

Europass Curriculum Vitae

LOTE STORES

Personal information

First name(s) / Surname(s) Sergiu Birzu

Address Str Pompieri nr 6, bl 649 sc B, 700703 lasi (Romania)

Mobile 0752781620

E-mail(s) | birzu.sergiu@gmail.com

Nationality Romanian

Date of birth 05/07/1986

Gender Male

Desired employment / Occupational field

SEO Specialist

Work experience

Dates | 21 April 2009 →

Occupation or position held | SEO Specialist

Main activities and responsibilities | Develop SEO Strategies, Keyword research, SEO copywriting and editing and handle technical SEO.

Also Managed PPC campaigns for the US and the UK brands.

Name and address of employer | Webfusion Ltd

5 Roundwood Avenue, Stockley Park, Uxbridge, UB11 1FF London (United Kingdom)

Type of business or sector | Domain Registrar and Web hosting company

Dates | 22 February 2007 →

Occupation or position held | Linkbuilder and Social media Specialist

Main activities and responsibilities | Tasks included Link Building and Social Media promotion for all clients in the company's portfolio.

Name and address of employer | Textlinkbrokers

1580 N. Fiesta Blvd. #102 Gilbert, AZ, 85233 Mesa, Arizona (United States)

Type of business or sector | SEO, link trading, custom linkbuilding

Dates | 15 October 2007 - 15 January 2009

Occupation or position held SEO Specialist

Main activities and responsibilities | Main tasks included promoting in house websites and the company's websites.

Name and address of employer | WEB-OP

4215 E. McDowell Road Suite 101 Mesa, AZ, 85215 Mesa, Arizona (United States)

Type of business or sector | SEO, Web design, Web development and PPC management

Dates 09 December 2007 - 15 September 2008

Occupation or position held SEO Specialist

Main activities and responsibilities | Tasks included promoting in house websites on major Search Engines including the dutch market.

Name and address of employer Offshore Solutions B.V.

Strandweg 2, 2nd Floor, 1976 BS IJmuiden Postbus 212, 1970 AB IJmuiden, IJmuiden (Netherlands)

Type of business or sector | Software Outsourcing

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Education and training

Dates

01 October 2005 - 15 June 2007

Title of qualification awarded

Undergraduate in Computer Science - not completed

Principal subjects / occupational skills

C/C++/Maude/Prolog/Java Programming, Web Technologies, (X)HTML, XML, ASMx86, Matlab,

Automata Theory and regular expressions, Graphs

Name and type of organisation providing education and training Facultatea de Informatică, Universitatea "Al. I. Cuza" (College) General Berthelot, 16, 700483 IASI (Romania)

Level in national or international classification ISCED 6

Personal skills and competences

Other language(s)

Self-assessment European level (*)

> **English** German

Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production		
C2	Proficient user	C2	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user
B1	Independent user	B2	Independent user	B1	Independent user	В1	Independent user	B1	Independent user

(*) Common European Framework of Reference (CEF) level

Social skills and competences

Very friendly, open minded, good networking skills and able to work with other departments to fulfill my goals.

Organisational skills and competences

Managed a team of 5 people (linkbuilders) for over a year while working for different clients online.

I know how to realistically set up goals and learned not to procrastinate.

Technical skills and competences

Very good link building skills, very good onsite optimization techniques, good with URL rewrites and redirects (apache).

Computer skills and competences

Computer and Internet Savvy. Up to date with most things both on hardware and software. Good background on programming which makes it easier to communicate with the Development team and QA. Computer literacy.

Driving licence(s)