shown above. No extensions or exceptions will be granted after the published deadline.
- 3. Failure to provide Vista Convention Services with the above items 1 and 2 will result in said firms being required to hire installation and dismantling labor from Vista Convention Services. Non-Official Contractors will be able to provide supervision only.
- 4. All representatives of the Non-Official Contractors must obtain an "EXHIBIT CREW" badge at Vista Convention Services Labor Desk.

NOTIFICATION DEADLINE DATE: See Above.

Exhibiting Firm:	Booth #:_	
Authorized Name & Title:		
Authorized Signature:		
Full Name of Non-Official Contractor:		
Complete Address:		
City, State:		
Phone Number:	Fax Number:	
Email:		
Non-Official Contractor "Show Site" Representative:		
Type of Service to Be Performed:		





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LABOR ORDER **FORM**

DEADLINE DATE: APRIL 3, 2015

CARPENTER LABOR FOR INSTALLATION AND DISMANTLING OF EXHIBITS **CARPENTER RATES:**

Straight Time

\$102.00 per hour one hour minimum per worker thereafter 1/2 hr. increments ST: 8:00 AM to 4:30 PM Monday through Friday

Overtime

\$153.00 per hour one hour minimum per worker thereafter 1/2 hr. increments OT: Before 8:00 AM and after 4:30 PM Monday through Friday and all hours on Saturday and Sunday

ALL LABOR ORDERS RECEIVED AFTER THE ABOVE SPECIFIED DEADLINE DATE WILL BE CHARGED AN ADDITIONAL 25%.

NOTE: 8:00 AM is the only guaranteed starting time. All the other orders will be filled as labor is available. All labor must be signed in/out at the Service Desk. Exhibitors not checked in by their requested starting times are subject to a 1 hour minimum charge per man ordered, unless we received written cancellation 24 hours prior to starting time.

PLEASE INDICATE SERVICE REQUIRED:

□ PLAN A - EXHIBITOR'S SUPERVISION - All work performed must be under the supervision of the Exhibitor

		No	o. Men	Date	Ti	me		Approx	x. Hou	ırs
	SET-UP		-							
Ι	DISMANTLE									
□ PLAN B Name of Car	- VISTA CONVE	NTION SERVI	CES SUPERVIS	ION - Hourly r	ate plus 35% S Carto	upervision	n Charg	e/Minim Skids	um \$3	6.00
Shipped to:	□ Warehouse									
			PLEASE INCLUD	DE SET-UP PLA	NS WITH ORD	ER				
	ntle Return Display									
						VIA:				
-	for loss, theft, or d			-	-					
Company N	Name				Booth					
	ress									
City			State	Zip	Fax#					
	(11111t of 1 ypc)_				E-Man					
	(11llit of Type)									
Signature CREDIT CARD II M/C VI	NFORMATION: ACC SA	COUNT MBER:			Title					
Signature CREDIT CARD II M/C VI	NFORMATION: ACC	COUNT MBER:			Title					



IMPORTANT NOTICE

TO EXHIBITORS AND CONVENTION ATTENDEES

Bally's Atlantic City has no facilities for the storage of exhibits and/or exhibit materials. All materials must be shipped directly to the drayage company for the transport to Bally's Atlantic City on the day of load-in.

Shipments that arrive at the Hotel prior to the show will be refused and returned to the sender. Packages that arrive directly to the Hotel on the day of the show will be directed to the drayage company and will be subjected to the prevailing rate of the drayage company plus a hotel handling fee.

In the event that you are shipping boxes from the Hotel in conjunction with a trade show, arrangements for shipping may be made with the drayage company by visiting their service booth.

If you shipping an envelope or single small package in conjunction with a trade show or meeting, our Guest Services will assist you with any arrangements. It is your responsibility to have shipping labels completed and attached to your packages, as well as to contact your carrier to make arrangements and to handle follow-up. **The Hotel is not responsible for packages that are not picked up.** A fee will be charged.

Thank you.





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MATERIAL HANDLING ORDER FORM

DEADLINE DATE: SEE #3

RATES AND SHIPPING INSTRUCTIONS

- 1. Vista Convention Services has been designated as the official drayage contractor with responsibility for the unloading, delivery, reloading and processing of all exhibitors' freight shipments.
- 2. ALL SHIPMENTS MUST BE SENT PREPAID and all shipments must have a bill-of-lading showing number of pieces, weight, and description of merchandise. Trucks without a bill-of-lading or documented weight, estimated weights will prevail. Estimated weights will be binding by both parties.
- 3. WHEN TO SHIP: SHIPMENTS CONSIGNED TO THE WAREHOUSE MUST ARRIVE NOT LATER THAN FRIDAY, APRIL 10, 2015. SHIPMENTS RECEIVED AFTER THIS DATE WILL BE SUBJECT TO 35% SURCHARGE. SHIPMENTS CONSIGNED TO THE SHOW SITE SHOULD BE TIMED TO ARRIVE NOT EARLIER THAN SUNDAY, APRIL 19, 2015 AT 12:00 NOON.
- 4. WHERE TO SHIP:

Evhibitor's Name

Address all	shipments	consigned to	o SHOWSITE	to

Exhibitor s Name
Booth No.
NEW JERSEY ASSOCIATION FOR DIRECTORS OF NURSING c/o Vista Convention Services
BALLY'S
Park Place & the Boardwalk
Atlantic City, NJ 08401

Address all shipments consigned to WAREHOUSE to

Exhibitor's Name	
Booth No.	-
NEW JERSEY ASSOCIATION FOR DIRECTORS OF N c/o Vista Convention Services 300 Commerce Drive	URSING

Egg Harbor Township, NJ 08234

5. RATE SCHEDULE: Warehouse Inquiries: (609) 485-2421

A. WAREHOUSE ADVANCE RECEIVING - Roundtrip - CRATED MATERIALS

ST Rate: \$102.00 per cwt. - 200# Minimum

The above rate includes the following:

- *Receive crated shipments only at our warehouse 30 days prior to Show.
- *Deliver to booth space.
- *Removal, storage, return of empty containers.
- *Pick-up at the booth and load onto outbound carrier.
- *Shipments of loose or uncrated materials will not be received at warehouse.

B. DIRECT SHIPMENT TO SHOWSITE - Roundtrip - CRATED MATERIALS

ST Rate: \$102.00 per cwt. - 200# Minimum

The above rate includes the following:

- *Receive shipments at showsite on move-in dates.
- *Deliver to booth space.
- *Removal, storage, return of empty containers.
- *Pick-up at the booth and load onto outbound carrier.

C. DIRECT SHIPMENT TO SHOWSITE - Roundtrip - UNCRATED AND LOOSE MATERIALS

ST Rate: \$134.00 per cwt. - 200# Minimum

The above rate includes the following:

- *Receive shipments at showsite on move-in dates.
- *Deliver to booth space.
- *Removal, storage, return of empty containers.
- *Pick-up at the booth and load onto outbound carrier.

D. OVERTIME RATE: Add 25% if handled IN or OUT on overtime.

Add 50% if handled both IN & OUT on overtime.

All shipments handled on Saturday, Sunday and holidays and before 8:00 AM or checked in after 3:00 PM on weekdays will be charged at the overtime rate.

- 6. Rates are based on incoming weight only. All weights are rounded off to the next cwt. Each shipment received is considered separately. Freight handling charges are the responsibility of the exhibitor.
- 7. Exhibitors are urged to carry all-risk floater insurance covering their materials against damage, loss, and all other hazards from the time shipment is made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost.
- 8. Empty container labels will be available at the Service Desk. Affixing the labels is the sole responsibility of the exhibitor or his representative. Vista assumes no responsibility for removal of containers with old empty labels, mislabeled or valuables stored inside containers while containers are in storage.
- 9. Outbound shipping labels & bills-of-lading will be available at the Service Desk. Exhibitor or his representative must pack & label their exhibit material, turn in bill-of-lading for each shipment at the Service Desk before leaving the Show. Vista will route all shipments unless a designated carrier has been assigned. If the designated carrier fails to pick-up by the removal date of the Show Vista reserves the right to route exhibit material by an alternate carrier. As a result of re-routing or handling no liability will be assumed by Vista.

Limits of Liability and Responsibility

10.

- A. Vista Convention Services, Inc. shall not be responsible for damage to uncrated materials, material improperly packed, or concealed damage.
- B. Vista Convention Services, Inc. shall not be responsible for loss, theft, or disappearance of exhibitor's material after same has been delivered to exhibitor's booth
- C. Vista Convention Services, Inc. shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the Show. Bill-of-lading covering outgoing shipments, which are furnished by Vista Convention Services, Inc. to exhibitor, will be checked at time of actual pick-up from booth and corrections made where discrepancies occur.
- D. Vista Convention Services, Inc. shall not be responsible for any loss, damage, or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
- E. Vista Convention Services, Inc. liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Vista Convention Services, Inc. maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
- F. Vista Convention Services, Inc. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- G. The consignment or delivery of a shipment to Vista Convention Services, Inc. by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth.

AUTHORIZATION TO PROVIDE MATERIAL HANDLING

We hereby authorize Vista Convention Services, Inc. to handle our shipment(s) in accordance with the information above and on the reverse side of this form, and have read this order and agree to the terms and provisions hereof including those on the reverse side and acknowledge receipt of a copy. We agree that Vista will provide its services as our agent, and not as bailee or shipper, and if any employee of Vista shall sign a delivery receipt, bill-of-lading, or other documents, we agree that they will do so as our agent, and we accept the responsibility therefor.

We agree, in the event of a dispute with Vista relative to any loss or damage to any of our materials or equipment that we will not withhold payment of any amount due to them for drayage or any other services provided by Vista as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Vista for the full amount of the invoice for all such charges, and we further agree that any claim we may have against Vista shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.

THIS AUTHORIZATION MUST BE COMPLETED BELOW AND SENT TO VISTA CONVENTION SERVICES BEFORE FREIGHT SHIPMENTS CAN BE HANDLED

Company Name			Booth
Street Address			Phone #
City	State	Zip	Fax#
Ordered by (Print or Type)			E-Mail
Signature			Title
Charge to:	ISA	n Express	
Cardholders Signature			Cardholders Name
			Cardholders Name DEADLINE DATE / SUBJECT TO NJ SALES TAX (*





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MATERIAL HANDLING RECAP

WAREHOUSE DEADLINE DATE: APRIL 10, 2015

SHIPPING AND MATERIAL HANDLING RECAP

For complete information and descriptions on shipping and material handling, refer to the MATERIAL HANDLING order form in this Exhibitor Service Manual.

COMPUTATION OF ORDER: When recording weight, round up to the next 100 pounds. A. CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS	
Warehouse We will ship lbs. @ \$102.00 per 100 lbs. (200 lb. minimum/\$204.00)	\$
B. CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS Showsite	
We will ship lbs. @ \$102.00 per l00 lbs. (200 lb. minimum/\$204.00)	\$
C. UNCRATED, UNSKIDDED OR WRAPPED SHIPMENTS (SHOWSITE SHIPMENTS ONLY)	
Showsite We will ship lbs. @ \$134.00 per 100 lbs. (200 lb. minimum/\$268.00)	\$
E. OVERTIME FEES All rates quoted above are straight time rates. All freight received at the warehouse and/or showsite that must be moved into or out of your booth before 8:00 a.m. or after 4:30 p.m. on weekdays, or anytime on Saturday, Sunday or Holidays, will be charged each way in addition to the above rates.	
Warehouse We will ship lbs. @ \$25.50 per 100 lbs. (200 lb. minimum/\$51.00)	\$
Showsite Crated We will ship lbs. @ \$25.50 per 100 lbs. (200 lb. minimum/\$51.00)	\$
Showsite Loose We will ship lbs. @ \$33.50 per 100 lbs. (200 lb. minimum/\$67.00)	\$
Delivery After Deadline Date: Shipments received at the warehouse after 3:30pm or after Friday, April 10, 2015, and any shipment received at showsite after show opening will be charged 35% in addition to the above rates.	
Note: Due to possible move-in on overtime and move-out on overtime, overtime fees will be applied 7% Sales Tax	\$
PAYMENT ENCLOSED	\$

We understand that your calculation is only an estimate. Invoicing will be completed from the actual weight as listed on the inbound bills of lading. Adjustments will be made accordingly. Adjustments must be paid at show site. If you have any questions about material handling, please contact Vista Convention Services, Exhibitor Service Department.

COMPANY NAME: BOOTH #





6575 DELILAH ROAD PO BOX 3000 PLEASANTVILLE, NJ 08232 Tel: (609) 485-2421 Fax: (609) 485-2392 WWW.VISTACS.COM

MATERIAL HANDLING SPECIAL SERVICES

MATERIAL HANDLING SPECIAL SERVICES

EMPTY STORAGE

Those exhibitors who elect to **hand-carry in one trip** items into the exhibit hall without the assistance of Vista Convention Services may acquire on-site storage for empty containers based on the following rates: \$20 per carton and \$30 per fiber case. This service includes removing empties from your booth, storing them during the show and returning them to your booth after show closing. Please refer to the union regulations included in this manual.

MOBILE UNIT SPOTTING

Exhibitors authorized by show management to bring a motorized vehicle into the exhibit hall will be required to hire Vista Convention Services supervision services at the rate of \$275.00 round-trip per mobile unit. A representative from Vista Convention Services will escort each vehicle into and out of the exhibit facility to provide safe access and minimize liabilities.

SHIPMENTS RETURNED TO WAREHOUSE

At the close of show, for re-forwarding or storage, there will be an additional charge of \$16.00 per cwt. on straight time; \$20.00 per cwt. on overtime, with a 1,000 lb. minimum. Warehouse storage space is limited. Please call our Customer Service Department at (609) 485-2421 to confirm availability prior to show.

SPECIAL RATES AND SERVICES

Steel banding is available at \$1.05 per linear foot, plus one-half hour minimum labor.

UPS & FEDEX SHIPMENTS

A fee of \$75.00 will apply for all UPS & FedEx shipments going back to Vista Convention Services Warehouse.

<u>Al</u>	OVANCE WAREHOU	ISE SHIPMENTS ONLY
FROM:_		
_		
то:		
(E	XHIBITOR NAME)	(BOOTH #)
NI	EW JERSEY ASSOCI	ATION FOR DIRECTORS
Ol	F NURSING	
c/c	VISTA CONVENTION	ON SERVICES
30	0 COMMERCE DRIV	/E
E(GG HARBOR TOWN	SHIP, NJ 08234

:	ADVANCE WAREHOUSI	E SHIPMENTS ONLY
FROM	[:	
TO:_		
	(EXHIBITOR NAME)	(BOOTH #)
	NEW JERSEY ASSOCIA	TION FOR DIRECTORS
	OF NURSING	
	c/o VISTA CONVENTION	N SERVICES
	300 COMMERCE DRIVE	
	EGG HARBOR TOWNSH	HP, NJ 08234

FOR ADVANCE SHIPMENTS ONLY

DELIVER <u>NO LATER</u> THAN FRIDAY, APRIL 10, 2015 RECEIVING 8AM - 3:30PM, MONDAY-FRIDAY, CHECK IN BY 3PM

(EXHIBITOR NA		
(EXHIBITOR NA		
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	AME)	(BOOTH #)
NEW JERS	EY ASSO	CIATION FOR DIRECTORS
OF NURSIN	NG	
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300 COMM	ERCE DR	IVE
EGG HARB	OR TOW	NSHIP, NJ 08234

	ADVANCE WAREHOUS	E SHIPMENTS ONLY
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TO:		
	(EXHIBITOR NAME)	(BOOTH #)
	NEW JERSEY ASSOCIA	ATION FOR DIRECTORS
	OF NURSING	
	c/o VISTA CONVENTIO	N SERVICES
	300 COMMERCE DRIV	${f E}$
	EGG HARBOR TOWNS	HIP, NJ 08234

ON-SITE DIRECT SHIPMENTS ONLY FROM: (EXHIBITOR NAME) (BOOTH #) NJ ASSOCIATION FOR DIRECTORS OF NURSING c/o VISTA CONVENTION SERVICES BALLY'S PARK PLACE & THE BOARDWALK ATLANTIC CITY, NJ 08401

	ON-SITE DIRECT	SHIPMENTS ONLY
RO	M:	
O :_		
-	(EXHIBITOR NAME)	(BOOTH #)
	NJ ASSOCIATION FOR DI	RECTORS OF NURSING
	c/o VISTA CONVENTION S	SERVICES
	BALLY'S	
	PARK PLACE & THE BOA	RDWALK
	ATLANTIC CITY, NJ 08401	İ

FOR ON-SITE DIRECT SHIPMENTS ONLY

ON-SITE DIRECT	SHIPMENTS ONLY
FROM:	
TO:	
(EXHIBITOR NAME)	(BOOTH #)
NJ ASSOCIATION FOR	DIRECTORS OF NURSING
c/o VISTA CONVENTIO	N SERVICES
BALLY'S	
PARK PLACE & THE B	OARDWALK
ATLANTIC CITY, NJ 08	3401

ON-SITE DIREC	T SHIPMENTS ONLY
FROM:	
TO:	
(EXHIBITOR NAME)	(BOOTH #)
NJ ASSOCIATION FO	OR DIRECTORS OF NURSING
c/o VISTA CONVENT	ION SERVICES
BALLY'S	
PARK PLACE & THE	BOARDWALK
ATLANTIC CITY, NJ	08401



Electrical Services & Banner Hanging

AND SAVE

ORDER EARLY

Exhibitor Order Form

											_				
EVENT NAME:								RO	OM / BO	OTH:					
COMPANY:								DE	LIVERY	DATE:		DELIV	ERY TIM	1E:	
BILLING NAME AND STREET ADDRESS	S:							PIC	KUP D	ATE:		PICKU	P TIME:		
CITY	STATE			ZIP:				ON	SITE C	ONTAC	Γ:				
PHONE:	FAX:			EMAII	L:			СО	NTACT	PHONE	:				
CARDHOLDER NAME:		CC TYPE:	CC#:												
CARDHOLDER SIGNATURE:								EX	P DATE			SECUE	RITY CO	DE	

BY SIGNING AND DELIVERING THIS FORM CUSTOMER AGREES TO ALL TERMS AND CONDITIONS ON THIS FORM. PLEASE READ THIS FORM CAREFULLY PRIOR TO PLACING ORDER.

To receive the rates Encore listed below, Encore must receive your order, with credit card information, no later than 15 days prior to show opening. All other orders will be subject to the appropriate surcharge detailed in the TERMS AND CONDITIONS.

TERMS AND CONDITIONS

- Orders received within 14-days of the event date will incur a 25% surcharge of the order subtotal. Orders received within 7 days of the event will incur a 50% surcharge of the order subtotal.
- Encore must be notified of cancellations prior to installation of services to avoid charges for 100% of the order subtotal. Cancellation within 48 hours of the event, but prior to installation of services, will result in charges for 50% of the order subtotal..
- Credit will not be give for electrical service that is installed and not utilized.
- All disputes must be filed by the exhibitor with Encore Productions prior to the close of show.

ELECTRICAL CONNECTIONS

Prices are per outlet, or combination of outlets, with electrical load not to exceed watt and/or amperage rating indicated. All Power provided is 24 hours. Each outlet is considered one actual plug in.

Rates quoted for electrical connections cover only the delivery of services to the booth in the most convenient manner. Rates do not include connecting or running electrical inside the booth area. All electrical to be installed will be on the floor in the back of the booth.

Available Services	Qty	1 Day Connection	2 Day Connection	3 Day Connection	4 Day Connection	Additional Day	Subtotal
120 VAC 20 Amp Single Phase		\$75		WEEKL	Y RATE		
120/208 20 Amp Single Phase		\$100	\$160	\$225	\$280	\$48	
120/208 20 Amp Three Phase		\$125	\$200	\$275	\$360	\$36	
10 ft. Extension Cord		\$12	\$20	\$27	\$36	\$5	
25 ft. Extension Cord		\$25	\$35	\$45	\$55	\$10	
Power Strip		\$25	\$40	\$56	\$72	\$12	
Banner Hanging		\$90					

NOTE: Labor and materials will be billed at the end of the show.

All pricing is subject to change without notice.

Charges:
Subtotal:
Late Fee:
7% Tax:
TOTAL:

CANCELLATIONS: written cancellation of ordered equipment and services must be received 48 hours prior to delivery. Failure to do so will result in a 100% charge to your credit card.

ELECTRICAL IS AN EXCLUSIVE SERVICE OF BALLY'S ATLANTIC CITY.

Encore Productions

1900 Bo ard walk Avenue Atlantic City, NJ 08401

p | 609.340.2249

f | 609.340.2291

Ba llysAC @ e nc o re p ro d uc tio ns.ne t





ELECTRICAL SERVICES & BANNER HANGING

Exhibitor Order Form Page 2 of 2

LOCATION OF ELECTRICAL/UTILITY & BANNERS

Please fill in the booth numbers of all neighboring booths. For island and peninsula booths, indicate all across-the-aisle neighboring booths.

Please indicate placement of Electrical/Utility ordered if outside of standard placement.

Provide a layout of your booth to John Quarrier, Director of AV by fax 609-340-2291 or e-mail BallysAC@encoreproductions.net. Please mark where your connections and/or banners should be installed and include booth orientation. Encore Productions will install connections and banners in the most convenient location and charges will apply for relocation if a booth layout is not submitted. Charges may apply for changes made after order is processed and changes made within 14 days of event will incur a late fee.

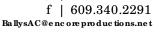
	Feet in from FRONT aisle		
	Booth #:		
Feet in from LEFT aisle Booth #:	FRONT SIDE	RIGHT SIDE	Feet in from RIGHT aisle Booth #:
	BACK SIDE		
	Feet in from BACK aisle		
	Booth #:		

ELECTRICAL IS AN EXCLUSIVE SERVICE OF BALLY'S ATLANTIC CITY.

Complete this form and fax to 609.340.2291 or Email to BallysAC@encoreproductions.net Encore Productions

1900 Bo ard walk Avenue Atlantic City, NJ 08401

p | 609.340.2249





EXHIBITOR'S INITIALS



INTERNET REQUEST FORM Please fax the completed form to: (609) 340-2318

Bally's is pleased to offer Internet Access to our lineup of Convention, Meeting and Trade Show Services. Once you are on property and set up, one of our Technicians will assist you in connecting your PC to the network, and will provide you with the necessary password(s) for accessing the Internet.

Our base internet services are connection only, and are provided and billed on a per PC Basis. All PC's are to be supplied by the customer and must contain an Ethernet Network card. Connection prices are per Pc/Password, per room or exhibit booth. Regretfully, customer owned hubs, switches, routers, servers, etc. will not be permitted and we reserve the right to terminate any connection of this type of equipment. Please keep in mind that your connection is on a network that is shared by other convention and trade show groups, and while we utilize several different applications on our servers to protect against viruses and such, Bally's cannot assume responsibility for your PC and/or its contents.

In the event that you require more than basic internet service, we will be happy to discuss more detailed network configurations and pricing with you. You may reach us at (609) 340-2155 to discuss your specific requirements.

Listed Below, please find our base pricing and the information which we require in order to process your order. Please complete and return this form via fax at least 10 days in advance of your event date to our Convention Services Department at (609) 340-2318. Orders placed within 10 days of your arrival date are subject to a \$ 50.00 late fee.

EVENT INFORMATION:

Convention Name:				Dates:			
Company:				Booth #:			
Billing Address:				City, State, Zip Code:			
Phone #:	()	-	Fax #:	()	-
On-Site Contact Name:							

TECHNICAL INFORMATION: (All pricing Includes 7% State Sales Tax)

Quantity	Item Description	Price per PC	Total Price
	Wireless Internet Connection for 1 st PC (priced per PC)	\$ 160.50	
	Additional Wireless Internet Connections (priced per PC)	\$ 107.00	
	Hard Line Connection (priced per PC)	\$ 321.00	
		Total Amount Due:	

NOTE:

Cardl	ING INFORMATION holder's Name: appears on the credit card)	Billing Address:
Telep	hone Number:	Fax Number:
Card	holder's Signature:	Date:
	OT PROVIDE Copies of your Credit Card or Dr rotect our customer's privacy data, we do not acc	
Card	Type: American Express Discover	Master Card JCB Visa Expiration Date:
	t Card Number: omers - Please write each digit of your Credit Car	



EVENT TECHNOLOGIES

A Freeman Company

COMPANY INFORMATION

COMPANY

ADRESS:

A udio/Visual Services





total

price

days

description

ens & Drape

aty	# davs	price	total	atv
pular Pad				Scree
PACKAGE#1	-	\$ 90.00	\$ 0.00	
Meeting Room Screen	A dd a W irele	Add a Wireless Lavalier Mic (+ \$130)	- \$130)	X .9
Projection Cart	A dd Compui	Add Computer Audio Patch (+ \$27)	(+ \$27)	× 8
Electrical Power & Cables	Add Wireles	Add Wireless Mouse - USB ((+ \$65)	10,
PACKAGE#2	-	\$595.00	\$ 0.00	12.
Meeting Room LCD Projector & Screen	🔲 Adda Wirel	Add a Wireless Lavalier Mic (+ \$130)	+ \$130)	
Projection C artStand	Add Compu	Add Computer Audio Patch (+ \$27)	(+ \$27)	× <u>.</u> 9
A II Cabling, Extension Cords, etc.	Add Wireless	Add Wireless Mouse - USB (+ \$65)	\$65)	7.5
PACKAGE#3	1	\$150.00	\$ 0.00	× <u>6</u>
Standing Podium	Add a Wirele	Add a Wireless Lavalier Mic (+ \$130)	+ \$130)	10,
Podium Microphone & Mixer	Add Flipchar	Add Flipchart Package w/3M paper (+ \$60)	paper (+ \$60)	
Electrical Power & Cables	Add a CD Player (+ \$60)	ayer (+ \$60)		16'
PACKAGE#4	-	\$455.00	\$ 0.00	22'
DVD Combo Player	A dd addition	Add additional 42" Monitor (+ \$350)	+ \$350)	Audio
42" Plasma Monitor with Stand	Add Wireless	Add Wireless Lav & Audio Mixer (+ \$130)	(er (+ \$130)	
A II C abling, Extension Cords, Etc.				
PACKAGE#5	1	\$555.00	\$ 0.00	
50" Plasma Monitor with Stand	A dd additior	Add additional 50" Monitor (+ \$450)	+ \$450)	
DVD Combo Player	Add Wireless	Add Wireless Lav & Audio Mixer (+ \$130)	xer (+ \$130)	<u> </u>
A II Cabling, Extension Cords, Etc.				

United States

ELEPHONE

COUNTRY STATE

ADRESS (continued):

CIT;

\$0.00

\$0.00

\$40.00

\$0.00

\$130.00

Microphones

O headset O Lavalier

F W ireless Microphoning System

o Components

\$0.00 \$0.00

\$105.00 \$155.00

Mixers / Amplifiers

12 Channel Stereo Mixer 16 Channel Stereo Mixer

0

headset

0

Handheld

ed Microphone Handheld

\$0.00

\$160.00 \$160.00

x10' Black Drape (labor notincluded) x 10' Black Drape (labor not included)

1 week 1 week

\$0.00

\$0.00 \$0.00

\$250.00

\$0.00

\$130.00 \$160.00 \$175.00

Fast Fold Screens

x13' Fast Fold Screen

11' Fast Fold Screen

X 10' Cradle Base X 12' Cradle Base

(8' Tripod Screen (6' Tripod Screen

x 18' Fast Fold Screen

: 16' Fast Fold Screen

\$0.00

\$0.00 \$0.00

> \$75.00 \$75.00

\$50.00

\$50.00

Standard Screens

Video Components

EVENT IN FORMATION

EVENT NAME:

MOO!

MAIL ADRESS:

ORDERED BY:

DNSITE CONTACT

EO/REF#

	Video / Data Monitors	onitors		
	22-inch LCD Computer Monitor	-	\$150.00	0\$
	32-inch Monitor	1	\$295.00	0\$
	42-inch Monitor	1	\$395.00	0\$
	50-inch Monitor	-	\$495.00	0\$
	80-inch Monitor	-	\$1,195.00	0\$
	DVD Player	-	\$75.00	0\$
	Video / Data Projectors	jectors		
	4k - 6k Projector	1	\$525.00	0\$
	7k - 8k Projector	/ O -	- CALL FOR PRICING -	
	10k - 12k Projector	/ O -	- CALL FOR PRICING	
-	المجنا			

\$0.00

\$60.00

\$27.00

\$0.00 \$0.00

\$100.00

Speakers and Players / Recorders

Full Range Powered Speaker w/TriPod Stand

Computer, iPod, or iPad Audio Patch

CD Player

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$50.00

Miscellaneous

vent Support Equipment

\$60.00 \$60.00 \$12.00

-lipchart with Markers and Paper

Podium

00

Whiteboard and Markers

Powerstrip

AC Cord

\$0.00 \$0.00

\$250.00

C omputers

Laptop C omputer (A dvance 0 rder)

Wireless Mouse / Laser Pointer

\$65.00

\$12.00

E lectrica

Time

DELIVER Date: PICKUP Date:

	Š	tandard 0 utlet - 120V /10 AMP/1000W	M000	1 week	\$70.00	\$0.00
7		CALL FOR ADDI	TIONAL ELEC	CALL FOR ADDITIONAL ELECTRICAL SERVICES		
7//	Labor	or				
(///)	qty	description	# hrs	days	price	total

Atlantic City, NJ 08401 1900 Pacific Avenue

p | (609)340-2249 f | (609)340-2291

CONTACTUS

CALL FOR RATES AND TERMS

echnician-

THIS AGREEMENT IS SUBJECT TO THE ATTACHED TERI CONDITIONS. PLEASE READ BEFORE PLACING ORDER	

MS &

last updated 1 2/30/2013



EVENT TECHNOLOGIES

A Freeman Company

COMPANY INFORMATION

COMPANY:	
ADRESS:	
ADRESS (continued):	
CITY:	STATE:
ZIP:	COUNTRY
	United States
TELEPHONE	
FAX:	
ORDERED BY:	
EMAIL ADRESS:	

EVENT IN FORMATION

EVENT NAME:	КООМ #:	ONSITE CONTACT:	BEO/REF #

CONTACTUS

Time

DELIVER Date:
PICKUP Date:

1900 Pacific Avenue Atlantic City, NJ 08401 p | (609)340-2249 f | (609)340-2291

BallysA C @ encore-us com

A udio/Visual Services



retum completed form by email to BallysA C o encore-us com or fax to 609, 340, 2291

Event Labor Rates and Terms

Call and speak to an account executive for an explanation of labor rates and terms and for an estimate of the labor required for your event

CALL 609, 340, 2249

Cancellation

Written cancellation of ordered equipment and services must be received 48 hours prior to delivery. Failure to do so will result in a 100% charge to your account

Prices effective January 1, 2014 and are subject to change without notice.

Prices reflect daily rates unless otherwise noted. To ensure availability, please reserve equipment 30 days in advance. Premium charges may apply to orders placed within 48 hours of meeting date.

Your Order Totals	
Serviœs/Equipment Total	\$0.00
Labor (min. \$140, 2 hours @ \$70/hr for load in/out)	\$140.00
22% of Equipment Sub Total (\$25 minimum)	\$25.00
Additional Hourly Labor/Facility/Handling if Required	\$ 0.00
TOTAL	\$165.00

gredit card information

	v code *
L	card #:

☐Visa ☐ Mastercard ☐ AmEx ☐ Discover

expiration: month year

 * 3 digit number on back of V isa, MC and D iscover cards 0 R $\,4$ digit number on front of A mEx card.

The undersigned has read and agrees to all of the terms and conditions and labor rates of this rental agreement. The undersigned authorizes Encore to charge the above listed credit card for the equipment, labor and/or services detailed in this agreement, and for any client approved add-ons and change orders

Digital Signature

PRODUCTION & CREATIVE SERVICES

event design non concept to doshig can message assessment and strategy theme creation and development scripting story boarding show design show direction video conception and creation art direction 2d and 3d graphics animations.

visit us on the web at www.encore-us.com



set design and construction talent and speaker booking

encore rental agreement

terms & conditions

otherwise negotiated and agreed to in writing on a Commencement of Terms and Conditions and any equipment that is rented pursuant to the terms set forth herein (the "Equipment") or labor overages. Payment is due and payable in full upon signing this Rental Contract unless PAYMENT TERMS Lessee agrees to pay Encore Event Technologies (hereinafter "Encore") all charges indicated on this Rental Contract which includes these Work document.

connection with the expected labor hours and number of days the Equipment is solely an estimate. In the event that the actual hours, actual quantities of Equipment rented hereunder or actual days the Equipment is rented is greater than the amount indicated in any proposal, Lessee will be charged for those overages at Encore's 2. ESTIMATES
In connection with this Rental Contract or any contract entered into between Encore and Lessee, any estimate provided to Lessee in standard rates less any applicable discounts.

and working order. Lessee agrees to pay for any and all damages on account of lost, damaged or stolen equipment and/or loss caused by Lessee's accident, misuse or neglect. Should the Equipment listed on this Rental Contract malfunction for any reason and at no fault of Lessee, Encore will only be responsible for the repair of listed Equipment but WILL NOT be held responsible for any damages or loss DAMAGE WAIVER
Equipment has been inspected upon delivery and Lessee acknowledges and warrants that all Equipment was received in good caused as a result of the Equipment malfunctioning.

4. SUBLEASE
With the prior written consent of Encore, Lessee shall have the right to fully responsible for all insurance on, repair and replacement of, and reclamation of the Equipment. Encore reserves the right to replace the Equipment at Lessee's expense at full retail value if the subleased sublease the Equipment and, in the event of a sublease, Lessee shall be Equipment is lost, damaged or untimely returned.

5. TITLE
The parties intend to create a rental agreement and the relationship of not be construed or interpreted to create or imply the existence of a interest in the Equipment shall pass to Lessee other than the use of the lessor and lessee between themselves. The terms set forth herein shall finance lease or installment lease or sales contract. Title to the Equipment shall at all times be vested in Encore, and no right, title or Equipment for the rental period as agreed to by the parties, which right is conditioned upon Lessee's compliance with this Rental Contract.

the Equipment unless authorized by Encore. Lessee agrees that Encore 6. SURRENDER / EQUIPMENT HANDLING
On the expiration or earlier termination of this Rental Contract, Lessee stored, or serviced by Lessee or any other party. Lessee may not operate shall return the Equipment in good repair, condition and working order, subject only to reasonable wear and tear. All Equipment must be handled by Encore personnel only. Equipment may not be moved, shall have the right to enter the premises where the Equipment is located and shall have access to the Equipment at all times.

a be payable by Lessee to Encore in the event of cancellation prior to the expiration of the rental period set forth on this Rental Contract: (1) if cancellation is made by Lessee more than seventy-two (72) hours prior to the scheduled performance then said expenses paid by Encore on Lessee's behalf (including contractual obligations) plus fifty percent (50%) of the fee shall be charged to and immediately paid by Lessee to Encore; or (2) if cancellation is made within seventy-two (72) hours, full rental contract price for the entire duration set forth on this Rental on Commencement of Work Document, the following monies shall in writing agreed to otherwise negotiated or Contract is due and payable.

8. DEFAULT If Lessee fails to pay rent or otherwise fails to observe, keep or perform any provision of this Rental Contract, or if Lessee should enter into voluntary or involuntary bankruptcy or receivership or other legal impediment which could impair the Equipment, Encore shall have the right to:

(a)

- Enter Lessee's premises and reclaim the Equipment at payable without demand or notice to Lessee. Lessee waives Lessee's premises or at site of any subleases without demand or notice to Lessee or court order or other processes of law, and declare the entire amount of rent immediately due and reclamation shall not constitute a termination of this Rental Contract unless Encore expressly notifies Lessee in writing; any damages occasioned by such reclamation.
- Terminate this Rental Contract as to any or all items of accruing to Encore; (C)

or

Sue to recover all rents and any other amounts owed

9

- Equipment; and/or
- Exercise any other remedy at law or equity. **©**

full All such remedies are cumulative and may be exercised concurrently or separately. The exercise of any remedy shall not release Lessee from performance of all obligations to be performed by Lessee under this this Rental Contract and Lessee shall remain liable for the Rental Contract.

Should collection under the terms of this Rental Contract commence, Lessee agrees to pay all collection costs which include, but are not limited to, Equipment recovery costs, storage charges, attorneys' fees and court costs. 9. CREDIT TERMS
All open accounts require prior credit approval.

Contract shall be instituted and prosecuted only in the appropriate state 10. CHOICE OF LAW AND VENUE
The interpretation and affect of this Rental Contract and the related agreements shall be governed by and construed in accordance with the internal laws (as opposed to the conflicts of law provisions) of the State of New Jersey. Any litigation arising out of or related to this Rental or federal court situated in Atlantic County, New Jersey. The parties submit to the exclusive jurisdiction and venue of such courts for purposes of any such action and the enforcement of any judgment or order arising therefrom. Each party waives any right to a change of venue and any and all objections to the jurisdiction of the state and federal courts located in Atlantic County, New Jersey.

or for the breach of, this Rental Contract, the prevailing party shall be awarded reasonable attacked. 11. ATTORNEY'S FEES
In the event either party, institutes any action arising out of, related awarded reasonable attorneys' fees and costs.

12. CONDITION OF EQUIPMENT

Encore maintains and services the Equipment in accordance with manufacturers' specifications and industry practice. Encore does not, however, warrant or guarantee that the Equipment or services being provided will be free of defect, malfunction or operator error. If the Encore's on-site representative. Encore will attempt to remedy the problem as soon as possible so that the event is not interrupted. Lessee agrees and acknowledges that Encore assumes no responsibility for any loss, cost, damage or injury to persons or property in connection or as a Equipment malfunctions or does not operate properly during the event for any reason whatsoever, Lessee agrees to immediately notify result of inoperable Equipment or otherwise.

13. LIMITATION OF LIABILITY AND INSURANCE Lessee agrees to defend, indemnify and hold Encore and its officers,

and from any and all claims or liabilities for loss, damages or injury to operation of the Equipment, or from the negligence or carelessness of liable for any special or consequential damages including lost profits persons or property of whatever kind or nature arising from the use or the agents or employees of Lessee. Additionally, Encore shall not be Lessee shall notify Encore promptly of any accident involving the Equipment. Lessee shall obtain contractual insurance in connection with this Rental Contract and pursuant to this paragraph, in an amount directors, employees, successors and assigns harmless from any and all claims arising out of any violation of any law, rule, regulation or order, arising relating to the Equipment, the services or this Rental Contract. satisfactory to Encore and provide proof of such insurance upon request of Encore.

14. SEVERABLIITY In the event that any provision of this Rental Contract shall be unenforceable or inoperative as a matter of law, the remaining provisions shall remain in full force and effect and be construed as though such unenforceable or inoperative provisions had never been a part of hereof.

15. CONSTRUCTION CLAUSE For the purpose of interpretation, the language in this Rental Contract shall be deemed to be the language of both parties and neither party shall be deemed to be the drafting party.

SURVIVAL provisions of this Rental Contract related to indemnification, disclaimers and limitations on liability and all other obligations of the parties that arise in connection with Lessee's rental of Equipment from Encore shall survive the termination of the rental of such Equipment. 1.6 All

contains the parties' entire understanding and may not be modified This Rental Contract incorporates by reference any attached Schedules, Contract, and Commencement of Work, related to this rental order, and except in written form signed by both parties.



THE SECRET GARDEN

2 CENTRAL SQUARE LINWOOD, NJ 08221 Phone (609) 926-8999 Fax (609) 926-1356 www.secretgardenlinwood.com

EXHIBITOR

PRICE and ORDER FORM

FLORAL ARRANGEMENTS	Cost Each	Quantity	Total
Fresh Floral Arrangement 12 - 14" High	55.00		
Fresh Floral Large Arrangement 15 - 18" High	70.00		
Exotic Floral Arrangement 14" High	75.00		
Exotic Floral Large Arrangement 24" High	100.00		

RENTAL GREEN & FLOWERING PLANTS	Cost Each	Quantity	Total
Chrysanthemums yellow white lavender	16.50		
AzaleasPinkWhiteRedMixed	30.00		
Seasonal Flowering Plant Hydrangea pink Purple	35.00		
Tropical BromeliadsPinkRedYellow	35.00		
Green Table Plant	25.00		
Medium Fern Ivy Pothos Plant	26.50		
Large Fern	35.00		
3 Foot Green Foliage Plant	35.00		
4 Foot Green Foliage Plant	45.00		
5 Foot Green Foliage Plant	55.00		
6 Foot Green Foliage Plant	75.00		
7 Foot Green Foliage Plant	90.00		
ADVANCE ORDER SPECIAL	130.00		
1 Fresh Floral Arrangement 15 - 18" High		SUBTOTAL	
1 Green Table Plant		7% SALES TAX	
2 - 3 Foot Green Foliage Plants		TOTAL	•



С

ON SITE ORDERS SUBJECT TO AVAILABILITY

PRICES INCLUDE INSTALLATION, SERVICING AND REMOVAL OF **ALL PLANTS AT END OF SHOW**

ALL PLANTS INCLUDE DECORATIVE CONTAINERS

HELIUM AND BALLOONS AVAILABLE - CALL FOR DETAILS

PLEASE CONSULT US FOR SPECIAL ITEMS NOT LISTED ABOVE

Company				Phone	
Address				Fax	
City	State	Zip Code	_	Email	
Contact				BOOTH#	
	heck or credit card	LICY: ALL ORDERS information as indicated belo /isa (13 or 16 digits)		o: THE SECRET	<i>GARDEN</i> □ Check
Credit Card	Number	(3 numbers on back	ck of card)	Expiration	on Date
1 2	3 4 5 6	7 8 9 10 11 12	13 14 15 16	ММ	ΥΥ
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