



Run for Ronald Lakeland Region

May 7, 2016
Sponsorship Package

Please consider sponsoring the second annual Lakeland Region Run for Ronald on May 7, 2016, in Cold Lake, Alberta. The run will consist of a 5 km fun run/walk, a 10 km run and a half marathon raising funds for Ronald McDonald House® Charities Northern Alberta (RMHCNA).

In 2015, the Run for Ronald was a huge success with over 335 participants, 35 volunteers and over \$26,000 raised to help support programs and operations at RMHCNA and keep families close during a very stressful time.

“Ronald McDonald House® was my home away from home. It was a place I could go to after a hard, sad, painful day at the hospital. It felt like home.”

- Candace, a mother from the Lakeland Region.

There are many ways to contribute. Please consider sponsoring the event, making a corporate donation, pledging participants or participating in the run.



SPONSORSHIP OPPORTUNITIES

T-Shirt Sponsor

\$10000

Available as 1 sponsorship or a combination of sponsors

- Company logo on shirt
- Opportunity to have an on-site product sampling, demonstration and/or company display
- Logo on signage at start/finish line
- Logo on webpage
- First right of refusal for 2017 Run for Ronald

Striped Sock Sponsor

\$3000

- Provided sticker on socks
- Logo on signage at start/finish line
- Logo on webpage
- First right of refusal for 2017 Run for Ronald

Volunteer Sponsor

\$1,000

- Logo on signage at start/finish line
- Logo on webpage
- Logo on volunteer thank you letters
- Opportunity to theme and provide volunteers at a refreshment stand
- First right of refusal for 2017 Run for Ronald

Prize Sponsor

\$500

4 sponsor spots available

- Logo on signage at start/finish line
- Logo on webpage
- First right of refusal for 2017 Run for Ronald

Medal Sponsor

\$1000

- Logo on signage at start/finish line
- Logo on webpage
- Company logo on ribbon
- Opportunity to hand out medals to all half marathoners
- First right of refusal for 2017 Run for Ronald

Gift in Kind Sponsor

Various GIK or Gifts of Services will be needed:

- Beverages
- Food
- DJ
- Photographer
- Portable Washrooms
- Media
- Massage
- Kid's Carnival

- Logo on signage at start/finish line
- Logo on webpage
- First right of refusal for 2017 Run for Ronald



SPONSORSHIP CONFIRMATION FORM

Company Name: _____

Contact Name: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Telephone: _____ Email: _____

Please check one of the following:

- T-shirt Sponsor **\$10,000**
- Striped Sock Sponsor **\$3000**
- Volunteer Sponsor **\$1,000**
- Prize Sponsor **\$500**
- Medal Sponsor **\$1000**
- Gift in Kind Service

Please indicate what you will be providing: _____

T

otal: \$ _____

Payment Type: Visa MasterCard American Express Cheque

Card #: _____ Expiry: _____

Security #: _____ Name on Card: _____

Signature: _____ Date: _____

Please make cheques payable to Ronald McDonald House Charities® Northern Alberta and mail with this form to:
Ronald McDonald House Charities® Northern Alberta
7726-107 Street NW
Edmonton, AB, T6E 4K3

Please email the completed form to oreen@rmhcna.org along with a high res version of your logo

Sponsorship Deadline: April 8th, 2016

***Thank you for all of your support in
helping keep families together.***