



**Ronald McDonald House Charities® Northern Alberta**  
**Charity Golf Classic: Lakeland Region**  
Sponsorship Opportunities

Cold Lake Golf & Winter Club  
Saturday June 18, 2016

Oreen Skiba  
**Manager of Development, Lakeland**  
oreen@rmhcna.org



Dear Sponsor,

On behalf of the 2016 Charity Golf Classic Committee, we are pleased to invite you to join us at the first **Ronald McDonald House Charities® Northern Alberta Lakeland Charity Golf Classic**.

On June 1, 2014, Ronald McDonald House Charities® Northern Alberta opened an office in Cold Lake, AB to service the Lakeland Region. Our goals include supporting the families in our region who have utilized the house, creating awareness and securing resources for the House.

Since 1985, RMHCNA has been dedicated to caring for families of children with serious illnesses. The House has provided a home-away-from-home for displaced families from Alberta, British Columbia, Saskatchewan and beyond who have needed a place of comfort, compassion and support during a time of crisis.

The House can accommodate approximately 1000 families annually and is conveniently located just minutes from the Stollery Children's Hospital. While every effort is made to keep the cost of maintaining and operating the House to a minimum, in 2013 the operating budget for the House was approximately \$2.6 million. The House relies on support from our friends in the corporate community and individual contributors.

All proceeds from the **Ronald McDonald House Charities® Northern Alberta Lakeland Charity Golf Classic** will go towards maintaining and operating the House. Your participation in this tournament is important to us. There are a variety of ways that you can become involved such as:

1. Become a sponsor
2. Register to participate
3. Donate items for the silent or live auction and/or prizes

**Our complete sponsorship package is enclosed to provide you with more details.**

Should you have any questions, contact Oreen Skiba, Manager of Development at: **(780) 545-1976** or **oreen@rmhcna.org**.

We appreciate you taking the time to consider supporting Ronald McDonald House Charities® Northern Alberta. Thank you in advance for your generosity and support.

From our family to yours,

A handwritten signature in black ink that reads "Oreen Skiba". The signature is written in a cursive style.

Oreen Skiba  
Manager of Development, Lakeland Region

**All Sponsorship Levels include the following:**

- Company logo on: event webpage, sponsor banner, slideshow during dinner
- Opportunity to have an on-site, product sampling demonstrations and/or company display
- First right of refusal for 2017 Charity Golf Classic: Lakeland Region

**PRESENTING SPONSOR - \$10,000**

Spots available: 1

Eight complimentary entries

- Company logo and sponsorship level on all tournament communication
- High visibility signage with company logo and sponsorship level
- Company logo and sponsorship level on all print materials, including a full page recognition in event program
- Company logo and sponsorship level on golf carts
- Company logo on event webpage linked to company website
- Two company-supplied banners for display at the tournament
- Opportunity to provide a promotional item for golfers in welcome bags on golf carts
- Opportunity to address attendees and award prizes to top teams

**DINNER SPONSOR - \$5,000**

Spots available: 1

Four complimentary entries

- Company logo and sponsorship level on all tournament communication
- Company logo and sponsorship level on table tent cards and ¼ page recognition in event program
- Company-supplied banner for display at the tournament
- Signage thanking sponsor

**BREAKFAST SPONSOR - \$3,000**

Spots available: 1

Four complimentary entries

- Company logo and sponsorship level on table tent cards
- Recognition in event program (¼ page)
- Signage thanking sponsor

**GOLD SPONSOR - \$2,000 OR FOOD GIK**

Spots available: 15

Four complimentary entries

- Assigned hole with signage on either green or tee box
- Opportunity to have volunteers at your hole promoting your company, supplying giveaways or organizing a game
- Company logo and sponsorship level in event program

**GOLF CART SPONSOR - \$2,000**

Spots available: 1

One complimentary entries

- Company logo and sponsorship level in event program
- Company logo and sponsorship level on golf carts and beer carts

### **VOLUNTEER SPONSOR - \$1,000**

Spots available: 1

One complimentary entries

- Company logo and sponsorship level in event program
- Company logo on volunteer name tags
- Company logo on volunteer bags

### **PRIZE SPONSOR - \$1,000**

Spots available: 2

One complimentary entries

Sponsor will provide cash for the purchase of prizes

- Company logo and sponsorship level in event program Company signage at prize table.
- Company logo on tags placed on prizes

### **ENTERTAINMENT SPONSOR - \$1,000**

Spots available: 1

One complimentary entries

- Company logo and sponsorship level in event program

### **PROGRAM SPONSOR - \$500**

Spots available: 2

One complimentary entries

- Company logo and sponsorship level in event program

### **HOLE-IN-ONE SPONSOR - \$500**

Spots available: 4

Four complimentary entries

Provide cash or gift-in-kind prize (minimum \$10,000 value)

- Company logo and sponsorship level in event program
- RMHCNA will provide the appropriate insurance requirements
- Opportunity to display company banner/item and/or have a staff member at the tournament



## Confirmation of Sponsorship

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship levels

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | <input type="checkbox"/> Prize Sponsor         | \$1,000 |
| <input type="checkbox"/> Dinner Sponsor     | \$5,000  | <input type="checkbox"/> Volunteer Sponsor     | \$1,000 |
| <input type="checkbox"/> Breakfast Sponsor  | \$3,000  | <input type="checkbox"/> Entertainment Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Sponsor       | \$2,000  | <input type="checkbox"/> Program Sponsor       | \$500   |
| <input type="checkbox"/> Cart Sponsor       | \$1,000  | <input type="checkbox"/> Hole-in-one Sponsor   | \$500   |

Total Sponsorship amount: \_\_\_\_\_

Payment Type  Visa  Mastercard  American Express  Cheque

Card #: \_\_\_\_\_ Expiry: \_\_\_\_\_ Security #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make cheques payable to Ronald McDonald House Charities® Northern Alberta and mail with this form to:  
Ronald McDonald House Charities® Northern Alberta  
7726 107 Street NW  
Edmonton, AB T6E 4K5

Please email the completed form to [oreen@rmhcna.org](mailto:oreen@rmhcna.org)  
along with a high-resolution (file types: .eps, .ai, .pdf) version of your logo