

Leadership • Internship • Mentorship



AACUC  
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African-American Credit Union Coalition  
P. O. Box 1612 • Shreveport, LA 71165-1612  
Phone: 866-782-2282 • Fax: 318-636-2177  
Website: [www.aacuc.org](http://www.aacuc.org)

Dear Friends and Supporters,

Are you in the market for some fresh ideas? Are you looking for successful strategies and new contacts to help rejuvenate your business plan? All these opportunities await you at the African-American Credit Union Coalition's (AACUC) 14th Annual Conference in Charleston, South Carolina, August 1-4, 2012.

We guarantee the 2012 Conference will spur your interest with an array of quality speakers and outstanding political leaders who will address the latest legislative and industry issues critical to credit unions. You'll enjoy:

- A variety of informative credit union related programs
- The Pete Crear Lifetime Achievement Awards Dinner
- The presentation of the Pete Crear Scholarships to three college students
- Exciting and fun social activities
- Cultural tours

Most importantly, we invite you to show your company/organization(s) commitment and support to the credit union movement by becoming a **sponsor** and/or an **exhibitor**. Information about **sponsor** and **exhibitor** pricing is enclosed.

**As you consider your sponsorship for 2012 conferences, please keep AACUC in mind.**

If you have any questions, please contact Lillian Priest at 866-782-2282 or at [LAPriest4@aol.com](mailto:LAPriest4@aol.com).

Best Regards,

Sheilah Montgomery, *Chairman AACUC Board of Director's*

Barbara Stephens, *Chair Conference Committee*



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# SPONSORSHIP/EXHIBITOR OPPORTUNITIES

## VIP CORPORATE SPONSOR - \$15,000

One (1) sponsorship available. This sponsorship includes underwriting the hotel access key card, conference registration area, AACUC paraphernalia and conference bags.

### Benefits:

- Company logo in the Conference Program and on the AACUC website.
- Company logo on the sponsored item.
- Signage displayed on the Conference Menu Board.
- Exhibitor Booth space in prime location.
- You may send two additional booth representatives.
- Banner displayed at conference.

## PLATINUM SPONSOR - \$10,000.00

One sponsorship available. This sponsorship includes underwriting the Pete Crear Lifetime Achievement Award Dinner on Friday night.

### Benefits:

- Company logo on the conference program book and on the AACUC website.
- One reserved table at the Award Dinner.
- Signage displayed during the Award Dinner.
- Exhibitor Booth space in prime location.
- Special recognition during the Award Dinner.

## GOLD SPONSOR - \$5,000.00

Six (6) sponsorships are available. Sponsorship includes underwriting either the Thursday or Friday luncheons or receptions, Conference Program or Conference Badge Holders.

### Benefits:

- Your company logo on the conference program book and on the AACUC website.
- One reserved table at the sponsored event.
- Special recognition at sponsored event.
- Signage displayed at the sponsored event.
- Exhibitor Booth space.

## SILVER SPONSOR - \$2,500.00

Five (5) sponsorships are available. Includes underwriting either the Friday or Saturday breakfast, conference tours, the hospitality suite or the Exhibit Area.

### Benefits:

- Company name listed in the Conference Program.
- Signage displayed at the sponsored event.
- Recognition during the sponsored event.
- Exhibitor Booth space at discount.

## BRONZE SPONSOR - \$1,500.00

Four (4) sponsorships are available. This sponsorship includes underwriting one of the four (4) scheduled Conference Breaks

### Benefits:

- Company name listed on the Conference Program and Menu Board.
- Signage displayed at the sponsored event.

## EXHIBITOR SPACE - \$1,000.00

This includes space in a premium location with skirted table, chairs, back drape and printed identification sign. One (1) Conference Registration is included.

## TABLE - \$1,000.00

One (1) reserved table at the Lifetime Achievement Awards Dinner. Listed as a table sponsor in the dinner program.



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## African-American Credit Union Coalition (AACUC) 14th Annual Conference

August 1 - 4, 2012

Charleston, South Carolina

(Charleston Marriott on Lockwood)

African-American Credit Union Coalition (AACUC)

### 14th Annual Conference Sponsorship Exhibitor Form

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Four (4) easy ways to pay and become a sponsor and/or an exhibitor DEADLINE: March 15, 2012**

**Register on-line** through Memberclicks at

[www.aacuc.org](http://www.aacuc.org)

**Call** the Registration Manager  
toll free at 866-782-2282

**Fax** your Sponsorship/Exhibitor  
Application Form to 318-636-2177

**Mail** your Sponsorship/Exhibitor

Application and Check to:

AACUC

P. O. Box 1612

Shreveport, LA 71165-1612

**Yes,** my company/organization would like to be a **SPONSOR** or **EXHIBITOR** for the 14th Annual AACUC Conference at the following level:

- |   |  |
|---|--|
| ____ <b>VIP CORPORATE</b> <b>\$15,000</b><br>Conference title sponsor with top billing  | ____ <b>SILVER SPONSOR</b> <b>\$2,500.00</b><br><input type="checkbox"/> Friday Breakfast<br><input type="checkbox"/> Saturday Breakfast<br><input type="checkbox"/> Conference Tours<br><input type="checkbox"/> Hospitality Suite<br><input type="checkbox"/> Exhibit Area |
| ____ <b>PLATINUM SPONSOR</b> <b>\$10,000</b><br>Annual Pete Crear Lifetime Achievement Award Dinner   | ____ <b>BRONZE SPONSOR</b> <b>\$1,500.00</b><br><input type="checkbox"/> Thursday Afternoon Break<br><input type="checkbox"/> Friday Morning Break<br><input type="checkbox"/> Friday Afternoon Break<br><input type="checkbox"/> Saturday Morning Break                     |
| ____ <b>GOLD SPONSOR</b> <b>\$5,000.00</b><br><input type="checkbox"/> Thursday Night Reception<br><input type="checkbox"/> Friday Luncheon<br><input type="checkbox"/> Friday Night Reception<br><input type="checkbox"/> Saturday Luncheon<br><input type="checkbox"/> Conference Program Booklet<br><input type="checkbox"/> Name Badge Holder | ____ <b>EXHIBITOR SPACE</b> <b>\$1,000.00</b><br>Booth space to exhibit products, goods and services   |
|   | ____ <b>TABLE SPONSOR</b> <b>\$1,000.00</b><br>Table sponsor for Awards Dinner   |

