

Businesses Endorse AB 700, the *California DISCLOSE Act*

Two-thirds of business leaders believe secret political spending poses a threat to companies.* We need to make sure that the voices of small businesses aren't drowned out by deceptive ads paid for by giant special interests hiding behind misleading names.

That's why we need AB 700 (Gomez-Levine), the *California DISCLOSE Act*, to stop big secret spending in California by letting voters know who *really* pays for political ads. It will:

- Require the three largest funders of \$50,000 or more of ballot measure ads and ads about candidates by outside groups to be shown clearly and unambiguously so viewers see who's actually paying for them.
- Require ads to show their largest true funders, not misleading committee or non-profit names.

Support Statement: *We believe that voters deserve to know who is paying for political ads. We therefore endorse and publicly support AB 700, the California DISCLOSE Act (Gomez-Levine).*

Business or
Organization Name -----

Address -----

City, State ----- Zip -----

Signer/ Officer Name -----

Signer/ Officer Title -----

Signer Email ----- Phone -----

Signature ----- Date -----

Would you like
to tell us why? -----

*Zogby International poll commissioned by the Committee for Economic Development in October 2010.

Please mail or fax form to:
www.CAclean.org

California Clean Money Campaign
3916 Sepulveda Blvd, Suite 208 ♦ Culver City, CA 90230
Phone (800) 566-3780 ♦ Fax (888) 633-8898

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